

MOST COMMON CONTENT ELEMENTS IN AMERICAN AUTHOR WEB SITES

	ALL AUTHORS	MALE AUTHORS	FEMALE AUTHORS	WHITE AUTHORS	NON-WHITE AUTHORS	AUTHORS IN ONE ANTHOLOGY	AUTHORS IN TWO ANTHOLOGIES	AUTHORS IN THREE ANTHOLOGIES
1	Biography of Author (90.5%)	Biography of Author (90.2%)	Biography of Author (91%)	Biography of Author (88.7%)	Biography of Author (93.4%)	Biography of Author (91.8%)	Biography of Author (95%)	Biography of Author (84%)
2	Photo of Author (59%)	Photo of Author (65.6%)	Bibliography of All Author's Work (53.9%)	Photo of Author (55.6%)	Photo of Author (64.5%)	Photo of Author (59.1%)	Photo of Author (52.5%)*	Bibliography of Criticism for All Author's Work (66%)
3	Bibliography of All Author's Work (54%)	Bibliography of All Author's Work (54.1%)	Photo of Author (38.7%)	Bibliography of All Author's Work (50%)	Bibliography of All Author's Work (60.5%)	Bibliography of All Author's Work (50.9%)	Bibliography of All Author's Work (52.5%)*	Photo of Author (64%)
4	Bibliography of Criticism for All Author's Work (34.5%)	Bibliography of Criticism for All Author's Work (34.4%)	Bibliography of Criticism for All Author's Work (35.9%)	Bibliography of Criticism for All Author's Work (37.1%)	Bibliography of Criticism for All Author's Work (31.6%)	Criticism of Author's Fiction (31.8%)	Criticism of Author's Fiction (32.5%)	Bibliography of All Author's Work (62%)
5	Criticism of Author's Fiction (31%)	Criticism of Author's Fiction (32.8%)	Criticism of Author's Fiction (28.2%)	Criticism of Author's Fiction (36.3%)	Criticism of All Author's Work (27.6%)	Bibliography of Criticism for All Author's Work (23.6%)	Bibliography of Criticism for All Author's Work (27.5%)	Criticism of All Author's Work (44%)
6	Criticism of All Author's Work (21.5%)	Full-Text or Excerpt of Author's Nonfiction (23.8%)	Criticism of All Author's Work (24.4%)	General Info on Author's Fiction (23.4%)	Bibliography of Biographies of the Author (26.3%)	Text of Interview with Author (21.8%)	Full-Text or Excerpt of Author's Nonfiction (25%)	Chronology of Author's Life (42%)
7	General Info on Author's Fiction (20%)	General Info on Author's Fiction (23%)	Bibliography of Author's Fiction (19.2%)	Chronology of Author's Life (21.8%)*	Criticism of Author's Fiction (22.4%)*		Full-Text or Excerpt of Author's Fiction (22.5%)	Introductory Material about the Web site (40%)
8	Full-Text or Excerpt of Author's Nonfiction (18.5%)	Chronology of Author's Life (21.3%)		Bibliography of Biographies of the Author (21.8%)*	Text of Interview with Author (22.4%)*			Illustration of Author (32%)
9		Criticism of All Author's Work (19.7%)		Illustration of Author (20.2%)				Criticism of Author's Fiction (28%)
10								Chronology of Author's Life (26%)*
11								News Items on Organization (26%)*
12								Full-Text or Excerpt of Author's Fiction (24%)

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