



Faith, Frolic and Fundamentals

MARAC Spring 2012 Meeting ★ April 12–14, 2012

Congress Hall ★ Cape May, New Jersey



MARAC
Mid-Atlantic Regional Archives Conference



Welcome To Cape May!

The Local Arrangements and Programs committees invite you to join us in Cape May, NJ, April 12–14, to explore Faith, Frolic and Fundamentals, a theme that reflects the incredible culture of this often overlooked part of the Garden State. From the iconic tourism of Atlantic City and enduring doo-wop culture of Wildwood to Victorian and versatile Cape May, this conference is sure to engage archivists from the Mid-Atlantic region and beyond with the true flavor of the southern Jersey Shore experience. The sessions in Cape May reflect not only the spirit of the region, but also are designed to educate attendees on the basic components of archival science needed to preserve the documentary history of all communities—academic, industrial, military, spiritual, public and private alike. We will not only have first rate speakers address relevant issues, but also provide information in a thoughtful and thought-provoking manner while at the same time keeping the light-hearted theme of the conference alive.

We have a tremendous lineup of moderators, speakers and session chairs who have volunteered a great deal of time and care to making this one memorable conference. The “Fundamentals” sessions will deal with important topics such as preservation and conservation of archival materials, job survival, emergency preparedness, digital and electronic record keeping and collection processing. Faith comes in many forms, much like sessions that will explore archival connections to spiritual topics, in particular missionary traditions, sacred texts, and even local ties to famed preachers and regional religious representation. Frolic will be expressed, although not in a frivolous sense, in sessions on Friday that focus on Cape May architecture along with tales of potent potables, politics and sensationalism in the longtime lore of Southern New Jersey. This will all be a compliment and

prelude to a special Saturday session that will focus on the practical and preservation work related to the popular “Boardwalk Empire” program and its place in popular and archival culture. All talks will stress the importance of our profession and will combine different elements of our thematic trifecta for you to enjoy.

We know you will love the hospitality in cool Cape May where you can enjoy fresh seafood and delicious cuisine prepared in restaurants within walking distance of your relaxing accommodations. Our headquarters hotel Congress Hall was once the official summer White House for our 23rd President Benjamin Harrison and the vacation home for Presidents Franklin Pierce, James Buchanan and Ulysses S. Grant. You will be treated as an honored guest at MARAC’s Gala Reception on Friday evening under the tent on the great lawn where a Congress Hall regular, John Philip Sousa, conducted the Marine Corps Band in 1882. On Thursday night, Groucho Marx will appear at the Hospitality in Congress Hall’s Boiler Room Night Club.

Plan to come early and stay awhile to enjoy all there is to offer at the Southern New Jersey shore. Walk the beach along the majestic Atlantic Ocean, then experience the charming City of Cape May and its abundance of Victorian era buildings. Be sure to register for one of the planned trolley tours or walking tours especially designed for MARAC attendees.

Jump off at Exit Zero for countless waves of information-sharing opportunities to be presented here. Thank you in advance for your interest and attendance at the sessions planned for you here during this faith, frolic and fundamentals filled Cape May conference!

Alan Delozier

Bob Golon

Co-Chairs, Program Committee

Rita Marie Fulginiti

Diana L. Hevener

Co-Chairs, Local Arrangements Committee

Please bring a copy of this program with you,
as it is the only one that you will receive!



Schedule-at-a-Glance

Program Committee

Co-Chairs

Alan Delozier, *Seton Hall University*
Bob Golon, *Princeton Theological Seminary*

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Regine Heberlein, *Princeton University*
Christie Lutz, *Princeton University*
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Diana Hevener, *Cape May County Clerk's Office*

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Diane Oster, *Seton Hall University Law Library*
Christie Peterson, *Princeton University*
Laura M. Poll, *Monmouth County Historical Association*
Cheryl Stoeber-Goff, *Monmouth County Park System*
Laurie Thomas, *Greater Cape May Historical Society*

Workshop Coordinators

Susan Kline, *Syracuse University*
Lindsey Loeper, *University of Maryland, Baltimore County*

Program Editor

Emily Rafferty, *The Baltimore Museum of Art*

WEDNESDAY, April 11

7:00 pm–9:00 pmRegistration

THURSDAY, April 12

8:00 am–6:00 pmRegistration

9:00 am–12:00 pmW1—Do We Need to Save that
Offering Envelope? The Archives of the Local House of Worship

9:00 am–12:00 pmW2—Introduction to Omeka

9:00 am–12:00 pm W3—Successful Outreach to Middle and
High School Students Through National History Day

10:30 am–10:45 am Workshop Break

11:00 am–8:45 pm T1–T5 Tours

12:00 pm–1:00 pm Lunch on Your Own

1:00 pm–4:00 pmW4—Archival Instruction: Promoting
Collections, Information Literacy and Collaboration

1:00 pm–4:00 pm W5—Dating 19th Century Portrait
Photographs

1:00 pm–6:00 pm MARAC Committee Meetings

3:00 pm–3:15 pm Workshop Break

6:30 pm–10:00 pmSteering Committee Meeting

8:30 pm Hospitality Suite

FRIDAY, April 13

7:30 am–5:30 pmRegistration

8:00 am–9:30 am Continental Breakfast

8:00 am–5:00 pm Exhibitors

8:15 am–9:00 am State Caucus Meetings

9:00 am–10:00 am Plenary

10:00 am–10:30 am New Member Orientation

10:30 am–10:45 am Break

10:45 am–12:15 pm Concurrent Sessions

12:30 pm–2:00 pm Luncheon

2:15 pm–3:45 pm Concurrent Sessions

3:45 pm–4:00 pm Break

4:00 pm–5:30 pm Concurrent Sessions

6:00 pm–8:00 pm Reception

8:30 pm Hospitality Suite

SATURDAY, April 14

8:00 am–12 pmRegistration

8:30 am–9:30 am Breakfast and Business Meeting

9:45 am–11:15 am Concurrent Sessions

11:15 am–11:30 am Break

11:30 am–1:00 pm Stand-alone Session

For additional conference information:

www.marac.info

Conference Overview & Special Events

Wednesday, April 11

7:00 pm–9:00 pm..... Registration
Lobby

Thursday, April 12

8:00 am–6:00 pm..... Registration
Lobby

9:00 am–4:00 pm..... Workshops
SEE PAGES 6–7

11:00 am–8:45 pm..... Tours 1–5
SEE PAGES 4–5

1:00 pm–6:00 pm..... MARAC Committee Meetings
All committee chairs should contact their members before the meeting to provide meeting times and prepare agendas.

6:30 pm–10:00 pm Steering Committee Meeting
8:30 pm Hospitality Suite
Boiler Room Night Club

Enjoy beverages and snacks while catching up with friends below ground in Congress Hall's Boiler Room. Be entertained by Groucho Marx style comedy with impersonator Ron MacCloskey at 9:00 pm followed by open mic MARAC style!

Friday, April 13

7:30 am–5:30 pm..... Registration
Lobby

8:00 am–9:30 am..... Continental Breakfast

8:00 am–5:00 pm..... Exhibitors

8:15 am–9:00 am..... State Caucus Meetings

Meet colleagues from your state, learn about MARAC, and share information about your institution. Everyone is encouraged to attend!

9:00 am–10:00 am..... Plenary
Ballroom

Archives and the Architectural Historian

In the fall of 2005, the Cape May County Historical and Genealogical Society hired historic preservation consultant Joan Berkey to research and write a social and architectural history of the Society's historic house museum, then known as the John Holmes House. Where previous histories of the house relied primarily on data obtained via oral tradition and secondary sources, Berkey looked at deeds, wills, land divisions, Holmes family correspondence, and survey maps. As a result of Berkey's work, part of the house's history has been entirely re-written. Ms. Berkey will draw upon her vast experience as a consultant, historian, and author to discuss the importance of primary sources contained in archives when researching space and place: the history of a building, the people who lived in it, and the place where a building is located.

10:00 am–10:30 am..... New Member Orientation

Whether you are a new archivist or just new to MARAC, please join us at orientation so we may welcome you and answer any questions you may have about MARAC.

10:30 am–10:45 am..... Break

During the break, please visit with the vendors.

10:45 am–12:15 pm.....S1–S5—Concurrent Sessions
SEE PAGES 8–9

12:30 pm–2:00 pm.....Luncheon
Grand Tent

Politics, Booze and Scandal—Cape May County During Prohibition

The Prohibition Era is perceived to have been a sleepy time in Cape May County, with the illicit and illegal “action” centered just up the coast in Atlantic City. Such was not the case at all! Cape May County local historian and lecturer Michael Conley will tell the colorful story of the people and places that livened up the Cape May County headlines during the 1920s and 1930s. People like Democratic Party political leader Judge Henry Eldridge and the troublesome Ms. Berta Brown, as well as events such as the raid on “The Red Onion” brothel and the endless pursuit of illegal stills are just some of the topics that Conley brings to life in what he refers to as the “Beach and Back—Bay Empire” of Cape May County.

2:15 pm–3:45 pm.....S6–S10—Concurrent Sessions
SEE PAGES 9–10

3:45 pm–4:00 pm..... Break

4:00 pm–5:30 pm..... S11–S15—Concurrent Sessions
SEE PAGES 11–12

6:00 pm–8:00 pm.....Grand Tent and Ballroom

Join us for our Southern New Jersey Gala Reception in historic Congress Hall’s Ballroom and adjoining Grand Tent on the great lawn overlooking the Atlantic Ocean, the same location the renowned conductor John Philip Sousa led the Marine Corps Band in 1882. Mingle with costumed characters portraying John Philip Sousa and the Prohibition era Women’s Temperance League members.

8:30 pm Hospitality following Reception

Saturday, April 14

8:00 am–12:00 pm..... Registration
Lobby

8:00 am–9:30 am..... Breakfast and Business Meeting
Ballroom

All conference attendees are welcome to attend the MARAC Business Meeting. You are not required to purchase the breakfast to attend. The Business Meeting starts 15 to 30 minutes after the start of the breakfast, depending on the needs of the MARAC chair.

9:45 am–11:15 am..... S16–S18—Concurrent Sessions
SEE PAGES 12–13

11:15 am–11:30 am..... Break

11:30 am–1:00 pm.....S19—Stand-alone Session
SEE PAGE 13



Tours

Registration and pre-payment required. All Tours leave from the Hotel Lobby.

Thursday, April 12

T1. Emlen Physick Estate and Cape May Trolley Tour

Time: 11:00 am–1:00 pm

Fee: \$20.00 per person

Beginning at the 1879 Emlen Physick Estate, designed by the famous architect Frank Furness, this tour includes the fully restored house, as well as the Carriage House. The current Carriage House exhibit, “Wendel White’s Schools for the Colored,” gives the visitor a glimpse into the history of segregation in northern schools, with an extended look at Cape May’s Franklin Street School. Continue your introduction to Cape May and its rich history and architecture with a guided trolley tour of the city. Knowledgeable guides will leave you with a greater understanding of why Cape May is considered “Queen of the Seashore Resorts.”

T2. Colonial House & Alexander’s Inn Tour (sponsored by the Cape May Historical and Genealogical Society)

Time: 1:00 pm–3:00 pm

Fee: A donation to the Historical Society is suggested, but not required.

On this tour, you are invited to visit homes built by two generations of the same family. The first home is the Colonial House Museum, circa 1775, located at 653½ Washington Street, Cape May, next to City Hall and behind Alexander’s Restaurant. The museum was originally a tavern and the family house of Revolutionary War Patriot Memucan Hughes. This unsung survivor from Cape Island’s very beginning depicts a colonial era cooking/eating room and bedroom. Following your visit to the Colonial House, you are encouraged to tour Alexander’s Inn and Restaurant next door. Joseph Henry Hughes and his wife Emma moved the old Colonial family home to the rear of the property and built this “modern” 1883 Second Empire French-style house as a year round private home. The homes are within walking distance from Congress Hall and are open for touring between 1:00 pm and 3:00 pm at your convenience.

T3. Welcome to Cape May Trolley Tour

Time: 4:00 pm–4:50 pm

Fee: \$12.00 per person

Board the Trolley at Congress Hall and enjoy a tour of Cape May’s historical, architectural and natural attractions. If you have never visited the area, this tour will give you an introduction to Cape May and all that is offered here.

T4. Ghosts of Cape May Trolley Tour

Times: 8:00 pm and 8:45 pm

Fee: \$12.00 per person

Board the Trolley at Congress Hall and take an evening trolley tour through the streets of Cape May with a guide who relates the paranormal findings of Ghost Writer, Craig McManus, pertaining to properties along the way.

T5. Cape May National Golf Club

Times: Tee times will be arranged when payment is received.

Fee: \$55.00 includes cart and greens fee.

Dubbed “The Natural” for its dedication to environmental preservation, Cape May National Gold Club was named by Golf Digest Woman as one of the “top 50 best places to play in America.” Located approximately 3.5 miles from Cape May on Route 9.

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off the mountain.*



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Do-It-Yourself Tours

Saturday, April 14

Cape May County Park and Zoo

Daily, 9:00 am–4:00 pm

Located 11 miles north of Cape May in Cape May Court House, this park with its 85 acres and more than 550 species of animals is a great way to spend a few hours or the entire day. Admission and parking is free of charge.

Directions: Take the Garden State Parkway to the traffic light at exit 11, turn left onto Crest Haven Road. The entrance to the Park and Zoo is located at the intersection of Crest Haven Rd. and Route 9 (the next traffic light).

Cape May County Museum and Historical Society

Wednesday–Friday, 10:00 am–2:00 pm

Saturday, 10:00 am–3:00 pm

Housed in the Cresse Holmes Estate in Cape May Court House, the Museum contains an extensive and varied array of exhibits, including furnishings, costumes, tools and decorative and practical objects from the 17th to 20th centuries. It also houses many documents and photos relating to Cape May County History.

Directions: Take the Garden State Parkway North to exit 10. Make a left at the light, and make a right at the first light (Route 9 North.) The Museum is about 1/2 mile on the right. After a curve in the road, look for their red sign on the right-hand side of the road.

Cape May Point State Park

Daily, 8:00 am–4:00 pm

Known for its lighthouse, birding, surf fishing, and nature trails, the park is also home to a WWII bunker and a nature study center. Admission is free to the park, but there may be a charge to climb the lighthouse.

Directions: From Congress Hall—Take Beach Drive to Broadway. At the light turn left onto Sunset Blvd. Turn left onto Lighthouse Road and follow the road to the entrance to the park (entrance on left).



EMLLEN PHYSICK ESTATE, CIRCA 1890.
MID-ATLANTIC CENTER FOR THE ARTS.



Workshops

Thursday, April 12



CONGRESS HALL, CAPE MAY, N.J., BETWEEN 1900 AND 1915, DETROIT PUBLISHING COMPANY. LIBRARY OF CONGRESS PRINTS AND PHOTOGRAPHS DIVISION.

W1. Do We Need to Save that Offering Envelope?: The Archives of the Local House of Worship

Half Day Workshop: 9:00 am–12:00 pm

Registration Minimum: 12

Registration Maximum: 25

Cost: \$45.00

Instructor:

Dale Patterson, *United Methodist Church Archives*

Local churches, parishes, synagogues and other houses of worship are about much more than piety, worship or even genealogy. Many operate education programs, thrift shops and food pantries, while also being involved with social issues within the community. Documenting these initiatives is an important part of documenting local communities.

This workshop will focus on the care and management of local church and parish records. Most local congregations are already part of a larger archival management program and identifying and contacting those programs will also be discussed. Finally, the instructor will give guidance on how to train and encourage dedicated local volunteers to care for and manage their records.

W2. Introduction to Omeka

Half Day Workshop: 9:00 am–12:00 pm

Registration Minimum: 12

Registration Maximum: 25


Cost: \$45.00

Instructor:

Rebecca Goldman, *La Salle University*

This workshop will provide an introduction to Omeka, free and open-source software for creating digital collections and exhibits. In the first part, participants will work with free sites created on Omeka.net and learn how to create items in digital collections, provide metadata, upload files, and build exhibits around their digital items. The instructor will also cover basic site maintenance such as switching site themes, managing users, and installing plugins. In the second part, participants will work with self-hosted Omeka sites and learn how to upload new plugins and themes to their sites, as well as to customize existing themes (HTML and CSS knowledge is helpful but not required). There will be time for participants to ask questions and get help as they work independently with their Omeka sites.


Please Note: Participants will need a laptop with wireless capability to fully participate in the first part of this workshop and an existing self-hosted site and FTP client to fully participate in the second part. Participants will receive instructions a few weeks before the workshop. Please contact the instructor at rebgold@gmail.com for more details.



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OUTREACH AND INSTRUCTION DOUBLEHEADER

Are you hoping to improve or expand your programming offerings for students? Come to Cape May and you can spend the day learning about outreach and instruction efforts from your experienced colleagues! Start the day with a session on National History Day and learn about the newly released NHD Toolkit. Then, after lunch on your own or with your fellow attendees, hear from two university librarians about their experience developing collaborative primary source research instruction sessions for undergraduate students.

W3. Successful Outreach to Middle and High School Students Through National History Day

Half Day Workshop: 9:00 am–12:00 pm

Registration Minimum: 12

Registration Maximum: 25

Cost: \$45.00

Instructors:

Andrea Reidell, *National Archives and Records Administration, Mid Atlantic Region*

Doris Malkmus, *Pennsylvania State University*

This half-day workshop is for anyone who wants to learn more about effective student outreach. The framework for discussion will be National History Day, a Congressionally-authorized history education program based on primary-source research and critical thinking and writing skills. Independent research has documented that students who participate in NHD have improved academic outcomes—not just in history, but also in math and science—and are more “career ready” than students who do not participate in NHD.

Workshop instructors will demonstrate effective methods for introducing middle and high school students to primary sources; guiding students from an initial broad topic to a specific research question; selecting appropriate sources; and determining reliability in online and in-house sources. The workshop will include a range of options for collaboration and outreach. Using the new NHD Toolkit (<http://nhdarchives.pbworks.com/>), the instructors will cover practical advice for archivists about managing class visits, including tactics for efficient registration and retrieval, staffing, and setting rules and reasonable expectations. The workshop will conclude with an interactive session in which participants tailor an outreach plan for their own repository.

W4. Archival Instruction: Promoting Collections, Information Literacy and Collaboration

Half Day Workshop: 1:00 am–4:00 pm

Registration Minimum: 12

Registration Maximum: 25

Cost: \$45.00

Instructors:

Leah Donnelly, *George Mason University*

Jason Byrd, *George Mason University*

Instruction has become an increasingly popular trend in the archival field for promoting collections and educating users on the research process. Too often archivists and librarians are working in isolation on instruction efforts. In 2011, the presenters started an outreach initiative at George Mason University Libraries using library and archival resources to collaboratively teach primary and secondary source research skills at the undergraduate level. The workshop will draw from the presenters’ experience in developing these programs with a focus on primary source research.

Workshop participants will craft learning outcomes and research assignments that are appropriate for a variety of educational levels and institutions, focusing on four key aspects:

1. Research: promoting research in primary sources by exploring local and/or institutional history; using electronic and paper archival resources
2. Instruction: modifying information literacy concepts to align with the specifics of the historical research process; using emerging technologies to engage users during instruction
3. Collaboration: fostering a spirit of collaboration between archivists and subject librarians; drawing on the unique expertise each field has to offer
4. Outreach: promoting special collections and archives to the broader user community

W5. Dating 19th Century Portrait Photographs

Half Day Workshop: 1:00 pm–4:00 pm

Registration Minimum: 12

Registration Maximum: 25

Cost: \$45.00

Instructor:

Gary D. Saretzky, *Monmouth County (N.J.) Archives*

Old portrait photographs are often found without a date, but trained archivists can frequently estimate dates fairly precisely based on the type of photograph; sitter’s identity and clothing; physical characteristics of the photo, including mounting styles and mount information; photographer; and other factors. The date may be needed by researchers but it is also helpful for cataloging and to confirm identification of the subject.

In this half-day workshop, the presenter will explain major types of 19th century photographic processes used for portraiture and when they were popular, followed by techniques for dating photographs. Participants will learn how to use a micrometer to measure mounting board thickness. Slide presentations, with several hundred examples will show dated cartes-de-visite, cabinet cards, and ferrotypes to help participants learn how the look of such images and their mounts evolved between the 1850s and 1900. The presenter will also bring vintage examples of the various processes and discuss how to identify and date them. After the lecture, participants will break up into pairs and try to date original examples using the micrometer and handouts with dating tips. The presenter will provide published references helpful for dating photographs and a bibliography of relevant publications and websites. Although not the main focus, the presenter will also provide guidance on the preservation of 19th century photographs. Participants may bring examples from their own collections for analysis and discussion.



Concurrent Sessions

Friday, April 13

10:45 am–12:15 pm

S1. Preservation and Conservation of Captured and Born Digital Materials

High quality imaging and other digital systems now provide us with remarkable capabilities for capturing and rendering exquisite detail. It is the state of an art and a science, but it is also just a beginning. If we are to digitally capture our most fragile collections, what else do we need to commit to insure our objects will be available forever? Many plans have emerged to accomplish this task and our panel of curators will offer their insights, experience, frustrations and reasonable expectations for the future of captured and born digital objects in our collections.

Chairs:

Jordon Steele, *Johns Hopkins University*

Speakers:

Isaiah Beard, *Rutgers University Libraries*
Gretchen Gueguen, *University of Virginia*
Tim Pyatt, *Pennsylvania State University*

S2. Documenting the Global Church: Missionary Archives from Diverse Traditions

Once regarded as tainted by imperialism, missionary archives are now recognized as key resources for studying non-Western societies. In this session, speakers from two Protestant denominational archives will explore missionary records as a source for cultural and political understanding worldwide, while an archivist from a manuscript repository will discuss sources related to fund-raising and medical missionaries.

Chair:

Adriana Kuzyszyn, *Rutgers University*

Speakers:

Leah Gass, *Presbyterian Historical Society*
Mary Ann Quinn, *Rockefeller Archives Center*
Russell Gasero, *Reformed Church in America Archives*

S3. Preserving the Right to Frolic: The Military and the Beach

Just when you thought it was safe to go back in the water...it is, thanks to the United States Armed Forces. For some, the mere mention of the beach conjures images of boardwalks and sunbathers. For others though, it brings to mind critical missions such as coastal defense, base construction, disaster relief, and the storming of enemy beachheads. Join a panel of archivists representing various branches of the Armed Forces as they explore the history and documentation of specific aspects of the relationship between the military and the beach.

Moderator:

Steven Rhodes, *National Archives and Records Administration*

Speakers:

Nora L. Chidlow, *United States Coast Guard Historian's Office*
Gregory Ellis, *Naval History & Heritage Command*
Melissa Wiford, *United States Army Heritage & Education Center*

S4. Bringing Students of All Ages To Our Archives

High school students as exhibit curators? Training faculty in archives use? What about engaging first-year undergraduates with archival documents or helping K-12 students interact with historic documents? Brooklyn Historical Society has actively brought students of all ages into the archives through the creation of a broad range of education-centered programs and partnerships, especially with local schools. This panel will discuss the content of these programs and their objectives as part of an overall strategy of outreach and sustaining the institution. Administrative issues such as funding, staffing, working within limited resources, and managing the impact of the programs on the archives will also be discussed.

Chair:

Larry Weimer, *Brooklyn Historical Society*

Speakers:

Andrea Del Valle, *Brooklyn Historical Society*
Samantha Gibson, *Brooklyn Historical Society*
Robin M. Katz, *Brooklyn Historical Society*

S5. A Thoughtful Frolic through Civil War Archives with an Upshot or Two for the Sesquicentennial

Are there fresh interpretations addressing this pivotal moment in American History and the subsequent state of racial relations in the United States that would shed critical light on archives, access and collecting? Hard to find material on the African American experience from then until now, working through it to make sense of the current state of racial relations, and how archivists can respond to the Civil War Sesquicentennial are the focus of this session. Each presenter will discuss their individual research as it pertains to the understanding of both New Jersey and American Civil War history.

Moderator:

Kim Adams, *New Brunswick (NJ) Public Library*

Speakers:

Williamjames H. Hoffer, *Seton Hall University*

Larry A. Greene, *Seton Hall University*

Kenneth Cleary, *Rutgers University*

Joseph Bilby, *New Jersey Civil War Heritage Association and New Jersey National Guard and Militia Museum*

2:15 pm–3:45 pm

S6. Fundamentals of Preservation While Processing Archival Collections

Paper clips and staples, mimeographs and thermafax paper, manila folders, floppy disks, vinyl enclosures and even dreaded rubber bands are some of the common hazards we find in archival collections. This session is a diverse panel discussion featuring commentary from four veterans of archival processing. They will comment on collections they have processed and provide special attention regarding fragile or unstable material that required either conservation treatment or intervention to mitigate the problems they encountered.

Chair:

Gary Saretzky, *Monmouth County (NJ) Archives*

Speakers:

Ann Kuebler, *Institute for Jazz Studies, Rutgers University*

Ken Cleary, *Rutgers University* Erin Cral Alghandoor, *Kean University* Nicole J. Milano, *Archives of the American Field Service*

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Thank You

MARAC wishes to thank

**New Jersey Catholic Historical
Commission and United
Methodist Church Archives**

for their generous support of
the Cape May conference.



S7. Hire Power! Fundamentals of Job Survival

This panel will look at the challenges that new and seasoned archivists face when searching for employment prospects in the current job market. Speakers include a job hunting recent graduate, a seasoned archivist who blogs about archival job-seeking issues at eatingouryoung.wordpress.com, and an archivist who has been on the hiring end (they are out there!). They will provide advice for students, interns, grant-funded archivists, and others who want to break into or move up in the profession.

Moderator:

Tom Frusciano, *Rutgers University*

Speakers:

Maureen Callahan, *Princeton University*

Dan Santamaria, *Princeton University*

Alexandra Carter, *University of Maryland*

**S8. Fundamentals of Emergency Preparedness:
Conducting Risk Assessments**

Before an institution can begin developing an emergency preparedness and response plan, it is important to understand just what kinds of risks its collections may face. A risk assessment identifies potential risks and outlines strategies that may mitigate damage in the event of an emergency or disaster. Presenters will offer tips for conducting these assessments on a site-wide level and for specific collections and records, as well as case studies of institutions that have dealt with disasters, and advice on forming relationships with first responders and other outside contacts who can help conduct risk assessments.

Chair:

Dyani Feige, *Conservation Center for Art & Historic Artifacts*

Speakers:

Laura Hartz Stanton, *Conservation Center for Art & Historic Artifacts*

TBA, *Division of Archives and Records Management, New Jersey Department of State*

**S9. Monsters, Myths & Legends: "Haunting"
Through Archival Collections For
Frolicsome Tales Worth Retelling**

Historic preservation and interest in the supernatural goes beyond the superficial and milestone days of fright such as Halloween or Friday the 13th alone. Our speakers will talk about the importance of documenting and preserving the folklore and urban legends of the seemingly mysterious and unexplained for future generations. These speakers come from different traditions and together will give the audience a lesson in the nature of both spine tingling and serious research from "boo" factor to acid-free box alike.

Chair:

Chirstine McCluskey, *Rutgers University*

Speakers:

William Meehan, Jr., *Historical Society of Haddonfield (NJ)*

Jason Grant Speck, *University of Maryland*

Patricia Martinelli, *Vineland (NJ) Historical and Antiquarian Society*

**S10. Preserving and Promoting New
Jersey's Historic Structures**

In this session, preservation consultants, architects, and urban planners will discuss their efforts to protect and promote New Jersey's architectural history. What kinds of records in our repositories influence the preservation of historic structures? How can archivists and records managers better serve the needs of these preservation specialists? Panelists will answer these questions and highlight projects to preserve Victorian structures in Cape May County, the Doo Wop resort architecture of the Wildwoods, as well as a variety of other historic properties throughout the State of New Jersey.

Moderator:

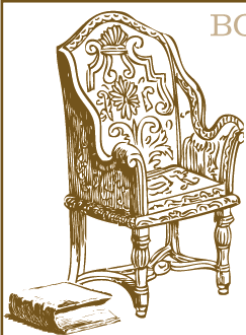
Chad Leinaweaver, *Morristown & Morris Township (NJ) Library*

Speakers:

Mary Delaney Krugman, *Mary Delaney Krugman Associates, Inc.*

Michael L. Hirsch, *MLH Design Services and Doo Wop Preservation League*

Hugh J. McCauley, *Architect*



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4:00 pm–5:30 pm

**S11. Faith and Frolicking in South Jersey
Religious Gathering Places**

In the late nineteenth century, religious revivals and newly discovered leisure time combined to create several distinctive communities in southern New Jersey. At Ocean Grove in Monmouth County, “beach frolicking” served as both a health restorative and Methodist holiness practice. Away from the surf, the famed Ocean Grove auditorium was the site of events both religious and fun. Another product of the camp meeting movement, Pitman in Gloucester County, became known as a town of cottagers and commuters, who today are working to preserve its unique history. During this session, the speakers will discuss these religious gathering places.

Chair:

Peter Wosh, *New York University*

Speakers:

Wayne T. Bell, *Ocean Grove Historical Society*

Troy Messenger, *Union Theological Seminary*

Debra Higbee, *Pitman Museum*

**S12. Fundamentals of Collection Control:
Where to Start and Where to Go**

Do you need some basic information or ideas about how to gain physical and intellectual control of your collections? How do you leverage and assess such newly-gained control? Two of the speakers in this session will present on inventory projects they undertook at their institutions, one for a museum object collection and the other for paper-based collections. The third speaker will discuss steps her institution has taken to evaluate and enhance access, awareness, and use since improving control over hidden and underused collections.

Moderator:

Jill E. Baron, *Princeton University*

Speakers:

Sarah Seraphin, *LaSalle University*

Regine Heberlein, *Princeton University*

Jocelyn Wilk, *Columbia University*

S13. Digital Humanities in the Archives

Archivists have long appreciated the importance of understanding user needs in order to provide more effective description, reference, outreach, and other support to their patrons. Increasingly, those patrons are found in the digital humanities—a discipline that uses digital technology to facilitate and enhance research in history, literature, and the other humanities. This session will present three panelists who are currently engaged in digital humanities projects that use archival materials in creative ways such as gaming and data-mining. What potential research value do physical/paper-based archival documents, if available digitally, offer the digital humanist? What kinds of collaborations need to develop between archivists and digital humanists?

Moderator:

Chela Scott Weber, *New York University*

Speakers:

Chris Kemp, *University of Richmond*

Grant Wythoff, *Princeton University*

Laura Zucconi, *Richard Stockton College of New Jersey*

**S14. Public Displays: Using Your Collection
and Archives to Tell Your Story**

Displaying significant materials from your collection to the public can be an important part of outreach efforts, but it is not necessarily taught in MLIS or History programs. It can be particularly difficult for articles and photographs that are of historic importance but don't grab the visitor's attention. Learn the important principles to use in evaluating how to put together your public displays, including determining the story you want to tell, the venue, the display period, and your audience. This session will also emphasize the importance of instruction in archival and history programs for the use of public exhibitions.

Chair:

Lisa Jacobson, *Presbyterian Historical Society*

Speakers:

Bruce Tell, *Cape May (NJ) County Historical Society*

Pary Lion Tell, *Cape May (NJ) County Historical and
Genealogical Society Museum*

Rachael Rohrbaugh, *Chatham University*

Amy Lucadamo, *Wilson College*

S15. Sacred Texts: Making the Word Known

All religious traditions have certain texts that are considered sacred. What are these sacred texts? Where are they housed? How are they treated? How do we extract meaning from sacred texts? Can the teachings of sacred texts offer insight into the ways in which members of a religion live their lives? In this session, four speakers will provide background and context to these multifaceted questions by citing specific examples from their institutional holdings.

Chair:

Pamela Murray, *Lafayette College*

Speakers:

John S. Baky, *La Salle University*

Paul Peucker, *Moravian Archives*

Philip A. Metzger, *Moravian Archives*

Diane Windham Shaw, *Lafayette College*

Saturday, April 14**9:45 am–11:15 am****S16. Fundamentals of Processing Large Collections—And Getting Them Done!**

This session explores approaches to processing large collections sustainably from start to finish. Presenting three different scenarios, ranging from one single massive collection to multiple collections at one institution to multiple collections at multiple institutions, the speakers will share their views on balancing the access imperative with sustainable processing practices. What does “large” mean in the speakers’ different contexts? What defines “sustainable” processing in the setting of their institutions? From their experiences, the speakers will address the theoretical and practical considerations that inform processing methods, best practices, workflows, policies, and tool selection.

Moderator:

Christie Peterson, *Princeton University*

Speakers:

Adriane Hanson, *Princeton University*

Jay Gaidmore, *University of North Carolina at Chapel Hill*

Holly Mengel, *PACSCS/CLIR “Hidden Collections” Project*

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S17. Rescuing and Making Available a Controversial Collection: The Carl McIntire Papers at Princeton Theological Seminary

A fiery fundamentalist radio preacher, staunch anti-communist political activist, and pastor of the Bible Presbyterian Church in Collingswood, New Jersey, Reverend Carl McIntire once had large real estate holdings in Cape May. This session features Curtis Bashaw, McIntire's grandson and owner of Congress Hall, relating stories about his grandfather's colorful life. It also explores the fascinating tale of how 400 linear feet of McIntire's papers were rescued at the last minute and ended up, with McIntire's blessing, at Princeton Theological Seminary, a seminary that McIntire had left in protest as a student in 1929 and with whose teaching he had frequently clashed over the years. Speakers will also discuss decisions made about processing and publicizing this extensive but controversial collection, including the challenges of developing both online and printed finding aids to the collection.

Chair:

Kenneth Woodrow Henke, *Princeton Theological Seminary*

Speakers:

Curtis Bashaw, *Cape Advisors and Owner—Congress Hall*
Steve Crocco, *Princeton Theological Seminary*

S18. Fundamentals of Electronic Records

Panelists will discuss ongoing or recent projects and highlight issues of appraisal, arrangement, description and access specific to electronic records. By focusing on foundational archival practices, panelists will discuss both the special challenges of working with e-records, as well as show that working with e-records employs familiar archival procedures and training.

Chair:

Janet Bunde, *New York University*

Speakers:

Laura Montgomery, *Rockefeller Archive Center*
Sibyl Schaefer, *Rockefeller Archive Center*
Michael Martin, *New York State Archives* Jeanne Kramer-Smyth,
The World Bank

11:30 pm–1:00 pm

Special, stand-alone session emphasizing the importance of archives to the development of the best-selling book, Boardwalk Empire, and the Emmy-winning television show adapted from it.

S19. From the Pages of History to the Screen: The Role of Archives in HBO's "Boardwalk Empire"

Archivists know that collections are the primary sources for history, since it is through their very potential that we become interested in preserving for the future. Yet, we rarely get the chance to see that potential fully realized. The recent success of *Boardwalk Empire*, both as a best-selling history of Atlantic City and as an Emmy-winning HBO drama, is now one example we can point to and celebrate as archives (and history!) come to light. Join us as we hear about the collaboration between author, archivists, and filmmakers as they discuss the documents and research behind bringing this historical drama to print and screen.

Chair:

Heather Pérez, *Atlantic City Free Public Library*

Speakers:

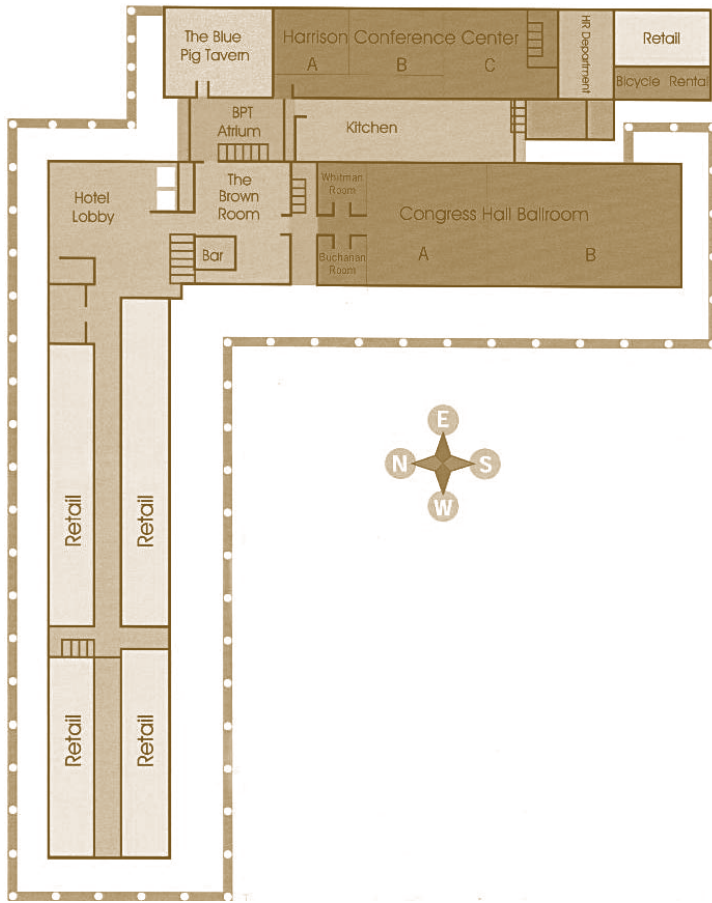
Nelson Johnson, *Author and Historian*
Edward McGinty, *HBO/Bootleg Productions*
Shannon O'Neill, *Atlantic City Free Public Library*



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Hotel Registration



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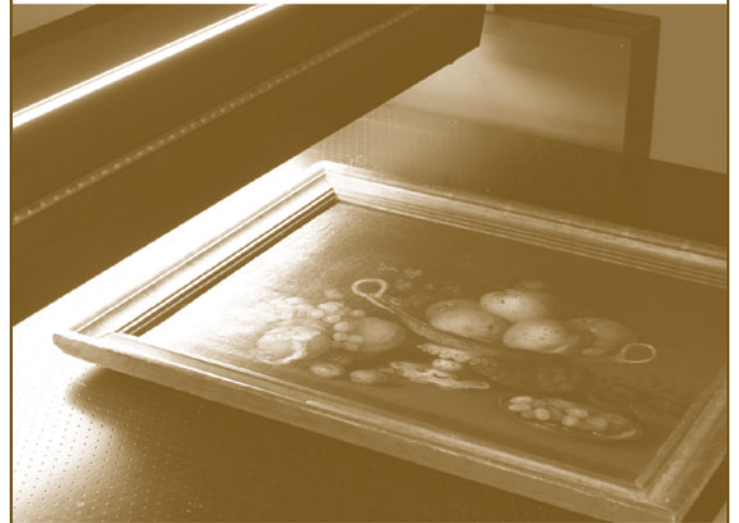
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Website: www.congresshall.com

Reservations should be made by phone. When registering, please identify yourself as part of the MARAC group. No advance deposit is required, but a credit card is needed to hold your room. All major credit cards are accepted.

The MARAC room rate is **\$159.00** per room per night, plus 7% Sales Tax, 7% Occupancy Tax and 5% Service Charge for a total package rate of **\$189.77**. Rates are guaranteed until March 9, 2012. If a reservation is cancelled after March 9, 2012 50% of total room rate will be charged. Check in is at 3:00 pm and check out is by 12:00 pm. Parking is free. Wi-fi is available throughout the hotel at no charge.

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By Car

Parking Information

Valet Parking is provided. Please pull up in front of the hotel and an attendant will assist you with the luggage and car. For further information, please e-mail congress@congresshall.com or call 888 944 1816 or 609 884 8421

Cape May is easily accessible from the Garden State Parkway and the Cape May-Lewes Ferry. The hotel is located right in the heart of the Historic District, right across the street from the beach and the Washington Street Mall.

From the Garden State Parkway

Take the G.S. Parkway to the end, Exit "0", to 109 South, Follow Route 109 over the Cape May bridge onto Lafayette Street. Follow Lafayette Street approximately 1.5 miles until you dead end at Jackson Street. Turn left onto Jackson Street and immediately turn right onto Mansion Street. Continue to stop sign and turn left onto Perry Street. Make first right onto Congress Place and turn left into hotel reception area.

From the Cape May Lewes Ferry (Approx. 15 minutes)

From the Ferry Terminal in North Cape May, follow the signs for Route 109 South and the Garden State Parkway. Take Route 109 South over the Cape May bridge onto Lafayette Street. Follow Lafayette Street approximately 1.5 miles until you dead end at Jackson Street. Turn left onto Jackson Street and immediately turn right onto Mansion Street. Continue to stop sign and turn left onto Perry Street. Make first right onto Congress Place and turn left into hotel reception area.

From New York (Approx. 3 hours)

Exit Manhattan to New Jersey Turnpike. Take the N.J. Turnpike South to Exit 11 for the Garden State Parkway. Take the G.S. Parkway to end, Exit "0", to 109 South, Follow Route 109 over the Cape May bridge onto Lafayette Street. Follow Lafayette Street approximately 1.5 miles until you dead end at Jackson Street. Turn left onto Jackson Street and immediately turn right onto Mansion Street. Continue to stop sign and turn left onto Perry Street. Make first right onto Congress Place and turn left into hotel reception area.

From Washington/Baltimore (Approx. 3 hours)

95 North to Delaware Memorial Bridge, take bridge to Route 40 East. Follow Route 40 to Route 55 South to end (at Route 47 South). Route 47 South to Garden State Parkway South. G.S. Parkway to end, Exit "0", to 109 South, Follow Route 109 over the Cape May bridge onto Lafayette Street. Follow Lafayette Street approximately 1.5 miles until you dead end at Jackson Street. Turn left onto Jackson Street and immediately turn right onto Mansion Street. Continue to stop sign and turn left onto Perry Street. Make first right onto Congress Place and turn left into hotel reception area.

From Philadelphia (Approx. 1 hour 45 minutes)

Walt Whitman Bridge to 42 South, to Atlantic City Expressway East. Take the A.C. Expressway to the Garden State Parkway south. G.S. Parkway to end, Exit "0", to 109 South, Follow Route 109 over the Cape May bridge onto Lafayette Street. Follow Lafayette Street approximately 1.5 miles until you dead end at Jackson Street. Turn left onto Jackson Street and immediately turn right onto Mansion Street. Continue to stop sign and turn left onto Perry Street. Make first right onto Congress Place and turn left into hotel reception area.



Transportation & Parking (con.)

By Bus

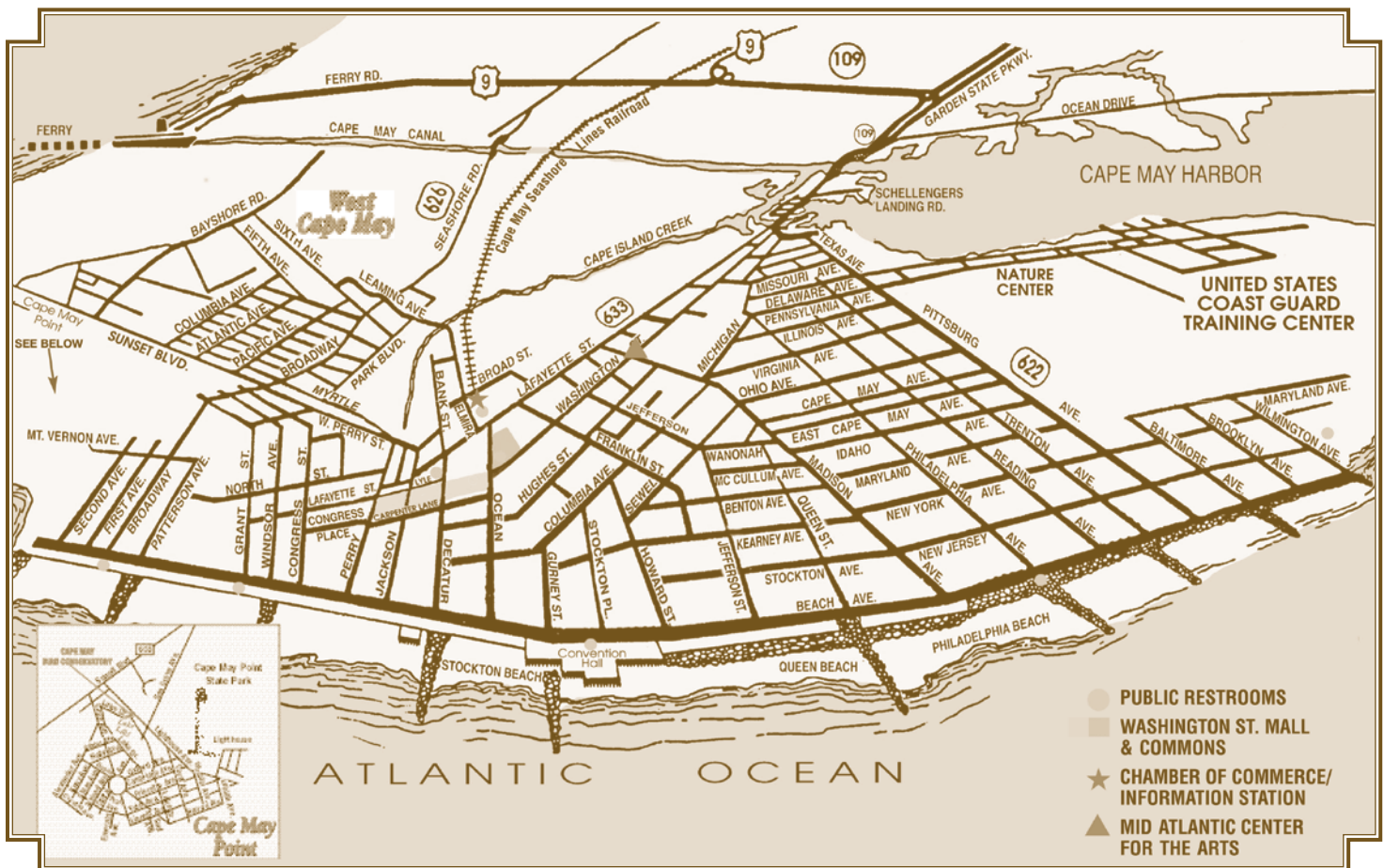
New Jersey Transit serves Cape May with buses departing from Philadelphia 30th Street Station or Atlantic City. For schedules and fares www.njtransit.com or call (973) 275-5555

By Air

Cape May is a 50 minute drive from Atlantic City International Airport www.sjta.com and approximately 1 hour 45 minutes from Philadelphia International Airport <http://www.phl.org>. Ground transportation from either airport ranges from rental car, taxi or bus service to Cape May.

By Train

Take Amtrak www.amtrak.com to Philadelphia 30th Street Station and New Jersey Transit bus service to Cape May www.njtransit.com or call (973) 275-5555.



Registration



Name (to appear on badge): _____

Institution: _____

Address: _____

City: _____ State: _____ Zip code: _____

Telephone: _____ E-mail: _____

Please list any special assistance required: _____

Please circle: MARAC Member? ☐ YES ☐ NO New member? ☐ YES ☐ NO

REGISTRATION

Postmarked by March 7, 2012: ☐ MARAC member—\$70.00 ☐ Non-member—\$115.00
Postmarked March 8–28, 2012: ☐ MARAC member—\$80.00 ☐ Non-member—\$125.00
After March 29, 2012 (register on-site): ☐ MARAC member—\$90.00 ☐ Non-member—\$135.00
☐ Student Rate (please include photocopy of valid Student ID): \$40.00
☐ Saturday only registration rate: \$45.00
Registration Fee: \$_____

WORKSHOPS (Confirmations will be made by the MARAC Meetings Coordinating Committee)

W1 Thursday ☐ Do We Need to Save that Offering Envelope?:
The Archives of the Local House of Worship #_____ @ \$45/person \$_____
W2 Thursday ☐ Introduction to Omeka Preservation #_____ @ \$45/person \$_____
W3 Thursday ☐ Successful Outreach to Middle and
High School Students Through National History Day #_____ @ \$45/person \$_____
W4 Thursday ☐ Archival Instruction: Promoting Collections,
Information Literacy and Collaboration #_____ @ \$45/person \$_____
W5 Thursday ☐ Dating 19th Century Portrait Photographs #_____ @ \$45/person \$_____

Note: Workshop size is strictly limited, and MARAC workshops often fill completely. Participants who register for a workshop will receive a confirmation note.
DO NOT REPORT FOR A WORKSHOP UNLESS YOU HAVE RECEIVED NOTIFICATION.

TOURS AND OPEN HOUSES (Please check the box for each tour you plan to attend.)

T1 Thursday ☐ Emlen Physick Estate and Cape May Trolley Tour #_____ @ \$20/person \$_____
T2 Thursday ☐ Colonial House & Alexander's Inn Tour
sponsored by the Cape May Historical and Genealogical Society FREE
T3 Thursday ☐ Welcome to Cape May Trolley Tour #_____ @ \$12/person \$_____
T4 Thursday ☐ Ghosts of Cape May Trolley Tour #_____ @ \$12/person \$_____
T5 Thursday ☐ Cape May National Golf Club #_____ @ \$55/person \$_____

Please help us plan meeting arrangements by checking the activities you plan to attend:

☐ Friday Continental Breakfast FREE
☐ Friday Luncheon (check ONE entree choice below):
☐ Grilled Chicken with Creamy Risotto, Shiitake Mushroom and Madeira Sauce #_____ @ \$25/person \$_____
☐ Crab Cake, Pan Fried with Seasonal Accompaniment #_____ @ \$25/person \$_____
☐ Chef Selected Vegetarian Entrée #_____ @ \$25/person \$_____
☐ Friday Reception at Congress Hall's Grand Tent and Ballroom FREE
☐ Guest Ticket #_____ @ \$10/person \$_____
☐ Saturday Morning Breakfast before Business Meeting #_____ @ \$18/person \$_____

All Conference attendees are welcomed and encouraged to attend the business meeting without purchasing the breakfast.

Please circle the program sessions you plan to attend:

S1 S2 S3 S4 S5 S6 S7 S8 S9 S10 S11 S12 S13 S14 S15 S16 S17 S18 S19

TOTAL\$_____

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