MOVING MOUNTAINS
INGENUITY AND INNOVATION IN ARCHIVES
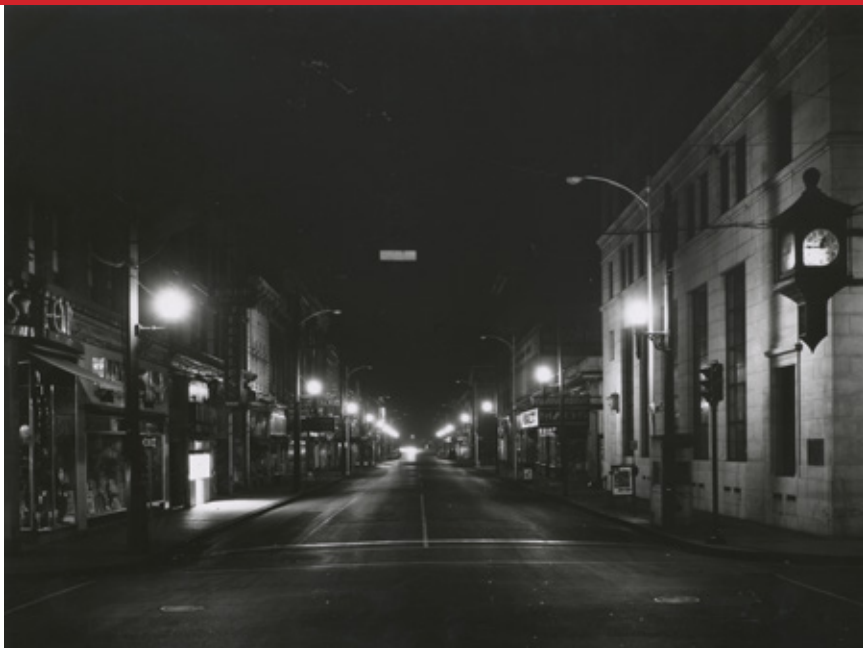
Building Y6 Locomotive, Roanoke Shops, June 1938.

ROANOKE, VA | MARAC FALL 2015

WELCOME TO ROANOKE!

The Program Committee welcomes MARAC to the fall 2015 meeting in Roanoke, Virginia. Drawing inspiration from the Blue Ridge Mountains that serve as the backdrop for our meeting, the theme "Moving Mountains: Ingenuity and Innovation in Archives" attempts to capture one characteristic that the archival profession and the people of Appalachia have in common—the ability to make do with what one has and yet find ways to move forward within those constraints.

Sessions will focus on topics that speak to ingenuity and innovation such as collaborating across institutions, with colleagues in IT, and with the communities we document; making use of new tools and technologies that enable us to work more efficiently and reach our users in new and exciting ways; supporting and mentoring new archivists; and addressing preservation for an ever-expanding list of record formats, both analog and digital. We'll also be trying something completely new for MARAC in Roanoke. Two sessions on Saturday will feature a mini-unconference, alongside the usual concurrent sessions. Between traditional presentations, panel discussions, hands on workshops, and "unsessions," we hope there will be something for everyone in Roanoke. We look forward to seeing you in the Capital of the Blue Ridge!

Roanoke Public Library, George C. Davis Collection. *Looking East on Campbell Avenue from Jefferson Street.* Circa 1950. Photograph.

CO-CHAIRS, PROGRAM COMMITTEE *Elizabeth Caringola and Jessica E. Johnson*

MARAC's meeting will be held at the Hotel Roanoke and Conference Center in downtown Roanoke, a location that fits the theme "Moving Mountains: Ingenuity and Innovation in Archives" beautifully! Roanoke, established in 1882, is located in southwest Virginia and surrounded by the scenic Blue Ridge Mountains. The Tudor-style hotel, also built in 1882 and renovated in the early 1990s, is on the National Register of Historic Places and is a 4-star hotel—meaning fabulous food in elegant surroundings.

Come early and stay for a few extra days because not only is there much to enjoy in Roanoke, but the conference rate will be available at the hotel three days before and after the meeting. Tours on Thursday will include visits to Poplar Forest, Jefferson's second home; Booker T. Washington's birthplace; the George C. Marshall Museum and the Lee Chapel in Lexington; and don't miss the microbreweries tour! While in town, make sure to take advantage of the nearby historic Roanoke market and downtown shops and museums, all within easy walking distance. Visit Center in the Square, home to the science, history, and African-American culture museums. Take in a show at Mill Mountain Theatre, where *On Golden Pond* will be playing. For train lovers, the Virginia Museum of Transportation boasts the only remaining examples of three of the N&W's Class engines—J 611, A 1218, and Y6a 2156. Make a stop at one of the city's many restaurants and view textiles, photographs, folk art, and more at the Taubman Museum of Art.

Our Friday evening reception will be held at the recently restored Patrick Henry Ballroom. Hors d'oeuvres and spirits will be served there followed by coffee, desserts, and a live jazz ensemble in the newly renovated Roanoke Main Library building just across from The Patrick Henry. Tours of the Library and its Virginia Room will be available as well.

Combine all that Roanoke has to offer with a fabulous conference line-up, and we know you'll want to attend. See you in October!

CO-CHAIRS, LOCAL ARRANGEMENTS COMMITTEE *Beth S. Harris and Linda Angle Miller*

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VENDOR COORDINATOR
Donald Cornelius, *New Jersey State Archives*

PROGRAM EDITOR
Emily Rafferty, *The Baltimore Museum of Art*

SCHEDULE-AT-A-GLANCE

WEDNESDAY, OCTOBER 7
6 p.m.–8 p.m. . . . . Registration

THURSDAY, OCTOBER 8
8 a.m.–6 p.m. . . . . Registration
9 a.m.–12 p.m. . . . .**W1** - Codecs
9 a.m.–1 p.m.. . **T1** - Booker T. Washington National Monument
9 a.m.–4 p.m. . . . .**W2** - Project Management
9 a.m.–4 p.m. . . . . . .**W3** - Digital Forensics and BitCurator
9 a.m.–4 p.m. . . . . **T2** - Lexington Archives
10–11:30 a.m.   **T3** - Historic Downtown Roanoke Walking Tour
10:15–10:30 a.m.. Workshop Break
12–1 p.m.. .Lunch on your own
12:30–4:30 p.m. . . **T4** - Poplar Forest, Jefferson's "Other" Home
1–4 p.m. . . . .**W4** - Advocating for Archives
2:30–2:45 p.m. . . . . Workshop Break
5:30–9 p.m.. . . . .**T5** – Local Breweries Tour
6–8:30 p.m.. . . . . . . .MARAC Steering Committee Meeting

FRIDAY, OCTOBER 9
7:30 a.m.–6 p.m.. . . . . Registration
8–9 a.m. Continental Breakfast
8 a.m.–4:30 p.m.. . . . . .Vendor Exhibits
8:15–8:45 a.m. . . . . MARAC New Member Orientation
9–10 a.m.. . . . . Plenary
10–10:15 a.m. . . . . Break*
10:15 a.m.–11:45 p.m. . . . .**S1 - S4** Concurrent Sessions
11:45 a.m.–1:15 p.m.. . . . . .Lunch
1:30–3 p.m.. . . . .**S5 - S8** Concurrent Sessions
3–3:15 p.m.. . . . . Break*
3:15–3:45 p.m. . . . . State Caucus Meetings
3:45–5:15 p.m. . . . .**S9 - S12** Concurrent Sessions
5:15–5:30 p.m. . . . . Break*
5:30–6 p.m.. . . . . MARAC Town Hall
6:30–8:30 p.m.. . . . . Reception
9–10 p.m.. . . . . MARAC Movie Night
9–11 p.m.. MARAC Salon

* Refreshments will be provided continuously from 10 a.m. to 11:45 a.m. and from 1:30 p.m. until 5:15 p.m.

SATURDAY, OCTOBER 10
7:30 a.m.–1 p.m.. . . . . Registration
8–9:30 a.m.. . . . . Breakfast and Business Meeting
9:30–9:45 a.m. . . . . Break*
9:45–11:15 a.m. . . . . **S13 - S16** Concurrent Sessions
11:15–11:30 a.m. . . . . Break*
11:30 a.m.–1 p.m. . . . . **S17 – S20** Concurrent Sessions

* Refreshments will be provided continuously from 9:30 a.m. to 1 p.m.

For additional conference information: www.marac.info

PLEASE BRING A COPY OF THIS PROGRAM WITH YOU, AS IT IS THE ONLY ONE YOU WILL RECEIVE!

CONFERENCE OVERVIEW & SPECIAL EVENTS

WEDNESDAY, OCTOBER 7
6–8 p.m. . . . . Registration | *Hotel Lobby*

THURSDAY, OCTOBER 8
8 a.m.–6 p.m. . . . . Registration | *Roanoke Foyer*
9 a.m.–4 p.m. . . . . Workshops | **SEE PAGES 7-8**
9 a.m.–9 p.m. . . . . Tours | **SEE PAGES 4-5**
1–6 p.m. . . . . MARAC Committee Meetings, *All committee chairs should contact their members before the meeting to provide meeting times and prepare agendas.*
6–8:30 p.m. . . . . MARAC Steering Committee Meeting | *Shenandoah B*

FRIDAY, OCTOBER 9
7:30 a.m.–6 p.m. . . . . Registration | *Roanoke Foyer*
8–9 a.m. . . . . Continental Breakfast | *Roanoke Foyer*
8 a.m.–4:30 p.m. . . . . Vendor Exhibits | *Roanoke Foyer*
8:15–8:45 a.m. . . . . MARAC New Member Orientation | *TBA*
9–10 a.m. . . . . Plenary | *Crystal Ballroom*

ARCHIVES ON THE WEB AND THE WEB IN ARCHIVES: CONUNDRUMS AND OPPORTUNITIES
Ed Summers, *Maryland Institute for Technology in the Humanities*

Ed Summers is the Lead Software Developer at the Maryland Institute for Technology in the Humanities (MITH), at the University of Maryland, College Park. While he has worked in software development for many years, Summers is a librarian by training. Before arriving at MITH, he spent eight years at the Repository Development Center at Library of Congress and has worked in academic libraries as well as in the private sector. He is also one of the founders of code4lib, a volunteer-run group of programmers who largely work for and with libraries, archives, and other cultural heritage institutions. Summers' address will focus on archiving web content and lessons learned from years of straddling the worlds of software development and libraries and archives.

10–10:15 a.m. . . . . Break | *Roanoke Foyer*, *During the break, please visit with the vendors*
10:15 a.m.–11:45 p.m. . . . . . S1 - S4 Concurrent Sessions | SEE PAGES 9-10
11:45 a.m.– 1:15 p.m. . . . . . . Luncheon | *Crystal Ballroom*

FROM BIG LICK TO THE STAR CITY: ROANOKE'S PLACE IN SOUTHWESTERN VIRGINIA
Linda Steele, *History Museum of Virginia*

The history of the Roanoke area is rich and storied. From the industrial history of the railroads and mills, to the natural and cultural history of the Appalachians and the people who make their lives there, Roanoke has played an important part in the development of southwestern Virginia since the 1600s. The History Museum of Western Virginia seeks to preserve and share that vast and important history with the public. Linda Steele, the museum's registrar, will address their work and the evolving story of the Roanoke Valley.

1:30–3:00 p.m. . . . . S5 – S8 Concurrent Sessions | **SEE PAGES 10-12**
3–3:15 p.m. . . . . Break | *Roanoke Foyer*, *During the break, please visit with the vendors*
3:15–3:45 p.m. . . . . State Caucus Meetings
Meet colleagues from your state, learn about MARAC, and share information about your institution. Everyone is encouraged to attend!

3:45– 5:15 p.m.	S9 – S12 Concurrent Sessions	**SEE PAGES 12-14**
5:15–5:30 p.m.	Break	*Roanoke Foyer*
5:30–6 p.m.	MARAC Town Hall	*TBA*

The Town Hall will be the last extended discussion on the proposed revision of MARAC's governing documents. Please join MARAC Chair Brian Keough, Ad Hoc Committee on Bylaws Revisions Chair Lisa Mangiafico, and committee members David D'Onofrio, Andrew Cassidy-Amstutz, and Jim Gerencser—as well as MARAC Steering Committee Members—to discuss the final draft. The Town Hall will also include an explanation of the voting process for the revision. We look forward to seeing everyone at the Town Hall to discuss these important changes.

| 6:30–8:30 p.m. . . . . | Reception |

Join us for a relaxing reception experience celebrating two of Roanoke's recently renovated landmarks, The Patrick Henry (a former hotel) and Roanoke Main Library, located across the street from one another. Both buildings celebrate the history and progress of downtown Roanoke and are a must see! Start out at the opulent Patrick Henry Ballroom to enjoy local craft beers, wine, and hors d'oeuvres that showcase Roanoke's unique culinary culture. Explore the Patrick Henry's exquisite ballroom and lobby spaces and view pictures that document the remarkable transformation of this 1925 National Historic Landmark from an abandoned shell back into an architectural masterpiece. Walk a short distance across the street to the renovated Main Library to enjoy desserts, live entertainment, and tours of the Virginia Room's historic collections. Here you can enjoy coffee and desserts; local jazz favorite, The Lenny Marcus Band; and take tours of the Library's Virginia Room's historical and genealogical collection (offered every thirty minutes). You won't want to miss seeing this thriving community center that was voted Best Library in the 2015 The Roanoker magazine.

MARAC gratefully acknowledges Roanoke Public Libraries for sponsoring the reception events. It is a 10 to 12 minute walk to The Patrick Henry and the Library. If you prefer to drive (a short 3 minutes from the Hotel Roanoke) ample parking is provided near The Patrick Henry and Library. **SEE PAGE 19 FOR DIRECTIONS.**

| 9–10 p.m. . . . . | MARAC Movie Night | *Appalachian Room* |

MOVIE NIGHT AT MARAC IS BACK! Humorous, historical, weird or wacky footage from the treasure troves of MARAC members' archives is sure to provide plenty of entertainment after the reception.

| 9– 11:00 pm. . . . . | MARAC Salon | *Pine Room* |

Pub/Palm Court

New to MARAC? Inspired by a session? Just want to chat? Come by the Pine Room to wind down after an archives-packed day. Join us to discuss conference sessions, tours, MARAC, or non-archival topics, too. We hope to see both new and experienced MARAC faces!

SATURDAY, OCTOBER 10

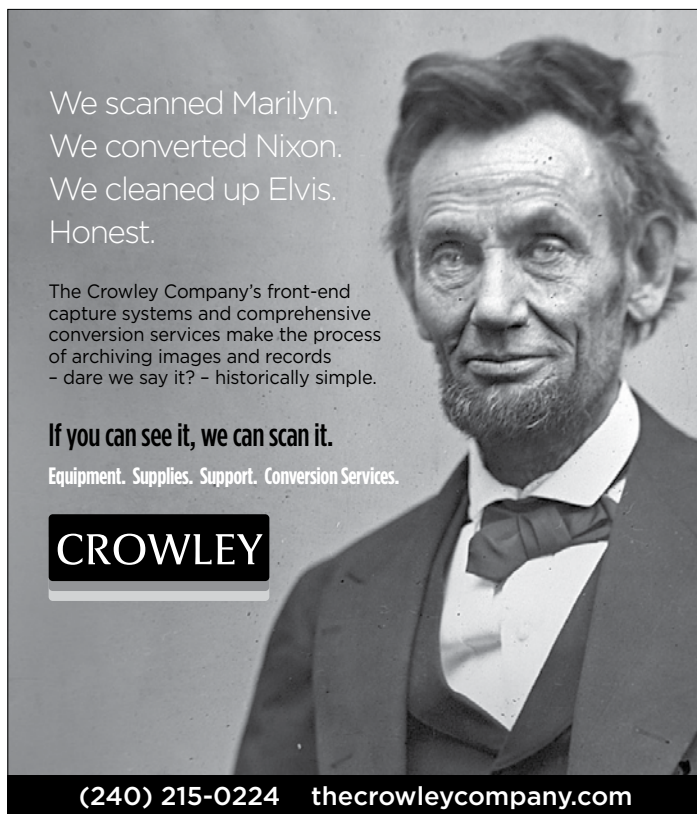| 7:30 a.m.–1 p.m. . . . . | Registration | *Roanoke Foyer* |
| 8–9:30 a.m. . . . . | Breakfast and Business Meeting | *Crystal Ballroom* |

All conference attendees are welcome to attend the MARAC Business Meeting. You are not required to purchase the breakfast to attend. The Business Meeting starts 15 to 30 minutes after the start of the breakfast, depending on the needs of the MARAC chair.

9:30– 9:45 a.m.	Break	*Roanoke Foyer*
9:45–11:15 a.m.	S13 – S16 Concurrent Sessions	**SEE PAGES 14-15**
11:15–11:30 a.m.	Break	*Roanoke Foyer*
11:30 a.m.–1 p.m.	S17 – S20 Concurrent Sessions	**SEE PAGES 15-16**

TOURS

Registration and pre-payment required. All tours leave from the Hotel Lobby unless otherwise noted.

T1. Booker T. Washington National Monument
Time: 9 a.m.–1 p.m.

Fee: $5
Minimum: 5
Maximum: 25

In 1856, Booker T. Washington was born into slavery in Franklin County, Virginia, on the tobacco plantation of James and Elizabeth Burroughs. He was the son of the plantation's cook, Jane. Washington is best known for his book *Up from Slavery*, his role in the building and leadership of Tuskegee Institute, and his role in education and the economic advancement of African-Americans in late 19th and early 20th century America. The Monument replicates what Washington may have experienced as a slave child on a tobacco plantation. The visit includes a short video, a 30 minute tour with a Park interpreter, and a self-guided tour of the site itself.

Participants will meet at 9:00 am in the Hotel Lobby to carpool to the site in Franklin County.

T2. Lexington Archives
Time: 9 a.m. – 4 p.m.

Fee: $10 (lunch included)
Minimum: 15
Maximum: 25

Come spend a day in beautiful Lexington, Virginia for behind-the-scenes tours of two of the city's fantastic archives and a guided tour of Lee Chapel. The Washington and Lee University Special Collections is home to original documents from George Washington and Robert E. Lee as well as the historic records of the university and local area. The George C. Marshall Foundation houses the papers of the Virginia Military Institute's most distinguished alumnus, George C. Marshall, including Marshall's reading copy of his famous Marshall Plan Speech and a map carried ashore at Omaha Beach on D-Day. Lee Chapel, a national historic landmark, features an exhibit on Robert E. Lee's tenure as president of Washington College. Participants will be able to enjoy a full buffet lunch at W&L's 'Marketplace' dining facility.

Participants will meet at 9 a.m. in the Hotel Lobby to carpool to Lexington.

T3. Historic Downtown Roanoke Walking Tour
Time: 10–11:30 a.m.
Fee: $5

Minimum: 5
Maximum: 25

Look up and take in the details of Roanoke's historic buildings! Join expert tour guides from the Roanoke Valley Preservation Foundation as they guide you through the downtown area, describing the history and architecture of some of its many landmarks, from the old City Market to Roanoke's first fire house, the #1.

Participants will meet at 10 a.m. in the Hotel Lobby to walk to downtown.

T4. Poplar Forest, Jefferson's "Other" Home
Time: 12:30–4:30 p.m.

Fee: $15
Minimum: 10
Maximum: 25

Poplar Forest is the getaway where Thomas Jefferson focused on his personal pursuit of happiness and in the process created a distinctly personal place. Sold soon after his death, Poplar Forest was altered and fell into disrepair. It is now being restored and the restoration journey of the house and landscape provides a deeper understanding of what rekindled Thomas Jefferson's own inspiration and spirit at the end of his life.

Participants will meet at 12:30 p.m. in the Hotel Lobby to carpool to Poplar Forest. No backpacks, please!

T5. Local Breweries Tour
Time: 5:30–9:00 p.m.

Fee: $16 per person if using carpool/personal transportation
$25 per person if using van (a minimum of 5 people are needed to sign up for the van option, with maximum of 11 in the van)
Minimum: 5
Maximum: 30

Join us as we visit three local breweries in Roanoke, taking a brief tour of their facilities and sampling a flight of four 4 oz. beers at each. Additional drinks and food can be purchased on your own during the tour. Tentatively, the three breweries will be: Roanoke Railhouse Brewery, Soaring Ridge Brewery, and Big Lick Brewing Company.

Participants will meet in the Hotel Lobby at 5:15 p.m. to either carpool or board the van.

EXPLORE THE ROANOKE VALLEY ON YOUR OWN

The Hotel Roanoke is offering MARAC attendees the Conference room rate three days before and three days after the Conference nights. Take advantage of all that the Roanoke Valley has to offer and continue the delights of the Hotel's luxury.

WITHIN EASY WALKING DISTANCE

Center in the Square: 1 Market Square. Three museums and a theater are located in Center in the Square. A Center Pass to all three museums is available for $20.00 for adults (18+), $15.00 for children (4-17). Individual pricing is also available.

History Museum of Western Virginia
Open Tuesday–Sunday, hours vary

Harrison Museum of African-American Culture
Open daily

Science Museum of Western Virginia and Butterfly Garden: *Open daily*

Mill Mountain Theater will be ending its run of *On Golden Pond* on Sunday, October 11

O. Winston Link Museum: 101 Shenandoah Ave. (across the road from the Hotel parking lot.) *Open daily. Admission charge.*

Taubman Museum of Art: 110 Salem Ave. (left at the first corner after crossing the walkway) *Open Tuesday–Saturday. General Gallery admission is free.*

Virginia Museum of Transportation: 303 Norfolk Ave. SW. Open daily. Admission charge. In residence at the time of the conference will be three Norfolk and Western Railway Class engines: J 611, A 1218, and Y6a 2156. *Exhibits are not exclusive to railroads.*

The Roankoke River Greenway: Great for a walk or jog.

PLACES TO GO IN YOUR CAR

Mill Mountain Star: Just a 20 minute drive from the Hotel to the top, the daytime and nighttime panoramas of the Valley are perfect for viewing and/or photographing.

Blue Ridge Parkway: If you like beautiful scenery, drive the Parkway for as far as you wish. Going south, make sure to stop at Mabry Mill.

Wineries: Virginia is taking its place as a state of vineyards and wineries. The list is long, but nearby wineries include Chateau Morrisette, AmRhein's, Valhalla, and Fincastle.

Hiking: The Appalachian Trail and the Blue Ridge Parkway intersect are both nearby. The best place for photos is McAfee's Knob. Peaks of Otter is also a short drive away. While there, you can hike up and down Sharp Top Mountain, take the shuttle both ways (as far as 2,500 ft.), or take the shuttle up and walk down.

CUTE HISTORIC TOWNS

Bedford: 460E *(40 minutes).* Besides the town, visit the D-Day Memorial and Poplar Forest. The Booker T. Washington National Monument is 16 miles south.

Fincastle: North on I-81 to Exit 150B, then 220N *(20 minutes).* County seat of Botetourt (pronounced "bought-a-tot") County.

Abingdon: South on I-81 *(2 hours).* Home of the Barter Theater. A great place to shop and eat!

LOOKING FOR COLLEGES?

There are at least twelve colleges from Harrisonburg south on I-81 to Exit 26, and six colleges on 460E from Roanoke to Farmville.

Wheel Rolling Demonstration at the Roanoke Shops, Norfolk Southern Corporation

WORKSHOPS

W1. TurDuckEn: Codecs inside Wrappers inside Archives, an Introduction to Digital Files
Half-Day Workshop: 9 a.m.–12 p.m.

Registration Minimum: 15
Registration Maximum: 25
Cost: $45.00

Instructor: George Blood, *Audio/Video/Film*

If someone were to ask an archivist about lignin, chances are good the answer would cover everything from what purpose it serves in trees to why it's a concern for the preservation of our cultural heritage. In our increasingly digital world, archivists are less secure in their command of digital objects, what they are made of, their inherent vices, and what factors to focus on to keep their archives viable indefinitely. This workshop is an introduction to the basics of wrappers (packages of digital data), and codecs (digital encoding of information). Covered topics include common wrappers (.doc, .wav, mp3, .mxf), probing and testing tools for archives (JHOVE, DROID), and codecs (ASCII, UTF, TIFF, JPEG, MP3), with the goal of giving archivists a basic foundation for managing digital collections in archives.

W2. Project Management for Archival Processing
Full-Day Workshop: 9 a.m. – 4 p.m.

Registration Minimum: 15
Registration Maximum: 25
Cost: $90.00

Instructor:
Vincent Novara, *University of Maryland*

This workshop focuses on introductory techniques and common tools for project management. Workshop participants will learn how to establish, define, plan, implement, and execute archival projects. Attention is given to strengthening prioritization skills and workflow planning as they pertain to processing projects executed by various levels of staffing, including the lone arranger. The workshop also addresses interpretive projects such as exhibitions and digital initiatives. Participants will learn how to determine project goals and objectives, compose project objective statements, establish work breakdown structures, estimate project budgets, create project and communication plans, schedule and track tasks using Gantt Charts, and conduct a post-project evaluation. Throughout the workshop, standard project management terminology is applied to common archives tasks, and an overview is given of Earned Value Assessment.

W3. Integrating Digital Forensics into Born-Digital Preservation Workflows with BitCurator
Full-Day Workshop: 9:00 am – 4:00 pm

Registration Minimum: 15
Registration Maximum: 25
Cost: $90.00

Instructor: Porter Olsen, *University of Maryland*

An introduction to the basics of digital forensics and its significance in the preservation of born-digital and hybrid collections, this workshop will center on the suite of open-source tools included in the BitCurator Environment. Participants will learn fundamental properties of digital media (floppy disks, hard disks, USB jump drives, CD-ROMs, etc.) and how data can be safely captured from them and preserved in a long-term preservation format. With these tools, participants will be able to create forensics disk images (bit-for-bit copies of the original media saved as a single file), scan a disk image for personally identifiable information, generate a digital forensics XML (DFXML) document that contains metadata about each individual file on a disk, generate a series of human and machine readable reports through the BitCurator reporting tool, and more. Participants will gain important insights into components of our digital heritage that are stored on legacy and contemporary media and also be able to begin integrating BitCurator into their digital preservation workflows.

To participate in this workshop, a laptop with a multi-core CPU (ex: the Intel i3, i5, and i7 series, or the AMD FX, Athlon II, and Phenom II series), at least 4GB of RAM, and 30GB of available hard drive space is required. Attendees will also need to download and install software on the laptop and will be sent detailed installation instructions from the instructor a few weeks prior to the conference.

W4. Advocating for Archives
Half-Day Workshop: 1–4 p.m.

Registration Minimum: 15
Registration Maximum: 25
Cost: $45.00

Instructors:
Emily R. Cottle, *Winthrop Group, Inc.*
Robin Emrich, *Columbia Association*
Mary K. Mannix, *Frederick County Public Libraries*

The first portion of this workshop will build participants' foundational knowledge of advocacy and includes five modules:

- Define your advocacy goals
- Identify your audience and your messengers
- Hone your message
- Deliver your message
- Take stock

Participants' advocacy toolboxes will then be further strengthened through a discussion of ways that data visualization and statistics can be used to bolster advocacy efforts.

This workshop is being offered in the MARAC region with support from the Regional Archives Association Consortium (RAAC).
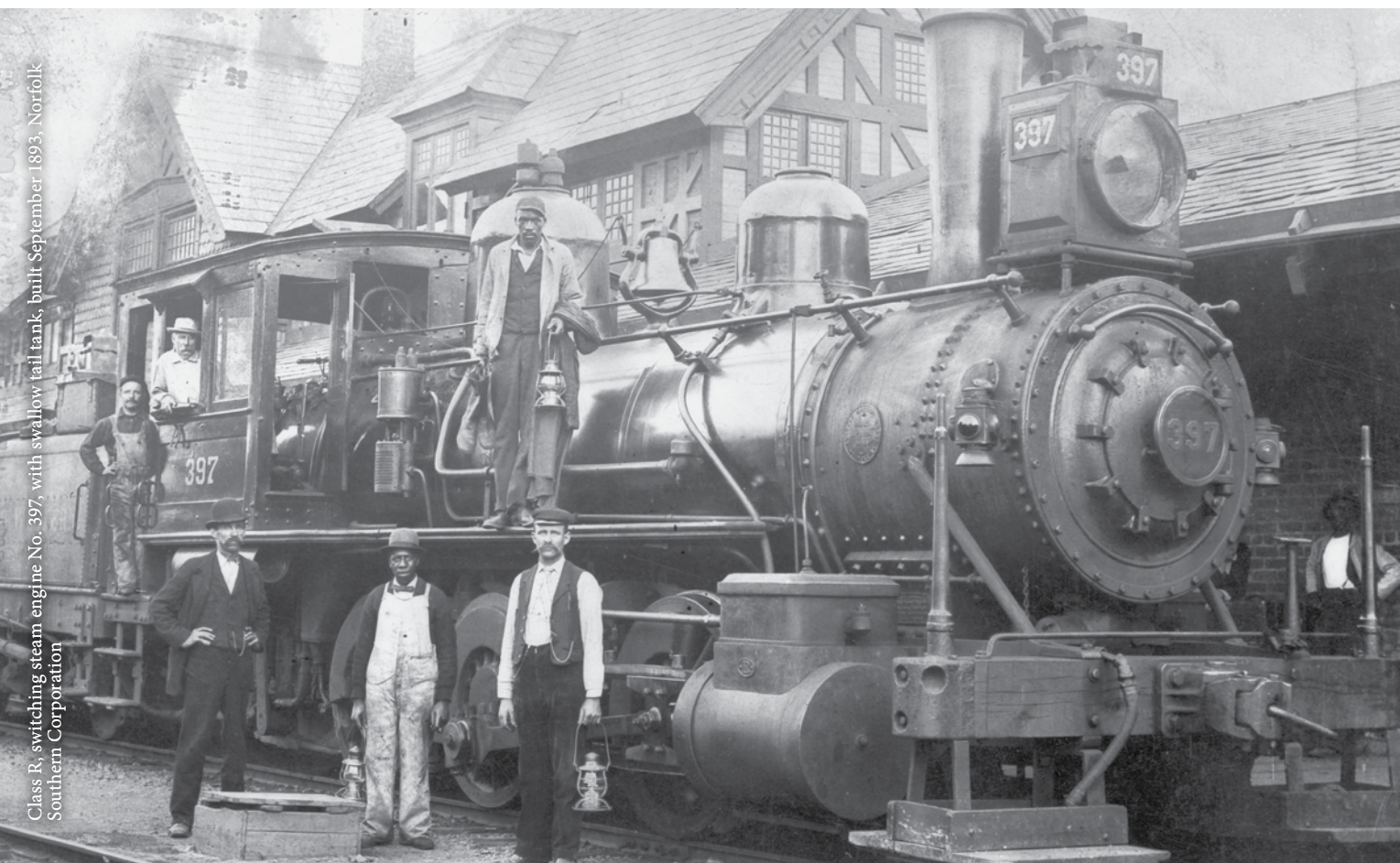
Class R, switching steam engine No. 397, with swallow tail tank, built September 1893, Norfolk Southern Corporation

CONCURRENT SESSIONS

S1. Get It Now! Get It How? Digital Acquisitions and Donor Relations

Soliciting born-digital materials has never been easier or more difficult. Repositories have made tremendous strides in acquiring and preserving these increasingly abundant materials, but not everyone is equally enthusiastic about the prospect of seemingly unfettered access to the virtual past. Many institutions are now trying to balance their digital curation practices with the privacy concerns of potential donors. Panelists will discuss specific efforts to draft digital accessioning policies, formulate tactics for negotiating the handling of sensitive information, and grapple with the challenges of email archives, as well as other knowledge gained over years of experimentation. An open forum will follow.

Moderator: Joanne Archer, *University of Maryland*

Speakers:
Eleanor Brown, *North Carolina State University*
Meg McAleer, *Library of Congress*
Jan Zastrow, *U.S. Senate*

S2. Tapes Don't Die, They Just Fade Away: History and Handling of Magnetic Tape Formats

Three panelists and a moderator will explore the history and development of analog magnetic tape and the conservation and preservation activities taking place in libraries and archives today. Speakers will cover specific formats in detail, including reel to reel audio and video, compact cassette audio, and 3/4" Umatic video with discussion of the challenges and rewards presented by each. Time will be provided for questions or discussion with the panelists.

Moderator: Brian Pinke, *Library of Congress*

Speakers:
Laurie Rizzo, *Hagley Museum and Library*
Siobhan Hagan, *University of Baltimore*
Will Chase, *National Public Radio*

Roanoke Public Library, George C. Davis Collection. *Wait staff poses next to a dining room table prepared for a banquet in the Patrick Henry Ballroom.* Photograph.

S3. Learning Together: Our Collaborative Path toward Sustainability

Collaboration was featured as an important objective of SAA's 2014 #AskAnArchivist Day. Building from that, in this session you will learn about and discuss two successful collaborative projects: The Keystone Library Network of Pennsylvania, and the Lancaster County Digitization Project. Together, they have developed best practices that meet professional objectives while dealing with real-world constraints. The result has been more productivity and wider availability of resources for researchers across the state of Pennsylvania. Presenters will reflect on the benefits of collaboration and how these approaches can help and be adopted by other small archival repositories. Following a brief introduction, participants will engage in discussion about the challenges and benefits of collaboration.

Moderator: Margery Sly, *Temple University*

Speakers:
Tara Wink, *West Chester University*
Jean Piper-Burton, *West Chester University*
Teresa Weisser, *Millersville University*
Marilyn Parrish, *Millersville University*
Steve Ness, *Lancaster Mennonite Historical Society*

S4. Mentoring New Archivists: An Open Exchange

Conference sessions designed for new archivists can sometimes lack sufficient perspective or attendance from more seasoned peers. In this session, we bring together new and experienced archivists for an exchange of advice and ideas. A panel of archivists from a variety of institutions and backgrounds will offer prepared remarks on topics such as "what I wish I'd known" and "the best advice I ever got" before opening it up to questions from attendees. There will also be an opportunity for new archivists to submit questions in advance—watch the MARAC Blog for more information! Finally, the panelists will lead breakout sessions in which new archivists can ask questions in a smaller setting and experienced attendees can share their own advice.

Moderator: Sarah Denison, *Delaware Public Archives*

Panelists:
Lloyd A. Beers, *National Archives and Records Administration*
Emily R. Cottle, *The Winthrop Group*
Lynn Eaton, *James Madison University*
Brigette C. Kamsler, *Columbia University*

1:30—3 P.M.

S5. Collaboration and Outreach: Discovering LGBTQ+ History on Campus and in the Community

This roundtable will focus on the dynamics of collaboration, community outreach, and online availability in collecting and making accessible materials that document changes in perspectives on gender and sexual identity. Panelists from the award-winning LGBT History Project and the Virginia Tech LGBTQ Oral History Project will speak briefly about their projects with the majority of time reserved for audience discussion. Possible topics for discussion include whether there is a difference between queer oral history and other oral history practice, the impact of an oral history project on a college or community, how to celebrate a project and engage the community, and incorporating oral histories into an online exhibit as part of a larger narrative.

Moderator: Tamara Kennelly, *Virginia Tech*

Speakers:
Malinda Triller Doran, *Dickinson College*
Adrienne Serra, *Virginia Tech*
Barry Loveland, *LGBT History Project*
David Cline, *Virginia Tech*

The Roanoke Shops and a group of visiting schoolchildren with Norfolk and Western J class 603, Norfolk Southern Corporation

S6. Digital Archives: New Colleagues, New Solutions

In this session, several of our newest colleagues, all current MLS students or recent graduates, will share innovative approaches to managing digital projects. The speakers will provide intriguing case studies, from creating a community-driven digital archive to preserve graffiti art, to implementing new workflows for managing born-digital content, to increasing digital access to physical collections using museum collection management software, and an analysis of the various decisions that go into successful digital preservation projects. Attendees will walk away with fresh ideas on how to enhance their own existing digital project workflows and how to use digital archives to engage with a broader patron base.

Chair: Doug McElrath, *University of Maryland*

Speakers:
Susan deGuzman, *University of North Carolina at Greensboro*
Michelle Jones, *University of Pittsburgh*
Alexandra Lederman, *Queens College*
Amy Wickner, *University of Maryland*
Alice Prael, *University of Maryland*

S7. The Interactive Experience: Exploring Technologies for Creating Touchscreen Exhibits

Increasingly, libraries and archives are using interactive touchscreen technologies to provide users with new ways to explore and work with digital collections. The panel will share their experiences in creating and managing interactive exhibits by describing useful tools, open-source products, implementation strategies, and assessment techniques. The audience will then have an opportunity to participate in an open forum.

Moderator:
Alice W. Campbell, *Virginia Commonwealth University*

Speakers:
Cara A. Howe, *SUNY Upstate Medical University*
Suzanne M. Huffman, *University of Mary Washington*
D. David McOwen, *National Museum of American History*
Katherine Perdue, *University of Mary Washington*
Deena B. Sasser, *Virginia Museum of Transportation*

Roanoke Public Library, George C. Davis Collection. *Hotel Roanoke during construction of the 1938 addition by the Virginia Bridge Company.* 1937. Photograph.

S8. Minimal Processing and Preservation: Friends or Foes?

Can archivists make large collections and/or processing backlogs accessible quickly without sacrificing the protection and ultimate longevity of the materials? The Corning Museum of Glass is working to develop a preservation/conservation plan for almost 200 special collections, the vast majority of which are minimally processed. The Heinz History Center recently completed a grant-funded project that called for minimally processing over 600 collections in two years that resulted in micro and macro preservation benefits for their collections. The final presentation will focus on core principles of the Princeton University Manuscripts Division's approach of iterative processing: processing to a lower level first to provide faster access and reprocessing to higher levels later, based on user statistics.

Moderator: Eric Fritzler, *American Jewish Historical Society*

Speakers:
Mary Anne Hamblen, *The Corning Museum of Glass*
Regine Heberlein, *Princeton University*
Matthew Strauss, *Senator John Heinz History Center*

3:45–5:15 P.M.

S9. Preserving BornDigital Records upon Employee Departure

Archivists have tried and true strategies for dealing with the paper records of faculty members or other employees when they leave an organization, but the tasks of collecting, managing, and preserving electronic records are more daunting. Collaborating with IT presents an additional layer of challenges. In this session, speakers will share their strategies for success when it comes to communicating with both systems administrators and departing employees to ensure a successful transfer of records. An introduction to some open-source software options, including BitCurator, and digital preservation strategies will also be provided. This will be followed by a group discussion among panel participants and attendees.

Moderator: Gwen Gosney Erickson, *Guilford College*

Speakers:
Cal Lee, *University of North Carolina at Chapel Hill*
Katie Delacenserie, *United States Senate*

S10. Indexing the Records of Free and Enslaved African-Americans through 1865

Archivists increasingly create databases in response to anticipated demands from patrons involved in specialized and broad-based interdisciplinary research. In this session, representatives from three institutions will share their experiences building databases about enslaved Americans and free blacks, discuss how such databases are influencing the way archivists and public historians promote research to scholarly audiences and the general public, and highlight the internal and external benefits that have resulted from these databases. Moderated audience discussion will follow.

Moderator: Ervin Jordan, *University of Virginia*

Speakers:
Chris Smith, *Library of Virginia*
Lauranett Lee, *Virginia Historical Society*
Christopher Lawton, *University of Georgia*

S11. Alternative Career Paths for Archivists

The job market for positions in archives has been saturated with archival studies graduates in recent years. Unfortunately, employment opportunities for traditional archival positions are less abundant than the number of professionals seeking jobs in the field. Due to the lack of full-time, permanent positions, some archivists have chosen to take unique career paths that allow them to utilize their skills and training. This session will feature archival professionals who were able to creatively deploy their expertise in nontraditional settings, including social media, freelance work, an art history MA program, and documenting a political movement.

Moderator: Johnathan Thayer, *Queens College, CUNY*

Speakers:
Alex Berman, *Rubenstein Technology Group*
Ben Bromley, *RVA Research*
Eden Orelove, *Smithsonian National Anthropological Archives*
Amy Roberts, *Interface and Occupy Wall Street Archives*

S12. From Creation to Donation: How Archivists Empower Hidden Communities

This roundtable discussion session will explore archivists' relationships with the records of historically marginalized communities, particularly during the interim period between record creation and donation. Representing diverse institutional settings and donor communities, panelists will discuss how they have developed and

maintained relationships with records creators from these groups, how archivists can empower communities to document and preserve their own histories, and how archivists might work with donors to navigate competing interests of access and privacy. Audience participation in this discussion is encouraged.

Moderator: Aaron Purcell, *Virginia Tech*

Speakers:
Jean Green, *Binghamton University*
Tim Hensley, *Virginia Holocaust Museum*
Yvonne Ng, *WITNESS*
Aynur de Rouen, *Binghamton University*

SATURDAY, OCTOBER 10 | 9:45–11:15 A.M.

S13. "Unsession" I: A MARAC Mini-Unconference

We're injecting a shot of spontaneity into Roanoke by organizing MARAC's first mini-unconference. Each "unsession," the equivalent of one traditional 90-minute concurrent session, will be devoted to member-driven forums on archival theory and practice. Approximately one month prior to the meeting, conference attendees will have the opportunity to post brief, informal proposals for these sessions and vote on the sessions they would like to attend. Additional details will be forthcoming on the MARAC Blog and in the Guidebook mobile app closer to the fall meeting.

S14. Crowd Transcription: The Library of Virginia's Making History Project

Panelists in this session will discuss the Library of Virginia's crowd-sourced transcription project, Making History. Their remarks will address the decision to undertake a crowdsourced project, use of open-source software, workflow development, enhancing discoverability, strategies for user engagement, and analytics. The discussion will also look at lessons learned (both expected and unexpected), opportunities for developing new constituencies, and the participatory model of archival work.

Moderator: Kathleen Jordan, *Library of Virginia*

Speakers:
Sonya Coleman, *Library of Virginia*
Jason Roma, *Library of Virginia*

S15. Eyes Wide Open: Introducing Primary Sources to Undergraduates and K-12 Students

How do you introduce undergraduates and K-12 students to primary sources? Speakers in this session will examine three approaches. Petrina Jackson will discuss a college course she teaches where students learn to analyze and present primary sources to the university community, culminating in mini-exhibitions using objects from UVA's Special Collections. Lynda Kachurek will share her

Roanoke Public Library, George C. Davis Collection. *Intersection of Jefferson Street and Campbell Avenue. Sign for Rialto Theater visible on right. The Rialto was known for showing westerns.* 1927. Oversized photograph.

experiences working with students to process a portion of a congressional collection and create a digital archive, providing students first-hand experiences in both archival preservation and digital history. Bill Stevens and Laura Barry will discuss collaboration between the high school classroom and the archives when preparing students to conduct primary document research for their National History Day presentations.

Moderator: Lynn Eaton, *James Madison University*

Speakers:
Petrina Jackson, *University of Virginia*
Lynda Kachurek, *University of Richmond*
Bill Stevens, *SEED Public Charter School*
Laura Barry, *The Historical Society of Washington, D.C.*

S16. A Tectonic Shift: Using Aeon to Improve Operations in Archives and Special Collections

As libraries and archives search for new ways to streamline operations for staff and researchers, special collections management software like Aeon offers a solution. The participants in this panel represent institutions that have been using Aeon for as little as a few months to several years, with a range of experience from both the technical and public services perspectives. Topics covered in the session include unique customizations for interlibrary loan, photoduplication, and offsite storage workflows, as well as thoughts on the successes and challenges faced during implementation. Significant time will be reserved for open discussion and questions from attendees. We encourage participation from current system users as well as staff at institutions considering Aeon.

Moderator: Marilyn Rackley, *Atlas Systems*

Speakers:
Joanne Archer, *University of Maryland*
Timothy Babcock, *Penn State University*
Amy Fitch, *Rockefeller Archive Center*
Joshua Rowley, *Duke University*

11:30 A.M.–1 P.M.

S17. "Unsession" II: A MARAC MiniUnconference

We're injecting a shot of spontaneity into Roanoke by organizing MARAC's first mini-unconference. Each "unsession," the equivalent of one traditional 90-minute concurrent session, will be devoted to member-driven forums on archival theory and practice. Approximately

one month prior to the meeting, conference attendees will have the opportunity to post brief, informal proposals for these sessions and vote on the sessions they would like to attend. Additional details will be forthcoming on the MARAC Blog and in the Guidebook mobile app closer to the fall meeting.

S18. Try It, You'll Like It: A Hands-on Crowdsourcing Q&A

Crowdsourcing projects allow archives to enhance description and other resources while simultaneously engaging users. A companion to the previous session, "Crowd Transcription: Library of Virginia's Making History Project," this session explores such projects from both the archivists' and the users' perspectives. After a brief introduction to crowdsourcing initiatives at a variety of institutions, you will have the opportunity to take each project for a test drive and get all your crowdsourcing-related questions answered by the presenters.

Moderator: Carl Childs, *Colonial Williamsburg Foundation*

Speakers:
Heidi Abbey, *Penn State Harrisburg*
Ben Blake, *University of Baltimore*
Sonya Coleman, *Library of Virginia*
Kelley Ewing, *Library of Virginia*
Meghan Ferriter, *Smithsonian Institution*
Rachel Trent, *State Library of North Carolina*

S19. Ask a SysAdmin: Digital Archives from the IT Perspective

This panel discussion will offer a window into the information technology perspective on issues of digital preservation and access at archival institutions. A panel of IT administrators will present their observations about digital archives projects and the challenges and successes they encountered. Bring your questions for the panel and contribute to a clearer understanding of how archivists can bridge the gap between their goals and their technological tools.

Moderator:
Jessica Wagner, *Baruch College, City University of New York*

Speakers:
Nathan Barry, *Dataprise*
Scott Rife, *Library of Congress*

S20. Marketing Our Archives to the Next Generation of Donors and Researchers

Justifying an archives' existence is always on our minds. Do we have enough funding for staff and resources? How do we get researchers to care about a new collection? What can we do to encourage a new donation? Methods of outreach depend not only on the targeted audiences within our academic communities such as the STEM disciplines and alumni, but also other individuals, communities, and organizations that are represented in our archives. In this session, you will hear how archives have found ways to increase buy-in or successfully market their archive program to Generations X, Y (Millennials), and Z.

Moderator: Krista Oldham, *Haverford College*

Speakers:
Heather K. Calloway, *Washington College*
Vincent J. Novara, *University of Maryland*
Gwynn Thayer, *North Carolina State University*

Roanoke Public Library, George C. Davis Collection. *The lobby of Hotel Roanoke.* Circa 1940. Photograph.

HOTEL REGISTRATION
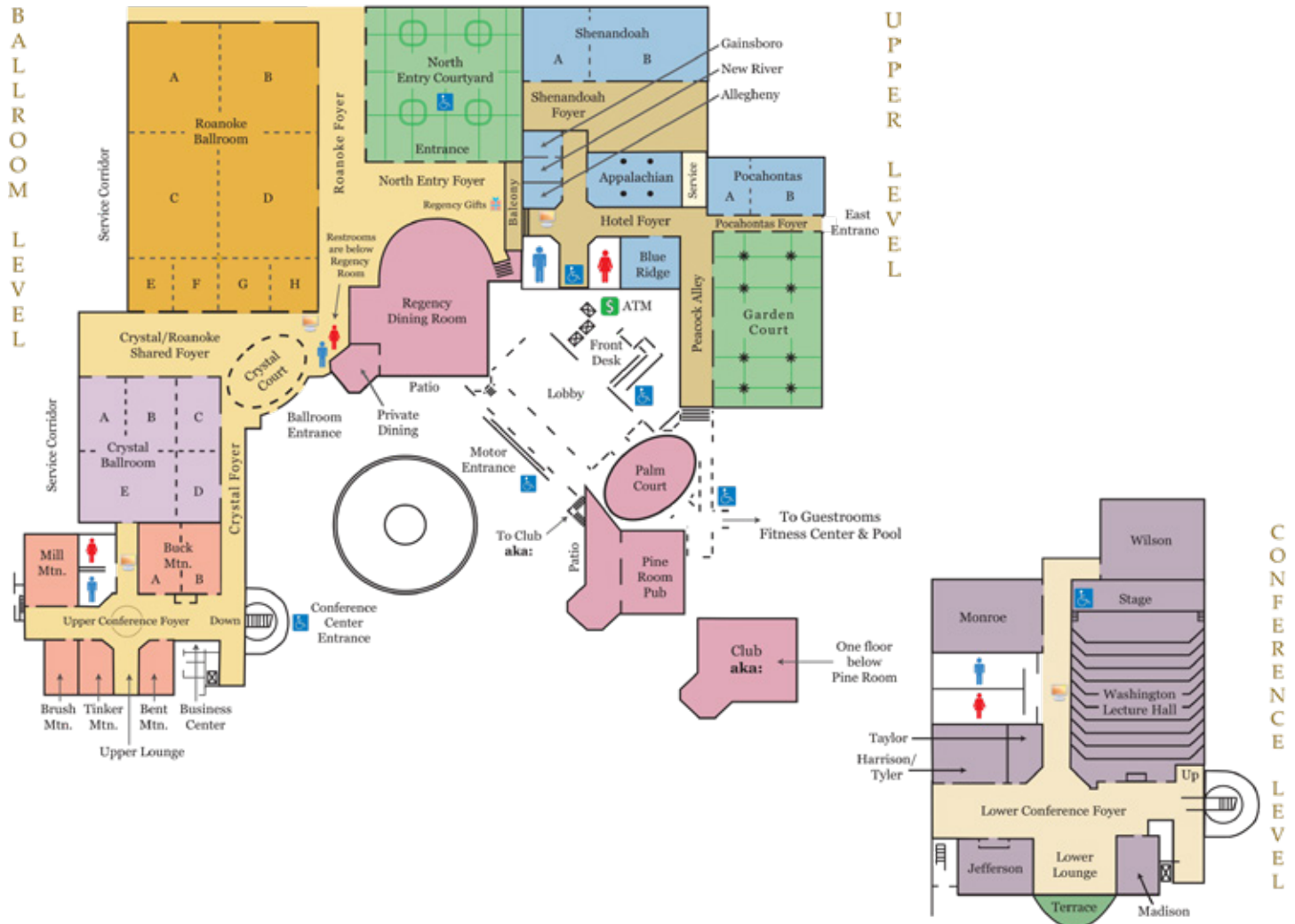
HOTEL ROANOKE AND CONFERENCE CENTER

110 Shenandoah Ave., Roanoke, VA 24016
(540) 985-5900 | www.hotelroanoke.com

Those making reservations by phone should indicate MARAC for the appropriate room rate. For those making reservations online, use the URL: https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=13882583. Under "Make your selection," select "attendee," which will immediately take you to reservations for the MARAC Conference. **Room rates are $172 per night, plus 14% taxes.** *This rate is also available for three days before and three days after the Conference nights of Wednesday, October 7 through Friday, October 9.* American Express, Master Card, Visa, Discover and Diners Club are accepted.

Valet parking is available overnight for $13.00 and daily for $10.00. Self-parking is available for $8.00 overnight and $6.00 daily over 2 ½ hours. Those self-parking may leave luggage with the bellman before parking the vehicle. Check in is at 4 p.m. and check out is 11 a.m.

Complimentary luggage storage is available near the Front Desk.

Guest rooms feature free Wi-Fi as well as PrinterOn, which will allow complimentary printing from the rooms to the Front Desk. There is also complimentary wireless internet access in most areas of the Hotel.

TRANSPORTATION AND PARKING

FROM I-81: Take Exit 143 (driving South—left lane exit) onto I-581. Take Exit 5 (Downtown) and stay in the far right lane, which dead ends into Wells Ave. The parking lot is across the street. (See Parking section)

FROM RT. 220 DRIVING NORTH: Once you pass the Outback/Home Depot/Kohl's congestion, the road forks. Bear left (both lanes will go left), onto 220/I-581 for several miles. Take Exit 4W onto Orange Ave. Immediately get into the left lane for a left turn at the first traffic light, Gainsboro Rd. (Holiday Inn Express on left corner.) Travel approximately 1 mile. Turn left at second light, Wells Ave. As you approach the Hotel on the right, pass the first parking lot (for loading/unloading event equipment). Enter the second lot. (See Parking section)

FROM RT. 460 DRIVING WEST: At the large intersection of 460 and Williamson Rd. (Sheetz is on the opposite right), turn left onto Williamson. Pass Berglund (formerly Roanoke Civic) Center on right. Turn right at Wells Ave. (Do not drive up the hill over the RR tracks) and left into the first parking lot. (See Parking Section)

FROM RT. 460 DRIVING EAST: At the intersection where Wildwood Rd. dead ends into Rt. 460 (Main St., Salem), turn left (Hardee's is on the right). Before the interstate overpass, take the right entrance onto I-81 North. (Caution: the first

Roanoke Public Library, George C. Davis Collection. *Celebrating Roanoke's Decennial (1882-1892), Heironimus and Brugh Department Store float. For more information, see Barnes' History of Roanoke, pg. 252.* 18 June 1892. Photograph.

road on the right that looks like an I-81 entrance is Burma Rd., a residential area.) Follow "From I-81" directions above to Downtown Exit 5 in Roanoke.

PARKING: A bargain at any price: You may self-park all day for $6.00 and overnight for $8.00. Valet parking is available from the front door, all day for $10.00 and overnight for $13.00. To get to the front door, drive straight through the parking lot and bear right, taking the access road up the hill. (If you are self-parking, you may leave luggage with the bellman before parking the vehicle.)

BY AIR

Delta, U.S. Airways, United and Allegiant serve the Roanoke-Blacksburg (formerly Roanoke) Regional Airport. This is a new name, but the same terminal. It is a small terminal with only two baggage claim conveyor belts.

The Hotel Roanoke and Conference Center provides free shuttle service. After entering the baggage area, look for the complimentary phone and call the Hotel to request a van. Within 15 minutes, a shuttle will arrive to bring you to the Hotel.

BY TRAIN

Amtrak serves the Roanoke Valley via train to Lynchburg and shuttle bus to Roanoke. When booking your train, select Roanoke as your destination. This will add the $8.00 round trip shuttle cost ($4.00 each way) into the price of the ticket. "Roanoke, Va., Civic Center" (The Amtrak site will probably not be updated to say Berglund Center) is your final stop. This is in the parking lot and close to the Hotel, but if arriving late at night, we recommend that you do not walk. Those coming by train should let the MARAC Administrator know which day you are arriving, and a car or shuttle will meet you there to bring you to the Hotel.

DIRECTIONS FROM HOTEL ROANOKE TO THE RECEPTION

Walking (10-12 minute walk): Walk across the pedestrian bridge to downtown, cross Salem Ave. one block to Campbell Ave. Turn right, then one block to Jefferson St. (and notice the old clock on the SW corner building). Turn left, walk five short blocks to Bullitt. The Patrick Henry is on the right; the Main Library is on the left.

Driving (.96 miles): From the hotel, turn right onto Williamson Road. Stay on Williamson for .5 mile. At the light, turn right onto Elm Ave. Take the first right onto S. Jefferson Street. On-street parking is available in front of the Main Library and The Patrick Henry or across the street at the pay-to-park lot beside The Patrick Henry.
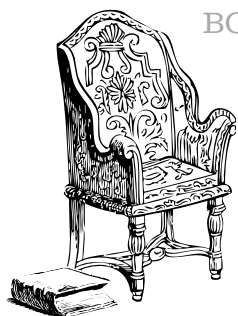
Virginia's Blue Ridge®

Downtown Roanoke

The Roanoke Valley Convention & Visitors Bureau

101 Shenandoah Avenue NE
Roanoke, Virginia 24016-2044
540-342-6025 / 800-635-5535

Visitor Information Center
Open 7 days a week from 9am to 5pm
(except Sundays in Jan./Feb. Noon to 5pm)
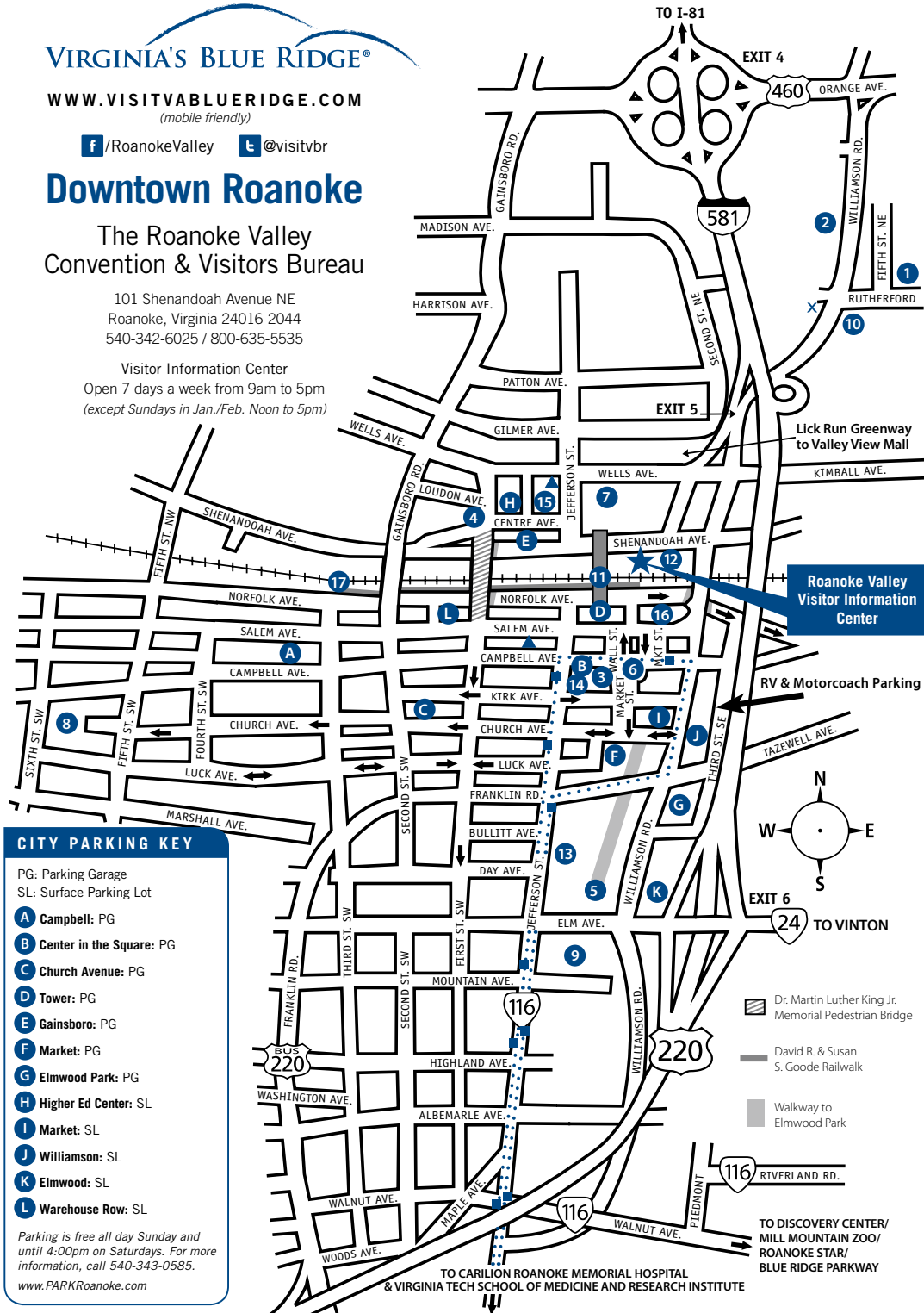
Roanoke Valley Visitor Information Center

RV & Motorcoach Parking

Lick Run Greenway to Valley View Mall

TO I-81
EXIT 4
460 ORANGE AVE.
581
EXIT 5
EXIT 6
24 TO VINTON

TO DISCOVERY CENTER/
MILL MOUNTAIN ZOO/
ROANOKE STAR/
BLUE RIDGE PARKWAY

TO CARILION ROANOKE MEMORIAL HOSPITAL
& VIRGINIA TECH SCHOOL OF MEDICINE AND RESEARCH INSTITUTE

Street labels: GAINSBORO RD., MADISON AVE., HARRISON AVE., WILLIAMSON RD., FIFTH ST. NE, RUTHERFORD, PATTON AVE., GILMER AVE., WELLS AVE., KIMBALL AVE., SECOND ST. NE, JEFFERSON ST., CENTRE AVE., SHENANDOAH AVE., NORFOLK AVE., SALEM AVE., CAMPBELL AVE., KIRK AVE., CHURCH AVE., LUCK AVE., FRANKLIN RD., BULLITT AVE., DAY AVE., ELM AVE., MOUNTAIN AVE., HIGHLAND AVE., ALBEMARLE AVE., WASHINGTON AVE., WALNUT AVE., WOODS AVE., MAPLE AVE., MARSHALL AVE., SIXTH ST. SW, FIFTH ST. SW, FOURTH ST. SW, SECOND ST. SW, FIRST ST. SW, THIRD ST. SW, THIRD ST. SE, MARKET ST., WALL ST., MKT. ST., TAZEWELL AVE., SHENANDOAH AVE. NW, WELLS AVE. NW, GAINSBORO RD. NW, LOUDON AVE., MADISON AVE., RIVERLAND RD., PIEDMONT, BUS 220, 220, 116

CITY PARKING KEY

PG: Parking Garage
SL: Surface Parking Lot

A **Campbell:** PG
B **Center in the Square:** PG
C **Church Avenue:** PG
D **Tower:** PG
E **Gainsboro:** PG
F **Market:** PG
G **Elmwood Park:** PG
H **Higher Ed Center:** SL
I **Market:** SL
J **Williamson:** SL
K **Elmwood:** SL
L **Warehouse Row:** SL

Parking is free all day Sunday and until 4:00pm on Saturdays. For more information, call 540-343-0585.
www.PARKRoanoke.com

POINTS OF INTEREST

★ Roanoke Valley Visitor Information Center
1 AAA of Mid-Atlantic
2 Berglund Center – Performing Arts Theatre
   (✗ *Smart Way Amtrak Connector Stop to Lynchburg Amtrak*)
3 Center in the Square *(includes - Harrison Museum of African American Culture, History Museum of Western Virginia, Mill Mountain Theatre, Science Museum of Western Virginia and Butterfly Garden)*
4 Dumas Center
5 Elmwood Park/Amphitheater
6 Historic Farmers' Market District
   (Unique Shopping, Restaurants, Market Building)
7 Hotel Roanoke & Conference Center
8 Jefferson Center
9 Jefferson College of Health Sciences
10 Main Post Office
11 Market Square Pedestrian Walkway
12 O. Winston Link® Museum
13 Roanoke City Main Public Library & Virginia Room
14 Roanoke Regional Chamber of Commerce
15 Roanoke Higher Education Center
16 Taubman Museum of Art
17 Virginia Museum of Transportation

• • • Star Line Trolley
■–■ Star Line Trolley Stop
▲ Smart Way Commuter Bus Stop
   (To Blacksburg/Virginia Tech)

Dr. Martin Luther King Jr. Memorial Pedestrian Bridge
David R. & Susan S. Goode Railwalk
Walkway to Elmwood Park

REGISTRATION FORM

Name (to appear on badge): _____

Institution (to appear on badge): _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ E-mail: _____

Please list any special assistance required: _____

Please check: **MARAC Member?** ☐ YES ☐ NO   **New member?** ☐ YES ☐ NO

REGISTRATION

Postmarked by September 2:	___MARAC member - $85.00	___Non-member - $130.00 *
Postmarked September 3–23:	___MARAC member - $95.00	___Non-member - $140.00 *
After September 23 (register on-site):	___MARAC member - $105.00	___Non-member - $150.00 *

___ Student Rate (please include photocopy of valid Student ID): $40.00

___ Saturday only registration rate: $50.00

The non-member fee entitles you to membership through June 30, 2016   Registration Fee $_____

WORKSHOPS *(Confirmations will be made by the Education Committee)*

W1 Thursday – TurDuckEn: Codecs inside Wrappers inside Archives, an Introduction to Digital Files
. . . .# _____ @$45/person $_____

W2 Thursday – Project Management for Archival Processing. . . . .# _____ @$90/person $_____

W3 Thursday – Integrating Digital Forensics into Born-Digital Preservation Workflows with BitCurator
. . . .# _____ @$90/person $_____

W4 Thursday – Advocating for Archives. . . . .# _____ @$45/person $_____

Note: Workshop size is strictly limited, and MARAC workshops often fill completely. Participants who register for a workshop will receive a confirmation note. DO NOT REPORT FOR A WORKSHOP UNLESS YOU HAVE RECEIVED NOTIFICATION.

TOURS

T1 Thursday – Booker T. Washington National Monument. . . . .# _____ @$5/person $_____

T2 Thursday – Lexington Archives. . . . .# _____ @$10/person $_____

T3 Thursday – Historic Downtown Roanoke Walking Tour . . . .# _____ @$5/person $_____

T4 Thursday – Poplar Forest, Jefferson's "Other" Home. . . . .# _____ @$15/person $_____

T5 Thursday – Local Breweries Tour *(Carpool Option)*. . . . .# _____ @$16/person $_____

   OR T5 Thursday - Local Breweries Tour *(Van Option)*. . . . .# _____ @$25/person $_____

Please help us plan arrangements by checking the activities you plan to attend:

Friday Continental Breakfast. . . . . # _____   FREE

Friday Luncheon Buffet. . . . . # _____ @$25/person $_____

Friday Reception at The Patrick Henry. . . . . # _____   FREE

   Guest Ticket . . . . # _____ @$20/person $_____

Saturday Morning Breakfast before Business Meeting . . . . # _____ @$20/person $_____

All Conference attendees are welcomed and encouraged to attend the business meeting with or without purchasing the breakfast.

Please list any dietary restrictions: _____

PLEASE CIRCLE THE PROGRAM SESSIONS YOU PLAN TO ATTEND:

S1   S2   S3   S4   S5   S6   S7   S8   S9   S10   S11   S12   S13   S14   S15   S16   S17   S18   S19   S20

TOTAL $ _____

PAYMENT INFORMATION To pay by credit card, see www.marac.info for instructions. To pay by check, make the check payable to MARAC and mail with this form to MARAC, Dickinson College, P.O. Box 1773, Carlisle, PA 17013. Please note: MARAC cannot take purchase orders. No refunds for cancellations will be made after September 23, 2015.