WEB ARCHIVING DEMOCRACY? OUTSIDE MONEY AND GAPS IN THE ARCHIVAL RECORD

Roger Christman, State Records Archivist
2017 Virginia’s Gubernatorial Election

DAILY NEWS

BURNS ENTERS Gubernatorial Race

3 Eyed Fish In Every Pot?
Rise of 'Outside' Money
Changing mix of donors in Virginia election for Governor

It used to be that Virginia residents from both political parties represented the largest group of donors to candidates for Governor. The top block of donors is now what VPAP calls "outside groups" -- partisan committees, labor unions and single-interest groups that seek to make their mark here.

Virginia Companies
Virginia Persons
Lobbyists
Non Virginia Donors
Outside Groups
Partisan/Single-Interest Groups

1997
2001
2005
2009
2013
2017

Notes: An "Outside Group" is defined by VPAP as any partisan or single-interest group from outside Virginia that a) donates $5,000 or more to a statewide candidate and b) otherwise tends not to involve itself in Virginia politics. VPAP includes a few Virginia-based groups that serve as a pass-through for national organizations. Dollar amounts above represent total cash and in-kind donations reported by candidates in the first eight months of the election year. All pre-2017 numbers have been adjusted upward to account for inflation.

Source: Virginia Department of Elections campaign finance reports and VPAP's call-updated data.
### Media Buys thru 10/16

#### Governor

<table>
<thead>
<tr>
<th>Pro Northam / Anti Gillespie:</th>
<th>Northham for Governor</th>
<th>$8,744,818</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northam for Governor - Ralph</td>
<td>$8,158,577</td>
<td>View Group</td>
<td></td>
</tr>
<tr>
<td>Va Education Assn</td>
<td>$450,541</td>
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<tr>
<td>People for the American Way</td>
<td>$123,700</td>
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<tr>
<td>Latino Victory Fund</td>
<td>$3,000</td>
<td>View Group</td>
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#### Pro Gillespie / Anti Northam:

<table>
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<tr>
<th>Pro Gillespie / Anti Northam:</th>
<th>Gillespie for Governor</th>
<th>$8,146,778</th>
<th>Details</th>
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</thead>
<tbody>
<tr>
<td>Gillespie for Governor - Ed</td>
<td>$6,626,829</td>
<td>View Group</td>
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<tr>
<td>National Rifle Association</td>
<td>$762,600</td>
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<tr>
<td>Americans for Prosperity</td>
<td>$757,349</td>
<td>View Group</td>
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</tr>
</tbody>
</table>

SOURCE: Federal Communications Commission public disclosure files required for candidates and political groups that purchase airtime on broadcast TV, compiled by Kantar Media. Included are Virginia's four largest media markets: Washington, D.C.; Hampton Roads; Richmond and Roanoke/Lynchburg.
“Fake News” Websites
Mr. Burns: This anonymous clan of slack-jawed troglodytes has cost me the election, and yet if I were to have them killed, I would be the one to go to jail. That's democracy for you.
Questions/Comments

- Contact: roger.Christman@lva.Virginia.gov
- LVA Web Archive Collections:
  http://www.archive-it.org/public/partner.html?id=66