



"A community focused on developing a strong foundation with sustainable achievements."

#### **Special Acknowledgements:**

S. Robert Kaufman (Capstone Mentor), Southwest Partnership

Presenter: Molline C. Jackson Spring 2016



- Overview
- Market Analysis
- Site Design & Sustainability
- Conclusion



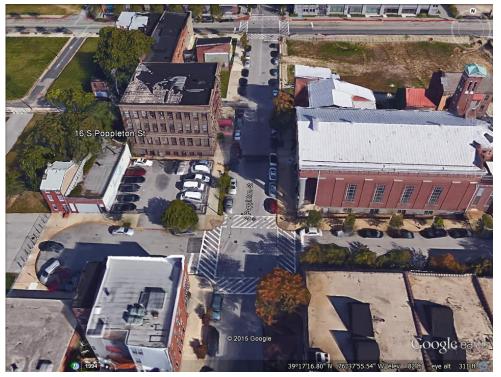


# **EXISTING CONDITIONS**













## **ADAPTIVE REUSE Development**

(within the Historic District of Hollins Market, 21201)

CLASS B – Senior Housing with some retail; a **by right development** 

## **Building (5- stories)**

- Ex. Historic Dormitory 23,000 sf.
- 47 residential 1-bedroom (micro- apartments)
- 1,000 sf. of retail use

#### **Amenities**

- 900 sf. of recreation space/ Tech lab.
- 850 sf. for a shared community kitchen & dinning room
- Green roof w/ a spice garden near the kitchen

## **Streetscape**

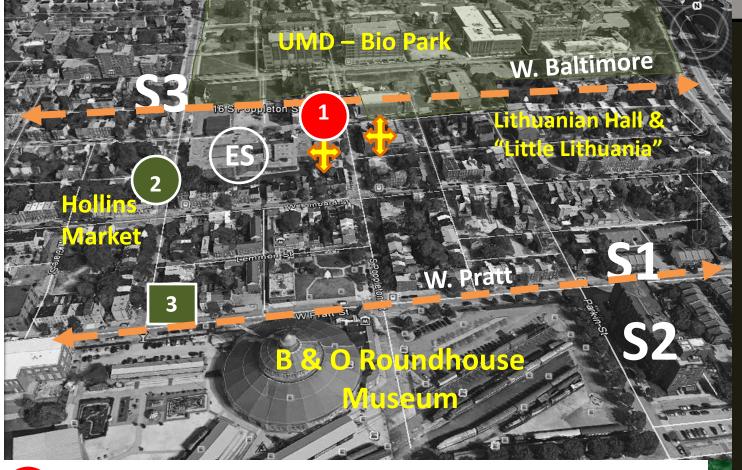
- 21 off-street parking spaces (5 covered & 16 uncovered)
- Public on-street parking spaces





## **PRIME LOCATION** = COMPATABLE USES + ACCESS TO TRANSIT





1 PHASE I

**S1** = Crossroads Apartments (1992)

2 PHASE II

**S2** = Mt. Claire Overlook (1980)

**S3** = Hollins House (1983)

James McHenry E.S.

111/132 11

Carter Memorial Church (i.e. old St. Peter's Church & St. Peter's Adult Learning Center

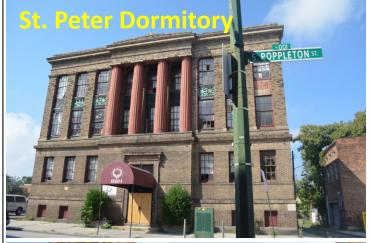
3

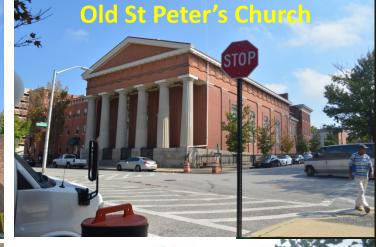
PHASE III



## **HOLLINS MARKET HISTORIC DISTRICT**







iuanian H<u>a</u>ll



rish Shrine





- Overview
- Market Analysis
- Site Design & Sustainability
- Conclusion





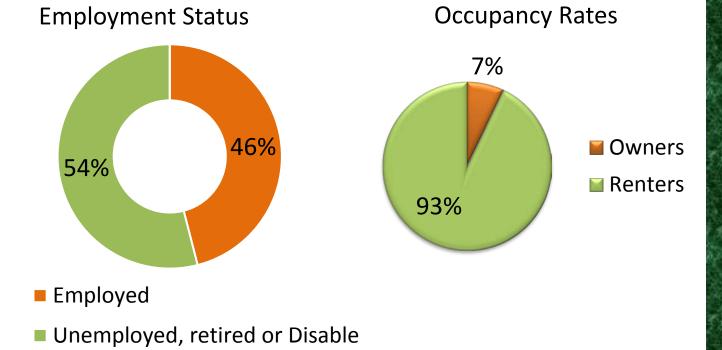
Strengths/ Opportunities	Weakness/ Challenges
✓ Very Accessible w/ high walking scores (88) and transit score (77).	✓ Unstable commercial market
✓ Strong rental population	✓ High unemployment rates.
✓ Very low vacancy rates for senior housing	✓ Reputation of blight and extreme property negligent
✓ Strong Institutional Anchors: UMD Medical System and Bio Park, Bon Secours Hospital, B & O Railroad Museum, Oriole Park at Camden Yards, John Hopkins, and the Inner Harbor.	✓ Steady declining population
✓ Extensive history (the oldest city)	✓ Very little new construction.





#### **Hollins Market Historic District**

the People & Jobs matter



#### Household

- > Ave. Household Income: \$40,604
- > Ave. Household Net Worth: \$237,468
- ➤ Med. Home Sale Price: \$114,500
- Ave. Household Total Exp.: \$37,780 (93% of the total income)



- Overview
- Market Analysis
- Site Design & Sustainability
- Conclusion







Images by: Jennie Gross















# Micro – Apartments: (Building Efficiency 85%)



- Overview
- Market Analysis
- Site Design & Sustainability
- Conclusion









"A community focused on developing a strong foundation with sustainable achievements."

#### **Primary Goals:**

- 1- MEET the community's objectives
- 2- **GENERATE** sustainable revenue
- 3- RAISE the quality of inventory for Senior Housing
- 4- **FOSTER** strong relationships

# **QUESTIONS?**



THANK YOU!

Capstone Presentation (MRED)
Presenter: Molline C. Jackson
Spring 2016

## **Community Benefits**

- ✓ **GREEN affordable senior housing** ranging from 30% to 60% AMI
- ✓ Adaptive reuse of a vacant historic building. Blighted community enhanced with quality/ sustainable Class B senior housing provides great access to local amenities
- ✓ Retail use provides a meeting place; encourages community interaction
- ✓ Improved Streetscape w/outdoor seating area, lighting, public art, SWM facilities and plantings
- ✓ Improved Neighborhood Image: safe and walkable streets. More "eyes on the street."
- ✓ Programmed recreation space/ Tech Lab
- ✓ Mentorship/ training programs initiated to build strong partnerships with the neighboring uses







First Floor Retail Space

#### **QUALITY OF DESIGN**

- Mixed-Use residential & retail uses
- Preservation of historic character.
- Age in Place

#### **IMPROVED ACCESS**

- Improved walkability (increase tree canopy, SWM facilities, streetscape design and public art). More "Eyes on the street."
- Affordable senior housing in an urban setting (very accessible).

#### **NEW TECHNOLOGY**

- Micro Apartments
- Green Roof/ Rainwater facilities
- Tech Lab



Recreational/Tech Lab

Images by: <u>Jen</u>nie Gross