



## 8 NATION POLL ON AFRICA

### Questionnaire

The questions included herein have been selected for release from a more extensive questionnaire.

For details about methodology, please see page 9.

#### **GLOBESCAN RESEARCH PARTNERS**

**Cote d'Ivoire:** Etudes de Marche et Conseils (EMC), Abidjan

**Egypt:** Synovate, Cairo

**Ghana:** Business Interactive Consulting Limited, Accra

**Kenya:** Research Path Associates, Nairobi

**Nigeria:** Market Trends Research International, Nigeria Ltd., Lagos

**South Africa:** Markinor (Pty) Ltd., Randburg

**Tanzania:** Research Path Associates, Nairobi

**Zimbabwe:** Research Path Associates, Nairobi

G3t. As you may know, there are both positive and negative impacts from increasing globalization occurring in the world. By globalization, I mean the increased trade between countries in goods, services and investment. Thinking of you and your family's interests, do you think the overall effect of globalization is very positive, somewhat positive, somewhat negative or very negative?

	<b>Positive</b>	<b>Negative</b>	Very positive	Somewhat positive	Somewhat negative	Very negative	Depends/ Neither	DK/ NA
South Africa	<b>71</b>	<b>19</b>	26	45	12	7	6	4
Zimbabwe	<b>35</b>	<b>28</b>	18	17	17	11	22	14
Tanzania	<b>53</b>	<b>26</b>	18	35	16	10	11	9
Kenya	<b>79</b>	<b>8</b>	45	34	5	2	7	6
Nigeria	<b>70</b>	<b>15</b>	31	39	9	6	13	2
Ghana	<b>82</b>	<b>9</b>	39	43	6	3	5	5
Cote d'Ivoire	<b>70</b>	<b>19</b>	29	41	15	5	8	2
<b>Averaged TOTAL</b>	<b>66</b>	<b>18</b>	29	36	12	6	11	6

A6. Please tell me how much you trust each of the following institutions to operate in the best interest of our society. Would you say you have a lot of trust, some trust, not much trust, or no trust at all in ... ?

d) Global companies operating in [COUNTRY]

	<b>Trust</b>	<b>Do not trust</b>	A lot	Some	Not much	No trust at all	DK/ NA
South Africa	<b>63</b>	<b>29</b>	18	44	19	9	8
Zimbabwe	<b>28</b>	<b>60</b>	4	24	32	28	112
Tanzania	<b>46</b>	<b>42</b>	16	30	25	17	12
Kenya	<b>67</b>	<b>27</b>	25	42	20	7	6
Nigeria	<b>52</b>	<b>40</b>	15	36	24	15	9
Ghana	<b>79</b>	<b>17</b>	34	46	12	5	4
Cote d'Ivoire	<b>54</b>	<b>40</b>	13	41	31	9	6
<b>Averaged TOTAL</b>	<b>56</b>	<b>36</b>	18	38	23	13	9

G2t. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree.

ct) The United States is having a mainly positive influence in the world.

	<b>Agree</b>	<b>Disagree</b>	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Depends/ Neither	DK/ NA
South Africa	<b>51</b>	<b>38</b>	30	21	16	22	4	7
Zimbabwe	<b>41</b>	<b>51</b>	12	29	25	26	5	4
Tanzania	<b>39</b>	<b>44</b>	14	25	27	18	6	11
Kenya	<b>63</b>	<b>31</b>	31	32	17	14	3	3
Nigeria	<b>56</b>	<b>39</b>	28	29	19	19	2	3
Ghana	<b>77</b>	<b>19</b>	47	30	9	11	1	3
Cote d'Ivoire	<b>59</b>	<b>34</b>	22	38	24	10	2	5
<b>Averaged TOTAL</b>	<b>55</b>	<b>37</b>	26	29	20	17	3	5

G2t For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree.

dt.) Europe is having a mainly positive influence in the world.

	<b>Agree</b>	<b>Disagree</b>	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Depends/ Neither	DK/ NA
South Africa	<b>52</b>	<b>30</b>	22	30	18	12	4	14
Zimbabwe	<b>34</b>	<b>52</b>	8	26	25	27	5	9
Tanzania	<b>39</b>	<b>41</b>	13	26	24	18	7	12
Kenya	<b>57</b>	<b>31</b>	21	36	23	8	4	9
Nigeria	<b>50</b>	<b>41</b>	19	31	21	20	2	6
Ghana	<b>68</b>	<b>28</b>	32	36	18	10	1	3
Cote d'Ivoire	<b>47</b>	<b>47</b>	10	37	31	16	2	4
<b>Averaged TOTAL</b>	<b>49</b>	<b>39</b>	18	31	23	16	4	8

G6. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree.

et) Poor countries benefit as much as rich countries from free trade and globalization.

	<b>Agree</b>	<b>Disagree</b>	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Depends/ Neither	DK/ NA
<b>Averaged TOTAL</b>	<b>35</b>	<b>57</b>	16	19	26	31	2	5

G6. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree.

f) Rich countries are playing fair in trade negotiations with poor countries

	<b>Agree</b>	<b>Disagree</b>	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Depends/ Neither	DK/ NA
South Africa	<b>37</b>	<b>50</b>	18	19	23	27	4	9
Zimbabwe	<b>12</b>	<b>72</b>	4	8	28	44	4	13
Tanzania	<b>36</b>	<b>49</b>	14	22	24	25	6	9
Kenya	<b>40</b>	<b>55</b>	19	21	24	32	1	4
Nigeria	<b>45</b>	<b>46</b>	19	27	22	24	1	7
Ghana	<b>34</b>	<b>62</b>	14	20	22	40	1	3
Cote d'Ivoire	<b>10</b>	<b>88</b>	3	6	37	51	*	2
<b>Averaged TOTAL</b>	<b>30</b>	<b>60</b>	13	17	26	35	2	7

G6. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree.

h) Rich countries have a moral responsibility to ensure that poor countries receive affordable drugs for serious diseases.

	<b>Agree</b>	<b>Disagree</b>	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Depends/ Neither	DK/ NA
<b>Averaged TOTAL</b>	<b>82</b>	<b>14</b>	58	24	8	6	2	3

PR6. Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statement:

a) Democracy may have its problems, but it is the best system of government for my country.

	<b>Agree</b>	<b>Disagree</b>	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Depends/ Neither	DK/ NA
South Africa	<b>80</b>	<b>11</b>	54	26	6	5	3	6
Zimbabwe	<b>79</b>	<b>11</b>	46	33	7	4	4	7
Tanzania	<b>54</b>	<b>28</b>	26	28	14	14	12	7
Kenya	<b>89</b>	<b>4</b>	70	19	3	*	4	2
Nigeria	<b>92</b>	<b>7</b>	68	24	4	3	1	1
Ghana	<b>96</b>	<b>4</b>	74	21	2	1	*	1
Cote d'Ivoire	<b>94</b>	<b>4</b>	69	25	2	1	*	2
<b>Averaged TOTAL</b>	<b>83</b>	<b>10</b>	58	25	6	4	3	4

A5. Would you say that [COUNTRY] is run by the will of the people?

	Yes	No	DK/NA
South Africa	33	57	9
Zimbabwe	21	73	6
Tanzania	42	53	5
Kenya	48	45	7
Nigeria	12	85	3
Ghana	61	34	5
Cote d'Ivoire	48	48	4
<b>Averaged TOTAL</b>	<b>38</b>	<b>56</b>	<b>6</b>

A7. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree.

b) I am in favor of large foreign companies coming to my country and setting up their operations here.

	Agree	Disagree	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Depends/ Neither	DK/ NA
South Africa	71	20	41	30	9	11	5	4
Zimbabwe	80	11	48	32	4	6	3	6
Tanzania	50	42	22	29	25	18	4	3
Kenya	80	17	55	24	8	9	2	1
Nigeria	84	15	51	33	9	6	1	1
Egypt	39	58	25	14	4	54	*	3
Ghana	89	10	61	28	6	4	*	*
Cote d'Ivoire	89	10	59	30	7	3	1	*
<b>Averaged TOTAL</b>	<b>73</b>	<b>23</b>	<b>45</b>	<b>27</b>	<b>9</b>	<b>14</b>	<b>2</b>	<b>2</b>

A7. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree.

c) Solving my country's health problems is the shared responsibility of both my government and the governments in the rest of the world.

	<b>Agree</b>	<b>Disagree</b>	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Depends/ Neither	DK/ NA
<b>Averaged TOTAL</b>	<b>75</b>	<b>20</b>	46	29	13	7	3	2

A7. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree.

g) There is less corruption in my country now than there was one year ago.

	<b>Agree</b>	<b>Disagree</b>	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Depends/ Neither	DK/ NA
South Africa	<b>31</b>	<b>63</b>	14	17	16	48	2	4
Zimbabwe	<b>15</b>	<b>80</b>	9	6	30	50	1	3
Tanzania	<b>32</b>	<b>43</b>	14	18	20	23	7	18
Kenya	<b>84</b>	<b>12</b>	56	28	6	6	2	2
Nigeria	<b>31</b>	<b>67</b>	12	19	15	51	1	1
Ghana	<b>59</b>	<b>37</b>	27	32	16	21	1	3
Cote d'Ivoire	<b>33</b>	<b>61</b>	9	24	29	31	3	3
<b>Averaged TOTAL</b>	<b>41</b>	<b>52</b>	20	21	19	33	3	5

PR5. Have you or someone in your family been personally affected by an act of corruption by government officials in the past 12 months?  
 [Kenya = “since the election last December”].

	<b>Yes</b>	<b>No</b>	<b>DK/NA</b>
South Africa	<b>11</b>	<b>86</b>	3
Zimbabwe	<b>50</b>	<b>42</b>	8
Tanzania	<b>24</b>	<b>71</b>	5
Kenya	<b>23</b>	<b>73</b>	4
Nigeria	<b>23</b>	<b>72</b>	5
Ghana	<b>11</b>	<b>86</b>	3
Cote d’Ivoire	<b>42</b>	<b>57</b>	1
<b>Averaged TOTAL</b>	<b>26</b>	<b>70</b>	4

A4 For each of the following national problems, please tell me if you see it as a very serious problem, somewhat serious, not very serious, or not at all serious problem for you and your family.

a) HIV / AIDS

	<b>Serious</b>	<b>Not Serious</b>	Very Serious	Somewhat Serious	Not Very Serious	Not Serious At All	DK/NA
South Africa	<b>88</b>	<b>11</b>	79	9	7	4	1
Zimbabwe	<b>97</b>	<b>1</b>	77	20	1	*	2
Tanzania	<b>84</b>	<b>15</b>	72	13	6	8	1
Kenya	<b>96</b>	<b>3</b>	90	6	3	1	*
Nigeria	<b>87</b>	<b>12</b>	71	16	5	8	1
Ghana	<b>98</b>	<b>2</b>	94	4	1	1	1
Cote d’Ivoire	<b>96</b>	<b>4</b>	85	11	2	1	*
<b>Averaged TOTAL</b>	<b>92</b>	<b>7</b>	81	11	4	3	1



## 2004 Africa Methodology

This table gives a detailed description of the methodologies used in each of the 8 countries.

<i>COUNTRY</i>	<i>PARTNER</i>	<i>Methodology</i>	<i>Sample</i>	<i>Languages</i>	<i>FIELD DATES</i>
<i>Nigeria</i>	<i>Market Trends Research International, Nigeria Ltd., Lagos</i>	Face to face	Stratified random national sample of 1,000 <sup>i</sup>	English, Ibo, Yoruba, and Hausa	<i>Dec. 8 – 22, 2003</i>
<i>South Africa</i>	<i>Markinor, Randburg</i>	Telephone	Randomly selected sample of metropolitan areas, 1,000 <sup>ii</sup>	English, Afrikaans	<i>Nov. 21 - Dec. 5, 2003</i>
<i>Ghana</i>	<i>Business Interactive Consulting Limited, Accra</i>	Face to face	Stratified random national sample of 1,000 <sup>iii</sup>	Akan, Ga, Ewe, Dagbani, Dagari	<i>Dec. 10 - 24, 2003</i>
<i>Kenya</i>	<i>Research Path Associates, Nairobi</i>	Face to face	Multi-stage random sample of 798 <sup>iv</sup>	English, Kiswahili	<i>Dec. 19 – 24, 2003</i>
<i>Tanzania</i>	<i>Research Path Associates, Nairobi, Kenya</i>	Face to face	Multi-stage random sample of 1,000 from 6 geographically distributed regions <sup>v</sup>	English, Kiswahili	<i>Dec. 20 – 31, 2003</i>
<i>Zimbabwe</i>	<i>Research Path Associates, Nairobi, Kenya</i>	Face to face	Multi-stage random sample of 645, all provinces represented <sup>vi</sup>	English, Shona, Ndebele	<i>Dec. 21 – 28, 2003</i>
<i>Cote d'Ivoire</i>	<i>Etudes de Marche et Conseils (EMC), Abidjan</i>	Face to face	Stratified random sample of 1,008, from regions including about 80% of the population <sup>vii</sup>	French	<i>Jan. 16 – Feb. 12, 2004</i>
<i>Egypt</i>	<i>Synovate, Cairo</i>	Face to face	Stratified national random sample of 1105 <sup>viii</sup>	Arabic	<i>Jan. 7 -26, 2004</i>

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<sup>i</sup> This was a pan-Nigeria random sample. Before applying the random process, a sampling frame was constituted. This frame was stratified in line with local government boundaries. A simple random route walk was utilized with a sampling gap of 1 in 3 in low density, 1 in 5 in medium density and 1 in 10 in high density areas. All 6 geopolitical zones were included in the sample frame.

<sup>ii</sup> Interviews in South Africa were carried out using a CATI system, using a program that generates random samples for telephone interviews. The sample was stratified according to race and metropolitan area.

<sup>iii</sup> Ghana was stratified into 10 geographical regions. All regional capitals were automatically selected as urban locations. One rural location was selected in each region (except for Upper East and Upper West regions).

<sup>iv</sup> Seven out of 8 Kenyan provinces were included, with both urban and rural areas. Turkana and Samburu districts were excluded due to their nomadic and sparse population. Quotas based on regional demographics were imposed as per the most recent census. A multi-stage random sampling method was used to select the sampling points. A total of ten interviews were conducted per sampling point. The left-hand rule was used to select the household, and respondents were selected using the Kish Grid.

<sup>v</sup> Six out of 25 Tanzanian regions were sampled, representing all the geographical regions of the country. Quotas based on regional demographics were imposed as per the most recent census. A multi-stage random sampling method was used to select the sampling points. A total of ten interviews were conducted per sampling point. The left-hand rule was used to select the household, and respondents were selected using the Kish Grid.

<sup>vi</sup> In Zimbabwe quotas based on regional demographics were imposed as per the most recent census. A multi-stage random sampling method was used to select the sampling points. A total of ten interviews were conducted per sampling point. The left-hand rule was used to select the household, and respondents were selected using the Kish Grid.

<sup>vii</sup> The Cote d'Ivoire sample was drawn from 11 out of 18 regions covering about 80% of the population, including both urban (49%) and rural (51%) areas. All regional capitals were automatically selected. Districts were stratified into sampling points based on population size. The selection of sampling points, dwelling structures, households and respondents were all done through random sampling procedures.

<sup>viii</sup> The Egyptian sample included Cairo, Giza, Alexandria, Tanta, Mansoura, Sohag, Menia and 10 villages. Areas were divided into blocks, blocks were randomly selected, the right-hand rule was followed and respondents were selected according to the Kish Grid.