For Office	Use	Only
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SURVEYS OF CONSUMERS



The University of Michigan Survey Research Center Institute for Social Research Ann Arbor, MI 48106

QUESTIONNAIRE

1. Coversheet ID #'s:	11. INTERVIEWER CHECKPOINT:
2 REINTERVIEW	COMPLETE:
	1. IW COMPLETED WITH <u>NO</u> INTERRUPTION REQUIRING CALLBACK
RDD ID NUMBER	2. IW COMPLETED WITH ONE OR MORE INTERRUPTIONS REQUIRING CALLBACK
	PARTIAL:
2. RESPONDENT'S AREA CODE	3. BREAKOFF BEFORE SECTION C
3. Interviewer's ID No	4. BREAKOFF DURING SECTION C
4. Date IW Began	5. BREAKOFF AFTER SECTION C
5. Date IW Completed	
6. Length of IW (Minutes)	
7. Length of Edit (Minutes)	12. INTERVIEWER CHECKPOINT:
8. Supervisor's ID No	1. COVERSHEET IS RDD
9. Coders' ID No	2. COVERSHEET IS RECONTACT
	13. INTERVIEWER CHECKPOINT:
	INTERVIEW LANGUAGE:
	1. ENGLISH 2. SPANISH

THE FOLLOWING STATEMENT MUST BE READ TO ALL RESPONDENTS:

This interview is confidential and completely voluntary--if we should come to any question that you don't want to answer, just let me know and we'll go on to the next question.

A1. EXACT TIME NOW: _____

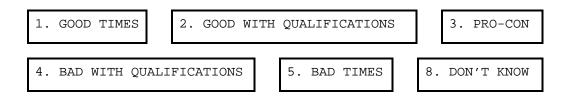
A2. We are interested in how people are getting along financially these days. Would you say that you (and your family living there) are <u>better off</u> or <u>worse off</u> financially than you were a year ago?



A2a. Why do you say so? (Are there any other reasons?)

A3. Now looking ahead--do you think that <u>a year from now</u> you (and your family living there) will be <u>better off</u> financially, or <u>worse off</u>, or just about the same as now?

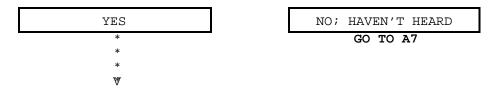
A4. Now turning to business conditions in the country as a whole--do you think that during the next 12 months we'll have <u>good</u> times financially, or <u>bad</u> times, or what?



A5. Would you say that <u>at the present time</u> business conditions are better or worse than they were <u>a year ago</u>?

1.

A6. During the last <u>few months</u>, have you heard of any favorable or unfavorable changes in business conditions?



A6a. What did you hear? (Have you heard of any other favorable or unfavorable changes in business conditions?)

IF NOT CLEAR WHETHER A CHANGE IS FAVORABLE OR UNFAVORABLE, PROBE: "Would (MENTION CHANGE) be favorable or unfavorable?" AND NOTE "FAVORABLE" OR "UNFAVORABLE."

A7. And how about a year from now, do you expect that in the country as a whole business conditions will be <u>better</u>, or <u>worse</u> than they are at present, or just about the same?

1. BETTER A YEAR FROM NOW

3. ABOUT THE SAME

5. WORSE A YEAR FROM NOW A8. Looking ahead, which would you say is more likely--that in the country as a whole we'll have continuous good times <u>during the next 5 years</u> or so, or that we will have periods of widespread unemployment or depression, or what?

A9. As to the economic policy of the government--I mean steps taken to fight inflation or <u>un</u>employment--would you say the government is doing a good job, only fair, or a poor job?

1. GOOD JOB

3. ONLY FAIR

5. POOR JOB

8. DON'T KNOW

Al0. How about people out of work during the coming 12 months--do you think that there will be more unemployment than now, about the same, or less?

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1. MORE UNEMPLOYMENT
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3. ABOUT THE SAME

5. LESS UNEMPLOYMENT

All. No one can say for sure, but what do you think will happen to <u>interest rates</u> for borrowing money during the next 12 months--will they go up, stay the same, or go down?

1. GO UP	3. STAY THE SAME	5. GO DOWN	8. DON'T KNOW
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A12. During the <u>next 12 months</u>, do you think that <u>prices in general</u> will go up, or go down, or stay where they are now?

1.	GO UP	STAY THE S	SAME	5. GO DO	OWN	8. DON'T	KNOW
* * *		* * V			* * *	NEXT PAGE	, A13
* * * * * * * * * *	u t	o you mean that p at the same p hat prices in g o up during the 2. GO UP * * * * *	rate as n general w e next 12 3. WILL GO U	ow, or ill not months?	*		
A12b	(up/dov	ut what percent wn) on the aver ROBE BELOW IF A	age, dur:	ing the ne	ext 12 mo		
	NEXT	PERCE PAGE, A13	ENT		DON'T * * * *	KNOW	
A12c	"I DON	A DON'T KNOW F 'T KNOW", USE T ROBE BELOW IF F	THE FOLLO	VING PROBE	:)	YS,	
		ny cents on the (up/down) on th ?					
		CENTS	S ON DOLLA	AR	98. DC	ON'T KNOW]

IF R GIVES AN ANSWER THAT IS GREATER THAN 5%, PLEASE PROBE
WITH:
 "Let me make sure I have that correct. You said that you
 expect prices to go (up/down) during the next 12 months
 by (X) percent. Is that correct?"

A13. What about the outlook for prices over the <u>next 5 to 10 years</u>? Do you think prices will be higher, about the same, or lower, 5 to 10 years from now?

1.H	IGHER STAY THE SAME 5. LOWER	8. DON	'T KNOW
* * *	A. * *	* NEXT P *	AGE, Al4
* * * * * * *	Al3a. Do you mean that prices will go up at the same rate as now, or that prices in general will not go up during the next 5 to 10 years? 2. GO UP 3. WILL NOT GO UP * * * *	* * * * * * * * * * * * * * * * * * * *	
A13b	. By about what percent <u>per year</u> do you ex (up/down) on the average, during the <u>nex</u> (USE PROBE BELOW IF ANSWER IS GREATER TH	t 5 to 10 year	
	PERCENT NEXT PAGE, A14	DON'T KNOW * * * *	
Al3c	. (<u>AFTER</u> A DON'T KNOW RESPONSE IS PROBED, "I DON'T KNOW", USE THE FOLLOWING PROBE: (USE PROBE BELOW IF ANSWER IS GREATER TH)	
	How many cents on the dollar <u>per year</u> do prices to go (up/down) on the average, d 5 to 10 years?		
	CENTS ON DOLLAR	98. DON'T KN	OW

IF R GIVES AN ANSWER THAT IS GREATER THAN 5%, PLEASE PROBE
WITH:
 "Would that be (X) percent per year, or is that the total
 for prices over the next 5 to 10 years?"
IF R HAS GIVEN A TOTAL FOR THE NEXT FIVE TO TEN YEARS, ASK:
 "About what percent per year would that be?"

Al4. During the next year or two, do you expect that your (family) income will go up more than prices will go up, about the same, or less than prices will go up?

6

1. INCOME UP MORE	3. INCOME UP SAME	5. INCOME UP LESS	8. DON'T
THAN PRICES	AS PRICES	THAN PRICES	KNOW

A15. During the <u>next 12 months</u>, do you expect your (family) income to be higher or lower than during the past year?



A15a. By about what percent do you expect your (family) income to (increase/decrease) during the <u>next</u> 12 months?

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_____PERCENT
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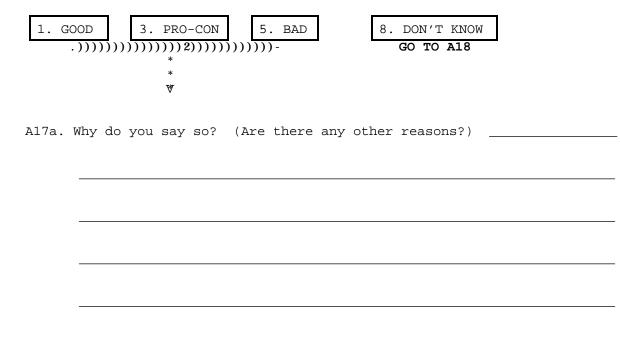
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98. DON'T KNOW
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Al6. Generally speaking, do you think now is a good time or a bad time to buy a house?

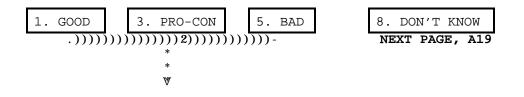


Al6a. Why do you say so? (Are there any other reasons?)

A17. What about <u>selling</u> a house -- generally speaking, do you think now is a good time or a bad time to sell a house?



A18. About the big things people buy for their homes--such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good or a bad time for people to buy major household items?



A18a. Why do you say so? (Are there any other reasons?) _____

A19. Speaking now of the automobile market--do you think the next 12 months or so will be a good time or a bad time to buy a car?

