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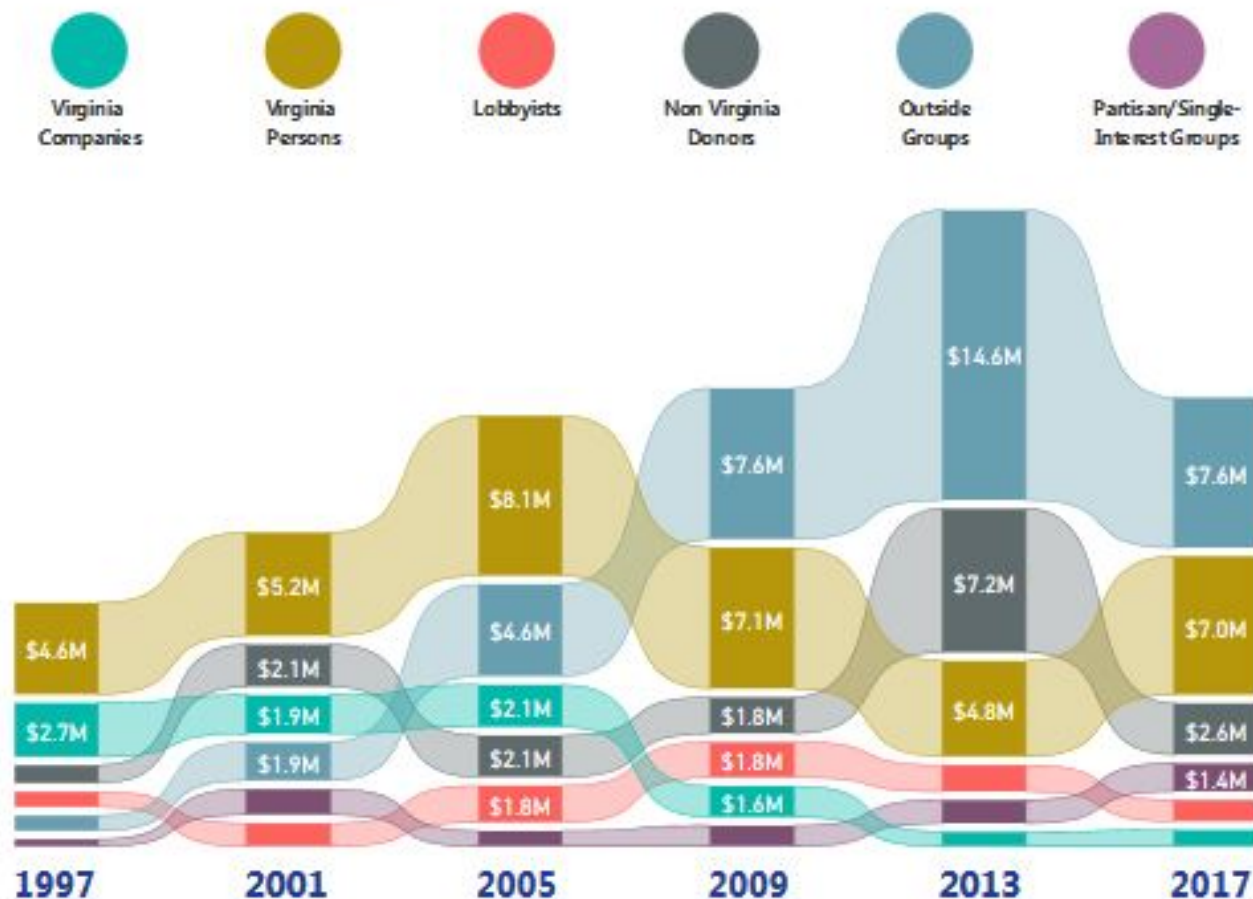
2017 Virginia's Gubernatorial Election



Rise of 'Outside' Money

Changing mix of donors in Virginia election for Governor

It used to be that Virginia residents from both political parties represented the largest group of donors to candidates for Governor. The top block of donors is now what VPAP calls "outside groups" -- partisan committees, labor unions and single-interest groups that seek to make their mark here.



Notes: An "Outside Group" is defined by VPAP as any partisan or single-interest group from outside Virginia that a) donates \$5,000 or more to a statewide candidate and b) otherwise tends not to involve itself in Virginia politics. VPAP includes a few Virginia-based groups that serve as a pass-through for national organizations. Dollar amounts above represent value cash and in-kind donations reported by candidates in the first eight months of the election year. All pre-2017 numbers have been adjusted upward to account for inflation.

Source: Virginia Department of Elections campaign finance reports and VPAP's value-added data.

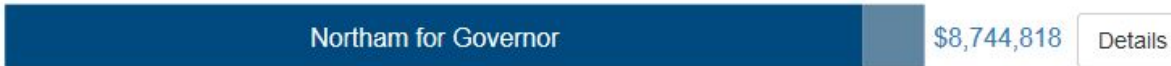
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Media Buys thru 10/16

Governor

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Pro Northam / Anti Gillespie:



| | | |
|------------------------------|-------------|----------------------------|
| Northam for Governor - Ralph | \$8,158,577 | View Group |
| Va Education Assn | \$459,541 | View Group |
| People for the American Way | \$123,700 | View Group |
| Latino Victory Fund | \$3,000 | View Group |

Pro Gillespie / Anti Northam:



| | | |
|-----------------------------|-------------|----------------------------|
| Gillespie for Governor - Ed | \$6,626,829 | View Group |
| National Rifle Association | \$762,600 | View Group |
| Americans for Prosperity | \$757,349 | View Group |

SOURCE: Federal Communications Commission public disclosure files required for candidates and political groups that purchase airtime on broadcast TV, compiled by Kantar Media. Included are Virginia's four largest media markets: Washington, D.C., Hampton Roads, Richmond and Roanoke/Lynchburg.


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Quinnipiac: Northam By 14



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Northam's Macaca Moment

EXCLUSIVE: Fairfax Dropped From Northam Literature Three Weeks Before Election

Remso Republic Podcast: Party vs Principle

News Remso W. Martinez · October 19, 2017

John Wesley Wood with the CRs at Liberty University discusses what party loyalty really means, and if principles should ever clash with it.

Fairfax Rightly Calls Out Northam With An Ultimatum In The Washington Post

News Shaun Kenney · October 18, 2017

Fairfax's public ultimatum to Northam only further erodes Democratic unity.

Quinnipiac: Northam By 14

News TRS Staff · October 18, 2017

Quinnipiac skews yet another poll by 13 points and discovers Northam doing 13 points better than he ought to be.

Northam's Macaca Moment

News Shaun Kenney · October 18, 2017

If Northam and Herring can't stand up to LIUNA in defense of even Justin Fairfax, why should voters expect them stand up to special interests the future?

The TRS Sunday Post

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Grassroots Fundraising



Mr. Burns: This anonymous clan of slack-jawed troglodytes has cost me the election, and yet if I were to have them killed, I would be the one to go to jail. That's democracy for you.



Questions/Comments

- Contact: roger.Christman@lva.Virginia.gov
- LVA Web Archive Collections:
<http://www.archive-it.org/public/partner.html?id=66>

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