Appendix A

The Survey Instrument in Google Docs

Continuing Education Survey - PAM 2012

Please help the PAM Professional Development Committee plan future programming for the SLA 2013 conference by completing this survey.

vvh	here do you work?	
	Academic library	
	Corporate library	
	Government library	
0	Public library	
0	Other:	
Yea	ars since receiving your master's o	degree in library science
	Less than 3 years	
	3-5 years	
	5-10 years	
	More than 10 years	
0) Female	
	hat undergraduate or graduate de rary science?	gree do you hold in addition to the master's degree in

Will funding for professional de	evelopment be	available to	you in 2013?	
\$500-999				
\$1,000-1,499				
\$1,500 or more				
Other:				
Are you planning to attend 2013 please explain why in the box		nce in San Di	ego, CA? If y	ou answered NO,
⊚ Yes				
⊚ No				
Other:				
 ACRL - Association of College ACRL/STS - Association of Co ASEE/ELD - American Societ SLA/STD - Special Libraries A 	ollege & Resear y for Engineerin	ch Libraries/So g Education/ E	Engineering Lib	oraries Division
Other:				
How would you prefer to receiv Rank the choices from most prefer	rred (1) to least	preferred (4). N		nswers please.
	1	2	3	4
Credit courses - online	0	0	0	0
Credit courses - face-to- face or blended	0	0	0	0
Online tutorials and webinars	0	0	0	0
Conferences				

If your preferred choice to re- your preferred choice here.	ceive continuing	education is	not listed ab	ove, please provide
Please indicate how inte	erested you a	re in learni	ng more a	bout the
COLLECTIONS				
	Least Interested	Somewhat Interested	Most Interested	Not Applicable
Collection development	0	0	0	0
Assessment & statistics	0	0	0	0
Data acquisitions and curation, e-science	0	0	0	0
Scholarly communication	0	0	0	
Weeding	0	0	0	0
COLLABORATION	Least Interested	Somewhat Interested	Most Interested	Not Applicable
Collaboration among libraries	0	0	0	0
Working with faculty	0	0	0	0
Forming partnerships with other libraries to provide services to students enrolled in distance learning	0	0	0	0
Global opportunities for science librarians	0	0	0	0

INFORMATION SERVICES MANAGEMENT

	Least Interested	Somewhat Interested	Most Interested	Not Applicable	
Recruiting / succession planning	0	©	©	0	
When to eliminate or streamline procedures and old best practices	©	©	©	0	
Fostering innovation in the library	0	©	©	©	
Costs and benefits of information services	0	©	©	0	

MARKETING AND OUTREACH

	Least Interested	Somewhat Interested	Most Interested	Not Applicable	
Crafting the elevator speech - developing a 30sec - 2min discourse for faculty and students about how we can make their life better	©	0	•	0	
Expanding library awareness to administration and staff	0	0	©	•	
Marketing library services	0	0	©	0	
Outreach opportunities	0	0	0	0	

PROFESSIONAL DEVELOPMENT

	Least Interested	Somewhat Interested	Most Interested	Not Applicable	
Communication, conflict resolution, negotiation, interpersonal skills, supervisory skills	0	0	0	0	
Information for new librarians	0	0	0	0	
Searching strategies	0	0	0	0	
Using your PAM membership to best advantage	0	0	©	0	
Leadership for librarians	0	0	0	0	
Grant writing	0	0	0	0	
Dealing with information overload and work/life balance	0	©	©	0	

REFERENCE AND USER SERVICES

	Least Interested	Somewhat Interested	Most Interested	Not Applicable	
Encouraging scientific literacy; designing effective assignments, quizzes and exams	0	0	0	©	
Finding patents, technical reports, standards and/or conference proceedings	0	0	0	©	
New approaches for individuals to learn information literacy skills in order to work independently	©	0	0	©	
Use of gaming for information literacy training	0	0	0	©	
Copyright	0	0	0	0	

SUBJECT-SPECIFIC RESOURCES AND ISSUES

	Least Interested	Somewhat Interested	Most Interested	Not Applicable	
Developing core collections to meet needs of new programs	0	©	©	©	
Strategies for changing subject specialties, getting proficient in the new area	0	©	©	©	
Dealing with consolidating libraries and meshing of various subject groups	©	©	©	©	
Subject-based reference roundups	0	©	©	©	

TECHNOLOGY

	Least Interested	Somewhat Interested	Most Interested	Not Applicable	
Information visualization	©	0	0	0	
Social Networking and how it is being used in library instruction in science/technology disciplines	0	0	0	0	
Archiving born digital materials	©	©	©	©	
New technology applications	©	©	©	©	
Digitization projects	©	0	0	0	
Future of the library catalog	0	0	0	0	

Do you have any other suggestions for provision of so, type them here:	continuing education opportunities? If
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Submit	

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