



Are Ebooks Used Equally Across the Disciplines?

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Increasing Importance of Ebooks

- Duke has acquired over 13,000 titles on the ebrary platform since 2008
- Titles are spread across all LC classes
- Titles have been acquired through:
 - Approval plan
 - Firm orders
 - Demand Driven Acquisitions (DDA)

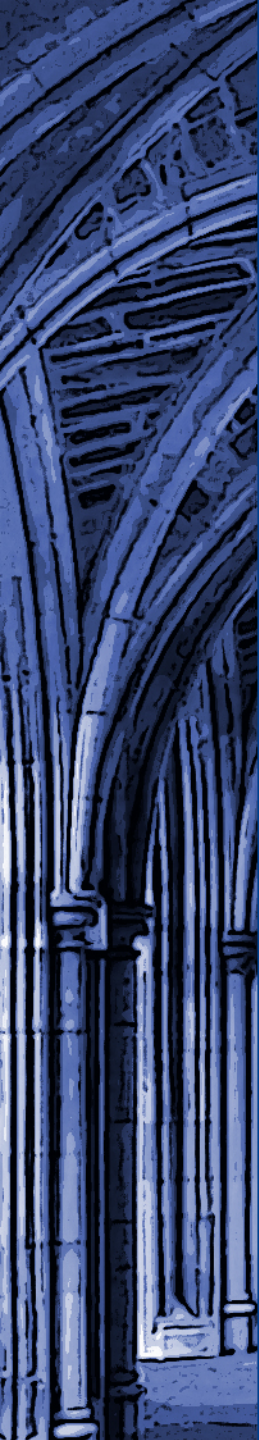


Assumptions to Test

- Ebooks have greater use by science patrons than humanities patrons
- Science patrons are more interested in downloading chapters
- Humanities patrons are more interested in downloading full titles

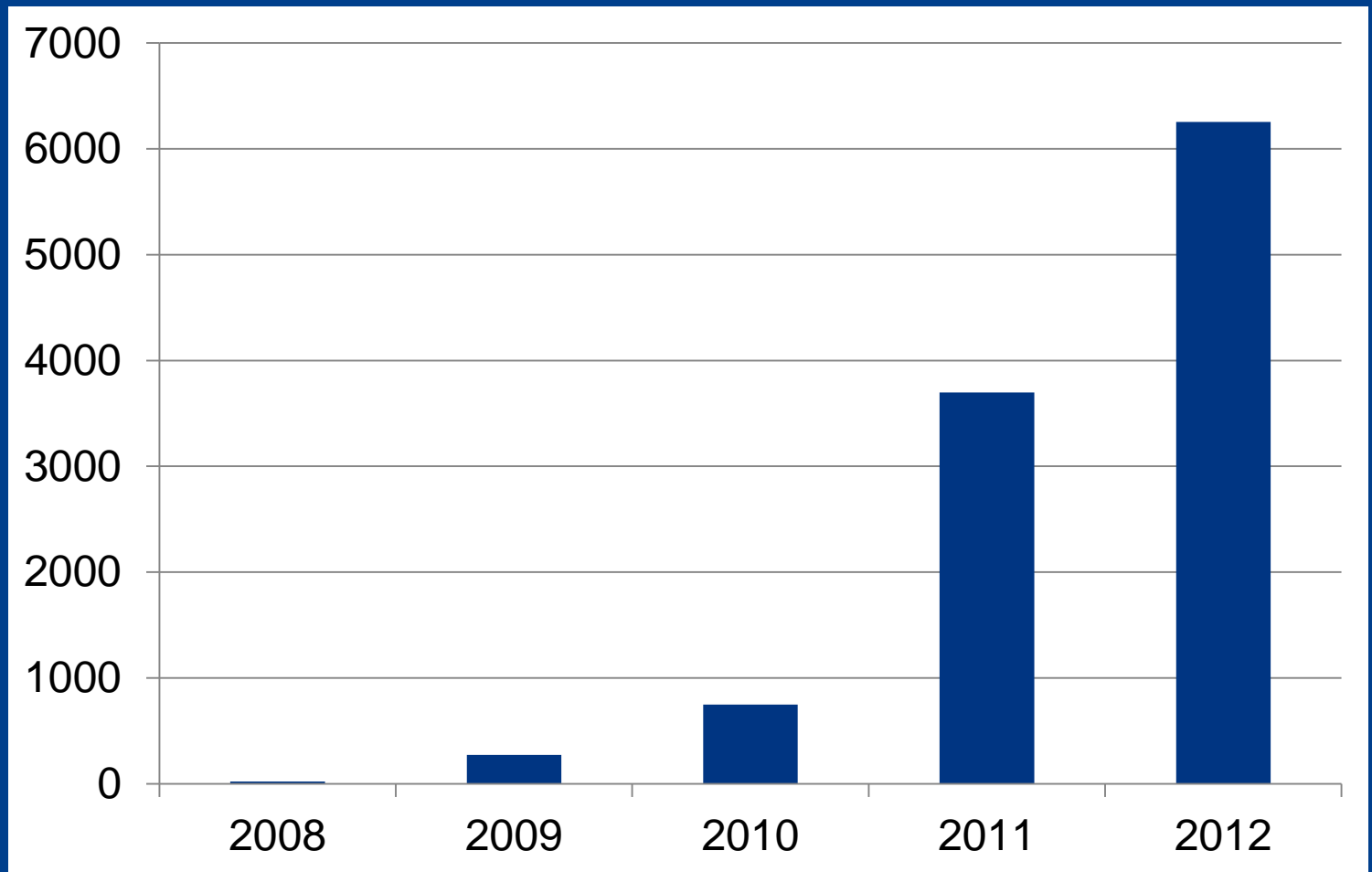
Data Used

- Number of user sessions per title
- Number of chapter downloads per title
- Number of full title downloads per title
- Cost per title
- All were mapped against LC class
- Tried to capture usage along with intensity of usage

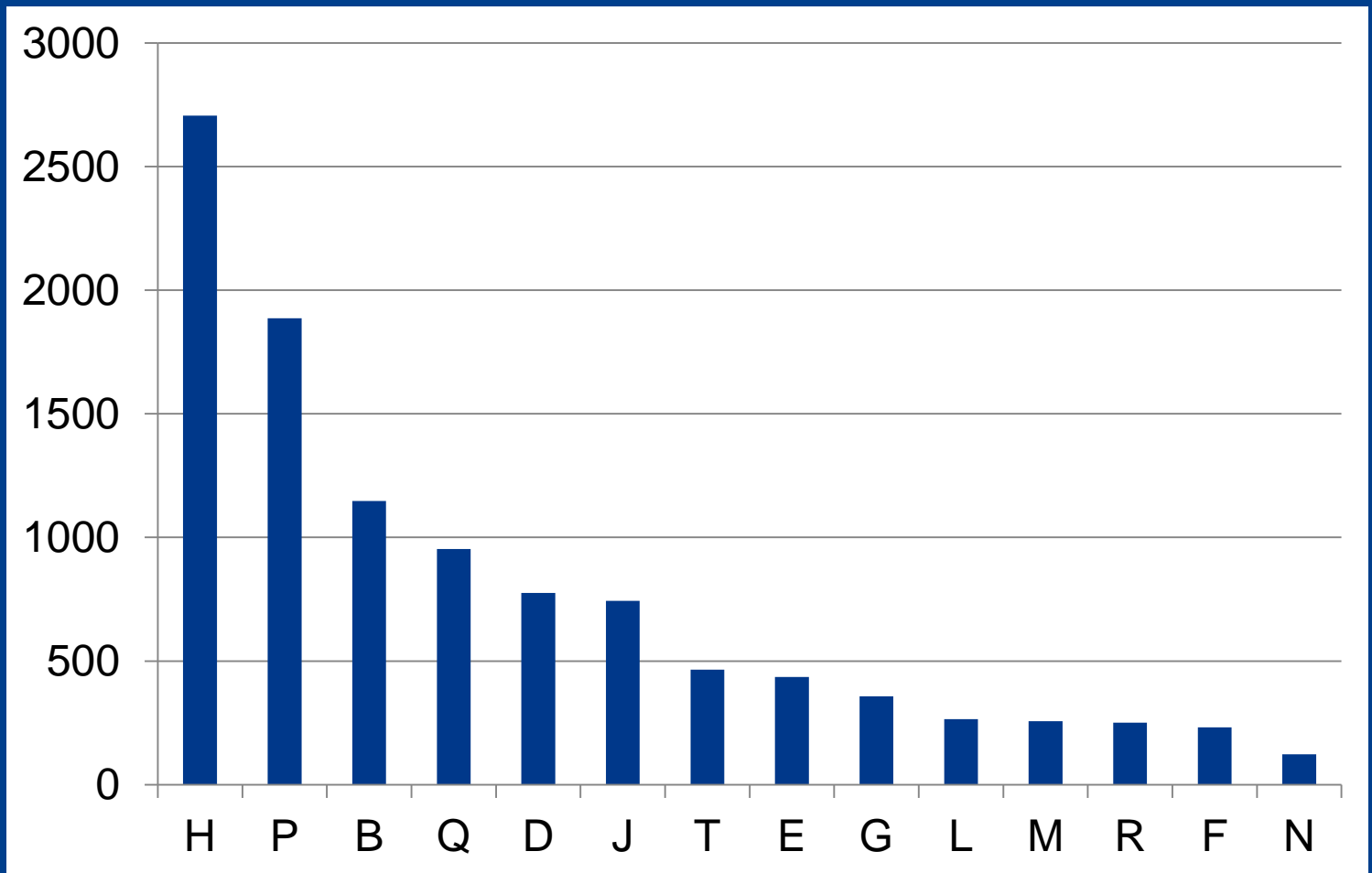


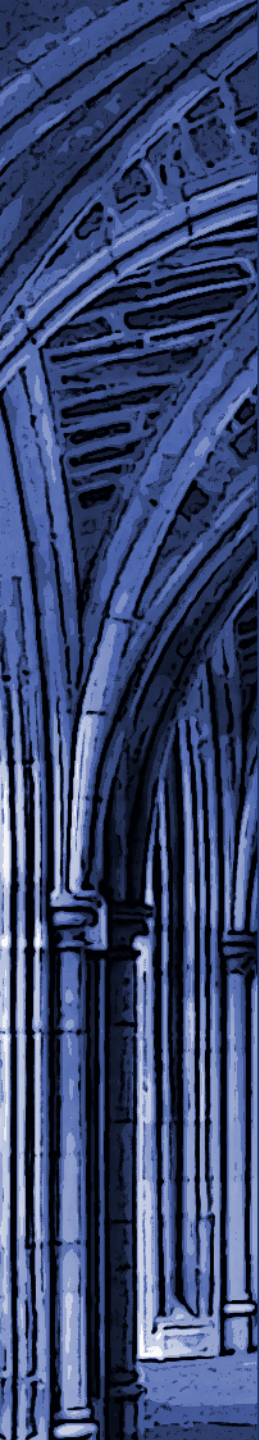
Title Breakdown

Titles Purchased by Year



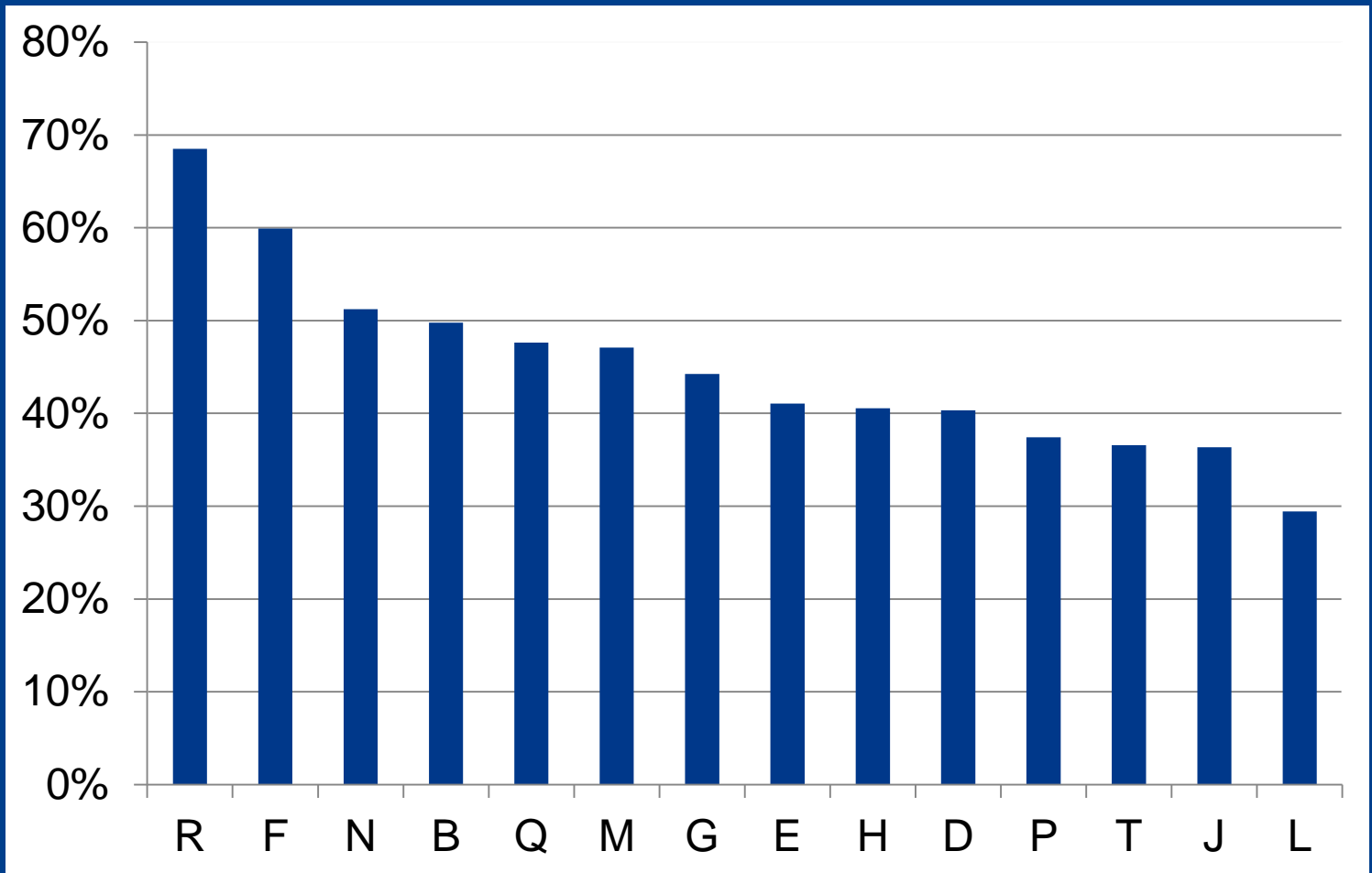
Titles by LC Class



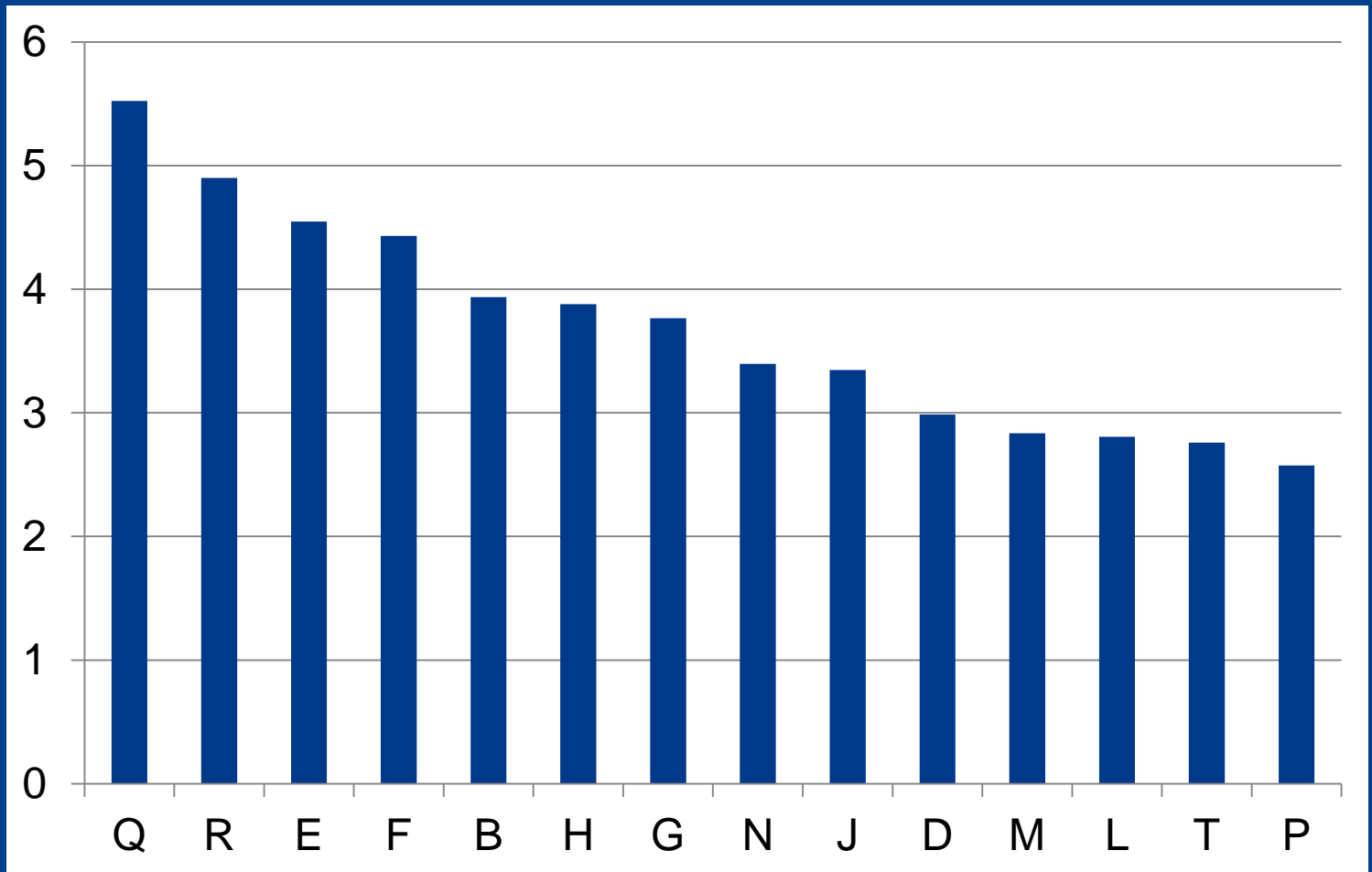


Usage Results

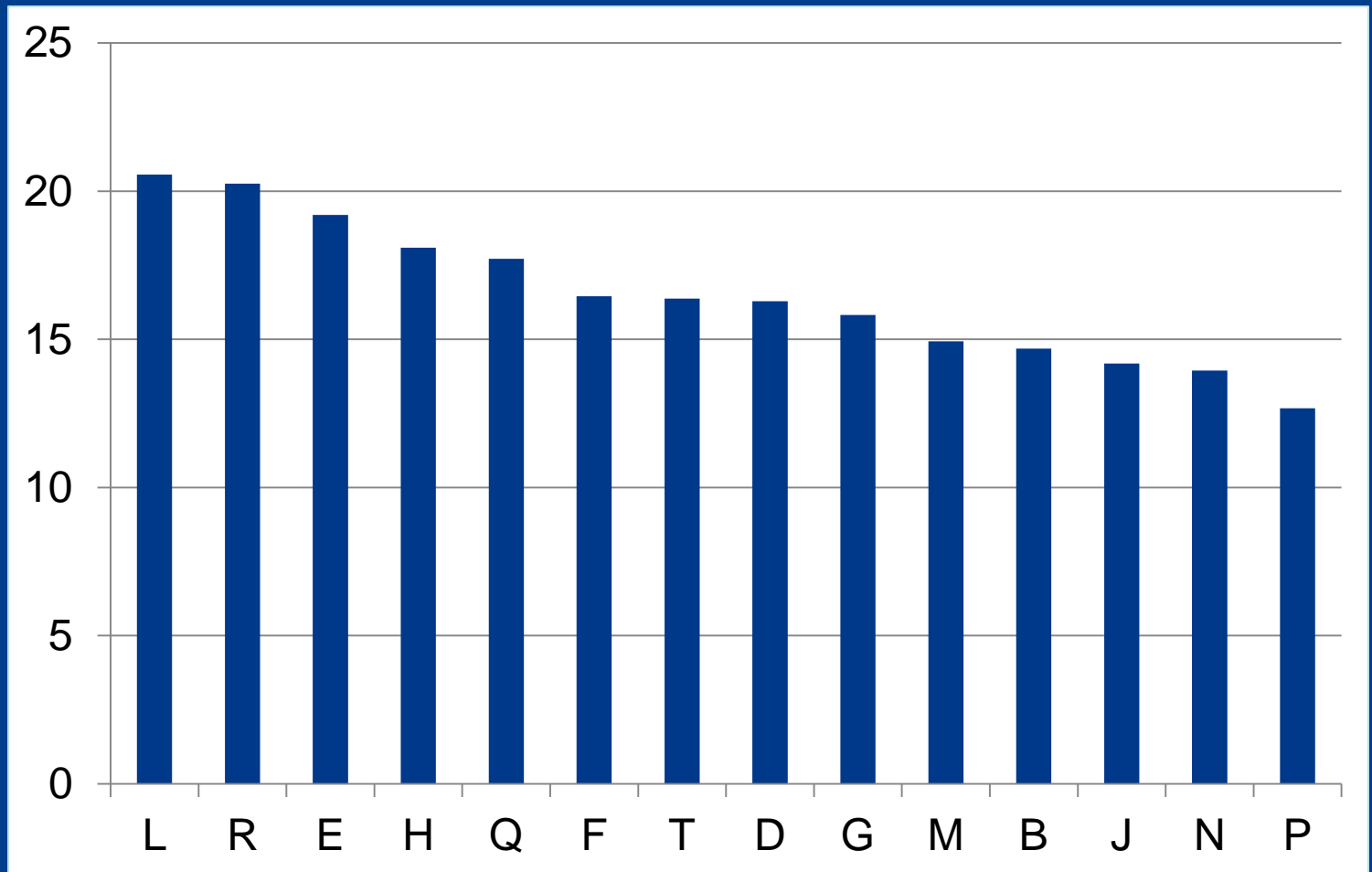
Titles with Use



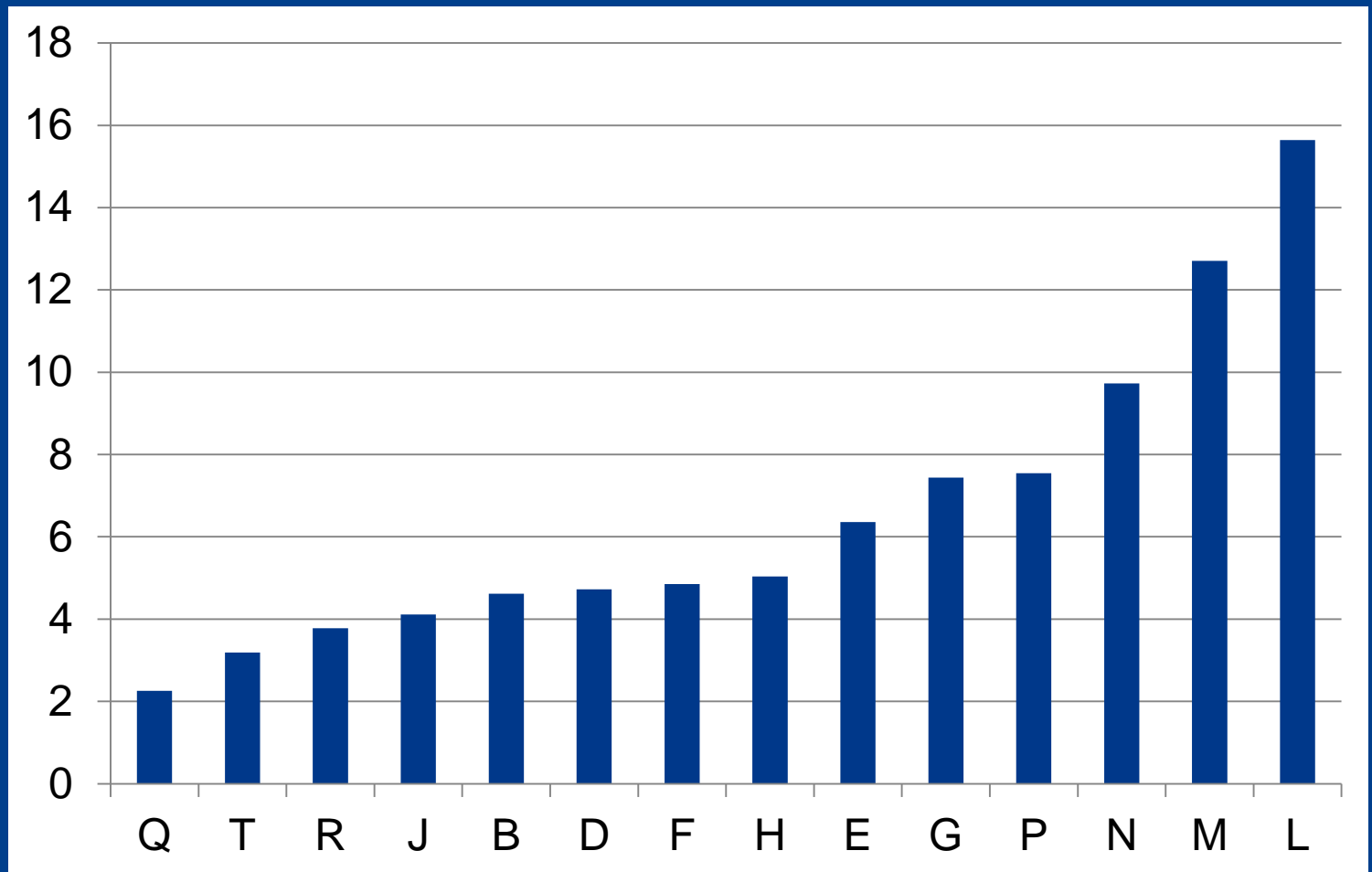
Sessions per Title



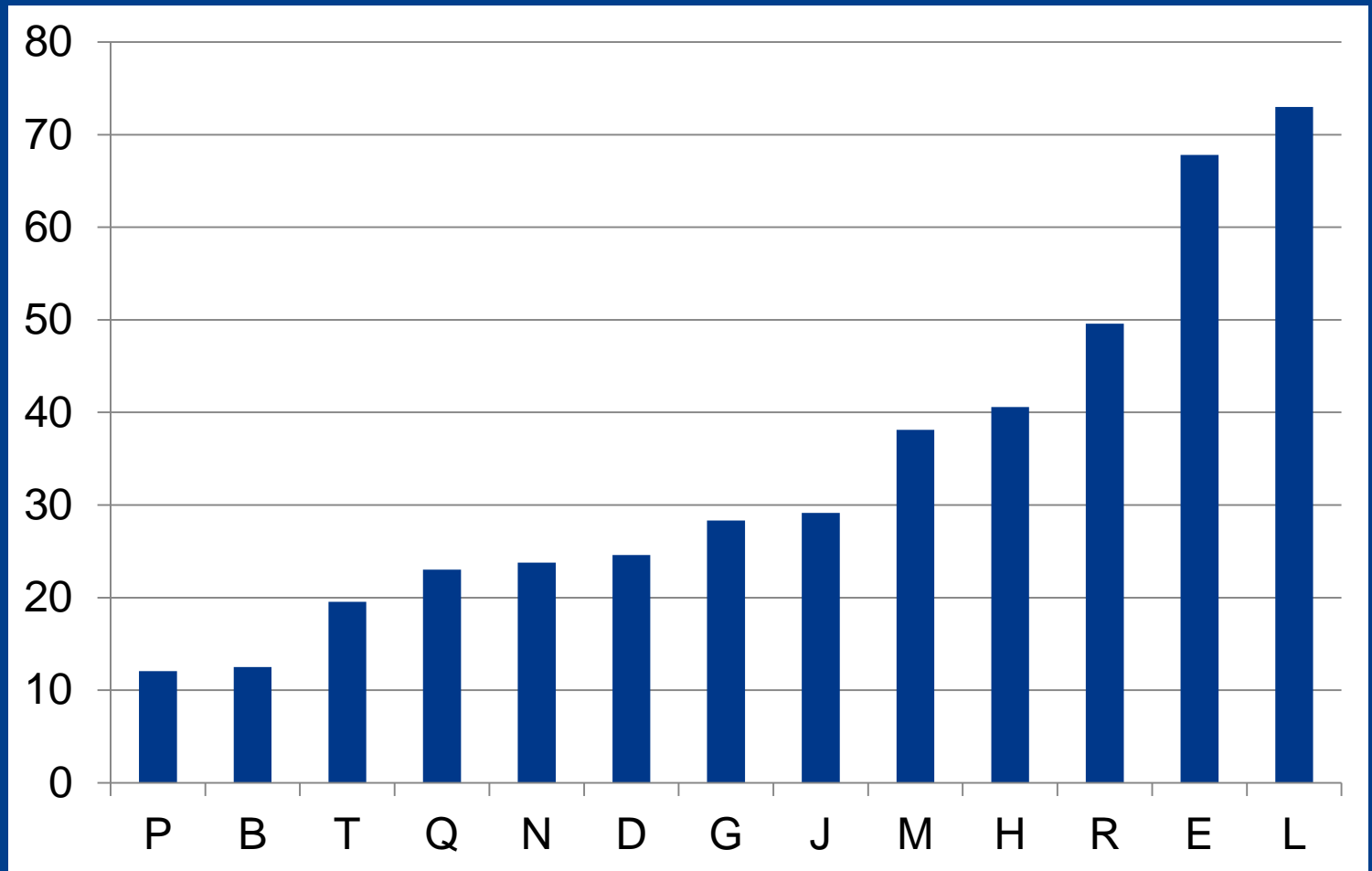
Page Views per Session

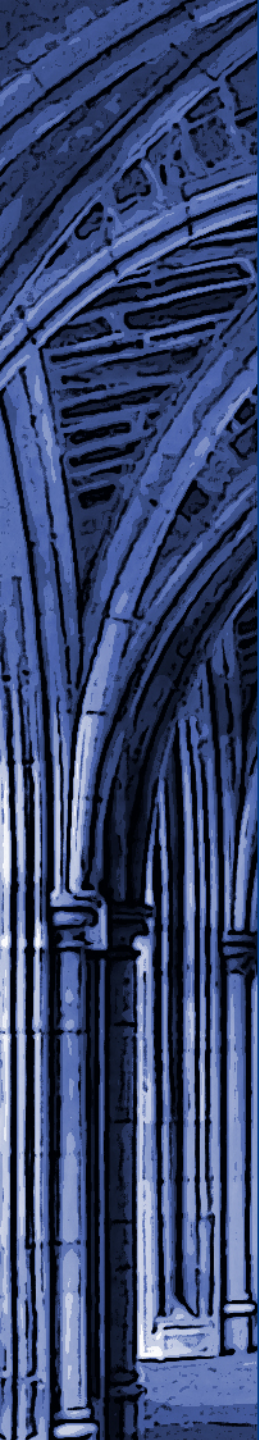


Sessions per Chapter Download



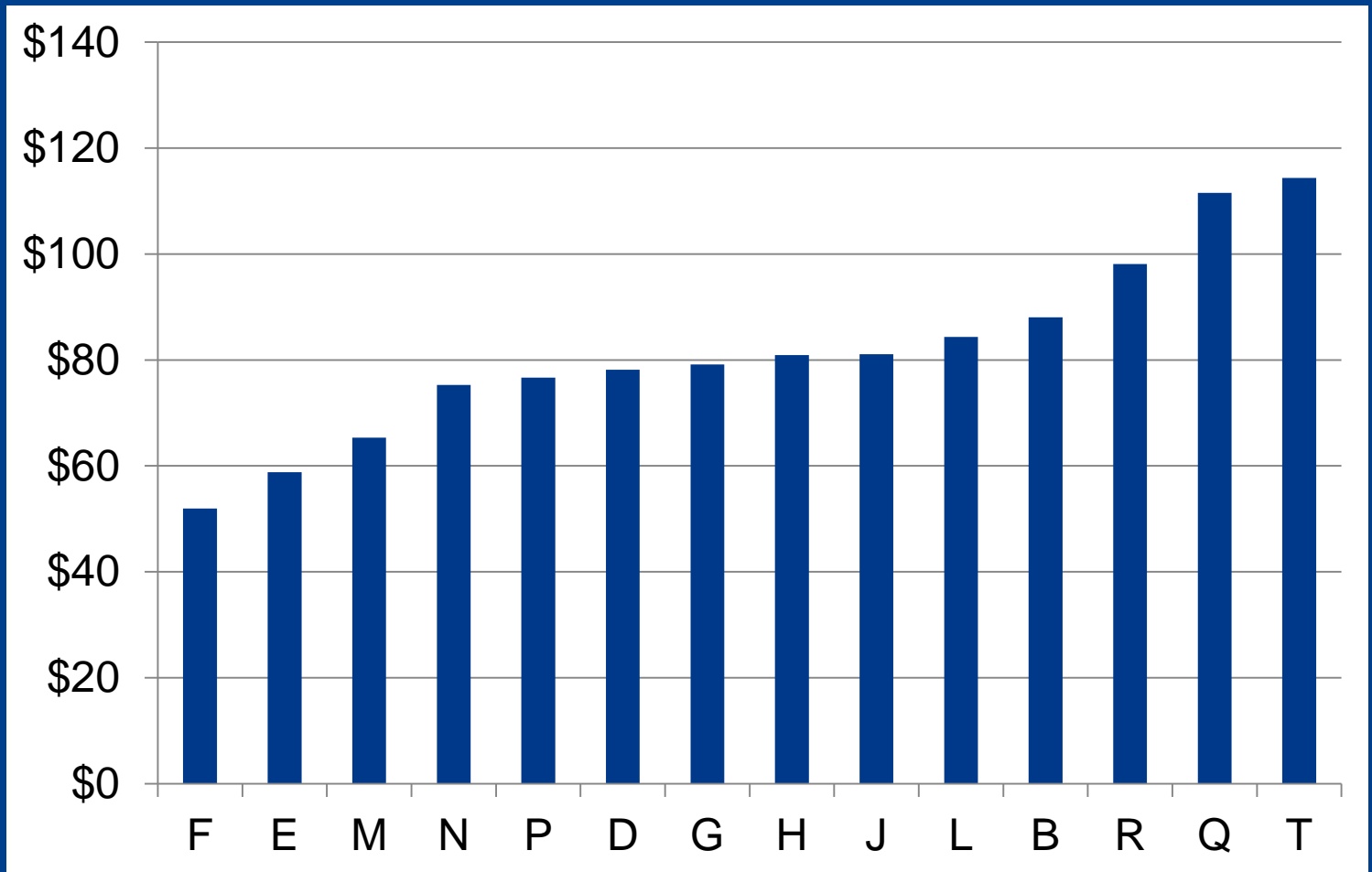
Sessions per Full Title Download



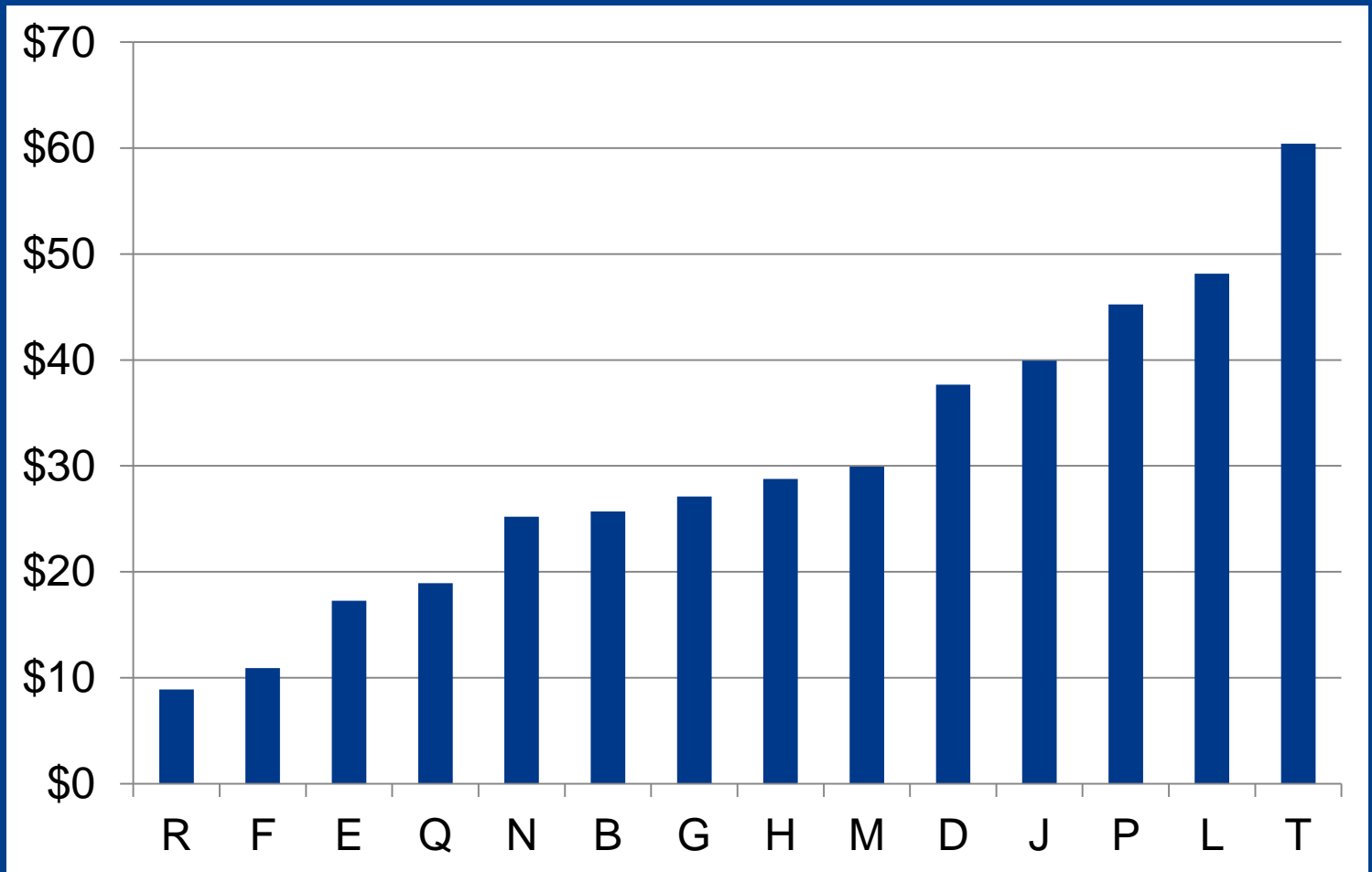


Usage and Cost Results

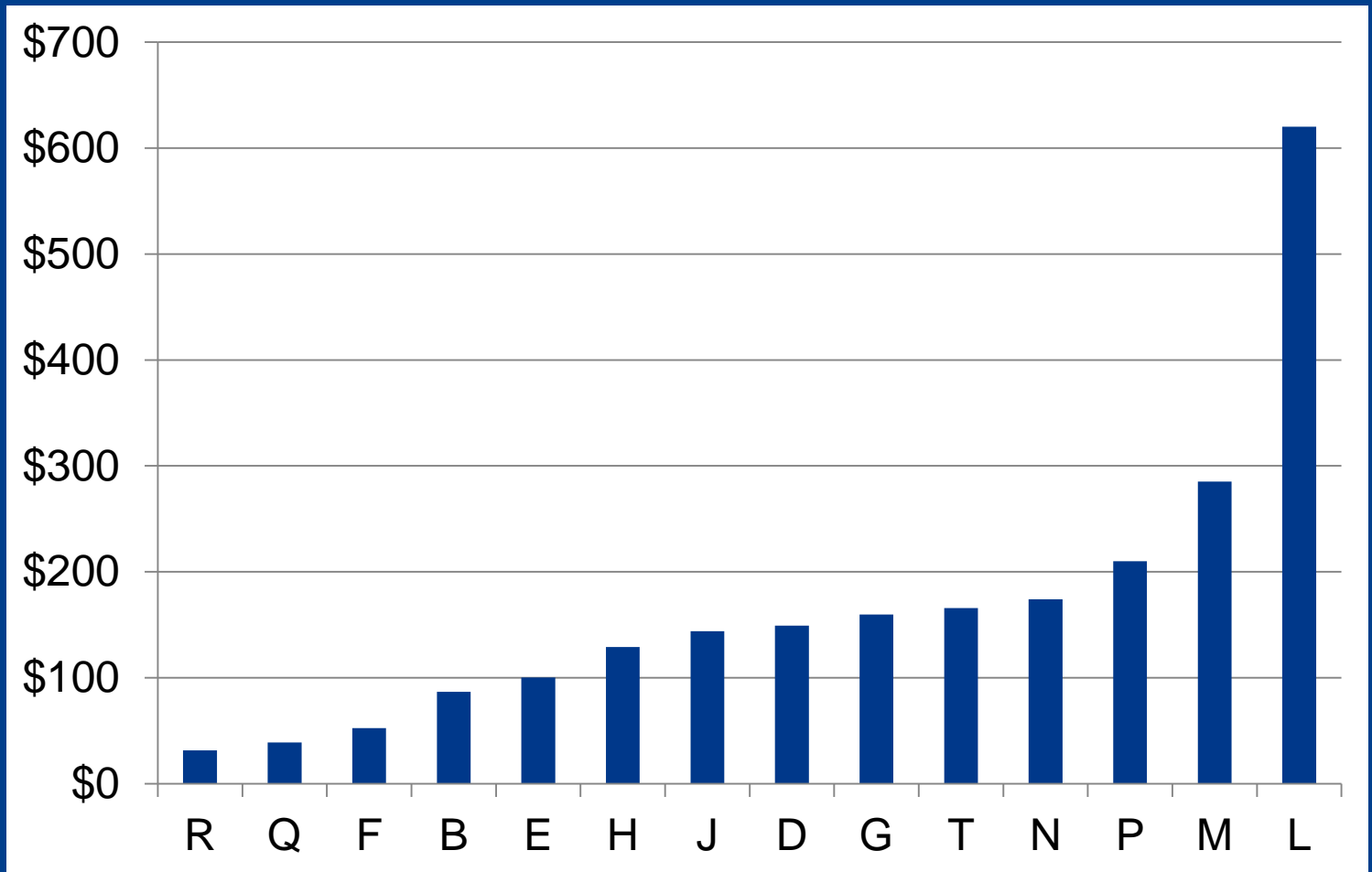
Cost per Title



Cost per Session



Cost per Download



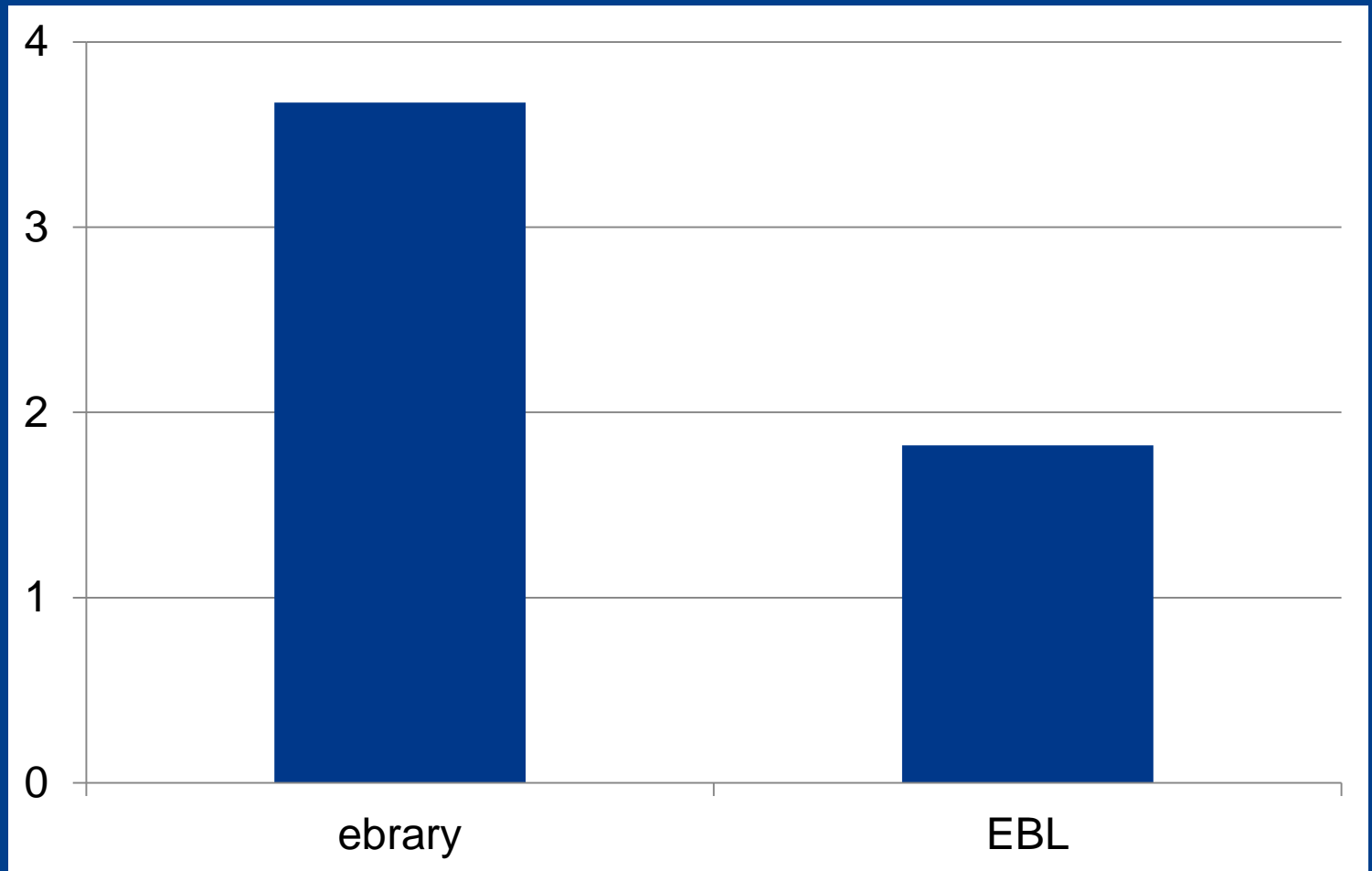
Results

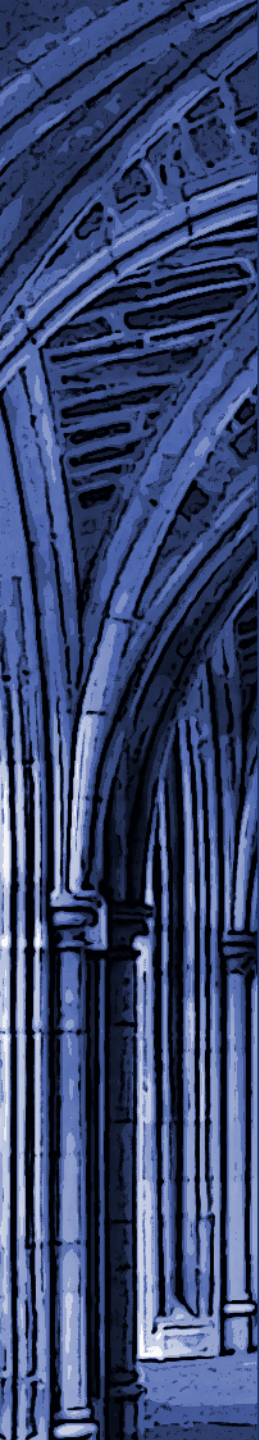
- Biggest divide between humanities and sciences:
 - Sessions per title
 - Sessions per chapter downloads
 - Cost per download

Results

- R and Q titles: consistent high usage
- E and F titles: good usage and low costs
- T titles: low usage but high downloads
- P titles: low usage but highest full title downloads
- Perhaps platform influenced the results

Sessions per Download by Platform





Thank You