

# ELKHORN CHANNELSIDE COLUMBIA, MARYLAND RDEV 688I CAPSTONE A MIXED-USE SUSTAINABLE VILLAGE CENTER

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#### **Introduction & Credits**

This feasibility report is submitted for completion of the Master of Real Estate Development (MRED) degree program in the Capstone course, RDEV 688I, Spring 2016 at the Colvin Institute, School of Architecture, Planning and Preservation, University of Maryland College Park. MRED candidate Kevin A. Fitzgerald, RA authored this report under the mentorship of Tim Pula, Senior Development Director, Beatty Development of Baltimore, Maryland.

The design portion of this feasibility study was produced with graduate architecture students as part of a collaborative design studio, ARCH 407, and the University of Maryland, National Center for Smart Growth's Partnership for Action Learning in Sustainability (PALS) program with the Colvin Institute, the Howard County Government and the Columbia Association.

The author would like to thank Jana Vandergoot, AFAAR, RA, Assistant Professor, Architecture Program at the University of Maryland and Randy Clay, Community Planner, Howard County Department of Planning and Zoning for wise consultation concerning design and planning issues in this report.

The author would like to recognize the thoughtful collaboration and tireless contributions of M.Arch graduate students Joseph McKenley, Anil Moore, Peter Cunningham, and Sandra Boun for the design of the new Owen Brown Village Center plan, buildings and renderings in this report.

The author is grateful for the leadership and mentoring of Margaret McFarland, JD, Director, Colvin Institute.

# **Chapter 1. Project Uses and General Context**

#### I. Owen Brown Context

This feasibility report will analyze and make a proposal for the redevelopment of the Owen Brown Village Center in Howard County, Columbia, Maryland. Both the county and the Columbia Association, Inc. have prepared significant reports on the current economic state and land use of the subject site. These studies have resulted in findings that have led to new strategic directions for the development of Columbia's job's base, new housing starts and commercial real estate investment. This feasibility report will reference available public information and current economic indicators to justify the proposed redevelopment of the Owen Brown Village Center.

#### II. Site Analysis

#### A. Site History

Columbia, Maryland is a planned community of approximately fifteen thousand acres, developed by the James Rouse in 1968. Formerly agricultural land, the site was assembled from existing farm land quietly purchased by the developer, with the public unaware of Rouse's development plans. Rouse envisioned an entirely new community with a mixture of residential and commercial uses, integrated across socio-economic boundaries.

The Owen Brown Village was developed in 1972, with the goal of providing local retail services to residents. To date, the original 1968 plan has been 'built out', achieving the goals of that era. Columbia has since re-envisioned a new plan that further densifies downtown, and responds to changes in the retail, office and residential markets. There are multiple owners of the Village Center, including the largest GFS Realty, Inc. for Giant Stores, Howard Research and Development, and Fleur Associates.

#### **B.** Site Location

The site is approximately 35 acres located in the planned community of Columbia in Howard County, Maryland. Columbia is thirty miles northeast of Washington, DC and twenty miles southwest of Baltimore City. The subject property is one of eight village commercial centers serving local residential neighborhoods. The site is 2.9 miles southeast of the Columbia Town Center commercial business district, and 3.7 miles from Interstate 95, Exit 38 and Route 32 (Map 1).

HOWARD COUNTY RETAIL
SUBMARKET PROFILES

BIGGING
SMILE

BOOKER

Columbia

BOOKER

CO

Map 1. Howard County Map

#### C. Existing Uses

The site is currently a low-rise, local commercial retail center comprised of ten parcels, with 127,000 square feet of retail and office space. The major retailer is a large supermarket, Giant, and multiple smaller tenants. There is significant surface parking at a ratio of 7.2 spaces per 1,000 square feet of gross leasable area (Table 1).

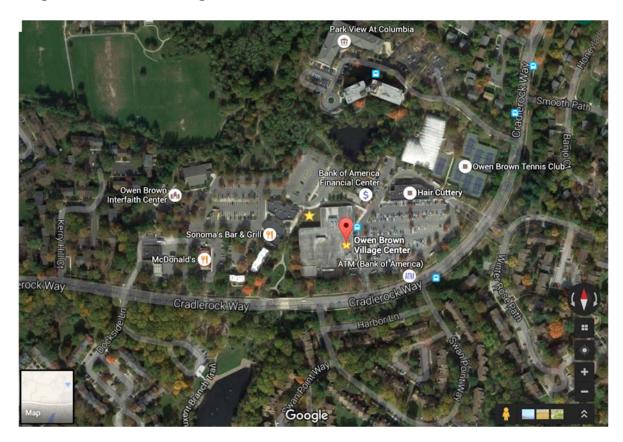
**Table 1. Village Center Tenants** 

Food Service	General Service	Business/Office	Other	Anchors
Happy Garden/Chinese Gourmet Jerry's Subs & Pizza McDonald's Sonoma's Bar & Grill	Elegant Twist Hair Salon Future Nails Hair Cuttery Owen Brown Village Cleaners Warren's Barbershop	Bank of America Allstate Insurance Cat & Dog Hospital of Columbia Columbia Dental Excellence Columbia Eye Associates	Dollar Tree Owen Brown Wine & Spirits Shell Gas/Subway Permanent Cosmetics The Nine Oasis	Giant Food Owen Brown Interfaith Center Community Action Center Howard County Police Department
Shell Gas/Subway Vocelli Pizza	Julio & Alain's Hair Studio Originial African Hair Braiding Rochelle Le Hair Savor Stillwater Massage Rxmom	Dodek Dentistry Dr. Bonebreak Orthodontist Essential Family Chiropractic Anxiety Solutions		

#### D. Size, Shape and Topography

The 35-acre site is a wedged-shaped property, with its longest boundary along Cradlerock Way to the south. The site is accessed by three parking lots entrances along Cradlerock Way. The site is relatively flat, sloping down at the center towards a drainage channel, with an underpass park entrance to Lake Elkhorn. The northern property line is wooded, and the site has many mature street trees and planting beds.

Map 2. Owen Brown Village Center Aerial



#### E. Description of Land Uses Surrounding the Subject Site

The following land uses directly border the subject site, starting from the north, and proceeding in a clockwise direction, are as follows (Map 2):

- North: Multiple parcels border the subject site, including undeveloped land owned by Howard Research and Development, Owen Place, a mid-rise apartment building.
- East: Across Cradlerock Way is high density residential owner-occupied townhouses.
- South: Across Cradlerock Way is high density, owner-occupied residential townhouses to the southeast, and Lake Elkhorn Park and dock landing.
- West: High density residential townhouses border the Owen Brown Interfaith Center,
   Inc. and Convenience Retailing, LLC parcels.

**Table 2. Existing Site Photographs** 



Drainage Channel to Lake Elkhorn



Townhomes on Cradlerock Way



Office Buildings in Village Center



Anchor Grocery in Village Center

#### III. Neighborhood Analysis

#### A. General Description of Neighborhood

The neighborhood is a mixture of low and high density residential uses, as well as commercial uses on the subject site. Cradlerock Way is curvilinear, two-lane boulevard that connects residential cul-de-sac streets to the village center, as well as connecting back to Route 32. Owen Brown Village includes the three residential neighborhoods of Dasher Green, Hopewell and Elkhorn. The character of the village is that of a wooded park-like setting, connected by wandering roads and bicycle paths that connect indirectly to other Columbia villages.

#### B. Site Visibility and Accessibility

#### i. Visibility

Despite the long site frontage on Cradlerock Way, the site and its uses are not highly visible, as landscaping berms block views of the parking lots and commercial signage is limited at site entrances.

#### ii. Vehicular Access

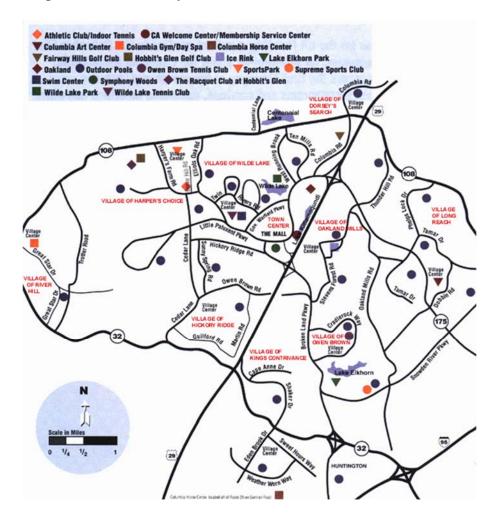
The subject site is not easily accessible from Interstate 95 at a distance of 3.7 miles, and low-speed connector roads such as Route 32.

#### iii. Availability of Public Transit

Public transportation is limited to Howard County Transit's Brown Route bus line, which connects the subject site to Columbia Mall Transit Center, which has a MARC Train stop.

#### C. Local Amenities

The property has easy vehicular access to shopping, entertainment, recreation, and dining. The Columbia Town Center and the Columbia Mall are the focal point for most attractions (Map 3).



Map 3. Columbia Maryland Attractions

#### D. Schools

Owen Brown is served by three schools, Cradlerock Elementary, Lake Elkhorn Middle School, and Oakland Mills High School. Howard County Public schools consistently named among the best district schools systems in the nation, and number one in Maryland.

#### E. Crime

In recent years theft crimes has increased in Owen Brown, and policing of low visibility area has been increased (Table 2).

**Table 2. Crime Statistics** 

Crime Statistics	Owen Br	own (SRA	332)	Columbia (SRA 441)		)
Year	2012	2013	2014	2012	2013	2014
Aggravated Assault	9	11	5	10	13	11
Burglary	21	28	25	29	16	19
Disorderly Conduct	12	25	13	23	23	29
Drug Violation	17	9	18	45	58	65
Homicide	0	0	0	0	0	2
Rape	1	1	0	2	1	2
Robbery	7	15	11	25	15	8
Theft	93	156	152	730	697	699
Vandalism	45	62	96	47	49	75
Vehicle Theft	6	11	5	10	7	5
Weapons Violation	0	3	4	7	7	9

Source: Howard County Crime Statistics

#### IV. Proposed Uses

The subject site has not achieved its highest and best use, and redevelopment for greater density and mixture of land uses is possible. To meet the growing demand for residential units in Columbia, we propose a new rental multi-family component to Owen Village Center. The proposed unit mix and rents will be discussed in the marketing section of this report, but we believe new product will be competitive with other properties coming online other village centers, such as Wilde Lake Apartments. Based on studies with our design professionals, this plan will require the acquisition of some parcels on the site, and rezoning to allow for residential uses.

As part of the redevelopment, we also propose a repositioning of the retail spaces, to be more competitive with newer retailers and food service in Columbia. As part of the phased re-development, we will consolidate the smaller retail spaces into a new, mixed-use buildings. Additionally, Owen Brown benefits from access to outdoor recreational uses that have not been maximized for full potential. Redevelopment of the site will include better site planning of exterior public spaces.

### Chapter 2. Market Analysis

#### I. Introduction

This section of the report focuses on economic trends and conditions in Howard County, Maryland, the county in which the subject site is located. For purposes of comparison, economic trends in the State of Maryland and the nation are also discussed. Howard County is part of the Washington metropolitan census statistical area. Columbia is thirty miles northeast of Washington, DC and twenty miles southwest of Baltimore, Maryland.

In its PlanHoward 2030 report, Howard County has projected growth in jobs, population and construction, and initiated a comprehensive land development plan. Columbia is included in the plan as a growth-designated place. The Columbia Association has also planned for growth. With Columbia's large private property owner, the Howard Hughes Corporation, new mixed-use development has begun in the Columbia Town Center.

The subject property, Owen Brown Village Center, includes retail, office, and civic uses. The Columbia Association and Howard County have commissioned two studies, Characteristics of Columbia, A Demographic and Socio-economic Profile (December 2012) and the Columbia Market Study...for Columbia's Village Centers (November 2014) to analyze the existing conditions and make recommendations for future growth. Some of the following data is derived from these reports, as well as the U.S. Census Bureau and other sources.

#### I. Market Area

The Primary Market Area (PMA) is Columbia, with the submarket of Owen Brown, and the Secondary Market Area (SMA) being eastern Howard County (Map 4). The market area includes the entire city of Columbia, Maryland and several other adjacent towns located in Howard County.

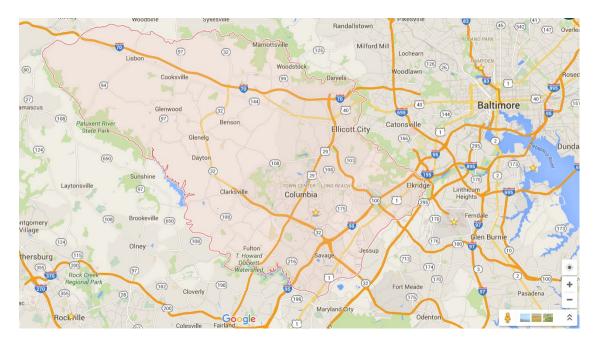
• **North:** The PMA extends up Interstate 70

• East: Baltimore-Washington Parkway

• **South:** Extends to county line

• West: Route 32

When appropriate, the market area will be compared to and contrasted with Howard County in its entirety, the secondary market area.



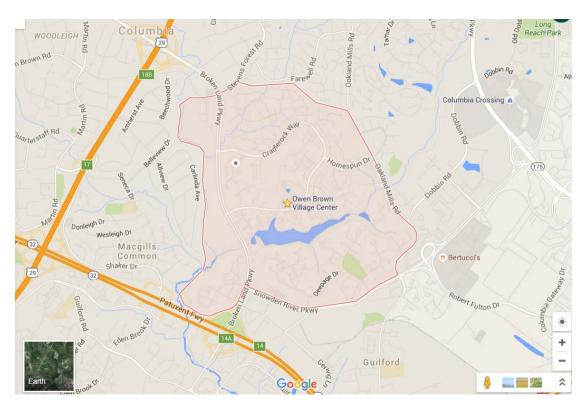
Map 4. Howard County Market Area

(103) (108) Clarksville Environmental Area (103) Clarksville Columbia Hanover (758) (108) Baltimore/Washington International Thurgood... (176) Fulton Jessup T. Howard Duckett Watershed North Laurel (175) (174)

Google

Map 5. Columbia, Maryland Market Area

Map 6. Owen Brown Submarket Area



#### II. Labor Force, Resident Employment, and Unemployment

#### A. Labor Force

Howard County is part of a multi-county labor market that includes Anne Arundel, Baltimore, Carroll, Montgomery and Prince George's as well as Baltimore City. The labor force includes all persons classified as employed or unemployed. The unemployment rate represents the number unemployed as a percent of the labor force.

The total labor market area is 2.3 million civilians. The total civilian labor force for Howard County (by place of residence) is 171,000, with 163,500 employed, resulting in an unemployment rate of 4.4% (7,500).

#### A. Commuting

Of the residents in Howard County, nearly 60% (94,900) commute outside of the county for work. 61% of residents (97,000) work in business, science and the arts. Most workers age 16 and older travel more than thirty minutes to work, slightly lower than the state average.

#### **B.** Employment Trends

The Howard County Economic Development Agency (HCEDA) projects total employment to increase 8% between 2015 and 2020, and 4.6% between 2020-25. The Columbia Association forecasts that 3,000 new full-time jobs will be added per year through 2020, with a projected share of 1,100 per year for Columbia.

#### C. Employment by Sector

As of 2015, the top employment sector in Howard County is professional and technical services at 38,000, followed by government and government enterprises with 19,600 jobs. The third largest sector is retail trade at 18,700. Professional and technical services grew 12.2% between 2010-15, while government jobs increased more modestly at 2%. Retail trade jobs grew 3.9% between 2010-15, and are projected to grow 4.8% over the next five years.

#### III. Major Employers

The major employer in Howard County is the Johns Hopkins University Applied Physics Laboratory at 5,000 employees followed by Verizon Wireless at 2,028 and Lorien Health Systems at 2,000 employees.

**Table 3. Howard County Major Employers** 

Rank	Employer	Industy/Service	Employees
1	Johns Hopkins Applied Physics Laboratory	R&D Systems Engineering	5,000
2	Verizon Wireless	Telecommunications	2,028
3	Lorien Health Systems	Nursing Care	2,000
4	Howard County General Hospital	Medical Services	1,777
5	Howard County Community College	Higher Education	1,294
6	SAIC	Engineering Services	1,060
7	Giant Food	Groceries	1,050
8	The Columbia Association	Nonprofit Civic Organization	900
9	Wells Fargo	Securities Administration	842
10	MICROS Systems	HQ/ Software Development	815
11	Coastal Sunbelt Produce	Produce Processing	800
12	Neilson	Media Information	767
13	Dreyer's Grand Ice Cream	Frozen Desserts	735
14	Wegmans Food Markets	Groceries	700
15	Maxim Healthcare Services	Medical Staffing	675
16	Sysco Food Services	Food Products Distribution	650
17	Northrop Grumman	Engineering Services	525
18	Ascend One	<b>HQ/Consumer Debt Management</b>	511
19	Enterprise Community Partners	HQ/ Community Development	505
20	Target	Consumer Goods	500
21	W.R. Grace & Co.	HQ/ Chemical R& D	500
22	Walmart	Consumer Goods	500
23	Humanim	Disabled Care & Services	458
24	McDonald's	Restaurants	450
25	C.A. Lindman	Structural Restoration	400
26	Home Depot	Home Improvement Products	400
27	Merkle	Database Marketing	400
28	Quality Software Services, Inc	Solutions Provider	400
29	Turf Valley Resort & Conference Center	Golf Resort, Conference Center	380
30	Magellan Health Services	Behavioral Health Care Management	375
31	NeighborCare	Pharmacy Services, Medical Supplies	350
32	Safeway	Groceries	350
33	Carmax	Used Car Dealers	340
34	Honeywell Technology Solutions	Aerospace Technical Services	325
35	Motorola	Telecommunications	325

Source: Howard County

#### IV. Housing

In Howard County there are 115,311 housing units, with a 74% homeownership rate. Nearly 25% of the housing units are in multifamily structures. Median house value of an owner-occupied unit is \$428,100. In Columbia there are 41,239 total housing units, with a 67% homeownership rate. In contrast to the county, Columbia's median house value of

owner-occupied units is \$367,500. HCEDA projects there will be 130,000 households in Howard County by 2025. Owen Brown has a higher percentage of units in multi-unit structures, at 34%.

In Columbia, detached housing is 41%, attached units are 26%, and multifamily is 33% of the existing units. Although most live in owner-occupied units, the rental vacancy is low at 2.8%, indicating a need for rental units. Average rents in Columbia are \$1,350 and lower at \$1,100 in Owen Brown.

#### V. Construction

In Howard County, construction permits increased 20% from April 2014 to April 2015 to a total of 453. Estimated construction for this period is \$86,478,174.

#### VI. Commercial Real Estate

#### A. Retail

Owen Brown currently has a total of 106,437 square feet of existing retail, of which 5,855 (6%) is vacant. The anchor store is Giant Foods, which owns its property. The grocery store landscape is changing, and Owen Brown exists in a highly competitive market with 4 supermarkets in a five-minute drive, and 12 supermarkets within a ten-minute drive, including competing non-traditional grocer BJ's Wholesale Club.

#### **B.** Customer Categories

The Columbia Association identifies three customer types that are likely to visit Owen Brown: local residents, visitors (using lake, pathway or the library), and pass-by customers (traveling MD 32, Broken Land Parkway).

#### C. Office

Columbia, Maryland includes 80% of Howard County's office space. The Howard Hughes Corporation is adding additional new Class A office space in Columbia Town Center.

#### **D.** Shifting Uses

In Columbia there is a move away from industrial and warehouse uses, but the Columbia Association and Howard County Development Agency have not conclusively decided to move away from industrial uses to mixed uses by re-zoning. In the current market, rentals are competitive, and it is uncertain if former industrial sites would be desirable for residential use.

#### VII. Demographic Characteristics

#### A. Generational Definitions

The shifting age demographics of the nation include the four generations, and the unofficial, but generally accepted birth ranges for each:

•	Silent Generation	1925-1945
•	Baby Boomers	1946-1964
•	Generation X	1965-1979
•	Generation Y/Millennials	1980-1995

The millennials are fast becoming the largest age group. Millennials are more diverse than previous generations, and making different decisions on where they live, when they start a family, and how they spend free time and discretionary income. Baby Boomers reaching retirement are turning to smaller housing, and looking for a livelier urban lifestyle. There is great potential to meet the housing demand for Millennials and Baby Boomers through mixed-use multi-family residential.

#### A. Population

Howard County's population grew by 16% during the ten-year period from 2000-2010, and is expected to grow by another 16% by 2020 to 332,000. The average age of residents is 38.5 years, with 32% (88,300) of the population between 20-44 years of age. Women outnumber men at 51%. As of 2014, the population is 60% White, 19% Black, 17% Asian and 6% Hispanic or Latino.

In Columbia, the population at the 2010 census was 99,615, and 9,761 in Owen Brown Village. The number of women residents is slightly higher (52%) than the county. The White population of Owen Brown is lower than the county at 52%, Black population is higher at 28%, Asians are lower at 11% and Hispanic or Latino higher at 8%. The median age is lower than the county at 36.7 years.

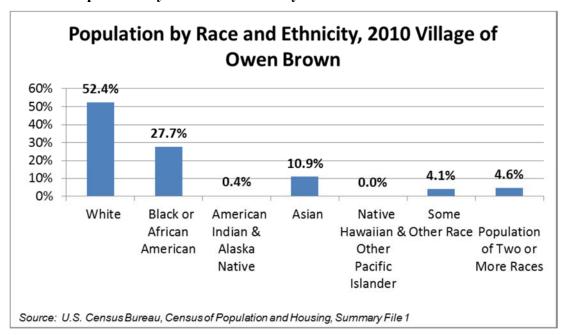


Table 4. Population by Race and Ethnicity

#### **B.** Educational Attainment

Howard county residents are highly educated, with 95% of those aged 25 and over holding a high school diploma, and 60.5% have a bachelor's degree or higher.

#### C. Household types

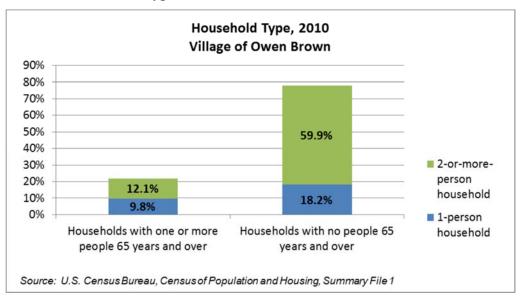
In Howard County There are 2.74 persons per household, with median household income of \$109,865. In the county 4.6% people live below the poverty level. In Columbia there are 2.53 persons per household, with a median household income lower than the county, at \$99,887. There is a higher poverty rate in Owen Brown at 6.6% persons. Most two or more households (73%) consist of married couples, of which under half have children under 18 years old. Most Households reside in owner-occupied units.

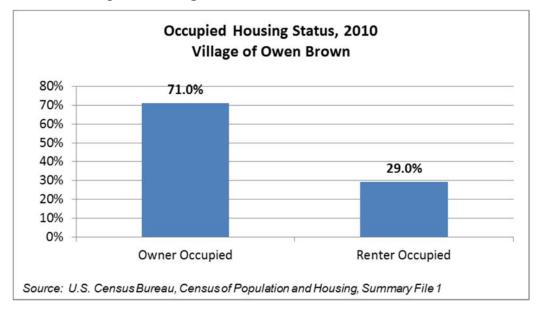
**Table 5. Owen Brown Population** 

Village of Owen Brown Population by Type (2010)					
HOUSEHOLDS	NUMBER				
Total Population	9,785				
Households	3,815				
Household Population	9,761				
Persons per Household	2.56				
Total Group Quarters Population	24				
Institutionalized Population	8				
Correctional Institutions	0				
Nursing Homes	8				
Other Institutions	0				
Noninstitutionalized Population	16				
College Dormitories	0				
Military Quarters	0				
Other Noninstitutional Group Quarters	16				

Source: U.S. Census Bureau, Census of Population and Housing (2010), Summary File 1, Characteristics of Columbia, Columbia Association 12.2012

**Table 6. Household Types** 





**Table 7. Occupied Housing Status** 

#### VIII. Market Conclusions

The Columbia Association 2014 Economic Development Services study forecasts that number of jobs will increase along with the demand for housing will in the Columbia market through 2020. As a result, Columbia has a need for 5,500 new housing units by 2030, of which only 1,000 are currently under construction. Area median income is around \$100,000, and most households (76%) are couples. Owen Brown Village Center can be repositioned to better compete local retail and residential options that optimize the unique site characteristics, including Lake Elkhorn.

#### IX. Survey of General Occupancy Rental Communities

The following analysis compares nine properties in the Owen Brown primary residential market area. All properties are located in Columbia, Maryland, with four properties located in Columbia Town Center. The upper tier's average year built is 2005, and the lower tier's average year built is 1989. Most of rental communities are mid-rise apartments (Table 8).

**Table 8. Multifamily Rental Summary** 

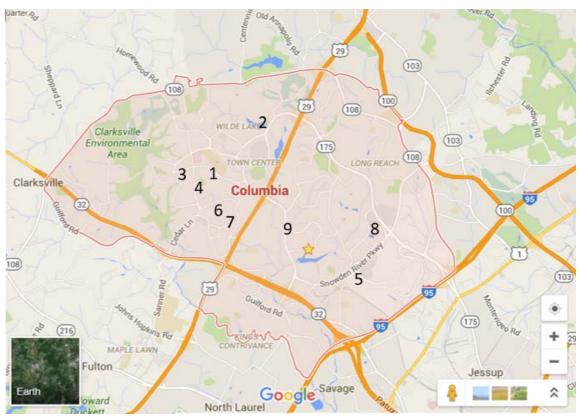
Мар		Year	Year	Structure	Total		Vacancy	Avg 1BR	Avg 2BR	
#	Community	Built	Rehab	Туре	Units	Units	Rate	Rent (1)	Rent (1)	Incentive
	Upper Tier									
1	Metropolitan Apartments	2015		Masonry	380	55	14.5%	\$1,714	\$2,273	
I -				,						
2	Evergreens	2005		Wood	156	1	0.6%	\$1,707	\$2,567	
3	Swift Stream Place	2001		Wood	531	34	6.4%	\$1,632	\$1,817	
4	Gramercy Place	1997		Wood	210	11	5.2%	\$1,671	\$1,957	
	Upper Tier Total/Average	2005			1,277			\$1,681	\$2,154	
1	otal/Average with Vacancy Info				1,176	101	8.6%			
Stab	lized Total/Average w/ Vacancy				796	46	5.8%			
	Lower Tier									
5	Stonehaven	1999		Wood	200	10	5.0%	\$1,370	\$1,771	
6	<b>Orchard Crossing Apartments</b>	1996		Masonry	302	11	3.6%	\$1,267	\$1,422	
7	Ashton Green Apartments	1991		Masonry	170	10	5.9%	\$1,412	\$1,493	
8	Chimneys of Cradlerock	1979		Masonry	198	3	1.5%	\$1,139	\$1,382	
9	Owen Brown Place	1979		Masonry	188	6	3.2%	\$1,042	\$1,222	
	Lower Tier Total/Average	1989			1,058			\$1,246	\$1,458	
1	otal/Average with Vacancy Info				1,018	39.9	3.9%			
Stab	ilized Total/Average w/ Vacancy				1,018	39.9	3.9%			
	Total/Average	1992			2,335			\$1,111	\$1,259	
1	otal/Average with Vacancy Info				2,249	86	3.8%			
Stab	ilized Total/Average w/ Vacancy				1,814	86	4.7%			

RED = Rent Stabilized

(1) Rent is contract rent, and not adjusted for utilities or incentives

Source: CoStar Report, March 15 2016.

**Map 7. Comparable Properties** 



The largest community by number of units is Metropolitan Apartments at 380 units. The smallest Park View, with 104 units. Most upper tier communities have more than 200 units.

Upper tier vacancy is 8.6% due to a new property, Metropolitan Apartments, which has 14.5% vacancy. When calculating stabilized properties only, the upper tier vacancy is 5.8%, and lower tier is 3.9%. The total for all stabilized properties is 4.7%. The nine properties have a total of 2,263 units (Table 9). Most properties have a unit mix that includes one and two bedrooms.

Table 9. Comparable Unit Distribution, Size and Pricing

	Total		One Bedro	om Uni	ts	T	wo Bedro	om Unit	ts	TI	hree Bedi	room U	nits
Туре	Units	Units	Rent(1)	SF	Rent/SF	Units	Rent(1)	SF	Rent/SF	Units	Rent(1)	SF	Rent/SF
Mid Rise	380	188	\$1 714	819	\$2.09	132	\$2 273	1 129	\$2.01	60	\$3 293	1 383	\$2.38
Mid Rise	156	62	. ,	832		94	. ,			"	ψ0,230	1,505	Ψ2.50
Mid Rise	459	203	\$1.632	809	\$2.02	256	. ,		\$1.64				
Mid Rise	210	72	\$1,671	808	\$2.07	114	\$1,957	1,049	\$1.87	24	\$2,326	1,401	\$1.66
Total/Average	1,205		\$1,681	817	\$2.06		\$2,154	1,109	\$1.94		\$2,810	1,392	\$2.02
nit Distribution	1,205	525				596				84			
% of Total	100%	43.6%				49.5%				7.0%			
Mid Rise	200	49	\$1,370	757	\$1.81	104	\$1,771	990	\$1.79	47	\$1,900	1,150	
Mid Rise	302	117	\$1,267	856	\$1.48	185	\$1,422	1,093	\$1.30				
Mid Rise	170	36	\$1,412	841	\$1.68	86	\$1,493	998	\$1.50	48	\$1,850	1,275	\$1.45
Garden	198	66	\$1,154	820	\$1.41	66	\$1,396	1,160	\$1.20	66	\$1,815	1,279	\$1.42
High Rise	188	150	\$1,042	606	\$1.72	38	\$1,222	900	\$1.36				
			4		44.55		4		44.45		4		4
	,		\$1,249	776	\$1.62		. ,	1,028	\$1.43	١	\$1,855	1,235	\$1.44
	,												
		39.5%	Ć1 ACE	707	Ć1 04	45.3%	ć1 007	1000	Ć1 C0	15.2%	ć2 222	1212	\$1.73
		0/13	\$1,465	797	\$1.84	1 075	\$1,807	1068	\$1.68	2/15	\$2,332	1313	\$1./3
	,					,							
1	Mid Rise Mid Rise Mid Rise Mid Rise Mid Rise Total/Average nit Distribution % of Total  Mid Rise Mid Rise Mid Rise Garden High Rise Total/Average nit Distribution % of Total  Total/Average nit Distribution	Mid Rise   380   156   156   156   Mid Rise   459   Mid Rise   210   Total/Average   1,205   1,205   100%   Mid Rise   200   Mid Rise   302   Mid Rise   170   Garden   High Rise   188   188   Mid Rise   Mi	Type         Units         Units           Mid Rise         380         188           Mid Rise         156         62           Mid Rise         210         72           Total/Average         1,205         525           nit Distribution         1,205         43.6%           Mid Rise         200         49           Mid Rise         302         117           Mid Rise         170         36           Garden         198         66           High Rise         188         150           Total/Average         1,058         418           % of Total         1000%         39.5%           Total/Average         2,263         943	Type         Units         Units         Rent(1)           Mid Rise         380         188         \$1,714           Mid Rise         156         62         \$1,707           Mid Rise         459         203         \$1,632           Mid Rise         210         72         \$1,671           Total/Average         1,205         \$1,681           mit Distribution         43.6%           Mid Rise         200         49         \$1,370           Mid Rise         302         117         \$1,267           Mid Rise         170         36         \$1,412           Garden         198         66         \$1,154           High Rise         1,058         15,042           Total/Average         1,058         418           % of Total         100.0%         39.5%           Total/Average         2,263         \$1,465           nit Distribution         2,263         943	Type         Units         Units         Rent(1)         SF           Mid Rise         380         188         \$1,714         819           Mid Rise         156         62         \$1,707         832           Mid Rise         459         203         \$1,632         809           Mid Rise         210         72         \$1,671         808           Total/Average         1,205         525         \$1,681         817           Mid Rise         200         49         \$1,370         757           Mid Rise         302         117         \$1,267         856           Mid Rise         170         36         \$1,412         841           Garden         198         66         \$1,54         820           High Rise         188         150         \$1,042         606           Total/Average         1,058         418         \$1,249         776           nit Distribution         2,263         \$1,465         797           nit Distribution         2,263         \$1,465         797	Mid Rise Mid Ris	Type         Units         Units         Rent(1)         SF         Rent/SF         Units           Mid Rise         380         188         \$1,714         819         \$2.09         132           Mid Rise         156         62         \$1,707         832         \$2.05         94           Mid Rise         459         203         \$1,632         809         \$2.02         256           Mid Rise         210         72         \$1,671         808         \$2.07         114           Total/Average         1,205         525         596         49.5%         596         49.5%           Mid Rise         200         49         \$1,370         757         \$1.81         104           Mid Rise         302         117         \$1,267         856         \$1.48         185           Mid Rise         170         36         \$1,412         841         \$1.68         86           Garden         198         66         \$1,154         820         \$1.41         66           High Rise         188         150         \$1,042         606         \$1.72         38           Total/Average         1,058         418         776	Type         Units         Units         Rent(1)         SF         Rent/SF         Units         Rent(1)           Mid Rise         380         188         \$1,714         819         \$2.09         132         \$2,273           Mid Rise         156         62         \$1,707         832         \$2.05         94         \$2,567           Mid Rise         459         203         \$1,632         809         \$2.02         256         \$1,817           Mid Rise         210         72         \$1,671         808         \$2.07         114         \$1,957           Total/Average         1,205         \$1,681         817         \$2.06         \$2,154           Mid Rise         1,00%         43.6%         \$1,370         757         \$1.81         104         \$1,771           Mid Rise         302         117         \$1,267         856         \$1.48         185         \$1,422           Mid Rise         170         36         \$1,412         841         \$1.68         86         \$1,493           Garden         198         66         \$1,154         820         \$1.41         66         \$1,396           High Rise         1,058         \$1	Type         Units         Units         Rent(1)         SF         Rent/SF         Units         Rent(1)         SF           Mid Rise         380         188         \$1,714         819         \$2.09         132         \$2,273         1,129           Mid Rise         156         62         \$1,707         832         \$2.05         94         \$2,567         1,150           Mid Rise         459         203         \$1,632         809         \$2.02         256         \$1,817         1,009           Mid Rise         210         72         \$1,671         808         \$2.07         114         \$1,957         1,049           Total/Average of Total         1,205         525         596         49.5%         \$2,154         1,109           Mid Rise         200         49         \$1,370         757         \$1.81         104         \$1,771         990           Mid Rise         302         117         \$1,267         856         \$1.48         185         \$1,422         1,093           Mid Rise         170         36         \$1,412         841         \$1.68         86         \$1,493         998           Garden         198         66	Type         Units         Units         Rent(1)         SF         Rent/SF         Units         Rent(1)         SF         Rent/SF           Mid Rise         380         188         \$1,714         819         \$2.09         132         \$2,273         1,129         \$2.01           Mid Rise         156         62         \$1,707         832         \$2.05         94         \$2,567         1,150         \$2.23           Mid Rise         459         203         \$1,632         809         \$2.02         256         \$1,817         1,107         \$1.64           Mid Rise         210         72         \$1,671         808         \$2.07         114         \$1,957         1,049         \$1.87           Total/Average         1,205         525         \$1,681         817         \$2.06         \$2,154         1,109         \$1.94           Mid Rise         200         49         \$1,370         757         \$1.81         104         \$1,771         990         \$1.79           Mid Rise         302         117         \$1,267         856         \$1.48         185         \$1,422         1,093         \$1.30           Mid Rise         170         36         \$1,4	Type         Units         Units         Rent(1)         SF         Rent/SF         Units         Rent(1)         SF         Rent/SF         Units           Mid Rise         380         188         \$1,714         819         \$2.09         132         \$2,273         1,129         \$2.01         60           Mid Rise         156         62         \$1,707         832         \$2.05         94         \$2,567         1,150         \$2.23           Mid Rise         459         203         \$1,632         809         \$2.02         256         \$1,817         1,107         \$1.64           Mid Rise         210         72         \$1,671         808         \$2.07         114         \$1,957         1,049         \$1.87         24           Total/Average         1,205         \$25         \$1,681         817         \$2.06         \$2,154         1,109         \$1.94         84         7.0%           Mid Rise         200         49         \$1,370         757         \$1.81         104         \$1,771         990         \$1.79         47           Mid Rise         302         117         \$1,267         856         \$1.48         185         \$1,422         1,093	Type         Units         Units         Rent(1)         SF         Rent/SF         Units         Rent(1)         SF         Rent(1)         SF         Rent(1)         SF         Rent(5F         Units         Rent(1)         SF         Rent(5F)         Units         Rent(1)         SE         Pent(1)         SE         Pent(1)         SE         Pent(1)         SE         Rent(1)         SE	Type         Units         Units         Rent(1)         SF         Rent/SF         Units         Rent(1)         SF         Rent(1)         SE         PA           Mid Rise         156         62         \$1,707         832         \$2.05         94         \$2,251         \$1,109         \$1.94         \$2,810 <t< td=""></t<>

(\*\*) Tax Credit Communities (1) Rent is adjusted to include only Water/Sewer, Trash and incentives

Source: CoStar, Field Survey March 2016.

#### X. Unit Mix

As seen in Table 8, most properties have more two bedrooms than one bedroom units, at 47.5% and 41.7%, respectively.

#### XI. Unit Size

The average upper tier one-bedroom unit is 817 square feet, while the upper tier two bedroom averages 1,109 square feet.

#### XII. Rents

The upper tier one bedroom rent averages \$1,681 per month, and the upper tier two bedroom is \$2,154.

#### **XIII. Properties Under Construction**

There are two properties under construction that will compete with Owen Brown for tenants. The first is Alta Wilde Lake, in the Wilde Lake Village with 230 Units, and Little Patuxent Square in Columbia Town Center, with 160 units. Both projects will be occupied prior to Owen Brown, and may reach stabilization prior to the subject property.

**Table 10. Near Term Delivery** 

Project Name	Location	# of Units	<b>Construction Start</b>	<b>Delivery Date</b>	
Near Term delivery					
Alta Wilde Lake	Wilde Lake Village	230	2015	Oct-16	
Little Patuxent Square	Columbia Town Village	160	2014	Jun-16	

#### XIV. Drive Times

Although Owen Brown Village Center location is distant from a major artery or interstate, the parkways and state routes provide longer distances covered for five, ten and fifteenminute drive times (Map 8).

Site Map Owen Brown Village Center 7180 Cradlerock Way, Columbia, ND, 21045 Latitude: 39.18521) Drive Time: 5, 10, 15 Minutes Longitude: -76.84116: Gwynn o Cooksyille 0 Oak Friendship 0 Glenwood Baltimore Ellicott Cit Catonsville 103 Linth leum Heights Elkridge Glen Burnie Ashton Junction Burtonsville Laurel Millersville 650 0 Odenton 112 Gambrills (183 17B Crownsville 0 Crofton Baltimore Cradlerock Way

Map 8. Five, Ten and Fifteen Minute Drive Time

#### XV. Housing Demand

Within a five-minute drive of Owen Brown, the Columbia Association and Howard County are forecasting demand for 331 new multi-family housing units through 2017, and 1,500 multi-family units needed by 2020 (Table 11).

**Table 11. Housing Demand Forecast** 

5-Minute Drive-time ESRI H	ousing Fore	casts			
Owen Brown	2012	% of Total	2017	% of Total	Change
Housing Units					
Owner-Occupied	4,716	66.2%	4898	5.8%	182
Renter-Occupied	2,151	30.2%	2300	39.2%	149
Vacant Units	256	3.6%	246	3.2%	(10)
Total:	7,123	100.0%	7444	48.2%	331
5-Minute Drive-time County	y New Hous	ing Estimate, 201	5 & 2020		
Owen Brown	2015	% of Total	2020	% of Total	Total
Housing Unit by Product					
Single-family Detached	6	1.6%	-	0.0%	6
Single-family Attached	-	0.0%	-	0.0%	-
Multi-family	380	98.4%	1,162	100.0%	1,542
Total:	386	0.0%	1,162	0.0%	1,548

Source: ESRI Business Analyst

#### XVI. Existing Retail

The existing retail is a mix of food service, low-end retail, and general services (Table 12). The existing rents per square foot average \$25.00 per square foot for triple net lease (NNN).

**Table 12. Existing Retail Mix** 

Food Service	General Service	Business/Office	Other	Anchors
Happy Garden/Chinese	Elegant Twist Hair Salon	Bank of America	Dollar Tree	Giant Food
Gourmet	Future Nails	Allstate Insurance	Owen Brown Wine & Spirits	Owen Brown Interfaith Center
Jerry's Subs & Pizza	Hair Cuttery	Cat & Dog Hospital of Columbia	Shell Gas/Subway	Community Action Center
McDonald's	Owen Brown Village Cleaners	Columbia Dental Excellence	Permanent Cosmetics	Howard County
Sonoma's Bar & Grill	Warren's Barbershop	Columbia Eye Associates	The Nine Oasis	Police Department
Shell Gas/Subway	Julio & Alain's Hair Studio	Dodek Dentistry		
Vocelli Pizza	Originial African Hair Braiding	Dr. Bonebreak Orthodontist		
	Rochelle Le Hair Savor	Essential Family Chiropractic		
	Stillwater Massage	Anxiety Solutions		
	Rxmom			

#### **XVII.** Repositioning Food Service

#### a. Demand

Within a five-minute drive there is estimated \$1.5 million in estimated annual spending potential for food, and \$5.6 million within a ten-minute drive to a total of \$7.2 million (Table 13). Allowing for inflow from nearby employers the spending potential grows to

\$8 million annually. With an average \$450 sales per square foot, the area could support 17,788 SF in food and beverage service businesses.

**Table 13. Potential Food & Beverage Capacity** 

Potential Food & Beverage Capacity- Owen Brown Village Center						
5 Minute Drive-time						
Total Households		7,197				
Median Household Income		97,807				
Gross Household Income:		703,916,979				
x % Spent on Food Away from Home		4.4%				
Total Spending on Food:		30,972,347				
x Capture Rate		5.0%				
Estimated Spending Potential (5-Minute):	\$	1,548,617				
5-10-Minute Drive Time						
Total Households		50,628				
Median Household Income		101,679				
Gross Household Income:	5	5,147,804,412				
x % Spent on Food Away from Home		4.4%				
Total Spending on Food:		226,503,394				
x Capture Rate		2.5%				
Estimated Spending Potential (5-10 Minute):		5,662,585				
TOTAL- Resident Spending on Food:		7,211,202				
+ Inflow (Nearby Employees) @ 11%		793,232				
TOTAL -Spending Potentials:		8,004,434				
/ Average Sales (Per SF)		450				
TOTAL SUPPORABLE SPACE (In SF):		17,788				

Source: Columbia Association

#### b. New Restaurant Offerings

To stand out from the chain restaurants in the area, we propose three restaurants; a farm-to-table seated restaurant, a local microbrewery or vineyard-themed bar & grill, and a gelateria/coffee shop. These three options will be strategically positioned on the new shopping corridor, with outdoor seating between retail shopping and general service businesses.

The Owen Brown Association will coordinate its event schedule with the restaurants, including seasonal festival events and live music. The Farmer's market will be located in the Owen Brown square and cooperative agreements and food shares for local residents. We believe proximity to the new, unique restaurants and retail will allow us to seek higher residential rents than upper tier comparable properties.

#### XVIII. Office Demand in Owen Brown

The Columbia South office market has a vacancy rate of 7.8%. By 2020 the growth in office space demand and employees is expected to increase. Market rents \$23.45 per square foot. Owen Brown Village Center has an existing 18,898 square feet of garden style office space, primarily for professional services.

Based on employment forecasts through 2020 an additional 19,000 jobs will be added to Howard County with new 9,100 jobs for Columbia. The fair share calculation for Owen Brown is 257 jobs (Table 13). Most of the new Owen Brown Office jobs could be located in the existing Woodmere office buildings on Broken Land Parkway, but there will be demand for garden style office space in the Owen Brown Village Center, to replace the 19,000 square feet of existing space in buildings to be demolished.

We forecast net demand for general services and professional services office space as 2,550 square feet by 2020. Office space would be in-line with ground floor retail, and ready for occupancy at the same time.

Table 14. Employment Forecasts & Allocation to Columbia

<b>Employment Forecasts &amp; Allocation to Co</b>	lumbia				
• •			As % of		2012-2020
	2010	2012	Total	2020	Forecast
Howard County: All Jobs					
BMC Round 8 Jobs (1)	181,381	187,381	100.0%	211,381	24,000
Less Self-Employed (2)		38,151	20.4%	43,037	4,886
		149,230	79.6%	168,344	19,114
Howard County: Full-time Jobs Only			(3)		
Mining & Natural Resources		2,522	1.7%	2,845	323
Construction		11,031	7.4%	12,444	1,413
Manufacturing		10,675	7.2%	12,042	1,367
Transportation & Warehousing		3,879	2.6%	4,376	497
Communications		2,195	1.5%	2,476	281
Utilities		594	0.4%	670	76
Wholesale & Retail Trade		31,496	21.1%	35,530	4,034
Finance/Insurance/Real Estate		9,308	6.2%	10,500	1,192
Services		66,790	44.8%	75,345	8,555
Government		10,740	7.2%	12,116	1,376
Total- Full-time jobs (2012-2020):		149,230	100.0%	168,344	19,114
Columbia (CDP)					
Fair Share:			(4)		
Total Jobs (2012-2020):		71,153	38%	80,266	9,113

- (1) Reflects Round 8 Employment forecasts for "Retail and "Non-Retail" jobs for 2010-2020, as prepared by the Howard County Department of Planning and Zoning, and used by the Baltimore Metropolitan Council (BMC). BMC does not prepare job forecasts by industry sector.
- (2) The forecasts include both part-time and self-employment jobs. These are excluded from the analysis because it is unknown how many part-time and self-employed jobs will demand workplace real estate such as office or industrial space.
- (3) This illustrates the distribution of jobs, by industry sector, in 2012. This analysis assumes that the distribution of jobs, by industry sector, will remain the same in 2020.
- (4) Columbia's 2012 share of all jobs in Howard County was 38%. The analysis assumes that Columbia maintains its share in 2020.

Source: Columbia Association, Baltimore Metropolitan Council (BMC) Round 8 Forecasts; ESRI Business Analyst; RDS; WTL+a, revised April 2014.

**Table 15. Office Demand Analysis** 

Office Demand Analysis		
Employment Forecasts		
Total Employment- Columbia CDP		
2012	71,153	
2020	80,266	
New Jobs:	9,113	
2012 Office Jobs-All Columbia Submarkets		
Occupied Office Inventory	12,247,951	
Occupancy Ratio Per SF	257	
Total:	47,657	
As % of Total Jobs	67%	
2020 Office Jobs-Columbia TAZ Zones		
Existing Jobs	47,657	
Plus Share of New Jobs @ 67%	6,104	
Total:	53,761	
Office Market Potentials-Owen Brown		
Fair Share Analysis		
Occupied Office Space-Owen Brown	19,898	
As % of Columbia (Fair Share)	0.16%	
2020 Office Jobs to Columbia		
Fair Share	6,106	
Allocation to Owen Brown:	0.16%	
Existing Jobs	10	
2020 Office Jobs-Owen Brown:	77	
Occupancy Ratio per SF	257	
Gross Demand (SF):	22,447	
Occupied Office Space	19,898 <b>2,549</b>	
· ·		
Existing Vacant Office Space:	-	
Source: Columbia Association, ESRI Business Analyist, C	o-Star	

# **Chapter 3. Regulatory Context**

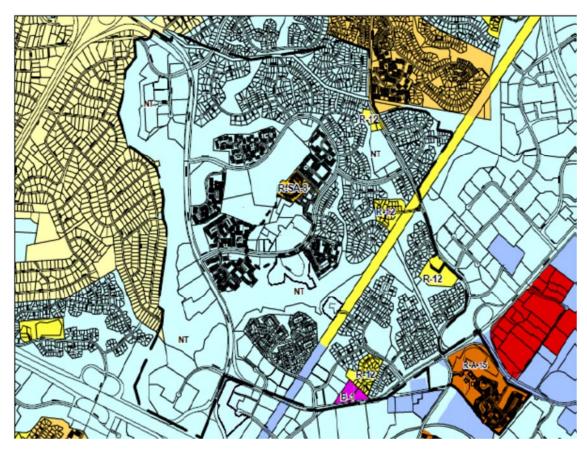
#### I. Zoning

#### A. Introduction

The subject property is eight parcels over a total of 14.32 acres, with no known liens or encumbrances except deed covenants. The site is subject to state of Maryland environmental standards, to Howard County for Zoning and Building approvals, the Columbia Association and its related review committees, as well as the Owen Brown Village Center Board.

All parcels are zoned as New Town District (NT), found in Section 125 of the Howard County Zoning Code. NT is broadly defined as "an unincorporated city, town, or village which is designated and planned as an economically and culturally self-sufficient community with a population of at least 20,000 inhabitants."

In spirit, NT zoning is highly flexible allowing for virtually any use except heavy manufacturing, the language is somewhat prescriptive, and the approvals process is lengthy. Below is an overview of applicable requirements.



Map 9. Zoning The light blue area represents the NT district.

#### B. Uses

As a New Town district, the development is expected to provide the following uses across the entire NT district:

<b>Open Space Uses</b>	Minimum of 36% of total area
Single-family – Low Density	Minimum of 10% of total area
Maximum of 2 units per acre	
Single-family – Medium Density	Minimum of 20% of total area
Maximum of 4 units per acre	
Apartments	Maximum of 13% of total area
Maximum of 15 units per acre	
Commercial (POR, B-1, B-2, SC uses)	Minimum of 2% of total area and maximum
	of 10% of total
Industrial (M-1 uses)	Minimum of 10% of total area and maximum
	of 20% of total area
Uses other than those permitted in	
R-MH and M-2 Districts	Maximum of 15% of total area

The proposed redevelopment does not include any industrial uses. To determine the allowable number of dwelling units, NT multiplies the total acreage by 2.5, which results in only 36 new residential units. However, the Columbia Association has recognized the limitations of the current NT zoning and Howard County has approved the higher density for the recently redeveloped Wilde Lake Village Center, which offers 275 new residential units on a site of similar acreage.

#### C. Development Levels

Zoning Section 125.0 9c. creates restrictions on the total amount of new downtown residential units, retail and office space allowed in Columbia, including Owen Brown. A total of 5,500 new residential units have been approved as well as 1.25 million square feet of retail. Current estimates of Columbia developments underway reduce the residential units by 1,000 and the retail space by 200,000 square feet. The Owen Brown Village Center redevelopment will decrease the totals, but remain well below the approved limits. The approvals process should begin expeditiously as to not lose out to any new competing developments.

#### D. Setbacks and Floor Area Ratio

Zoning Section 125 does not prescribe setbacks and floor-to-area ratios (FAR) for use types, but allows village center community plans to set requirements. The Owen Brown Community Plan does not make any setback or FAR requirements.

#### E. Parking Requirements

Section 133.0 of the Howard County Zoning Code states that off-street parking and loading must be provided on the same lot with the structure or related land use. Parking is allowed on a separate lot in nonresidential uses when major pedestrian access to parking is within 400 feet of the entrance to the building. Off-street parking and loading spaces on two or more adjoining lots may be provided in a single common facility if lots are in the same zoning district owned by the same entity. Howard Country and the Columbia Association are willing to approve lower parking requirements as stated below, by building use:

#### Single-family detached and single-family attached

2.0 spaces per dwelling unit, plus 0.5 spaces for visitor parking

#### **Apartments**

2.0 spaces per dwelling unit plus 0.3 spaces per dwelling unit for visitors

#### General office

3.3 spaces per 1,000 sf

# Medical clinic or office building where more than 50% of floor area is used for medical offices

5.0 spaces per 1,000 sf

#### Banks

3.3 spaces per 1,000 sf

#### **Convenience stores**

5.0 spaces per 1,000 sf

#### Personal service establishments

5.0 spaces per 1,000 sf

#### Restaurants, standard, and beverage establishments

14.0 spaces per 1,000 sf

#### Restaurants, outdoor seating area

7.0 spaces per 1,000 sf

#### Retail, general

5.0 spaces per 1,000 sf

#### Athletic centers, health clubs, or similar indoor uses

10 spaces per 1,000 sf of assembly area

#### Swimming pool, community

1.0 space per 7 persons permitted in pool

#### **Religious facilities:**

10.0 spaces per 1,000 sf in the assembly area

\*The requirement may be reduced by up to 33% if the use is within 500 feet of a larger parking facility.

#### F. Shared parking

Off-street loading and unloading facilities shall be provided for retail and service business establishments, restaurants, and other places serving food and beverages. Loading facilities shall be separate from parking spaces and driveways serving parking spaces, away from pedestrians and vehicular traffic, and in compliance with setback requirements.

The existing town center includes 927 surface parking spots, a portion of which will remain during Phase I of the redevelopment plan. Howard County and the Columbia Association

are amenable to considering shared parking between uses to reduce the future total number of spaces, and the amount of impervious surface.

#### **G.** Building Height Limits

The Owen Brown Village Center Community Plan sets a height limit of seven stories for buildings in Owen Brown:

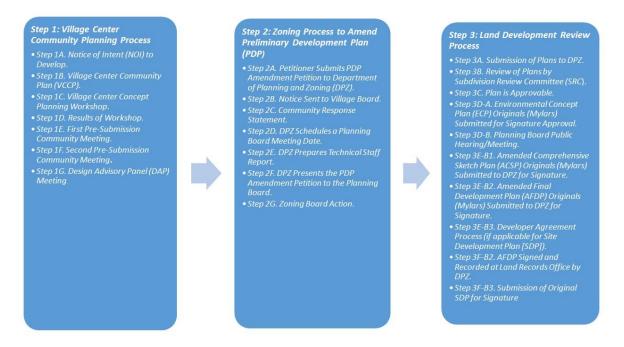
"Future residential units could be constructed, perhaps in multiuse buildings. In all cases, no building should be higher than the seven story Owen Brown Place building. Building heights must be stepped in such a way that buildings close to / across the street from multifamily residential areas should be no more than two stories tall. Three or four story buildings would be appropriate closer to Owen Brown Place."

The seven story limit has some flexibility. There is no mention of a specific dimension (feet and inches) for a building story, nor is there a reference as to where the first floor is measured in relation to the site grading.

#### II. Major Village Center Redevelopment Process

Howard County Department of Planning and Zoning (DPZ) has established the following process with the Columbia Association, regulatory agencies and community stakeholders for large-scale redevelopment (Table 15).

**Table 16. Approvals Process** 



Step 1: Village Center Community Planning Process

Step 1A. Notice of Intent (NOI) to Develop.

The Petitioner delivers the NOI to the applicable Village Board and the Department of Planning and Zoning (DPZ) at least 60 days prior to the first presubmission community meeting.

Step 1B. Village Center Community Plan (VCCP).

The Village Board may create or update the VCCP within 60 days of receiving the NOI.

Step 1C. Village Center Concept Planning Workshop.

The Petitioner shall initiate and participate in a Village Center Concept Planning Workshop with the community. This shall be done at least 1 week from the NOI and at least 30 days before the first pre-submission community meeting.

Step 1D. Results of Workshop.

The Petitioner creates a concept Plan and the Village Board creates or updates the Village Center Community Plan based on the results of the workshop.

Step 1E. First Pre-Submission Community Meeting.

Step 1F. Second Pre-Submission Community Meeting.

To be held at least 30 days after the first pre-submission community meeting.

Step 1G. Design Advisory Panel (DAP) Meeting.

At this meeting, the Petitioner presents a concept plan and design guidelines to DAP. This meeting is to be held prior to PDP amendment submission to DPZ. Members of the community are able to submit written comments.

#### Step 2: Zoning Process to Amend Preliminary Development Plan (PDP)

Step 2A. Petitioner Submits PDP Amendment Petition to Department of Planning and Zoning (DPZ).

Step 2B. Notice Sent to Village Board.

Within two days of acceptance of a Major Village Center redevelopment petition, DPZ sends a notice to the Village Board requesting a Community Response Statement.

Step 2C. Community Response Statement.

Within 45 days from the notice sent to the Village Board, the Village Board sends Community Response Statement to DPZ.

Step 2D. DPZ Schedules a Planning Board Meeting Date.

Step 2E. DPZ Prepares Technical Staff Report.

DPZ prepares a technical staff report to be issued to the Planning Board two weeks prior to the Planning Board meeting date, approximately three weeks in advance. Community input can be provided at a meeting.

Step 2F. DPZ Presents the PDP Amendment Petition to the Planning Board.

The Planning Board reviews the DAP recommendations, Community Response Statement from the Village Board, and the DPZ Staff Report Recommendation. Then the Planning Board issues their recommendation in approximately two to three weeks. Community members are invited to the Planning Board review to provide feedback.

#### Step 2G. Zoning Board Action.

The Zoning Board evaluates the Major Village Center redevelopment plan based on the DPZ Staff Report, Planning Board recommendations, and compliance with Section 125.0.J.5 of the Zoning Regulations. Community input is welcomed at the Zoning Board meeting. Following its evaluation, the Zoning Board issues a decision and an order. If approved, the Petitioner proceeds to Step 3 – Land Development Review Process.

#### Step 3: Land Development Review Process

### Step 3A. Submission of Plans to DPZ.

The following are four separate plans which are required submissions:

- Amended Comprehensive Sketch Plan (ACSP);
- Amended Final Development Plan (AFDP);
- Environmental Concept Plan (ECP);
- And Site Development Plan (SDP). The Petitioner presents the SDP to the Design Advisory Panel prior to the SDP submission to DPZ.

#### Step 3B. Review of Plans by Subdivision Review Committee (SRC).

The SRC meeting is held three to four weeks after the initial application date. The community is allowed to provide input via letters, emails, or phone calls. If required, plans are to be revised in this step. There is a 45-day re-submittal deadline. The re-submitted plans must be submitted to DPZ, repeating Step 3A.

## Step 3C. Plan is Approvable.

This may require revised plan submission to specific SRC Agencies. The four plans each have separate deadlines. The ECP Plan process will be described in the steps ending with the suffix "-A", while the ACSP, AFDP, and SDP Plan processes will be described in the steps ending with the suffix "-B" and will be numbered in alphabetical order if warranted.

Step 3D-A. Environmental Concept Plan (ECP) Originals (Mylars) Submitted for Signature Approval.

This occurs 45 days or less from the Technically Complete Letter. After this, the review process for the ECP Stage is complete.

Step 3D-B. Planning Board Public Hearing/Meeting.

The community is allowed to attend the meeting and provide feedback. While a hearing is required for the ACSP, meetings are required for the AFDP and the SDP. The Planning Board will make its decision at each hearing and meeting.

Step 3E-B1. Amended Comprehensive Sketch Plan (ACSP) Originals (Mylars) Submitted to DPZ for Signature.

There is a 45-day deadline from the Planning Board's Decision and Order. Once submitted, the entire process must be repeated from Step 3A for AFDP and SDP. The submission of ACSP Mylars to DPZ for signature signifies the end of the review process for the ACSP Stage.

Step 3E-B2. Amended Final Development Plan (AFDP) Originals (Mylars) Submitted to DPZ for Signature.

There is a 180-day deadline from the Planning Board approval.

Step 3E-B3. Developer Agreement Process (if applicable for Site Development Plan [SDP]).

This process executes the Developer's Agreement and payment of fees, and has a 180-day deadline from Planning Board approval.

Step 3F-B2. AFDP Signed and Recorded at Land Records Office by DPZ.

Following the signing and recording of the AFDP, the review process is complete for the AFDP Stage.

Step 3F-B3. Submission of Original SDP for Signature.

There is a 180-day deadline from the Planning Board approval. Following the submission of the original SDP, the review process is complete for the SDP Stage.

## III. Covenants and Community Associations

The Owen Brown Community Association oversees various aspects of village's management and quality of life. The village also includes fourteen homeowner associations for residents of townhomes or condominium buildings. As part of a property's deed, Owen Brown has covenants to assure residents of certain standards for land use, architectural design, and property maintenance throughout the village. The deed covenants also provide property owner membership in the Owen Brown Community Association and establishes the mechanism for the operation of that association.

The covenants for Owen Brown are primarily concerned with maintaining the existing architectural character and appearance of the neighborhoods. The guidelines related to the covenants are geared towards the individual homeowner who may want to make exterior alterations, and the standards are not rigorous. The covenant restrictions will have to be considered as part of the Major Village Center Redevelopment Process (MVCRP).

## IV. Stormwater Management & Erosion

The stormwater regulations for the subject property come from the state as specified in Maryland Department of the Environment's Stormwater Design Manual. As part of the initial design, an Environmental Concept Plan (ECP) has to be approved by the county on behalf of the state as part of the MVCRP. Design manual chapters 3 and 5 discuss design performance criteria and system best practices.

The Stormwater Management Act of 2007 requirements are now fully implemented for the subject property with more restrictive requirements for treatment and storage of stormwater and prevention of soil erosion. Additionally, the site must maintain 100% of the annual pre-development groundwater recharge volume.

The existing site has two detention ponds, exposed and enclosed stormwater culverts that drain into Lake Elkhorn, which is a large retention pond that requires maintenance to operate properly and avoid flooding. The new development will have to assess the impact of additional structures and impervious surface on the existing stormwater system.

#### V. Future Land Use and Zoning Changes On the Horizon

The Columbia Association recognizes the need to revisit the New Town district requirements and has begun a process to review the current zoning and make recommendations to Howard County. It is unclear whether changes to NT zoning will happen in the near term, but any zoning changes will likely result in further restrictions on building uses, area and height.

### VI. Proposed Program and Current Zoning

The proposed redeveloped village center site includes three new mixed-use new buildings with 156 residential rental units and 30,000 square feet of retail space. Phase 1 of the redevelopment will retain the existing Giant supermarket and parking lot. The site will also include a new public plaza space integrating site stormwater management into a landscape feature.

The scope of the proposed new residential and retail development requires utilizing the Major Village Center Redevelopment Process. Significant meeting time and community input is required to complete this process, but there is no need to seek re-zoning for the site. Rezoning or utilization of a Planned Unit Development may reduce the ability to maximize site potential for leasable area.

Based on the proposed new site uses and configuration, a report should be commissioned with real estate attorney to study the advantages of consolidating the existing parcels. Parking requirements by use can be reduced by shared parking plans between residential and retail tenants.

# **Chapter 4. Design**

### I. Sustainability

Although the act of building can be seen as inherently unsustainable by its consumption of materials and energy, any new development can choose to mitigate excessive use of limited natural resources. Owen Brown Village will aspire to meet the sustainable goals found in the U.S. Green Building Council's (USGBC) Leadership in Energy and Environmental Design (LEED).

In 2008 Howard county enacted legislation that required all non-publicly funded new construction of buildings over 50,000 square feet, will be required to reach a LEED certified rating. This includes businesses, institutional uses, apartments 5 stories or higher, and mixed use projects.

Two USGBC certification program guidelines will be used from the beginning of the design phase, and certification will be sought upon completion of the project. The two LEED certifications and key criteria include:

LEED for Neighborhoods Version 4.0

LEED BD+C for New Construction Version 4.0

- Compact Development
- Walkable Streets
- Housing and Jobs Proximity
- Building Life Cycle Impact Reduction
- Environmental Product Declarations
- Water Efficiency

See the Appendix for complete checklists. It is important to note that USGBC programs incur additional costs that may increase construction budget from an unrated building. Each has significant guidelines to consider in the design phase. The design team will utilize a checklist that attributes points to each sustainable design concept or system utilized. The design team will then calculate points towards certification. For both neighborhood plan and buildings, we will pursue LEED Gold, but will except LEED Silver if costs are determined to be beyond acceptable budget parameters.

## I. Stormwater Management and Erosion Control

The stormwater regulations for the subject property come from the state as specified in Maryland Department of the Environment's Stormwater Design Manual. As part of the initial design, an Environmental Concept Plan (ECP) has to be approved by the county as part of the MVCRP. Design manual chapters 3 and 5 discuss design performance criteria and system best practices.

The Stormwater Management Act of 2007 requirements are now fully implemented for the subject property with more restrictive requirements for treatment and storage of stormwater and prevention of soil erosion. Additionally, the site must maintain 100% of the annual pre-development groundwater recharge volume. This amount is calculated utilizing annual rainfall.

The existing site has two detention pond for run-off, exposed and enclosed stormwater culverts that drain into Lake Elkhorn, which is a large retention pond that requires maintenance to operate properly and avoid flooding. The new development will have to assess the impact of additional structures and impervious surface on the existing stormwater system.

The new street and block plan for Owen Brown will include less impervious surface per acre than the existing development. The new design will include rain gardens as well as roof gardens to collect and filter rainwater (Table 16).

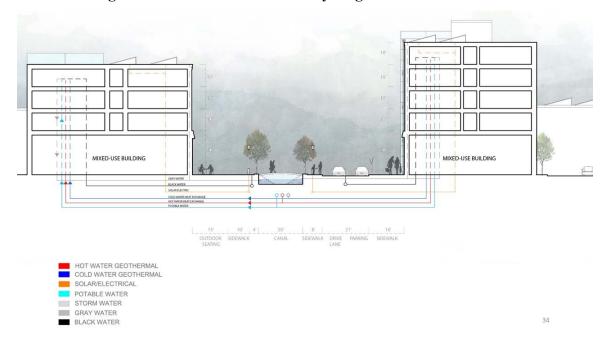


Table 17. Diagram of Sustainable Water Recycling

## II. Building Program and Sustainability

The proposed new mixed-use residential buildings will meet sustainability goals of compact, dense development with common areas that promote health and wellbeing as well as the natural surroundings (Table 18). The building will also utilize a geothermal system for heating and cooling, as well as energy efficiency systems for mechanical and electrical uses.

**Table 18. Building Program** 

			_		_				_					_	Total		
	Lower		Ground		Seco	nd SF	Thi	rd SF	Fou	rth SF	Fif	th SF	Roc	of SF	Res		% of
Location	Quantity	SF	Quantity	SF	Quantity	3F	Quantity	5F	Quantity	5F	Quantity	3F	Quantity	5F	Unit	SF	Total
Building 1																	
Studio			-	-	4	2,700	4	2,700	4	2,700	4	2,700	-		16	10,800	
1 BR			-	-	9	7,200	9	7,200	9	7,200	9	7,200	-		36	28,800	
2 BR			-	-	8	8,400	8	8,400	8	8,400	8	8,400	-		32	33,600	
Storage	2	2,700	_													2,700	
Retail			9	12,150												12,150	
Restaurant			-	-												-	
Office			2	2,700												2,700	
Common Area*	2	2,700	4	5,400		1,365		1,365		1,365		1,365	2	1,200		14,760	
Utility & Service*	0.50	675	0.50	675												1,350	
Total GLA		2,700		14,850	21	18,300	21	18,300	21	18,300	21	18,300	-	-	84	90,750	84.92%
Total SF		6,075		20,925		19,665		19,665		19,665		19,665		1,200		106,860	
Building 2																	
Studio			-	-	2	1,350	2	1,512	2	1,512	2	1,512			8	5,886	
1 BR			-	-	9	7,200	9	8,460	9	8,460	9	8,460			36	32,580	
2 BR			-	-	-	-	-	-	-	-	-	-			-	-	
Storage	1.5	1,575	1	1,050												2,625	
Retail			9	9,450												9,450	
Restaurant			5.0	5,250												5,250	
Office			2	2,100												2,100	
Common Area*	2	2,100	2	2,100		1,365		1,365		1,365		1,365				9,660	
Utility & Service*	0.50	525	0.25	338												863	
Total GLA		1,575		17,850	11	8,550	11	9,972	11	9,972	11	9,972	-	-	44	57,891	84.62%
Total SF		4,200		20,288		9,915		11,337		11,337		11,337				68,414	
Building 3																	
Studio				-											-	-	
1 BR			-	-	11	8,800	11	8,800							22	17,600	
2 BR			6	6,000											6	6,000	
Storage	2	1,575														1,575	
Retail	_	.,	4	4,200												4,200	
Restaurant			_ `	-,200												,=	
Office				_												_	
Common Area*	2	2.100	4	4.200		1,365		1,365		1,365		1,365				11,760	
Utility & Service*	0.50	525	0.25	338		.,000		.,000		.,000		.,000				863	
Total GLA		1,575	6	10,200	11	8,800	11	8,800	-	-	-	-	-	-	28	29,375	69.94%
Total SF		4,200		14,738		10,165		10,165		1,365		1,365		-		41,998	
Total All Buildin	gs GLA A	rea	•		•		•		•		•		•		•	178,016	81.93%
Total All Buildin																217,271	

lldg	Bay		Bldg	Storage
1	15' x 90'		1	108
2	15' x 70'		2	63
3	15' x 70'		3	63
		•		

Unit	Quantity	Area (SF)	%
Studio	24	675	15%
1 BR	94	800	60%
2 BR	38	1050	24%
Total	156		100%

### III. Site Plan

Channelside's three new mixed-use buildings will be arranged on six acres, along new pedestrian-friendly streets. Resident and retail parking will include 342 spaces on surface lots and street parking. Retail, restaurant and office uses will be highly visible on the ground level. (Map 10). Park and trail connections will be made across the property.



Map 10. Village Center Site Plan

# IV. Building Layout

The building's layout was designed to maximize views to nature, and not overwhelm the current residents in its massing and height. Building fronts and rear service access was carefully planned to avoid idling delivery trucks and reduce backing up noise (Maps 11 &12).

RESID.

RETAIL

Map 11. Ground Floor Plan

Map 12. Floor Plan, Floors 2-5



## V. Design Character

In keeping with the spirit of the Columbia Association and Owen Brown guidelines and covenants, the design will be traditional American vernacular architecture. The covenants do not include strict guidelines on building proportions or materials. The design team will balance traditional architecture with the prevailing design layouts and requirements attractive to most retailers and the residential leasing market.

The small town feel and connection to outdoor recreation will be carefully balanced with the increased proposed residential density. The design team researched historic Maryland town centers as precedents, as well as recent developments such as Kentlands in Gathersburg. The goal is to create a walkable, charming place where millennials will want to live, dine and play.

### VI. Building Structure and Appearance

The buildings will be what is commonly referred to as platform building. The first floor structure will be Type IA construction of concrete, with the upper residential floors built as Type IIA wood framing with sprinkler system. The exterior will be a mixture of traditional American building materials, including hand-molded brick, granite accents and wood clapboards. Windows will be detailed to look traditional in proportions and materials. Visible roof materials shall be in keeping with character of the architecture. Buildings two and three will step down to meet the heights of the adjacent townhomes. Utility services will be buried underground. (Map 13).

Map 13. Aerial View of Buildings 2 and 3



## VII. Building Amenities

The residential buildings will include similar amenities to comparable new rental properties in Columbia. The building will include common areas for informal gatherings, as well as function spaces for events or private parties. A gym with sauna and steam room will be available to all residents, as well as bicycle storage (Table 19).

**Table 19. Building Amenities** 

Building Amenities
Lobby Reception area
Gym with sauna and steam room
Function Room with kitchenette
Rooftop terrace
Bike Storage
General Storage
Trash Rooms on each floor

Rental units will be considered luxury finishes at market rate. As there is no single definition for luxury, we will define it as materials, layouts and amenities found in most upper tier residential leasing properties in the Columbia market (Table 20).

**Table 20. Apartment Features** 

Apartment Features	
Air Conditioning	Granite countertops
Operable windows	Ext. kitchen venting
Dishwasher	Gas Range
Disposal	Large refrigerator
Pantry	Sprinkler system
Instant hot water	Unit washer/dryers
Linen closet	ADA/accessible
Window coverings	Cable Ready/Wifi

Extra soundproofing will be included in the design to minimize sound transmission of mechanical equipment and resident noise between units and floors. Trash rooms will be provided on each floor. Plumbing to include a graywater system.

#### VIII. Retail

For Phase I, Giant supermarket will remain on the eastern parcel. The pad retail and office buildings to the west of Giant will be razed for the new buildings. The character of the architecture will be traditional, but allow for large storefronts and signage for retailers.

Outdoor seating areas will be provided for restaurants, as well as benches and ledges/walls for informal gathering. Outdoor spaces will include landscape features, lots of street trees, native plant species in planting beds and parking lots. Impervious surfaces will mixture of paver types and materials, and systems such as Grasspave will be used in some instances to reduce impervious area while maintain emergency vehicle access. Street lampposts will provide nighttime atmosphere and security.

### IX. Operations

All retail and residential units will have adequate back of house storage and loading. Dumpsters and Loading docks will be located separately from the active pedestrian spaces and storefronts. Service spaces will be screened from public view when possible.

# **Chapter 5. Financial Analysis**

#### I. Introduction

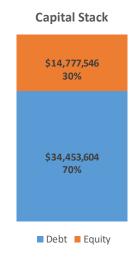
Elkhorn Channelside is to be developed by Elkhorn Channelside, LLC. As new construction the project will require construction funding and then a permanent loan.

#### II. Sources of funds

The project will utilize conventional bank financing for the construction loan and the permanent financing. The sponsor will provide \$14.7 million in equity, and seek a lender for a loan in the amount of \$34.4 million, a 70-30 split (Table 21).

Table 21. Sources Summary & Capital Stack

SOURCES SUMMARY						
Lender	\$	34,453,604	70%			
Partner Equity	\$	14,777,546	30%			
			100%			
Total Sources	\$	49,231,150				



## III. Uses of funds

The land and existing one-story buildings will be purchased from current owners. To encourage redevelopment, the Columbia Association which owns the parcels has agreed to sell the properties at its 2015 tax assessment value. The nine acres of land with four buildings will be acquired for \$3.9 million. The new construction loan for the three new

buildings and surface parking lots will total \$38 million. Soft costs, including design will total \$4.2 million (Table 22).

**Table 22. Uses Summary** 

USES SUMMARY						
Acquisition Costs						
Land Acquisition	\$	3,969,405				
Building Acquistion	\$	-				
Total Acqusition Costs	\$	4,018,410				
Hard Costs						
Construction	\$	34,453,604				
Other	\$	4,149,228				
Total Hard Costs	\$	38,602,832				
Soft Costs						
Total Soft Costs	\$	4,157,340				
Loan Costs						
Construction	\$	177,388				
Permanent Loan	_ \$	315,975				
Total Loan Costs	\$	493,363				
Contingency (Hard & Soft Costs)	\$	1,959,205				
Developer Fee						
General & Admin	\$	-				
Development Fee						
Total Developer Fee	\$	-				
Total Development Costs	\$	49,231,150				

# IV. Construction and Permanent Loan Financing

Interest rates on the construction loan of 34.4 million will be based on the 30 day LIBOR rate, plus a 2-point spread, at an interest rate of 2.94%. The loan term will be seven years, with interest only paid for 30 months. A permanent loan in will be secured in the same amount as the construction loan, for a thirty-year term at an interest rate of 3.75% and loan to value ratio of 56% (Table 23).

Table 23. Construction and Permanent Loan Financing

Construction Loan	
Interest Rate	2.94%
Loan Amount	\$ 34,453,604
Construction Period (months)	18
Interest Only Period	30
Loan to Cost	70%
Origination Fee	0.50%
Term	7 Years

Permanent Loan	
Interest Rate	3.75%
Cap Rate	6.00%
Loan Amount	\$ 34,453,604
Loan To Value Ratio	56%
Amortization Period (yrs)	30
Term	10
Loan Origination Fee	0.50%
Transaction Costs	0.50%
Stabilized Debt Service Coverage Ratio	1.91

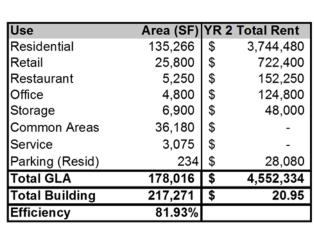
Construction Cost Per Unit/SF								
Residential	\$	108,386						
Retail	\$	225						
Restaurant	\$	225						
Office	\$	175						
Parking/space		\$4,900						

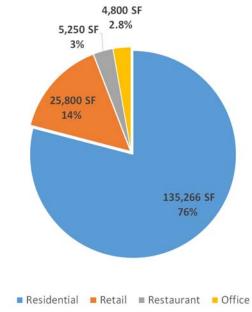
### V. Rental Income

When stabilized at 5% vacancy in Year 2 of the operation of Channelside, the residential component will provide 76% of the income, from 156 units, the retail will provide 14% of the income at 26,000 square feet, the office at 4,800 square feet will result in 2.8% and the restaurants at 5,200 square feet will provide 3% (Table 24).

**Table 24. Rental Income After Stabilization (Y2)** 







#### VI. Rents

The rents for retail, office and residential will reflect the Class A building rents for Columbia. A one bedroom will rent for \$1,950 a month, retail space will lease for \$28.000 NNN, restaurants at \$29.00 NNN, and Office at \$29.00 NNN (Table 25).

Table 25. Residential, Retail, Restaurant & Office Rents

Residential	Units	Size	Rent/SF	Total SF
Studio	24	675	\$ 1,625	16,200
1 BR	94	800	\$ 1,950	75,200
2BR	38	1,050	\$ 2,300	39,900

Use	Units	Size	Rent	Rent/SF*	Total SF
Retail	12	1,350	28.00	28.00	25,800
Restaurant	2	1,050	29.00	29.00	5,250
Office	4	1,050	26.00	26.00	4,800

<sup>\*</sup>NNN

#### VII. Calculation of Returns

We created a ten-year cash flow with estimated rents and budget amounts. Starting in Year 1 (2019) the Effective Gross Income steadily increases, from \$3.27 million to \$5.2 million in Year 10. The operating expenses are roughly \$1 million per year, resulting in a Year 2 NOI of \$2.26 million (Table 26).

**Table 26. Financial Indicators** 

	Lease Up	Year 2	Year 5	Year 10/Sale
EGI	\$3.27M	\$4.65M	\$4.85M	\$5.20M
OPEX	\$ 969K	\$991K	\$1.06M	\$1.06M
NOI	\$2.30M	\$3.66M	\$3.79M	\$4.15M
DS	\$1.01M	\$2.26M	\$1.92M	\$1.97M
Cash Flow	\$1.29M	\$1.40M	\$1.87M	\$2.18M

The cash on cash in year 1 is 8.73 % in the lease up year, increasing to 9.49% at year 2, and 206.26% at disposition Year 10 (Table 27). The debt service coverage ratio is 1.91 in Year 2, and the return on costs at 7.44%. The Year 10 IRR is 30.30%.

**Table 27. Investment Results** 

	Lease Up	Year 2	Year 5	Year 10
Cash on Cash	8.73%	9.49%	12.68%	206.26%
Return on Costs (NOI/Gross Costs)	4.68%	7.44%	7.70%	8.42%
IRR - 10 Year				30.30%
Equity Multiplier				3.18

Year 10 Sale Based on Year 11 NOI							
NOI	\$	4,194,784					
CAP Rate		7.0%					
Value	\$	59,925,486					
YR Loan Balance	\$	31,034,882					

## **VIII.** Calculation of Property Tax Credits

The Howard County Tax Credit for LEED Gold buildings is available for this property. Based on a five-year term, starting in leasing year 1 (2019) we anticipate 632,000 in total property tax credits (Table 28).

Table 28. Howard County Tax Credit for LEED Gold Building

Property Taxes	Rate	Lease Up	Year 2
County Tax Rate	1.044%	41,952	126,316
State Tax Rate	0.132%	5,304	31,942
Totals	1.176%	47,257	158,258

Howard County Property Tax Credit- LEED Gold Certification								
Year 1	Year 2	Year 3	Year 4	Year 5	Total			
\$ 126,316	\$ 126,316	\$ 126,316	\$ 126,316	\$ 126,316	\$ 631,578			

## IX. Exit strategy

We propose holding the property for ten years after stabilization. For the exit cap rate, we chose 7.0%, resulting in disposition value of \$59.9 Million in Year 10. Net proceeds after debt will total \$30 million.

# **Chapter 6. Construction Management**

#### I. Introduction

The design and construction phases will be carefully planned, executed and controlled to meet budget targets and to avoid delays to building occupancy. The organization of the project stakeholders and the project manual will utilize the Construction Specification Institute's Omniclass numbering system. The key project stakeholders will be the developer/owner, the architect/design team, the general contractor and authorities having jurisdiction. The following section will outline roles and responsibilities, as well as budget and schedule.

## **II.** Project Delivery Method

In analyzing this for-profit project in terms of cost, quality and time, the most advantageous project delivery method is a contractor at risk with the General Contractor (GC) involved in preconstruction. By including the GC in the design phases with the architect and designer consultants, cost and time efficiencies can be achieved without sacrificing the level of the final product's quality.

The developer will select a GC as sole source negotiated. The developer has successful experiences will several GC's on similar projects, and will select through an interview process. If the GC performs well in preconstruction and submits a competitive contract price, the developer will retain the GC for the construction phase. The GC will also provide to the developer open book procurement with the subcontractors and suppliers and allow the developer to seek competitive proposals if dissatisfied with GC's performance.

#### **III.** Contracts and Payments

For the design phase the owner will contract with the architect utilizing AIA Document B101-2007 with full design services from concept design through construction administration at a fixed fee. This will include processing owner payments to GC. The

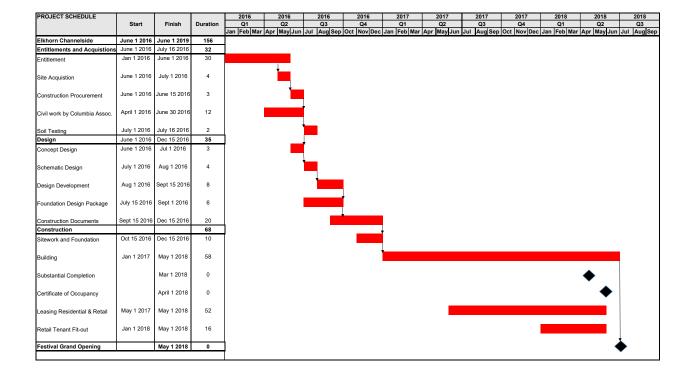
Architect hold contracts for Mechanical, Electrical and Plumbing engineers, Landscape, and other design consultants, passing through the expenses to the developer. The owner will utilize AIA Document 201-2007, *General Conditions of the Contract for Construction* and amend as needed. After construction documents design phase, the contractor will propose to the developer a guaranteed maximum price (GMP) to build the project. The owner will carry builder's risk insurance.

### **IV.** General Contractor Requirements

For insurance the GC will carry builder's risk, general liability and require its subcontractors to carry worker's compensation insurance. The GC will also have a performance bond as a percentage of the contract amount from a surety with a minimum of A rating from AM Best.

#### V. Construction Schedule

The total project duration will be three years, from June 2016 until June 2019. The entitlements and acquisition phase will last 30 weeks. The project is expected to take 7 months for design and 17 months for construction. Site civil engineering for the new street and drainage systems must be substantially complete prior to beginning of construction for the new building (Table 29).



**Table 29. Construction Schedule** 

The Columbia Association has agreed to convey the property as a prepared site, and has engaged a separate civil engineer and landscape architect that designed a site plan approved by Howard County. The Columbia Association has hired a contractor to demolish the existing buildings and infrastructure and construct the new road way, sidewalks and drainage system. The developer's design team will coordinate its design with the Columbia Association's design and construction teams.

The developer wants coordinate site designs while minimizing overall project schedule, the project will utilize a fast track process. The design team will issue its foundation design package prior to the completion of the building interior design, thereby reducing the overall schedule by two months.

The project schedule sets the goal of substantial completion in December 2018, and a certificate of occupancy by early January 2019. The leasing for residential units and retail will begin during construction, and retail tenant fit out will be complete in time for the Owen Brown May Day festival in 2019.

#### VI. Construction Materials & Budget

The project will utilize a popular construction system for mixed-use buildings known as a platform building. The first floor will be Type IA construction, with a concrete three-hour fire separation between the retail and residential portions of the building. The upper four stories will be Type IIA wood framed construction, with one-hour fire separation between residential units. All floors will be sprinklered. Concrete block will be utilized for the fire stairs and assist the stability of the upper wood-framed floors to resist wind shear.

The developer wants emphasize the high quality appearance of the exterior of the building, and has budgeted slightly higher amounts for finishes than most comparable in the market (Exhibit B Budget Summary). The exterior will be a combination of precast concrete panels to simulate stone and a traditional red brick in a Flemish bond with grapevine mortar bed. Brick will be chosen in design development. GC to include mock ups for architect's review in construction GMP contract. Each apartment will have operable windows.

During construction the GC will make efforts to minimize disturbance of existing natural habitats, and protect existing trees when possible. The GC will also employ noise reduction measures to minimize the impact on the adjacent residential properties.

#### VII. Value Engineering

An independent cost estimator will perform estimates based on the schematic design, design development drawings and 50% construction documents. The design team, owner and GC will perform two value engineering exercises on the design development and construction documents estimates. After the second value engineering session, the owner will decide whether to pursue LEED Gold or Silver rating for the project.

# **Chapter 7. Marketing and Management**

#### I. Marketing Plan

The slogan for the property will be *Elkhorn Channelside*: *Live*, *Dine & Play*. The target market is millennial professionals looking for an active lifestyle location with dining and shopping in walking distance from their home. The secondary target renter is the emptynester couples who are looking to downsize from a house and to enjoy a livelier, engaging neighborhood.

All marketing materials will communicate the property's compliance with fair housing laws, and display the equal opportunity housing logo. Additionally, the LEED Gold accreditation symbol, and Energy Star rating will be utilized in the marketing materials and displayed in building lobbies.

### II. Marketing Goals & Schedule

The marketing plan will establish goals for occupancy rates of 95% for the residential units and retail space by the second year of operation. At least one of the restaurants, the farm-to-table restaurant and farmer's market storefront will be operational by the Owen Brown May Day Festival in 2019.

The Channelside will also seek to draw tenants away from existing Columbia rental properties, which on average were built in 1985. For residential units Channelside's projected absorption rate is 6.5 units per month.

#### **III.** Marketing Strategy and Tactics

The marketing plan will include an online website presence and social media campaign to target potential existing renters in Columbia, as well as a broader campaign to those looking to move to Columbia from Washington metro area or Baltimore. Paid advertisements on Apartments.com and similar popular websites will be utilized, as well as Google Ads, Facebook, Twitter and Instagram. An online opt-in mailing list will be promoted to

prospective tenants. Analytics from these websites will be used to monitor market interest, and throughout the leasing period adjustments will be made according to analytic data results compared with leasing goals.

The retail and restaurants will be marketed together on a website similar to other mixed-use properties like Pike and Rose or Rockville Town Center. Online marketing materials will include downloadable maps with retailer information, a mobile app that allows to make reservations, check store specials, and view special events. The data from app users is then utilized by retailers and Channelside, LLC to better understand and target customers.

#### IV. Renaming Cradlerock Way & Village Center Buildings

To differentiate the repositioned Owen Brown Village Center from other Columbia Village Centers, the loop road now called Cradlerock Way will be renamed Elkhorn Way to recognize its proximity and connection to Lake Elkhorn. The current name Cradlerock has connotations of a sleepy bedroom community, not an active lifestyle village center.

The new connector north-south street adjacent to the reconfigured channel will be known as Channel Street, due to its adjacency to the drainage channel. This street will also channel traffic from the library on the northern part of Cradlerock (Elkhorn) Way directly down to the new retail street. The new pedestrian and bike paths adjacent to the channel will be known as the channel path. Signage will be updated throughout Columbia to reflect these changes.

The new mixed-use buildings will be known as Elkhorn Channelside, or Channelside for short. The new residential town center is striving for an authentic sense of place balanced with the natural features of Owen Brown. The channel water system is a key design component, harmonizing with the natural of flow of water through the site and integrated with sustainable heating, cooling and filtration systems of the building.

## V. Property Management

Channelside, LLC will seek a property management company through a RFP and bidding process for a four-year, renewable contract. If possible, the developer would like to hire a single company for residential, retail and office leasing, as well as property management. Desired companies include those who have a proven record of excellent service, quick response time to tenants, and innovative technology such as Buzzoto's tenant service mobile app. The hired company must offer a dedicated superintendent or full-time property manager for Channelside.

#### a. Commercial Uses

As part of Common Area Maintenance (CAM) charges, each tenant will pay towards the exterior sidewalk cleaning, seasonal landscaping, decorations and streetlamp banners.

#### b. Residential Uses

The building will be controlled by an electronic security system and a security guard service that patrols the entire facility. All residents will use electronic cards or key fobs to enter the building, package delivery room or to use tenant amenity spaces. Building lobbies will have modern callbox system for residents to buzz in guests to lobby. All residents will be issued parking permit stickers and a guest parking tag so that security can monitor the vehicles in the parking lots. Residents will be charged a minimal fee for parking, while visitors can park for free in some locations, but not overnight.

#### c. Residential Incentives

During the lease-up year, several incentives will be offered to highlight Channelside's distinctive amenities, and to be more competitive with other new housing product. Incentives for signing a new, one-year lease include:

- Free bike storage: First bike is free, but must be registered for safety and management of unwanted bikes, and to monitor overall use.
- Columbia Bike share, first year of bike share membership free. Owen Brown will have two twelve bike racks, one of eight village locations in Columbia.
- Free internet in shared amenity spaces

Depending on the actual absorption rate, Elkhorn Channelside LLC may consider adjustments to rent rate schedule in comparison to comparables in Columbia.

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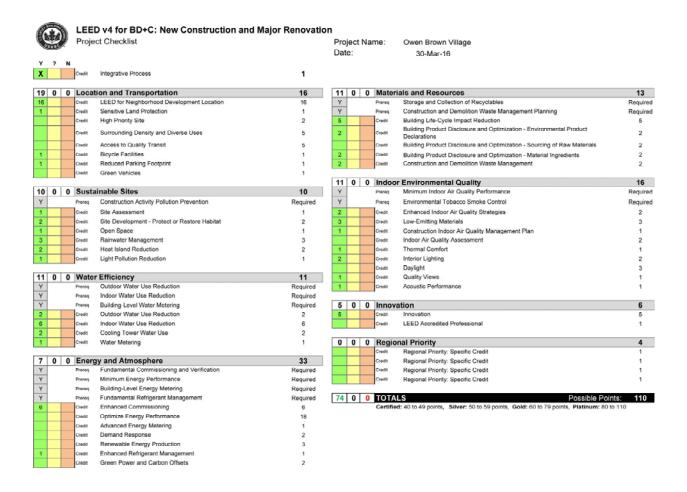
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# **Appendix**

#### **Exhibit 1. LEED Gold Checklist**



# **Exhibit 2. Project Budget Page 1**

Sources of Funds	Notes	Quantity of Uni	ts Type of Unit	Cos	st Per Unit		Budget
Equity							
Equity - Developer Equity - Tax Credits	1	\$ 14,777,546.3	13	-	100.00%	\$	14,777,54
Debt			_	$\vdash$			
Construction Loan	1	70	% of Ttl Cost		9	\$	34,453,60
Deferred Development Fee		-				\$	
C. hands TOTAL COURSES OF FUNDS.				_			40 004 45
Subtotal: TOTAL - SOURCES OF FUNDS:				_		\$	49,231,15
			Total Sources Total Uses Sources - Uses =	Surplu	us/(Deficit)	\$	49,231,15 49,231,15
Uses of Funds	Notes	Quantity of Un	ts Type of Unit	Cos	st Per Unit		Budget
ACQUISITION					-		
ACQUISITION		261,360.0	00 SF	\$	15.0	\$	3,920,40
Acquistion/Purchase- with improvements		261,360.0		\$	15.0		3,920,40
Off Site Improvements		-		\$	-	\$	0,000,00
Acquisition - Title, Settlment (Miscellanous)					- / 1 / 2 / 2 / 2	_	No. of the last of
Transfer Taxes - Howard County - 1.0%		\$ 3,920,40	00		1.00%	\$	39,20
Transfer Taxes - Maryland - 0.5%		\$ 3,920,40			0.50%		19,60
Recordation Fees - \$500/\$500 of Value		\$ 3,920,40	00		1.00%		39,20
Relocation of Existing Tenants/Owners  Land/Ground Lease		-	18	\$	-	\$	-
Subtotal: Acquisition				Ť		S	4,018,41
and total ( ) to distribute							1,010,11
CONSTRUCTION							
Preconstruction Services				-			
XYZ Construction	Work with architect and OB's contractor	1.0	00 LS	\$	25.000	s	25.00
	contractor			-	20,000		20,00
Site Work (Outside of GMP)				-			
Surface Parking	Covered in XYZ's estimate.		Space	\$	-	\$	
Right of Way Work	Allowance for sidewalk improvements		1 Allowance	\$	100,000	\$	100,00
Tree Trimming	1 1000000000000000000000000000000000000			-	- 0 8	\$	
D D-1141			_	$\vdash$		\$	100,00
Base Building Sitework	Contribution to Owen Brown		1 LS	\$	400,000	\$	400,00
Additional Demo	Construct		1 LS	\$	100,000		100,00
Structured Parking	Based on XYZ estimate.	-	psf	100		\$	
Residential	Based on XYZ estimate.	237,98		\$	125.00		29,748,00
Inflation		\$ 30,248,00	00 %	$\vdash$	0.0%		
Tonant Improvements	-		_	-		\$	30,248,00
Tenant Improvements Office		4,800.0	0	\$	50	\$	240,00
Retail		25,80		\$	100		2,580,00
Restaurant		5,250.0		\$	100		525,00
						\$	3,345,00
FF&E (For Common Areas and Site)	Allowance. FF&E scope to be defined.	1.0	00 Allowance	s	100,000	\$	100,00
LEED Premium - Core & Shell- GMP		i i					
LEED Premium - Gold	Assume 4.0% of GMP.	\$ 30,248,00	00 % of GMP		4.00%	-	1,209,92
LEED Premium - TI				+-		\$	1,209,92
LEED Premium - TI LEED Premium - Silver	Assume 2.0% of GMP. NA for this		% of GMP	-	0.50%		
LEED Premium - Gold	Assume 4.0% or GMP. NA for this	\$	- % of GMP	_	0.50%	\$	
LEED Premium - Platinum	Assume 6.0% of GMP. NA for this	S	- % of GMP	-	6.00%		
	100.					\$	
Subtotal: Construction						\$	35,027,92
	1835 A	72					
ENVIRONMENTAL		Ü.					
Environmental Assessment				-			
Phase 1 ESA Phase 2 ESA		1.0		\$	5,000		5,00
Hazardous Materials Report		1.0		\$	5,000 6,000		6,00
Specific Investigation of Material Coming							
from Floor		1.0	00 Allowance	\$	4,000	\$	4,00
Remediation Plan - IRM, RAP etc.							
Facility and the state of the s			_	+			
Environmental Mitigation Environmental Mitigation - Wetlands	1	1.0	10	0	9.000	0	8.00
Environmental Mitigation - Wetlands Environmental Mitigation - Miscellaneous	+	1.0		\$	8,000 2,000		2,00
Environmental Remediation:		-1.0		-	2,000	9	2,00
Exterior Remediation (IRM, RAP etc.)		0 /-		\$	-	\$	
Interior Remediation (Lead, Asbestos etc.)		-		\$	-	\$	
						-	
UST/AST Remediation		-		\$		\$	-
		-		\$	-	\$	1

# **Exhibit 2. Project Budget Page 2**

Part 1 Application	Budget
Pre-Development Design Nork	
Concept Design & Demolition Plan   1.00   Allowance   \$ 50,000	
Design Contract - Base Building	\$ 50,000
A&E - Outside of Contract   Engineering - Geotechnoial   Telecom Consultant   Commissioning   NAE contract   Allowance   Achievement   Allowance   10,000   Allowance   10,000   Allowance   10,000   Allowance   10,000   Photography and Sildes   1,000   Allowance   5,000   Surveys   1,000   Allowance   5,000   Allowance   5,	
Engineering - Civil	1,926,536
Engineering - Geolechnoial   Telecom Consultant   Commissioning   In A&E contract   Allowance   10,000   Allowance   10,000   Photography and Slides   1.00   Allowance   5,000   Surveys   1.00   Allowance   1.00   Surveys   1.00   Surv	
Telecom Consultant	37,000
Achievation   Allowance   10,000   Photography and Sildes   1,000   Allowance   10,000   Photography and Sildes   1,000   Allowance   5,000   Surveys   1,000   Surveys   1,000	
Architectural Models	
Photography and Sildes   1.00   Allowance   5,000   Surveys   1.17   Nat received   -	10,000
Surveys	5,000
ALTA	3,000
Condo Plat	-
Existing Conditions	-
HISTORIC CONSULTING	-
HISTORIC CONSULTING	-
Part 1 Application	\$ 1,978,536
Part 1 Application	
Part 1 Application	
Part 2 Application - Federal   Part 3 Application   State   Part 3 Application   App	\$ -
Part 3 Application - State	\$ -
Part 3 Application   Reimbursable Expenses   Allowance   Subtotat: For Sale	\$ -
Reimbursable Expenses   Allowance	\$ -
LEASING & MARKETING COSTS   Advertising   Advertising   Design/Production/Agency Fee   1.00	\$ -
Advertising	\$ -
Advertising	
Advertising	
Advertising - Design/Production/Agency Fee	
Advertising - Public Notice	\$ 10,000
Advertising - Public Notice	s -
Advertising - Radio & TV	\$ 1,500
Advertising - Web	\$ -
Apartments.com	S -
Apartments.com	\$ 8,991
Apartmentguide.com	\$ 6,921
Brochure   Residential Marketing/Leasing/Sales   1.00   Allowance   \$ 2,500	\$ 17,991
Brochure - Residential Marketing/Leasing/Sales   1.00   Allowance   \$ 2,500	\$ 10,791
Brochure - Retail Leasing	
Brochure - Commercial Leasing	\$ 2,500
Design	\$ -
Design - Display Boards	\$ -
Design - Identity Package/Logo	
Design - Maps	\$ 500
Events         NA         -         S         -           Events - Realitor/Broker         NA         -         1.00         Allowance         \$         -           Events - Groundbreaking         1.00         Allowance         \$         -         -           Events - Grand Opening         Allowance         1.00         Allowance         \$         -         -           Leasing Costs         -         <	\$ 5,000
Events - Realtor/Broker	\$ 1,000
Events - Groundbreaking	_
Events - Leasing Kickoff/Sales Preview   NA	\$ -
Events - Grand Opening	\$ 15,000
Leasing Costs   Retail Leasing Commissions	\$ -
Retail Leasing Commissions	\$ 15,000
Owner Broker         \$ 14,448           Tenant Broker         \$ 14,881           Office         \$ 4,992           Restaurant         \$ 6,090           Residential Commission         \$ 6,090           Studios         1 months rent during lease up.         \$ 48,000         1 months rent           1 Bedroom         1 months rent during lease up.         \$ 2,199,600         1 months rent         8.33%           2 Bedroom         1 months rent during lease up.         \$ 1,048,800         1 months rent         8.33%           Leasing Office         Supplies. Furniture in FFE budget         1,00         Allowance         \$ 10,000	
Tenant Broker	\$ 14,448
Office         \$ 4,992           Restaurant         \$ 6,090           Residential Commission         \$ 6,090           Studios         1 months rent during lease up.         \$ 468,000         1 months rent         8.33%           1 Bedroom         1 months rent during lease up.         \$ 2,199,600         1 months rent         8.33%           2 Bedroom         1 months rent during lease up.         \$ 1,048,800         1 months rent         8.33%           Leasing Office         Supplies. Furniture in FFE budget         1,00         Allowance         \$ 10,000	\$ 14,881
Restaurant	\$ 4,992
Residential Commission   1 months rent during lease up.   \$ 468,000   1 months rent   8,33%   1 Bedroom   1 months rent during lease up.   \$ 2,199,600   1 months rent   8,33%   2 Bedroom   1 months rent during lease up.   \$ 1,048,800   1 months rent   8,33%   Leasing Office   Supplies. Furniture in FFE budget   1,00   Allowance   \$ 10,000	\$ 6,090
Studios         1 months rent during lease up.         \$ 468,000         1 months rent         8.33%           1 Bedroom         1 months rent during lease up.         \$ 2,199,600         1 months rent         8.33%           2 Bedroom         1 months rent during lease up.         \$ 1,048,800         1 months rent         8.33%           Leasing Office         Supplies. Furniture in FFE budget         1,00         Allowance         \$ 10,000	-,,,,,
1 Bedroom         1 months rent during lease up.         \$ 2,199,600         1 months rent         8.33%           2 Bedroom         1 months rent during lease up.         \$ 1,048,800         1 months rent         8.33%           Leasing Office         Supplies. Furniture in FFE budget         1.00         Allowance         \$ 10,000	\$ 39,000
Leasing Office Supplies. Furniture in FFE budget 1.00 Allowance \$ 10,000	\$ 183,300
1.00 7.000	\$ 87,400
1.00 7.000	\$ 10,000
	10,000
Focus Groups Assume not needed \$ -	
Markot Study Quote from Real Property 1.00 I.S. S. 4.500	\$ 4,500
Research Group.	,500
Signage   Signage - Temporary - Construction   Temp signage burng   1.00   LS Allowance   \$ 2,500	\$ 2,500
Signage - Temporary - Construction Construction 1,00 LS Allowance \$ 2,500 Permanent Signage in Const	
Signage - Site Presence Budget - \$ -	\$ -
Website	
	\$ 8,000
	\$ 2,250
	s -
Website - Optimization Not needed.	6 470 757
Subtotal: Leasing & Marketing	\$ 472,555

**Exhibit 2. Project Budget Page 3** 

Uses of Funds	Notes	Qu	antity of Units	Type of Unit	Cost	Per Unit	L	Budget
ORGANIZATIONAL/PROFESSIONAL COSTS						9		
Accounting			2-2-2	10.00				
Projections	Assume Reznick		1.00	Allowance	S	20,000	S	20,000
Audits/Tax Returns/Costs Certs	Assume Reznick	-	1.00	Allowance	\$	10,000	\$	10,000
Legal Acquisition		$\vdash$	1.00	Allowance	\$	25,000	S	25.000
Condo	NA .	$\vdash$	1.00	Allowance	\$	25,000	\$	25,000
Debt (Bank Counsel)		-	1.00	Allowance	S	50,000	\$	50,000
Debt (Borrower Counsel)			1.00	Allowance	\$	50,000	S	50,000
Equity (Investor Counsel)			1.00		\$	30,000	\$	30,000
Equity (Sponsor Counsel)			578000			1.7710-100	\$	
Environmental	Not needed.	$\vdash$					S	
Ground Lease - Owner's Attorney	NA .	├	4.00		\$		\$	
Leasing	Not needed.	-	1.00	Allowance	\$		\$	
Org. Documents Partnership/JV	NA NA	$\vdash$	1.00	Allowance Allowance	\$	-	5	
TIF	NA NA	s	1.00	Allowarioe	\$	-	\$	
Reimbursable Costs - Development Entity	Prints, Couriers, Fed Ex etc.	-	1.00	Allowance	\$	10,000	\$	10,000
Telinodisdisc Sosia - Development Entity			1.00	Palottanoc	-	10,000	_	10,000
Subtotal: Organization/Professional			-			3	\$	195,000
FINANCING & SETTLEMENT COSTS	i e							
Appraisals								
Initial Appraisal	Bank will need appraisal for		1.00	LS Allowance	\$	15,000	s	15,000
Update	construction/mini-perm loan.		1.00	LS Allowance	-	-		10,000
Opdate Construction Loan	Not expected to be needed.		1.00	Lo Allowance	\$	5,000		
Origination Fee		s	34,453,604	% of Loan		0.50%	S	172,268
Preconstruction Review	Fee for bank to review construction	-		Allowance				
	docs for constructability.	-	1.00		\$	5,000	\$	5,000
Draw Inspections	Monthly draw inspections.	-	18.00	Per Inspection	\$	800	\$	14,400
Letters of Credit	Not likely to be needed. SWM for	$\vdash$				-	-	
Letter of Credit Fee - SWM	the entire site was handled through two separate SWM disterns. New regs could make us have to do		-	EA	\$		s	
	something different here. Assume Not likely to be needed. Assume	$\vdash$			_		_	
Letter of Credit Fee - Site Stabalization (MDE)	none.	_	-	EA	\$	-	\$	
Tax Credit Bridge Loan	Bridge the HTC payin schedule.	_						
Origination Fee - Bridge Loan	Acts like construction loan. Assume 100% QRE.	s	37.	% of Loan		0.50%	s	
Permanent Loan	Not in development capital budget.	_					_	
Origination Fee - Permanent Loan	See proforma.	1	34,453,604.00		0.50%		\$	172,268
Transaction Costs	- Contraction Contraction	- 5	34,453,604.00		0.50%		\$	172,268
New Market Tax Credit Financing						- 1		01
NMTC - Deposits to Bank & CDC	NA.	-	-	EA	\$	-	S	
Origination Fee - NMTC Loan	NA.	\$	-			0.00%	\$	
Fee NMTC (8% of total )	NA.	S				8.00%		
Title Charges Recordation Tax - Local	NA.	$\vdash$			_		\$	
Syndication	ren.	-				-	9	
Syndication - Tax Accounting	NA	-		+	\$	-	\$	
Syndication - Fee	NA NA	-	-		\$	-	S	
Sydication - Bridge Loan Fee	NA	-	-		\$	-	\$	
Syndication - Bridge Loan Fee Interest	NA		-		\$	-	\$	
Syndication - Partnership Management Fee	NA		-	ž i	\$	74	S	
Subtotal: Financing							\$	551,20
CARRYING COSTS				î î		- 1		
Insurance								
Builders Risk	18 month policy.		1.00	Allowance	\$	70,000	\$	70,00
Environmental/Pollution Liability	Not needed.		1.00	Month	\$	-	\$	
General Liability			1.00	Allowance	\$	10,000	\$	10,00
Umbrella Policy		$\vdash$	1.00	Allowance	\$	2,000	\$	2,00
nterest		_			_		_	
Bridge Loan	NA NA	-		Davidson Co.	\$	2 400	\$	
Bridge Loan - Historic Tax Credits	NA Interest calculation is - 65% of total			Dev/Const. Period		3.19%	_	ar- ·
Construction Loan (Traditional)	loan amnt., times interest rate.	S	34,453,604	Dev/Const. Period		2.94%	\$	658,40
Construction Loan - NMTC A Piece	NA .	\$	-			1	\$	
Construction Loan - NMTC B Piece	NA	\$	-	2 1	\$	-	\$	
Predevelopment Loan	None anticipated.	\$	-		\$		\$	
Taxes Minor Privilege	None anticipated.	0	-		e		0	
Minor Privilege	Current value of \$3,600,000 at	S		V-	\$	44.050	\$	00.00
Real Estate - County (Dev/Const. Period)	1,183% per yr for 1 yr Current value of \$3,600,000 at		2.00	Years	\$	41,952	\$	83,90
Real Estate - State (Dev/Const. Period)	1.183% per yr for 1 yr		2.00	Years	\$	5,304	\$	10,60
Special Benefits Distric	No benefits district.	S	2		S		\$	
TIF District	Assume no special tax.	\$	-		\$	-	\$	
Utility Usage								
Development/Construction Period								
Electric								
Gas	In Construction Gen Cond.	\$	-		\$	-	\$	
Security Alarm/Monitoring	In Construction Gen Cond.	S	-		\$	-	\$	
	In Construction Gen Cond.	S			S		\$	
Telephone								
Telephone Water & Sewer Lease Up Period	In Construction Gen Cond.	S	-		\$	-	\$	

**Exhibit 2. Project Budget Page 4** 

Uses of Funds	Notes	Quantity of Units	Type of Unit	Cost Per Unit	В	udget
FEES & PERMITS (GOVERNMENT/UTILITY)						
Bonds						
P&P Bond - Public Works Developers Agreement	No PWDA anticipated b/c utilities were extended to the bldg, in phase 1.	1.00%		s -	\$	2
Performance Bond - SWM Completion & Mainte	Assume \$50,000 of XYZ	1.00%		\$ 50,000	s	500
Fees	Construction.					500.00
Critical Area Review (DPW)	Not applicable	-		S -	\$	
Franchise Fee	Not applicable.	(4)		S -	\$	-
Historic - NPS Applicaton Fee (\$250)	Not applicable.	1.00	LS		\$	
Historic - NPS Certificaton Fee	Not applicable.	1.00	LS		\$	
Historic - SHPO Fee (Maryland 1.0% of State Credits)	NA if no State credits.	s -		1.00%	\$	
MDE Joint Permit Application	NA	\$ -			\$	
Fees - MDE NPDES Permit					\$	
Lot Consolidation	Not applicable	-		\$ -	\$	-
Minor Privilege	NA	-		\$ -	\$	1
DPW - Dev. Agreement - Inspection Fee		\$ -	% of Cost	7.00%	\$	2
DPW - Dev. Agreement - Administrative Fee		s -	% of Cost	2.00%	\$	2
Rezoning	Not applicable			\$ -	\$	-
Right of Entry	Not antipated.	-	LS	\$ 750	\$	-
Site Plan Review			LS	S -	\$	-
SW/Sediment Erosion Control - City Review Fee	County review fee per FT	1.00	LS	\$ 750	\$	750
SWM - Expedited Review - Expeditor Fee	-	1.00	LS	\$ 3,500	\$	3,500
Subdivision	Not applicable		1,000	s -	\$	-
Traffic Impact Survey (County Fee)		1.00	Allowance	\$ -	\$	-
Traffic Mitigation Fee		1.00	Allowance	S -	\$	-
Water Meter		-	raionano	S -	\$	-
Permits	7					
Demolition	In building permit.			\$ -	\$	-
Building - Base Building	\$.22/SF	217,271.00	Allowance	\$ 0.22	\$	47,800
Building - Tenant Improvements	Assume 0.50% of Const Cost.	\$ 3,345,000	% of Cost	0.50%	\$	16,725
Permit - Health Dept.	Not anticipated for this job.			\$ 150	\$	-
Certificate of Occupancy	Each residential unit.	156.00	LS	\$ 119	\$	18,564
					\$	-
Liquor License	NA	-			\$	-
Utility Connection Fee						
Cable Television	Not applicable	1.00		\$ 2,000	\$	2,000
Electric	Fee for transformer.	1.00	Allowance	\$ 10,000	\$	10,000
Gas	Gas line already prought to	1.00	1 1101141100	\$ 1,000		1,000
Telephone	Not applicable			1,555	\$	-
Water & Sewer	Not applicable				\$	-
Subtotal: Fees & Permits					\$	100,839
Subtotal: Subtotal - Soft Costs					\$ 4	,163,055
DEVELOPMENT FEE						
Development Fee - Cash	% of Project Costs prior to fee.	43,209,385	% of Costs	0.00%	\$	-
Development Fee - Deferred	Not applicable	1.00		s -	\$	-
Subtotal: Development Fee					\$	
	PES					
CONTINGENCY						
Hard Cost Contingency		\$ 35,027,920	% of Costs	5.00%		,751,396
Soft Cost Contingency	-	\$ 4,163,055	% of Costs	5.00%		208,153
Subtotal: Phase 1 Contingency					\$ 1	,959,549
Operating Reserve	ļ.					
Operating Reserve Account	General Allowance	1.00	Allowance	\$ -	\$	-
Subtotal: Operating Reserve Account					\$	
PROJECT TOTAL					S 49	,231,150
Michigan Company (Section Company)	P				1	,,

# **Exhibit 3. Operating Expenses**

Residential	
Operating Expenses	Per Unit
Marketing	\$450
Payroll	\$1,850
Admin	\$580
Management Fee (Based on Revenue)	972
Asset Management Fee (Based on Revenue)	20/10/4/0
Repairs and Maint	\$1,100
Utilities	\$900
Insurance	\$285
Taxes	\$1,014
Total Operating Expenses / unit	7,152

Retail			
Operating Expenses	PSF		
CAM Utilities	\$1.93		49,794
Waste Removal	\$0.05		1,290
HVAC	\$0.26		6,708
Elevator	\$0.27		6,966
R&M	\$0.30		7,740
Parking	\$0.10		2,580
Grounds	\$0.04		1,032
Security & Communications	\$0.72		18,576
Housekeeping	\$1.52		39,216
Extermination	\$0.01		258
Payroll	\$0.73		18,834
G&A	\$0.65		16,770
Management Fees	\$1.12		28,896
Insurance	\$0.17		4,386
Direct Billed Utilities	\$1.80		46,440
Taxes	\$5.48		141,384
Enterprise Zone Credit			14
Total Operating Expenses / sqft Total Reimbursed Operating Expenses / sqfl	\$10.76 \$10.44	97%	277,608 269,352

Restaurant	70.0000		
Operating Expenses	PSF		
CAM Utilities	\$1.93		\$10,133
Waste Removal	\$0.05		\$263
HVAC	\$0.26		\$1,365
Elevator	\$0.27		\$1,418
R&M	\$0.30		\$1,575
Parking	\$0.10		\$525
Grounds	\$0.04		\$210
Security & Communications	\$0.72		\$3,780
Housekeeping	\$1.52		\$7,980
Extermination	\$0.01		\$53
Payroll	\$0.73		\$3,833
G&A	\$0.65		\$3,413
Management Fees	\$1.12		\$5,880
Insurance	\$0.17		\$893
Direct Billed Utilities	\$1.80		\$9,450
Taxes	\$5.48		\$28,770
Enterprise Zone Credit			\$0
Total Operating Expenses / sqft	\$10.76	9.55555	\$56,490
Total Reimbursed Operating Expenses / sqft	\$10.44	97%	\$54,810

Office			
Operating Expenses	PSF		
CAM Utilities	\$1.93		\$9,264
Waste Removal	\$0.05		\$240
HVAC	\$0.26		\$1,248
Elevator	\$0.27		\$1,296
R&M	\$0.30		\$1,440
Parking	\$0.10		\$480
Grounds	\$0.04		\$192
Security & Communications	\$0.72		\$3,456
Housekeeping	\$1.52		\$7,296
Extermination	\$0.01		\$48
Payroll	\$0.73		\$3,504
G&A	\$0.65		\$3,120
Management Fees	\$1.12		\$5,376
Insurance	\$0.17		\$816
Direct Billed Utilities	\$1.80		\$8,640
Taxes	\$5.48		\$26,304
Enterprise Zone Credit			\$0
			\$0
Total Operating Expenses / sqft	\$10.76		\$51,648
Total Reimbursed Operating Expenses / sqff	\$10.44	97%	\$50,112

# **Exhibit 4. Assumptions**

#### ELKHORN CHANNELSIDE Revenue & OpEx Assumptions

OpEx - Annual Escalator	2.50%
Property Taxes - Howard County - \$1.044 per \$100 of value	ie 1.044%
Property Taxes - Maryland - \$0.132 per \$100 of value	0.1329
Residential/Parking	
Op Ex Allowance per Unit (excluding RE Tax)	\$ 7,152
# of Units	156
Annual Op Ex (Stabilized Year)	\$ 1,115,697
Annual Property Tax Bill	\$ 158,258
# of Units	156
Property Taxes per Unit	\$ 1,014
Total Op Ex + RE Taxes Per Unit	\$ 8,166
Escalation - Expenses	
Retail	2.00%
Parking	2.00%
Storage	1.00%
Residential & Parking	2.00%
Real Estate Taxes	1.00%

Residential (per unit)	\$ 250.00
Commercial (psf)	\$ 0.25

Escalation - Revenue	
Residential	2.00%
Retail	2.00%
Restaurant	2.00%
Storage	2.00%
Bike Storage	2.00%
Office	2.00%
Parking	2.00%
Vacancy Rate - (Retail & Residential)	
Residential (Stabilized)	-5.00%
Residential Lease up year	-25.00%
Retail	-5.00%
Restaurant	-5.00%
Office	-5.00%

#### Finance Assumptions

Construction Loan Terms	Notes	30 Day LIBOR	Spread	Total
Interest Rate Construction Period (months) Interest Only Period Loan to Cost Origination Fee Term		0.44%	2.50%	2.94% 18 30 70% 0.50% 7 Years
Permanent Loan Terms Interest Rate Cap Rate Loan Amount Loan To Value Ratio Amortization Period (yrs) Term Loan Origination Fee Transaction Costs Stabilized Debt Service Coverage Ratio		10 Year Swap Rate 1.75%	<u>Spread</u> 2.00%	Total 3.75% 6.00% \$ 34,453,604 56% 30 10 0.50% 0.50%
Tax Credit Bridge Loan Interest Rate Construction Period (months) Interest Only Period Loan to Cost Origination Fee Term		30 Day LIBOR 0.44%	<u>Spread</u> 2.75%	Total 3.19% 18 24 0% 0.50%
Refinance in Year 7 Principal Amount Cap Rate Interest Rate LTV Origination Fee Closing Costs				\$ -7.0% 6.00% 80% 0.50% 0.50%
Sale Assumptions Cap Rate				7.09

**Exhibit 5. Pro Form Page 1** 

Gross Petential Income Application Fees Application Fees Pet Frees Rent Pet Frees	Notes			Dev./Const.	Construction	Lease Up	Stabilization										
Gross Potential Income Residential Residential Application Feet Interflection Feet Interflection Feet Rent Study Rent Study Rent 1 BR Rent Study Storage				Year 1 2016	Year 2	Year 1 2018	Year 2 2019	Year 3 2020	Year 4 2021	Year 5 2022	Year 6 2023	Year 7 7	Year 8 7	Year 9 2026	Year 10 2027	Year 11 2028	10 Year Total
Residential Application Fees Insufficient Funds Fee Peet Feest Rent Pent Feest Rent Rent - Studio Rent - Studio Rent - 2 BR Bles Storage Storage Storage												H	H				
President Profession President President President President President - Studio Rent - 1 BR Rent - 1 BR Rent - 2 BR Rent - 2 BR Storage Sociage Davisors	\$50/application,					3,750	1,250	1,250			200			1,250	1,250	1,250	15,000
Rent - 1 BR Rent - 2 BR Bike Storage Storage	\$25in, per pet. 20% of units have pets		2 00%		Ī	3,120	3,120	3,120	3,120	3,120	3,120	3,120	3,120	3,120	3,120	3,120	31,200
Bike Storage Storage			2.00%			2,199,600	1,059,776	2,288,464			980			228,836	2,628,726	1,278,481	24,085,006
Darking	0	40% of units	2.00%			48,000	636	49,939	- 1 1	-11	968	- 1 1	- 1 1	731	57,364	58,512	6,833
Retail Food Service	Paring Stoker \$120 year, 1 per unit, 90% of units		2.00%			722,400	736,848	736,848						736,848	736,848	736,848	7,354,032
Office Gross Potential Income						124,800	127,296	127,296		ш	296			127,296	98	5,556,103	1,270,464
Effective Gross Income		80			0												200
Vacancy (Stabilized & Beyond) Residential																	
Vacancy Rate	40% vacancy during 12 m lease up. Absorption of 7 umorth.					35%	5%	5%	5%	2%	5%	5%	5%	5%	5%	9%	17 100 200 40
Vacancy Amount Parking						(1,303,909)	(109,004)	(183,177)	(180,057)	(200,004)	(203,921)	Ш	(00)	(214,437)	(216,303)	(577,165)	(3,137,704)
Vacancy Rate Vacancy Amount						(7,020)	(1,432)	(1,460)	(1,488)	(1,516)	(1,544)	(1,572)	(1,601)	(1,629)	(1,657)	(1,685)	(20,920)
Retail Vacancy Rate						25%	2%	5%	2%	5%	5%	5%	5%	2%	2%	26%	
Vacancy Amount Food Sarvine						(180,600)	(38.842)	(36,842)	(38,842)	(36.842)	(36,842)	(36,842)	(36,842)	(36,842)	(36,842)	(36.842)	(512,182)
Vacancy Rate						5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	(77.495)
Office						(010)11	in the second	Con Line	100111	700	in the second	Tana in the	Loon III	(Control		(00)	Carrier
Vacancy Amount						(31,200)	(6,365)	5%	(6,365)	(6,365)	(6,365)	(6,365)	(6,365)	(6,365)	(6,365)	(6,365)	(88,483)
Effective Gross Income						3,271,267	4,652,691	4,717,170	4,782,929	255	4,918,385		,059,271 5	5,131,818		5,281,261 Check	47,577,462
Operating Expenses		12.	The same of the sa						60					0	3	8	
Residential & Parking			Escalation Rate 2.00%			(1,115,697)	(1,138,011)	(1,160,771)	(1,183,986)	99	-11		- 1 - 1	,307,217)	(1,333,361)	(1,360,028)	(12,216,568)
Retail Retail Reimbursement			2.00%			(\$277,608)	(283,160)	(288,823)	(294,600)	923				315.589	321.901	328,339	(3,039,730)
Restaurant Reimhurament			2.00%			(\$56,490)	(57,620)	(58,772)	(59,948)	28				(66,187)	(67,511)	(68,861)	
Office Daimburgamans			2.00%			(\$51,648)	(52,681)	(53,735)	(54,809)	(55,905)	(57,024)	(58,164)	(59,327)	(60,514)	(61,724)	(62,959)	
Property Taxes			1.00%	(47,257)	(47,257)	158,258	158,258	158,258	159,216	10				286,518	287,535	287,535	2,225,826
Use of Operating Reserve	Assume noise at this time.																
Total Operating Expenses				(47,257)	(47,257)	(968,911)	(991,455)	(1,014,449)	(1,038,945)	(1,060,868)	(958,954)	(982,857) (1	(1,008,244) (1	(1,034,139)	(1,059,538)	(1,086,477)	(10,116,357)
NET OPERATING INCOME				(47,257)	(47,257)	2,302,355	3,661,236	3,702,722	3,745,984	3,789,124	3,959,431	4,005,279 4	4,051,027 4	4,097,678	4,146,269	4,194,784	37,461,105
Dabb Samica																	\$ 37,461,105
Dear Service															l	H	
Interest Only Const. Loan Repayment	Dev. & Const. are in capital budget.	\$ 34,453,604	2.94%	\$ (357,576.68)	1	(1,012,936)	(34,453,604)										(1,012,936)
Permanent Loan Refinancing																	
Principal of New Loan Origination Fee			0.50%				34,453,604							3 1/2			34,453,604
Transaction Costs Principal & Interest			0.50%				(1,914,720)	(1,914,720)	(1,914,720)	(1.914,720)	(1,914,720)	(1,914,720) (1	(1,914,720) (1	(1,914,720)	(1,914,720)		(17,232,481)
Bridge Loan - HTC	NA this scenario.																
		FHTC investment	Put Amnt,														• •
Put - FHTC Put - MHTC	NA this scenario.		%0.0			*	*			1							1 4
Sale																	4 4
Gross Sales Price Transaction Costs			1.0%												59,925,486 (596,255)		59,925,486 (599,255)
Loan Repayment								200000000000000000000000000000000000000			The state of the s				(31,034,882)		(31,034,882)
Net Income						1,289,419	1,401,980	1,788,001	1,831,264	1,874,404	2,044,711	2,090,559 2	136,306 2	1.97	30,522,898	4,194,784 eck	47,162,501
Daht Sanica Couerage Ratio						9.97	101	1 93	36	1 98	2.02	2.09	2 13	214	2.17		
CONTROL CONTROL OF THE CONTROL OF TH								20:1				20.4	4				

Exhibit 5. Pro Forma Page 2

		00	Development Period	nt Period	The second second second	The second second second				Operations						
			Dev./Const.	Construction	Lease Up	Stabilization		3.				100 100 10				
			H	Year 2	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10	Year 11	40 Vane Takel
	NOOM S		2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	10 rear rotal
		200	200000	20000	200800	360	5000	100000000000000000000000000000000000000	100000	100000	and the same	18 15 100 CO	200000		200000	
		100						*		*	٠		0	*		0
The second second second second		- Contract				*		•	•							
Distribution of Deferred Dev. FeeAssume no defented dev. Fee.	no deferred dev. Fee.	- 8.3%					10	•		*	*	4.	*	*	•	•
Subtotal - Distributions					,	1		•	*	1	1	1	0	,	,	0
					4 200 440	1 404 000	1 700 001	1 021 904	1 074 404	2 044 744	2 000 660	2 426 206	03 4 60 5 0 6 6	30 623 888	4 104 704	47 400 604
					0.000	000100				1	1	1	200000000000000000000000000000000000000		Check	\$ 47,162,501
Non-Operating Exenses																
	New building. Assume none until Year 6.	2.50%								(39,000)	(39.975)	(40.974)	(41,999)	(43.049)		(204.997)
nt Fee																
Subtotal - Non-Operating Expenses					•	•	•	•	•	(39,000)	(39,975)	(40,974)	(41,999)	(43,049)		
Cash Flow Including Residual			(14,777,546)		1,289,419	1,401,980	1,788,001	1,831,264	1,874,404	2,005,711	2,050,584	2,095,332	2,140,959	30,479,849	4,194,784	46,957,504
					Lease Up	Stabilization										
Returns (Real Estate Entity)					Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10	Year 11	
Cash on Cash					8 73%	76676	12 10%	12.39%	12 68%	13.57%	13.88%	14 18%	14.49%	206.26%		317.76%
Return on Casts (NOI/Gross Costs)					4.68%	7.44%	7.52%	7.61%	7.70%	8.04%	8.14%	8.23%	8.32%	8.42%		
IRR - 10 Year					14.0%											
Multiple					3.18											
					1											
					12.39%											
													>	nar 10 Sale Base	d on Year 11	
					Year 2 Refi based on Year 2 NOI	on Year 2 NOI							100	ŌN		
				ددوما		\$ 3,651,236 6.0% \$ 61,020,606 56%							2055	NOI \$ 4,194,784 CAP Rate \$ 59,925,486 Value \$ 31,034,882	\$ 4,194,784 7.0% \$ 59,925,486 \$ 31,034,882	
				-	Loan Amnt.	\$ 34,453,604										

# END OF REPORT