

Defining and Redefining Outreach to Special Populations: Stop Over Thinking it

Jordan S. Sly, jsly@umd.edu

University of Maryland

Bridging the Spectrum Conference, Catholic University of America

2 February 2018

UMD Living + Learning Programs

- Beyond the Classroom
- BioFIRE Living & Learning Program
- Carillon Communities
- CIVICUS
- College Park Scholars
- Flexus: The Dr. Marilyn Berman Pollans' Women in Engineering Living & Learning Community
- Global Communities
- Hinman CEOs
- Honors College
 - ACES Cybersecurity
 - Design | Cultures + Creativity
 - Entrepreneurship and Innovation
 - Gemstone
 - Honors Humanities
 - Integrated Life Sciences
 - University Honors
- Jiménez-Porter Writers' House
- Language House
- Virtus: Men in Engineering

Areas of Overlap

- Early fundamental course
- Residential
- Capstone research

Stage 1

- Early fundamental course // Simple intro to library workshop
- Residential // Office hours in their residential building
- Capstone research // Targeted and comprehensive research workshops

Results

- Early fundamental course // Simple intro to library workshop // Mostly positive, but not very impactful
- Residential // Office hours in their residential building // Good first semester, but lost traction
- Capstone research // Targeted and comprehensive research workshops // Student projects so hyper focused difficult to find areas to help

Take-Aways // Lessons Learned

- Keep it simple
- Dig into what really matters
- Assess, evaluate, and don't always worry about more and better
- Focus on the core of what and where we can help as librarians and push forward as the need arises
- BUT, don't wait to be told. Keep up and listen to what stakeholders have to say

Thank You

Jordan S. Sly, jsly@umd.edu

University of Maryland

Bridging the Spectrum Conference, Catholic University of America

2 February 2018