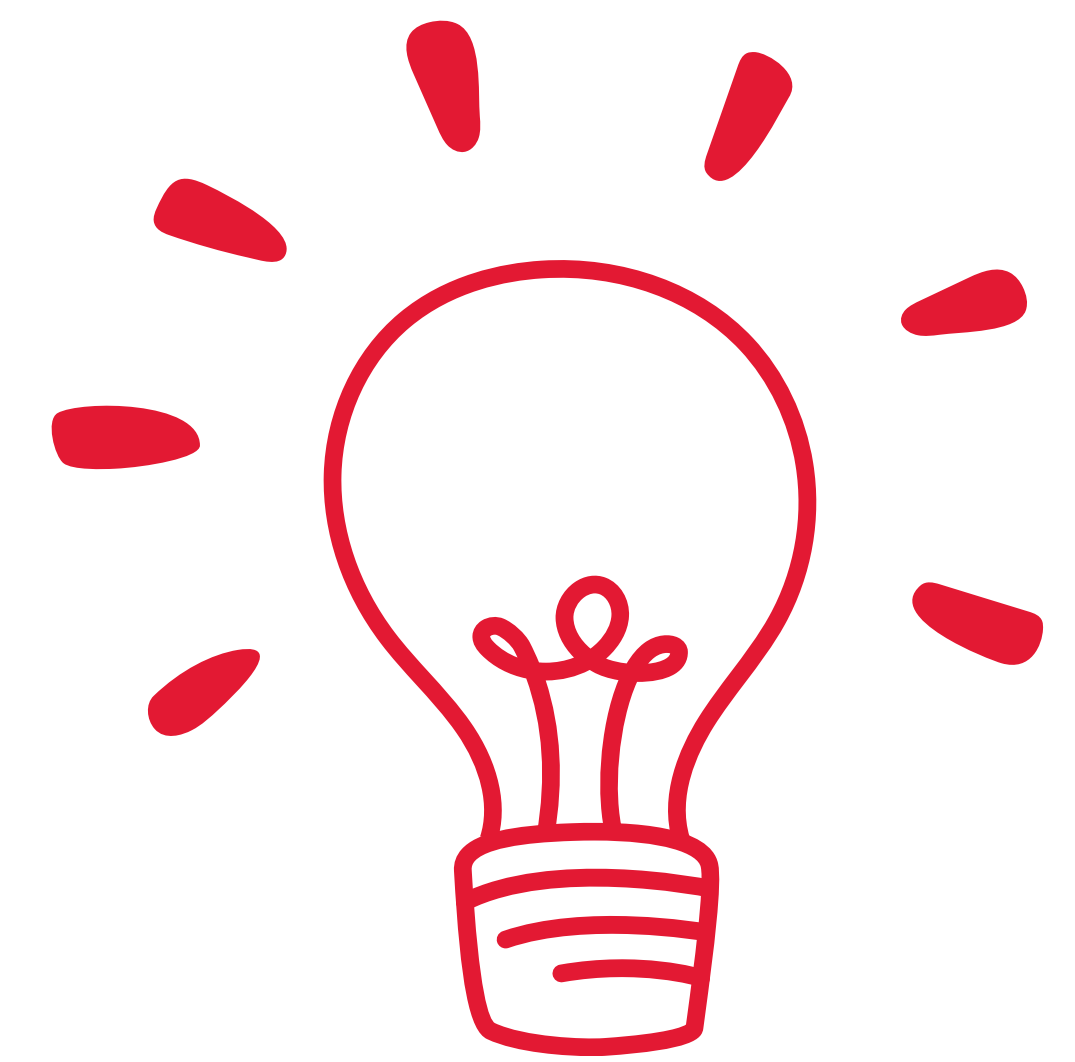


Community Academic Partnerships

The infographic explores Community Academic Partnerships, including the underpinnings to practice authentic engagement and key components of Community Academic Partnerships as a recruitment strategy.

➤ Practicing Authentic Engagement

- Share power with the community, positioning them decision makers, and key connectors
- Demonstrate trustworthiness through transparency, clear communication and accountability in actions and decisions
- Place power back into community, ensuring meaningful involvement and leadership through the research process from design to dissemination
- Show investment into the community by being committed to long term change, community progress and advancement, and making a positive impact

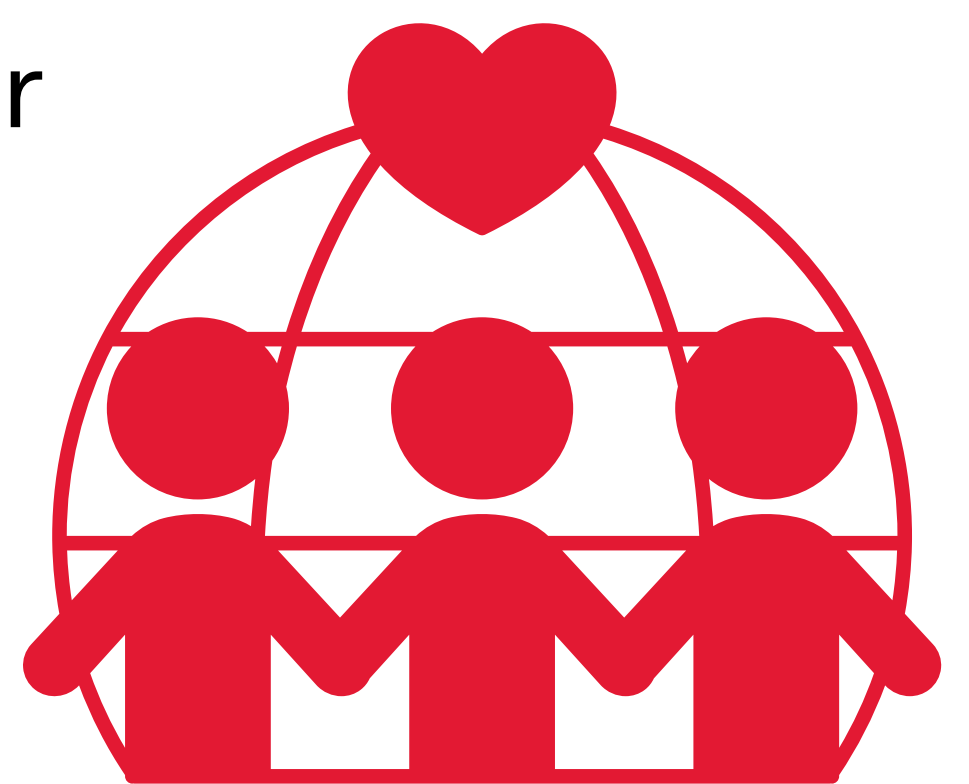


➤ Leveraging Recruitment Strategy

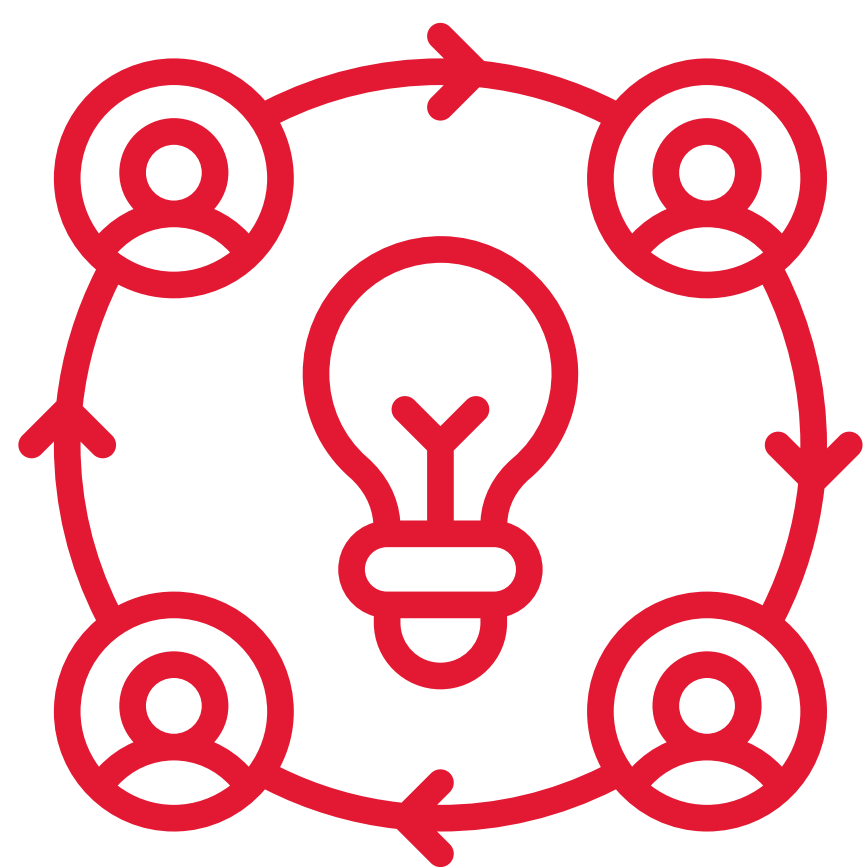
- Facilitate and host opportunities for the community to engage with research, either in traditional or non-traditional research spaces, for example, community summits, open research nights, parties, coffee or social hours, or luncheons



- Strive for a research team that is representative and community-aligned either social culturally or geographically



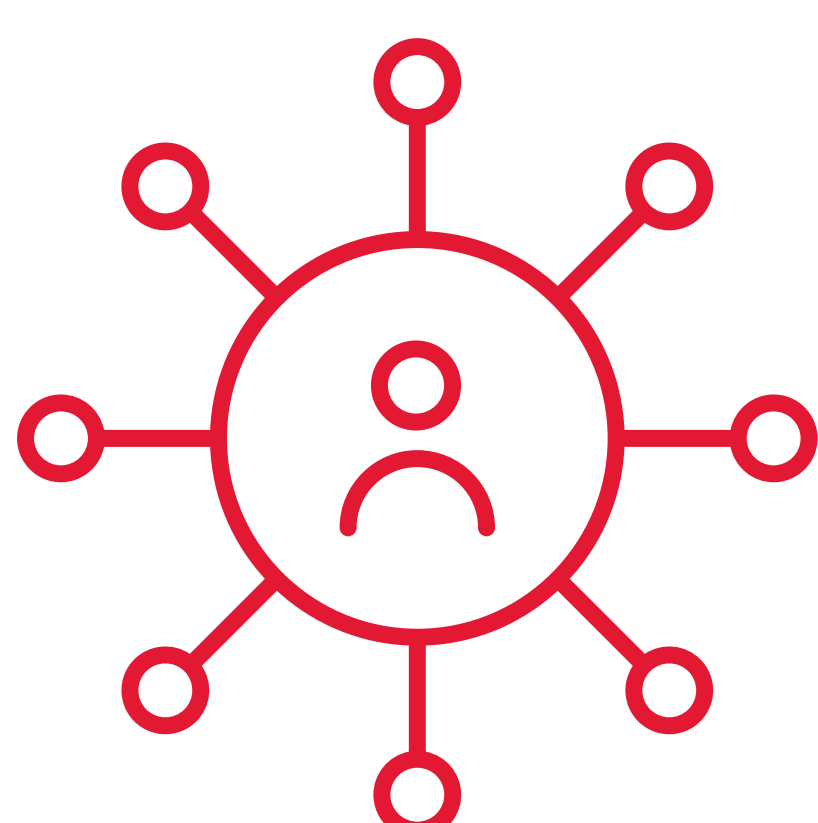
- Allocate sufficient time to create and sustain relationships with community partners



- Listen to and be open to learning from the community, as they are contextual scholars, subject matter experts, and community brokers.



- Gain a deeper understanding of the community's beliefs, values, practices, and language, underscoring cultural humility



Authors:

- This infographic was developed by Ms. Carson Peters, MPH who is a research scholar in optimizing research engagement among key populations and who is a PhD Candidate and the University of Maryland, School of Public Health
- Evidence presented was informed by community partners with an academic lab, who sought to remain anonymous
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