



Video Is **Easy**!

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Media Resources Librarian
7/30/14

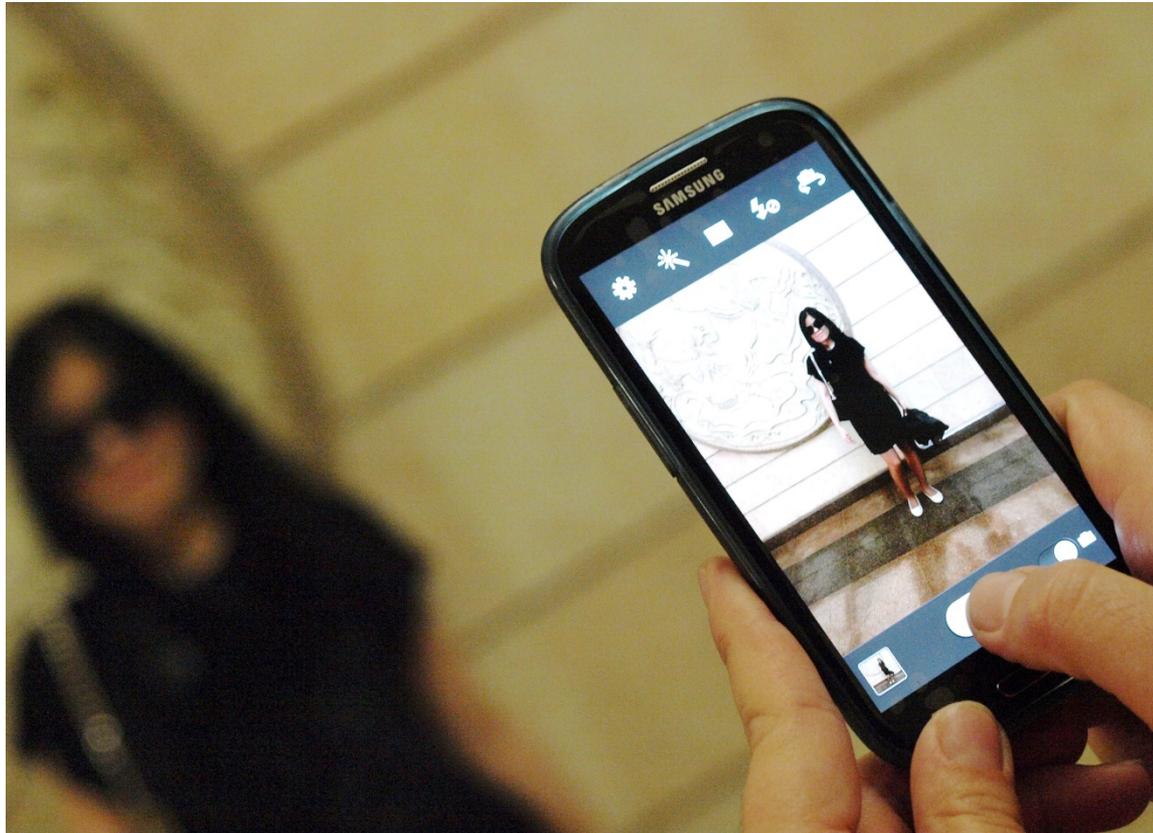
Outline

- Sources of pre-made video resources you can use in your instructional activities
- Working with these materials
- Creating your own video materials
- Editing, exporting, and uploading videos you create yourself
- Best practices
- How can we help you?

Barriers

- Don't have access to production equipment
- Not able to achieve the production values students/faculty expect
- No time

Barriers



Barriers



Screengrab from *The Blair Witch Project*, Daniel Myrick & Eduardo Sánchez, 1999.

Barriers



Barriers



Screengrab from *The Ten Commandments*; Cecil B. DeMille, 1956.

Video Sources



Tutorials



Introduction to EBSCO*host*



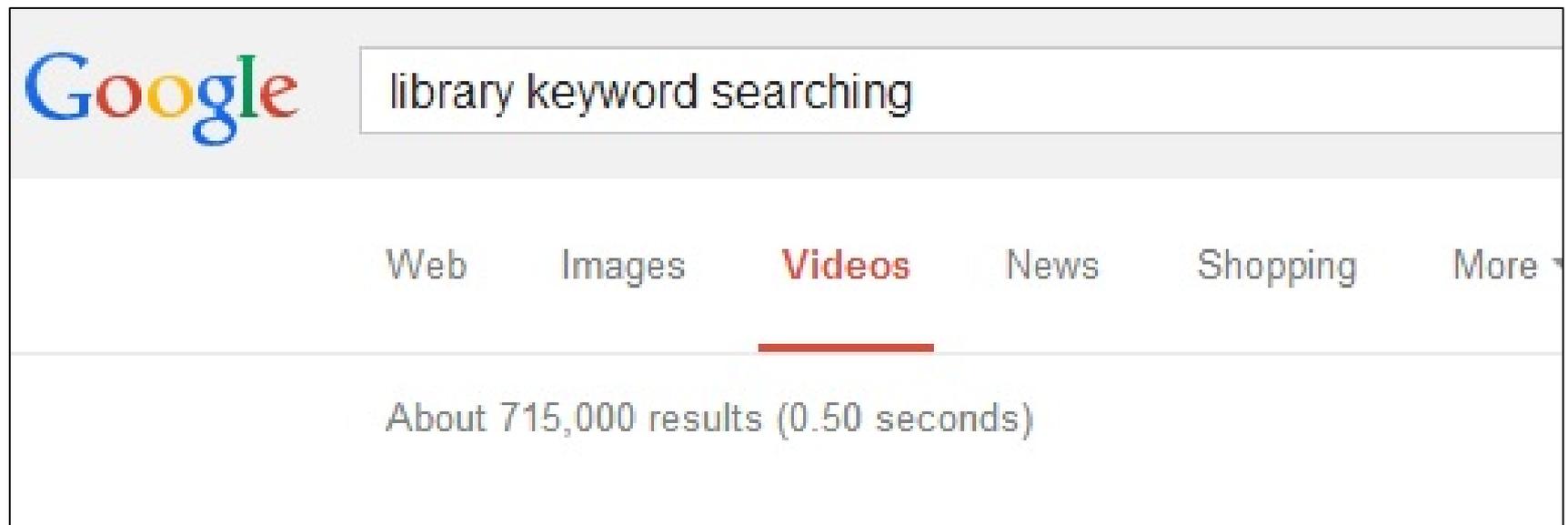
EBSCO Discovery Service



EBSCO YouTube Channel

[View all tutorials](#)

Video Sources



The image shows a screenshot of a Google search interface. On the left is the multi-colored Google logo. To its right is a search input box containing the text "library keyword searching". Below the search bar is a horizontal menu with several tabs: "Web", "Images", "Videos", "News", "Shopping", and "More". The "Videos" tab is highlighted with a red underline. Below the menu, the search results summary reads "About 715,000 results (0.50 seconds)".

Google library keyword searching

Web Images **Videos** News Shopping More

About 715,000 results (0.50 seconds)



Video Sources

“Streaming Video” LibGuide by deg farrelly at Arizona State University:

<http://libguides.asu.edu/StreamingVideo>

“Digital Video Collections Guide” by Scott Spicer at the University of Minnesota:

https://www.lib.umn.edu/libdata/page.phtml?page_id=4139



Video Sources

Films@UM:

<http://digital.lib.umd.edu/films>

Streaming Video Collections:

<http://www.lib.umd.edu/nonprint/collections/additional-streaming-video-collections>

Video Sources

DVD Ripping

One of the most effective ways to incorporate film texts into your audiovisual project is by capturing content from DVDs using a technique called "DVD ripping." For information on how to use Handbrake to rip DVDs, see [this post](#) on the *Chronicle of Higher Education's ProfHacker* blog by Jason Mittell. For other options, see Liferhacker's "[Five Best DVD Ripping Tools](#)."

Because a large percentage of the films available on DVD are protected by copyright, students should familiarize themselves with the basics of copyright law before ripping any DVDs. Jason Mittell describes the exemption to the Digital Millennium Copyright Act which allows "college and university film and media studies students" to rip DVDs for academic purposes such as presentations or assignments in [this ProfHacker post](#). More information about the student use of copyrighted materials in their own academic and creative work can be found in the [The Code of Best Practices in Fair Use for Media Literacy Education](#) released by the Center for Media & Social Impact at American University. A good overview of copyright can be found on the UM Libraries [Copyright Basics](#) subject guide.

For sample video essays, see Kevin B. Lee's "[The Art of the Video Essay](#)" blog post and the "[Keyframe: Video Essays](#)" YouTube channel.

Finally, as always, if you have any questions please feel free to ask your librarian using the contact information in the box to the right!

<http://lib.guides.umd.edu/film>

Working with Video Materials

Add New Box

Create New Box | Reuse Existing Box

When creating a new box, carefully select the box type based on type of content you want to put inside which box is best for your purposes please use the Box Types Explorer to browse the different options

Select the Content Box Type

- Rich Text / Dynamic Content / Scripts
- Links Boxes
- Multimedia Boxes**
 - RSS Feeds & Podcasts
 - Embedded Media & Widgets**
 - Documents & Files
 - Books from the Catalog
- Miscellaneous Boxes
- Google Boxes
- System Content Boxes
- LibAnswers

Box Types Explorer

Multimedia: Embedded Media & Widgets

Embedded Media & Widgets

video, audio, or any widget be prompted to enter the full code provided by the site (e.g. YouTube, Jing, etc.).

Should I use it? Adding video and interactive could greatly enhance the quality and of your guides.

More info...

Embedded Media & Widgets

Enter the code snippet for the media / widget you want to embed within your content box. In most cases, the code will contain an OBJECT, EMBED or SCRIPT tag.

Optionally, you can search for any existing media / widgets in the system (including the Community site), to include inside this box. Start typing the name of the box which contains the item you want to reuse and the system will return the matching entries and pre-populate the field with the correct code.

Search for media / widgets

Embed Code:

Embed it | Cancel

help

0:02 / 2:40

Research 102: Keywords and Library Databases

Northwestern University Library

375 views

Subscribe 5

Like | About | **Share** | Add to

Share this video | **Embed** | Email

```
<iframe width="560" height="315" src="//www.youtube.com/embed/vOMeVePeLzc" frameborder="0" allowfullscreen></iframe>
```

Video size: 560 x 315

Working with Video Materials

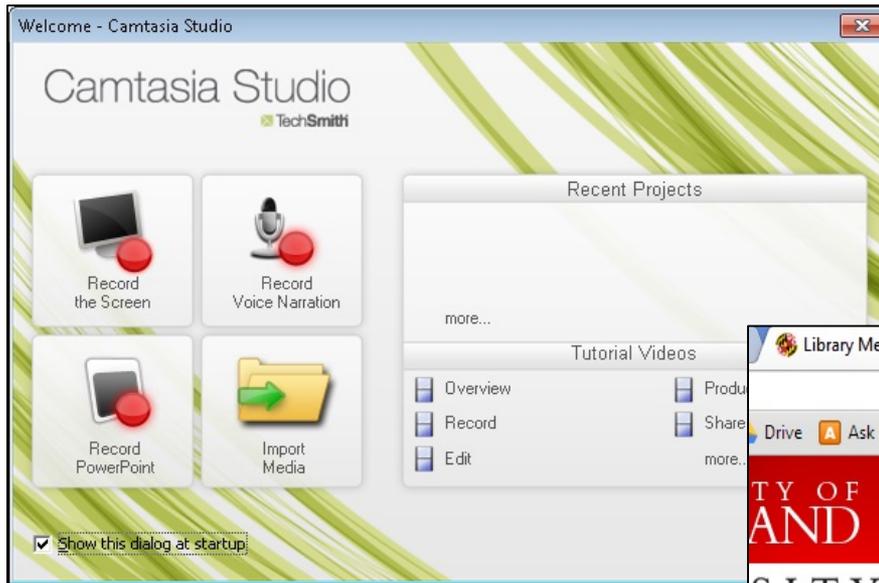


Favorite **Embed** Citation

Video Best Practices

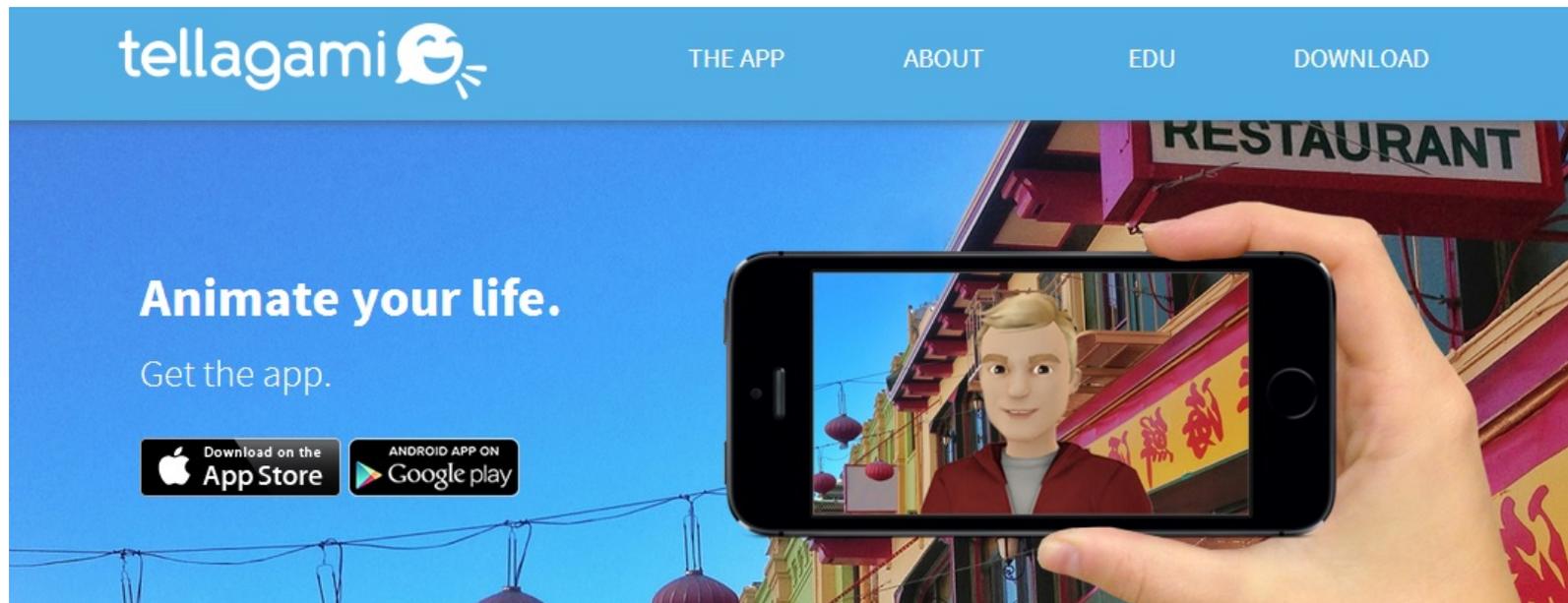
- Attribution is ***essential***
- Obtaining permission is ***polite***, even if yours is a “fair” use
- The key to fair use in a nonprofit/educational context = ***take only what you need***
 - Terry Owen’s [Copyright LibGuide](#)

Video Creation



<http://www.techsmith.com/jing-features.html>

Video Creation



The screenshot shows the homepage of the tellagami website. At the top, there is a blue navigation bar with the tellagami logo on the left and four menu items: 'THE APP', 'ABOUT', 'EDU', and 'DOWNLOAD'. Below the navigation bar is a large blue banner. On the left side of the banner, the text 'Animate your life.' is displayed in white, followed by 'Get the app.' Below this text are two buttons: 'Download on the App Store' and 'ANDROID APP ON Google play'. On the right side of the banner, a hand is holding a smartphone. The phone's screen shows a 3D animated character with blonde hair and a red jacket, standing in a street scene with a 'RESTAURANT' sign and red lanterns in the background.

<https://tellagami.com>

Video Creation



"Flip Camera" by Ged Carroll used [according to the terms](http://en.wikipedia.org/wiki/Flip_Video#mediaviewer/File:Flip_Video.jpg) of a CC BY 2.0 Creative Commons license. Retrieved from http://en.wikipedia.org/wiki/Flip_Video#mediaviewer/File:Flip_Video.jpg, 7/24/2014. "DSLR Liveview" used [according to the terms](http://en.wikipedia.org/wiki/Digital_single-lens_reflex_camera#mediaviewer/File:DSLR_Liveview.jpg) of a CC BY-SA 3.0 Creative Commons license. Retrieved from http://en.wikipedia.org/wiki/Digital_single-lens_reflex_camera#mediaviewer/File:DSLR_Liveview.jpg, 7/24/2014.

Video Creation



Video Editing Software



Video Editing Software



Terpware



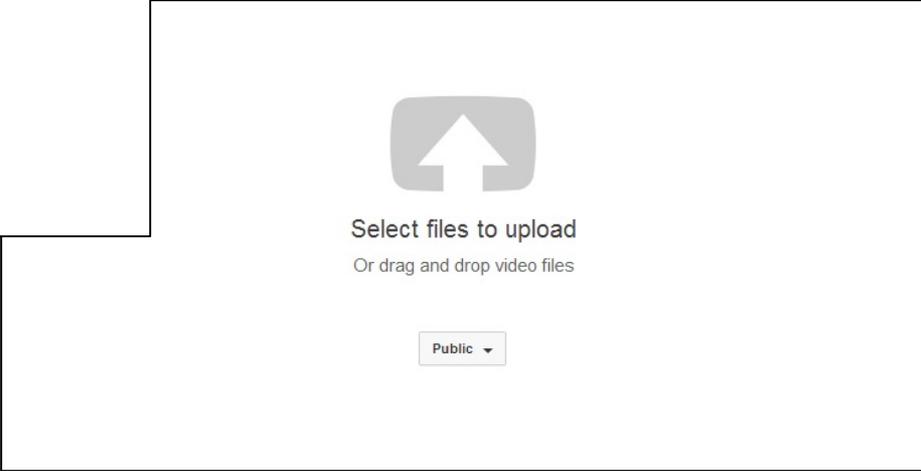
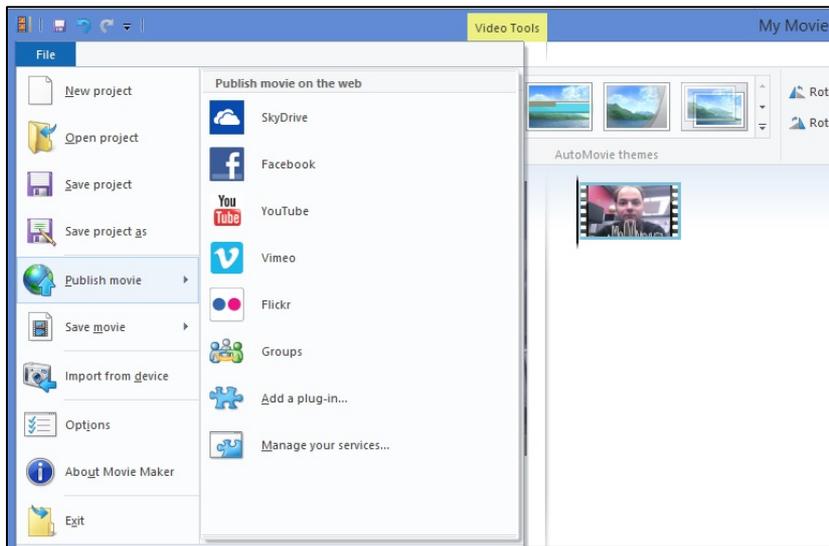
TERPware

<https://terpware.umd.edu>

Post-Production: Video Editing



Post-Production: Exporting and Uploading Your Video



Best Practices



<http://www.it.umd.edu/lyndatraining>

Best Practices



SPARK Student Papers & Academic Research Kit

Getting Started | Exploring | Pulling It Together

Understanding the Assignment | Time Management | Academic Integrity | Choosing a Topic

SPARK is your guide to successful academic papers.

SPARK modules are:

- 8 - 10 minutes each
- Focus on research, writing and learning
- Include examples, templates, videos and more

SPARK can help at any point in the preparation of your paper.

To begin, select a module title from either the Getting Started, Exploring or Pulling It Together tabs above. Click to open.

Mac Video Viewer

Video Transcript

00:00 00:00

<http://www.yorku.ca/spark/>

Best Practices

- Devise a strategy
- Start small
- Teach students (and faculty) how to watch your videos (Really!)
- Encourage (don't punish) students
- Don't use videos as the only engagement tool
- Make videos short and interactive

“9 Video Tips for a Better Flipped Classroom” by David Raths.
<http://thejournal.com/Articles/2013/11/18/9-Video-Tips-for-a-Better-Flipped-Classroom>

Discussion

How can we help
you?

Contact

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<http://www.slideshare.net/horbal125/video-is-easy-presentation>