Sail with the wind
Inspiring students and faculty to reach horizons of academic success

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Abstract
Building relationships with faculty and students can be challenging for subject librarians. Reaching out to high-level research skills in physical and online classroom environments. In addition to their teaching responsibilities, university faculty pursue research projects as a requirement for tenure and promotion. Rather than continuing the old practice of streamlining information literacy into one-shot lectures where students and faculty alike learned about library services and collections, the author established a partnership with the Associate Dean for Educational Innovation at the School of Public Health. This collaboration proved to be instrumental in developing a series of library services that support student’s and faculty’s research. This poster presents the evolution of the author’s efforts on embedded information literacy into the school’s curriculum using a variety of tools to engage students in the classroom and to satisfy different teaching pedagogies.

LibGuides
Tools: Jing, MS PowerPoint

Librarian’s open hour
Tools: “Tip of the Week” weekly emails

Research consultations
Tools: LibCal, Skype, and Adobe Connect

Further reading:

Contact, meet and greet:
Department Heads every academic year.
Administration, coordinators, Director of Communications.
New faculty.
Students via research fairs and email listserv.

Visibility
Look out for opportunities to save faculty’s time by:
Training their teaching/research assistants.
Offer services to assist with faculty’s promotion (e.g. citation analysis, open access, etc.)

Usefulness
Provide point-of-need services:
Offer Open Hours at school’s location.
Coordinate on-site services with departmental events.
Collaborate on syllabi to ensure access to resources.

Timeliness
Findings:
Getting started with literature review
Managing references with Zotero, Endnote
Formatting references in APA citation style
Finding keywords and proper terms for searching

To satisfy different learning styles, a variety of tools, methods and techniques were used to empower students to become effective researchers. Building a relationship with your department is essential to librarian’s liaison work. Due to weekly emails promoting library services and helpful searching tips, students seek to individual research consultations outside of Librarian’s Open Hours have inceased noticeably. Research consultations have been shown to impact students’ research skills and develop information-seeking behaviors and strategies that can be transferred beyond the assignment at hand. All students reported they felt more confident in their ability to conduct a research on their own after meeting with a librarian.