

Teaching Copyright to Faculty and Students as a Non-Lawyer

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Outline

- ▶ Introduction
- ▶ Overview of the most common copyright questions related to audiovisual collections
- ▶ Defining your role
 - ▶ What do you [want to] do?
 - ▶ What do you [want to] know?
- ▶ Strategies for presentations
- ▶ “Parking lot” + Q&A



Disclaimer

The information in this presentation should not be considered legal advice. If you have a legal question, you should speak with an attorney.

Common Question #1: Can I Show This Film?

- ▶ § 110(1)
- ▶ Is it in the public domain?
- ▶ Do you have **p**ublic **p**erformance **r**ights (PPR)?
- ▶ Have you asked the copyright holder for permission?
- ▶ What do the terms of use say?
- ▶ § 110(2) TEACH Act
- ▶ § 107 Fair Use

Common Question #2: Can I Use This in My Film or Project?

- ▶ Is it in the public domain?
- ▶ What do the terms of use say?
 - ▶ Creative Commons licenses
- ▶ Have you asked the copyright holder for permission?
- ▶ DMCA
 - ▶ Exemptions
- ▶ § 107 Fair Use

Common Question #3: Can I Make a **Copy** of This?

- ▶ § 108
- ▶ What do the terms of use say?
- ▶ Have you asked the copyright holder for permission?
- ▶ § 107 Fair Use

Parking Lot



"Parking Lot" by Dean Hochman. <https://www.flickr.com/photos/deanhochman/11865793525>. Used according to the terms of a [CC BY 2.0](#) Creative Commons license.

Defining Your Role: Identify Partners

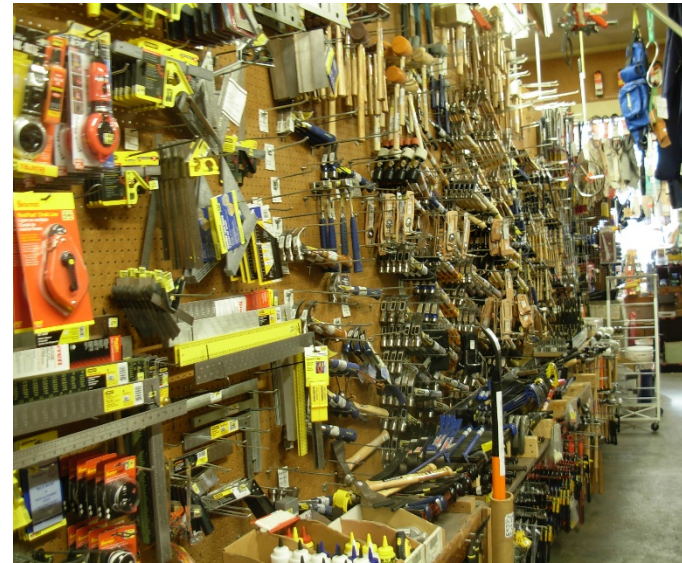


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Defining Your Role: What Do You [Want To] Do?



vs.

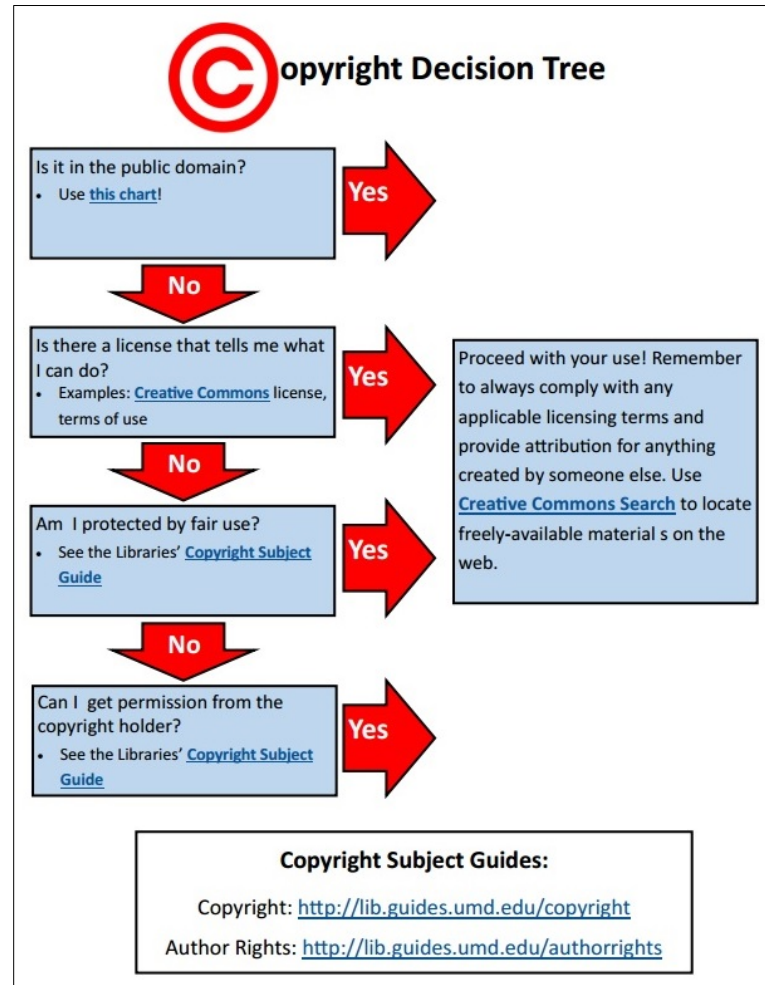


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Resources

- ▶ [Copyright Tools](#) by ALA Office for Information Technology Policy
 - ▶ [Public Domain Slider](#)
 - ▶ [Fair Use Evaluator](#)
 - ▶ [Exceptions for Instructors eTool](#)
 - ▶ [Copyright Genie](#)
- ▶ Center for Media & Social Impact's [Codes of Best Practices in Fair Use](#)
- ▶ Columbia University Copyright Advisory Office's [Fair Use Checklist](#)
- ▶ [CC Search](#)
- ▶ DO **NOT** USE: [Classroom guidelines](#)

The Best Resources = Ones You Make Yourself!





Defining Your Role: What Do You [Want To] **Know**?

- ▶ Classes
 - ▶ [CopyrightX](#)
 - ▶ [Copyright for Educators & Librarians](#)
- ▶ Conferences
 - ▶ [Kraemer Copyright Conference](#)
 - ▶ [CCUMC](#)
- ▶ Blogs
 - ▶ [Scholarly Communications @ Duke](#) by Kevin Smith
- ▶ Books
 - ▶ [Copyright Law for Librarians and Educators](#) by Kenneth D. Crews
- ▶ Listservs
 - ▶ [Videolib](#)

Strategies for Presentations: **How Much** Content/Detail?



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Strategies for Presentations:

Active Learning Exercises

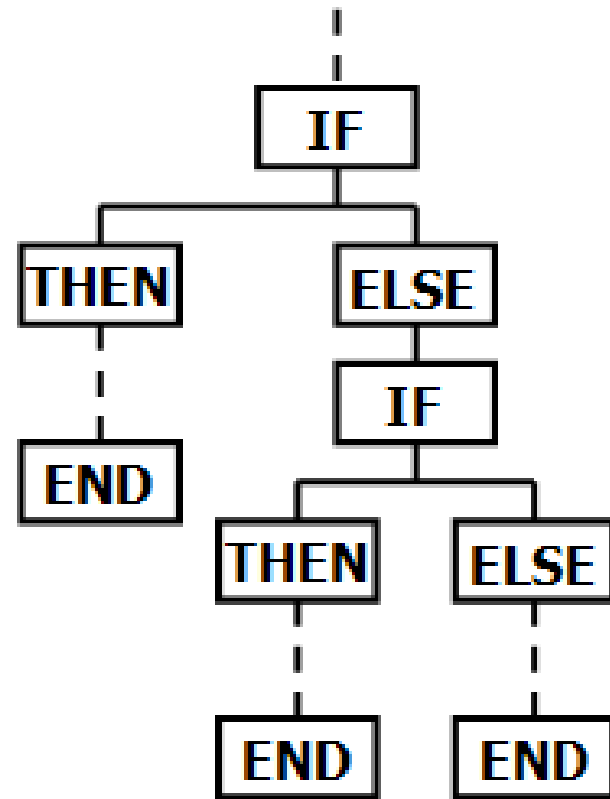


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Parking Lot



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Questions?



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Slides

<http://www.slideshare.net/horbal125/teaching-copyright-to-faculty-and-students-as-a-nonlawyer>

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