



DVDs:



"Roelandt Savery - 'Dodo Birds', Chalk, black and amber on cream paper" by Roelant Savery

Still in Demand, or Going the Way of the Dodo?

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Why This Study?



What We Did

- Searched websites of 115 ARL member institutions for individuals + departments likely responsible for classroom support of A-V playback devices
- E-mailed them + asked if they'd be willing to participate in a brief survey
 - 63 said yes
 - 3 said no
 - 49 didn't respond or referred us to someone else who didn't respond
- IRB approval
- Administered survey
 - 50 total responses representing 50 different institutions
 - 65% response rate from confirmed participants
 - 21% response rate from unconfirmed participants

Results

5. Does your department/campus have a planned phased retirement of classroom playback equipment?





#	Answer	Bar	Response	%
1	Yes		30	61%
2	No		19	39%
	Total		49	

8. If your department does not currently have a plan to phase out support for playback equipment, do you anticipate that it will eventually be necessary to develop one?

#	Answer	Bar	Response	%
1	Yes		16	84%
2	No		3	16%
	Total		19	

Results

6. If yes, are there separate timelines for phased retirement of different types of playback equipment?

#	Answer	Bar	Response	%
1	Just VCRs are being phased out		12	40%
2	Phasing out of DVD players and VCRs are on separate timelines		9	30%
3	Phasing out of all playback equipment is on the same timeline		4	13%
4	Other (please specify)		5	17%
	Total		30	

Other (please specify)

VHS has been phased out. DVD players are currently being replaced with region-free BluRay players as room equipment is refreshed (typically on a 4-year cycle)

As the item becomes unavailable for new purchases or end of support from the manufacturer.










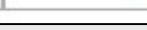
As VCR's "die they are not being replaced. When a classroom is upgraded VCR's / DVD players are replaced with a Blu-ray. All new classrooms are Blu-Ray only.

Kind of. No new installs are scheduled to get this equipment, but there's no schedule to take it OUT of existing rooms.

Phasing out VCRs replaced my Blu-ray

Results

12. If your department has either planned or you anticipate at some point in the future implementing a phased playback equipment retirement plan, what are/would be the reasons why? (select all that apply)

#	Answer	Bar	Response	%
1	Our data suggests that usage of playback equipment has been going down		30	65%
2	Budget for classroom playback equipment has been reduced		5	11%
3	Budget for classroom playback equipment staffing/support has been reduced		5	11%
4	VCRs are becoming difficult to purchase in the marketplace		38	83%
5	DVD players are becoming difficult to purchase in the marketplace		8	17%
6	Instructors are asking for materials to be delivered digitally		22	48%
7	Future support for playback equipment is not in the long-term strategic goals of our department		14	30%
8	Instructors can use their laptops to play DVDs, so classroom playback equipment is not necessary		22	48%
9	We have a campus digitization service		14	30%
10	Other (please specify)		11	24%

Results

13. If your department has already or intends to implement a phased playback equipment retirement plan, what guidance did/would your department provide to an instructor with a DVD or VHS tape they want(ed) to show in class? (select all that apply)

#	Answer	Bar	Response	%
1	Bring your own playback device (DVD player, laptop, VCR, etc.)		17	37%
2	Talk to their academic unit about requesting a playback equipment device		15	33%
3	Digitize the video themselves		23	50%
4	Suggest that your department can offer video digitization support		12	26%
5	Refer them to the library (or other campus video service) for digitizing the video content		32	70%
6	Refer to the library (or other campus video service) for licensing the video content		27	59%
7	We did/would not provide any guidance		0	0%
8	Other (please specify)		18	39%



Preliminary Conclusions

- Overall picture which emerges = one in which commercial marketplace determines level of support provided by classroom A-V support
 - Each device has a life cycle: as they disappear from marketplace, classroom A-V support is phased out
 - Blu-Ray surprisingly prevalent now, but what happens when it becomes obsolete?
- Possible role for library in circulating “legacy” playback devices
- Definite need for library to be informed about local digitization options
 - Another new service opportunity?
 - Responsibility to ensure compliance w/ copyright law?



Next Steps

- Complete data analysis
- Qualitative follow-up interviews for context
 - One question I want to ask: what do you see as the lifespan for Blu-Ray?
- Publication!