

Shots at the Shop: National campaign aims to get shots into arms of all Americans



CINCINNATI (WKRC) – If you don't want to go to the pharmacy or doctor's office, health care providers are stepping up to bring COVID-19 vaccines to you. It's all part of a stylish new program called Shots at the Shop.

Shots at the Shop is a national campaign launched by the Black Coalition for COVID-19, the University of Maryland's Health Equity School and others to bring education and vaccines to many of the places we're already going to in our everyday lives.

Since many people go to the barbershop or the beauty salon:

"Shots at the Shop is about bringing the information and bringing the vaccine into our barbershops across this country," said Renee Mahaffey Harris, the president and CEO of the Health Gap.

The team at the Hairport Barber and Beauty Studio completed extra training for this initiative and also stepped up to get the vaccine.

"I was reluctant," said Michelee Lamb, the owner and operator at the Hairport Barber and Beauty Studio. "I educated myself. You know, listening to professionals and my doctors. That's why I got vaccinated."

With the help of local health departments, the host shops hold vaccination clinics for clients and community members.

"I want people, our people, to know you can come here in a comfortable place and get vaccinated and have fun and maybe get haircuts," added Lamb.

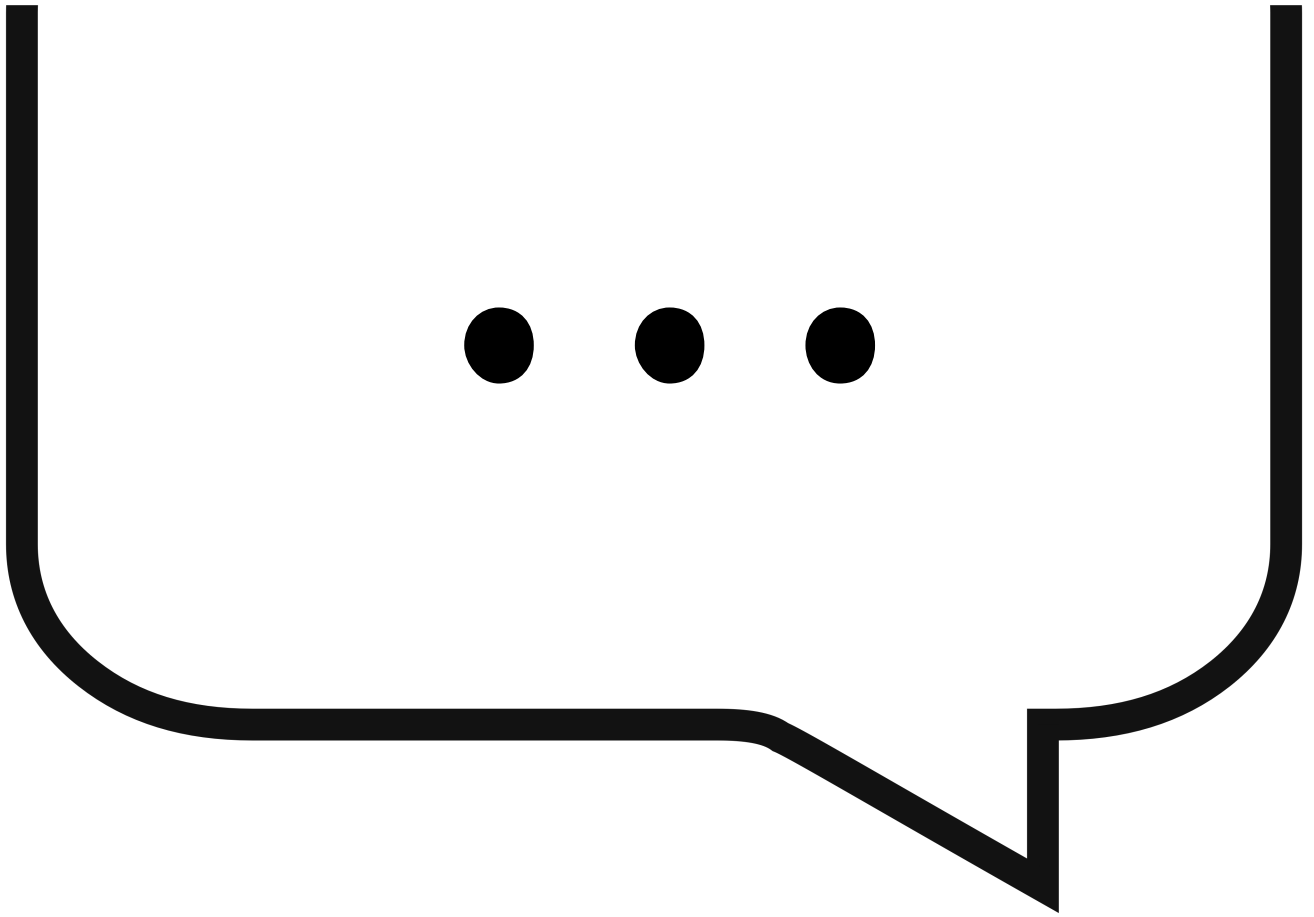
"The barbershop is a place of comfort where most men come in to relax, and they're willing to share their story and share with their barber," said Antonio Spicer, a barber at the Hairport Barber and Beauty Studio. "They're willing to share things with their barber that they will not share with their doctor."

Sometimes you have to bring what's at the doctor's office to them.

This program invites barbershops and hair salons to participate and apply for an education grant for training.

The next Shots at the Shop in the area is on Saturday, Aug. 28 at the Hairport Barber and Beauty Studio on Vine Street from noon until 4 p.m.





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