

# Improving Patron Service in Interlibrary Borrowing, a Case Study\*

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The University of Wisconsin-Madison Memorial Library ILL Borrowing Office is a high volume borrowing office. Over the past 5 years the office has implemented technological and workflow changes to improve the delivery of ILL borrowing services to patrons. Technological changes implemented in the office include: patron-initiated requesting in the CIC Virtual Electronic Library and WorldCat, tight links between patron-initiated requests and an external patron database, OCLC direct request service, OCLC custom holdings, OCLC ILL Fee Management Service, web-based request forms, using the integrated library system to manage circulation, ARIEL, and CLIO ILL management software. Other changes include expanding communication with patrons via email, offering fewer office hours, abolishment of all paper files, physical rearrangement of the office, only accepting requests via electronic means, and routing selected ILL requests to Acquisitions for rush purchase and processing. Request volume has increased over time. Staff levels have not changed significantly. Turnaround time has decreased significantly and patrons receive their requested materials much faster. The poster will present the changes made by the ILL Borrowing Office and the impact on patron service. Plans for the future will be presented.

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## Memorial ILL Borrowing Office Changes

<b>Change</b>	<b>Definition</b>	<b>When?</b>
<b>Web-based request forms</b>	Patrons can submit requests via web	Aug 1994
<b>Delivery Service</b>	CIC (Big 10), Wisconsin libraries Established delivery services	July 1995
<b>Separated Lending and Borrowing Departments</b>	Memorial Library separated borrowing and lending into different offices	July 1995
<b>ARIEL®</b>	Implemented software that receives and prints incoming electronic images of articles	July 1995
<b>Integrated Library System Circulation of ILLs, Email notification</b>	Began using email to notify patron of ILL item availability, ILLs circulated through NOTIS® or Voyager® at Circ Desk	Jan 1996
<b>Fewer ILL Office Hours</b>	Office hours reduced from M-F 8-5 to 11-2	June 1996
<b>*CIC VEL®</b>	Patrons use WebZ® to find records in Big 10 + University of Chicago Virtual Electronic Library® & place ILL requests. Pickup offered at 5 UW libraries	Nov 1997
<b>OCLC® Custom Holdings</b>	Groups of preferred lenders organized on OCLC®. Library invokes group(s) to easily generate lender strings	Dec 1997
<b>OCLC® ILL Direct Request</b>	Using ISO-10161 standard, service receives and then sends patron requests to the OCLC ILL service	April 1998
<b>OCLC® IFM</b>	ILL Fee Management service allows OCLC® users to pay and be paid for ILL charges through OCLC®	Nov 1998
<b>*WorldCat®</b>	Patrons use WebZ® to find records in OCLC® Online Union Catalog & place ILL requests. Pickup offered at 5 UW libraries	Feb 1999
<b>ARL Conference</b>	ILL staff attended "From Data to Action"	Nov 1999
<b>ILLs Converted to Rush Acquisitions</b>	ILL Office refers selected ILL requests to Acquisitions for rush purchase	May 2000
<b>E-requests Only</b>	ILL Office stopped accepting paper requests	June 2000
<b>*CLIO®</b>	Implemented ILL management software	Aug 2000
<b>*Went Paperless</b>	Paper files abolished, software fully manages ILL requests and processes	Oct 2000
<b>Circulation emphasizes ILL as recall alternative</b>	Memorial Library Circulation staff recommend patrons use ILL borrowing as alternative to recalling borrowed books	Fall/Winter 2000
<b>Office Rearranged</b>	Equipment, staff rearranged to match new workflows	Nov 2000
<b>CLIO Request®</b>	Puts web requests into CLIO®, OCLC®	March 2001

*\*4 significant changes which impacted turnaround time*

**Turnaround Time (for OCLC requests based on OCLC reports),  
Filled ILL Borrowing Request Volumes (from ARL statistics),  
and Staff Levels in ILL Borrowing Office**

<b>Year</b>	<b>1996/7</b>	<b>1997/8</b>	<b>1998/9</b>	<b>1999/00</b>	<b>2000/01*</b>
<b>Turnaround (Days)</b>	<b>15.3</b>	<b>15.0</b>	<b>12.9</b>	<b>12.6</b>	<b>10.8*</b>
<b>% over time**</b>		<b>-2%</b>	<b>-16%</b>	<b>-18%</b>	<b>-29%*</b>

<b>Filled Requests</b>	<b>14,955</b>	<b>18,650</b>	<b>21,403</b>	<b>25,942</b>	<b>30,000*</b>
<b>% over time**</b>		<b>25%</b>	<b>43%</b>	<b>73%</b>	<b>101%*</b>
Filled Loans	11,514	15,084	17,321	20,332	21,300*
% over time**		31%	50%	77%	85%*
Filled Copies	3,441	3,566	4,082	5,610	8,700*
% over time**		4%	19%	63%	153%*

<b>Total Staff</b>	<b>4</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>4</b>
<b>% over time**</b>		<b>0%</b>	<b>-25%</b>	<b>0%</b>	<b>0%</b>
Academic Staff	1	1	1	2	1
Classified Staff	3	3	2	2	3

\*2000/2001 projected based on July 2000-April 2001

\*\*Cumulative changes since 1996/7.

#### **4 Significant Changes which impacted turnaround time:**

- 1 & 2. **CIC VEL® (Nov 1997) & WorldCat® (Feb 1999)**  
Using WebZ®, patrons find records in CIC Virtual Electronic Library® and in OCLC® Online Union Catalog. Patrons then place ILL requests.
  - ILL requests go directly into OCLC®
  - No re-keying or searching by ILL staff
  - 75% of monographic requests go directly to lenders
3. **CLIO® (Aug 2000)**  
ILL management software used to manage requests and workflows.
  - Produces patron-specific bookbands & cover sheets
  - Reduces manual processes (less writing)
  - Better invoice management
  - Improved handling of patron inquiries
  - Allowed office to go paperless
4. **Went Paperless (Oct 2000)**  
All paper files abolished.
  - Eliminated filing, file maintenance & filing errors

#### **Future Plans:**

- Electronic delivery of non-returnables (2001)
- Returnable ILL service for distance patrons (2001)
- Next generation ILL/DDS management system (ISO, NCIP, etc.) (2002?)
- Evaluate lender performance to rearrange OCLC® Custom Holdings (ongoing)