**What is Footnotes?**
The New Members Round Table publishes a quarterly newsletter of featured articles, conference notes, and book reviews.

**Who is NMRT?**
The purpose of this round table is to help new librarians become involved with ALA and the library profession.

**Survey**
We conducted a joint survey with Group H as they were studying the New Members Round Table’s peer review journal, Endnotes.

**Areas of Inquiry**
Knowledge of the journal & interests
Gauge readership & author interests
Information about the participants

**Methodology**
The combined survey contained 20 questions

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**SURVEY**
782 participants

- Only 1 in 5 of survey participants had ever read Footnotes.
- 23% of those who read Footnotes had written for it.
- 34% had published more than once.
- The rest had not written again because Footnotes is not widely read.

**What writers want**
- Consistent editor communication
- Basic copyediting
- Feedback
- Increased marketing

**What readers want**
- Featured articles
- More visuals
- Email subscription

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**EDITORIAL**

**Publicity**
"Think beyond the publication in terms of publicity. Encourage local student chapters to talk up the NMRT activities. Require NMRT leaders and officers to host get-togethers for potential members. Ask schools to forward NMRT announcements to students and alumni."

**Unnecessary Confusion**
Participants were unsure why the New Members Round Table published two publications with similar names: Footnotes and Endnotes.

**Improved marketing**
- Listservs
- Social Media
- Professional Events

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**THE FUTURE**
Use the tablet to view new ideas. E.g. an email template, a social media plan, & website redesign.

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View the report and presentation at: http://bit.ly/thisreportisawesome