Teaching Copyright to Faculty and Students as a Non-Lawyer

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Outline

- Introduction
- Overview of the most common copyright questions related to audiovisual collections
- Defining your role
  - What do you [want to] do?
  - What do you [want to] know?
- Strategies for presentations
- “Parking lot” + Q&A
The information in this presentation should not be considered legal advice. If you have a legal question, you should speak with an attorney.
Common Question #1: Can I Show This Film?

- § 110(1)
- Is it in the public domain?
- Do you have public performance rights (PPR)?
- Have you asked the copyright holder for permission?
- What do the terms of use say?
- § 110(2) TEACH Act
- § 107 Fair Use
Common Question #2: Can I Use This in My Film or Project?

- Is it in the public domain?
- What do the terms of use say?
  - Creative Commons licenses
- Have you asked the copyright holder for permission?
- DMCA
  - Exemptions
- § 107 Fair Use
Common Question #3: Can I Make a Copy of This?

- § 108

- What do the terms of use say?

- Have you asked the copyright holder for permission?

- § 107 Fair Use
Parking Lot

“Parking Lot” by Dean Hochman. https://www.flickr.com/photos/deanhochman/11865793525. Used according to the terms of a CC BY 2.0 Creative Commons license.
Defining Your Role: Identify Partners

Defining Your Role: What Do You [Want To] Do?

Resources

- **Copyright Tools** by ALA Office for Information Technology Policy
  - Public Domain Slider
  - Fair Use Evaluator
  - Exceptions for Instructors eTool
  - Copyright Genie
- Center for Media & Social Impact’s [Codes of Best Practices in Fair Use](#)
- Columbia University Copyright Advisory Office’s [Fair Use Checklist](#)
- [CC Search](#)
- DO **NOT** USE: Classroom guidelines
The Best Resources = Ones You Make Yourself!

Copyright Decision Tree

1. Is it in the public domain?
   - Yes: Use this chart!
   - No:
2. Is there a license that tells me what I can do?
   - Yes: Proceed with your use! Remember to always comply with any applicable licensing terms and provide attribution for anything created by someone else. Use Creative Commons Search to locate freely-available materials on the web.
   - No: Am I protected by fair use?
3. Am I protected by fair use?
   - Yes: See the Libraries' Copyright Subject Guide
   - No: Can I get permission from the copyright holder?
4. Can I get permission from the copyright holder?
   - Yes: See the Libraries' Copyright Subject Guide
   - No:

Copyright Subject Guides:

Copyright: [http://lib.guides.umd.edu/copyright](http://lib.guides.umd.edu/copyright)
Author Rights: [http://lib.guides.umd.edu/authorrights](http://lib.guides.umd.edu/authorrights)
Defining Your Role: What Do You [Want To] Know?

- Classes
  - CopyrightX
  - Copyright for Educators & Librarians
- Conferences
  - Kraemer Copyright Conference
  - CCUMC
- Blogs
  - Scholarly Communications @ Duke by Kevin Smith
- Books
  - Copyright Law for Librarians and Educators by Kenneth D. Crews
- Listservs
  - Videolib
Strategies for Presentations: How Much Content/Detail?

Strategies for Presentations: 
**Active Learning Exercises**

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http://www.slideshare.net/horbal125/teaching-copyright-to-faculty-and-students-as-a-nonlawyer
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