VISUALIZING LIBRARY OUTREACH AND PARTNERSHIPS USING ARCGIS & STORY MAPS

Nickolas Falk
Priddy Library - The Universities at Shady Grove
University of Maryland Libraries
THE STORY BEHIND THE IDEA
VALUE IN NARRATING
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VALUE IN NARRATING
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VALUE IN NARRATING

Jennifer Aaker
General Atlantic Professor of Marketing,
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VALUE IN NARRATING

VALUE IN NARRATING
WHY ARCGIS & STORY MAPS
WHY ARCGIS & STORY MAPS
THE INTERACTIVE VISUALIZATION

http://arcg.is/2dhtMgX
REFERENCES


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