

Sail with the wind

Inspiring students and faculty to reach horizons of academic success

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Nedelina Tchangelova * nedelina@umd.edu * University of Maryland, College Park

Abstract

Building relationships with faculty and students can be challenging for subject librarians. Reaching out to the scholarly community offers opportunities for collaboration through teaching and research. Furthermore, the large spectrum of students' learning styles creates a challenge for faculty instructors to teach high-level research skills in physical and online classroom environments. In addition to their teaching responsibilities, university faculty pursue research projects as a requirement for tenure and promotion. Rather than continuing the old practice of streamlining information literacy into one-shot lectures where students and faculty alike learned about library services and collections, the author established a partnership with the Associate Dean for Educational Innovation at the School of Public Health. This collaboration proved to be instrumental for further developing a series of library services that support student's and faculty's research. This poster presents the evolution of the author's efforts as a subject library liaison to provide teaching and research assistance to students and faculty in the School. It discusses collaborative activities, marketing the services, assessment methods and insights for the future. Participants will be introduced to effective methods and tools for teaching information literacy concepts.

Instruction



Tools: Clickers, Laser Pointers, Poll Everywhere, and ELMS/Canvas

Given the prevalence of one-shot library sessions, it is challenging to develop a culture of valuing information literacy among students and faculty. However, through **communication** and **collaboration** with SPH faculty it is possible to embed information literacy into the school's curriculum using a **variety of tools** to engage students in the classroom and to satisfy different teaching pedagogies.

Professors...

- ... added me as a co-designer of their courses.
- ... imported the health resources modules into their courses with the help of TAs.
- ... requested a face-to-face instruction using either a lecture format or a flipped classroom model.



Librarian's open hour



Tools: "Tip of the Week" weekly emails

The Associate Dean for Educational Innovation at the School of Public Health was instrumental in providing me with an **office space** strategically located in close proximity to the graduate student offices and lecture halls.

Further reading:

Magi, T. J., & Mardeusz, P. E. (2013). Why some students continue to value individual, face-to-face research consultations in a technology-rich world. *College & Research Libraries*, 74(6), 605-618.

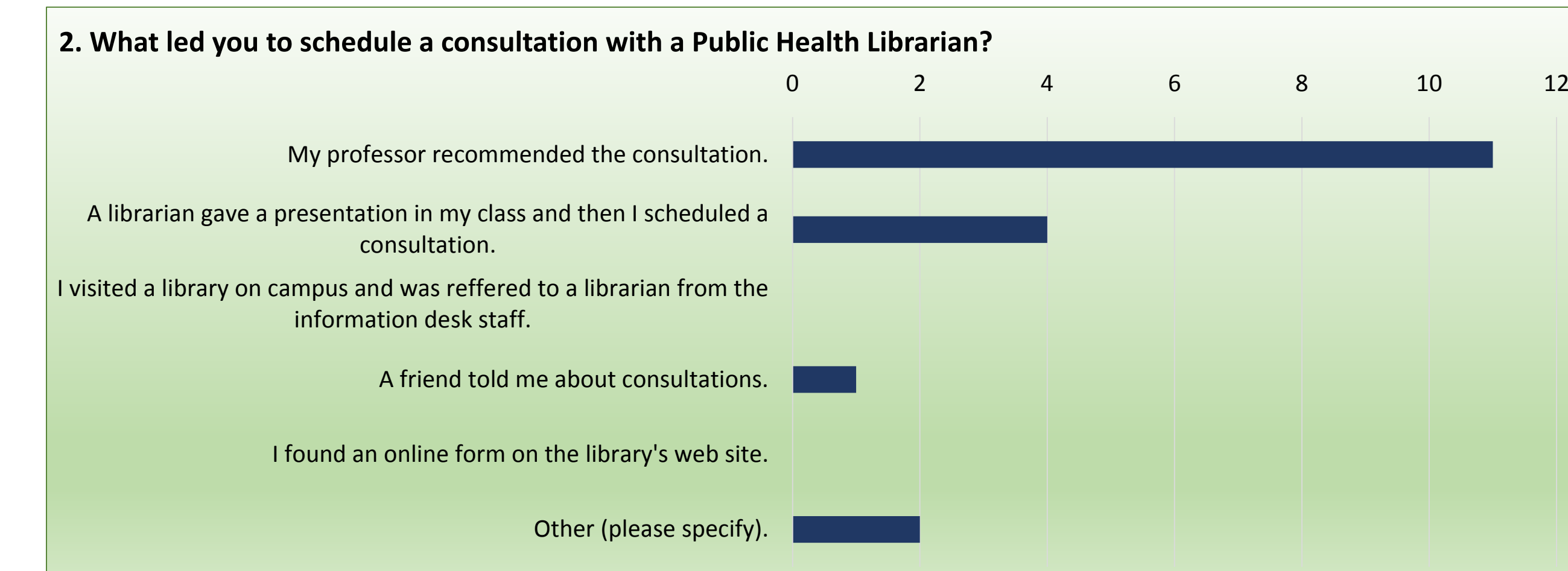
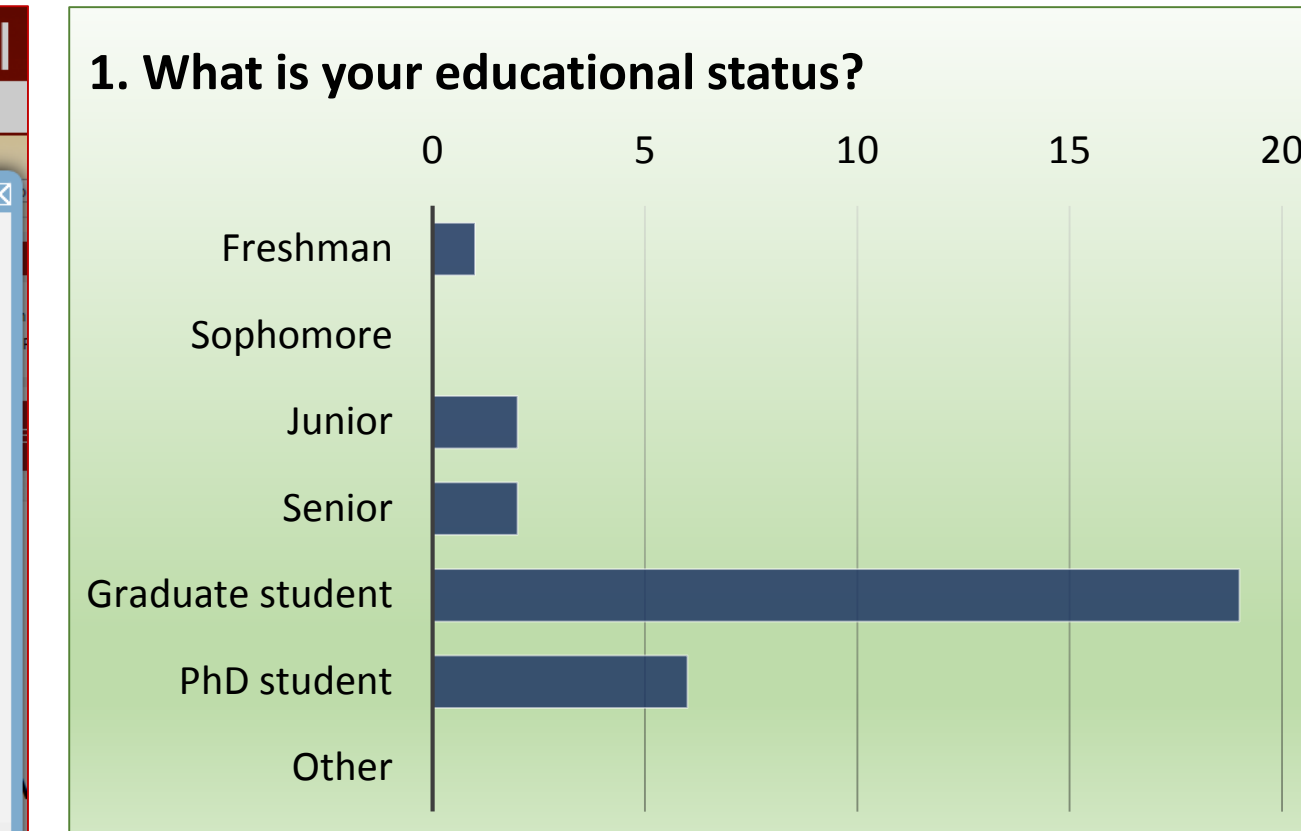
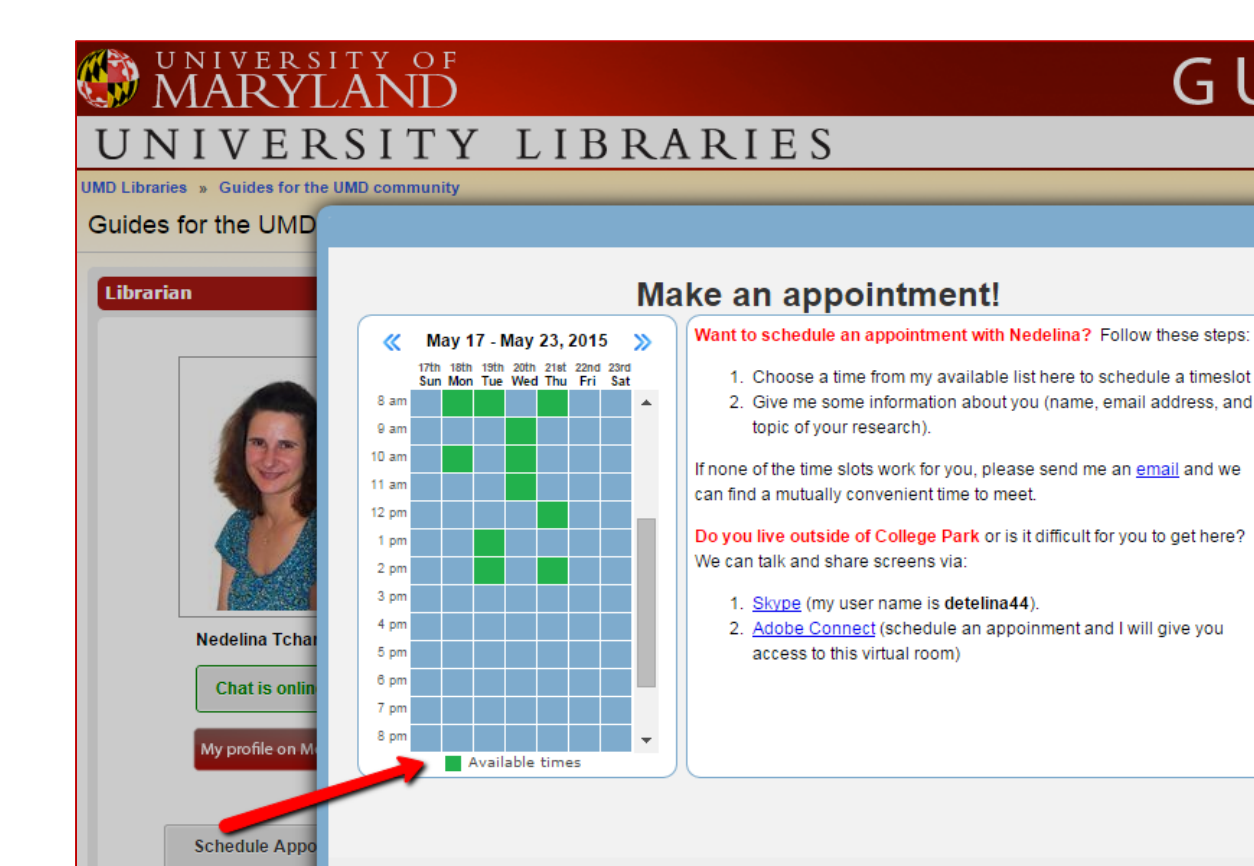


Research consultations



Tools: LibCal, Skype, and Adobe Connect

Scheduling an appointment is easy!



Further reading: MacMillan, M., & Steiner, H. (2011). Bridging physical and virtual reference with virtual research consultations. *Reference Services Review*, 39(3), 439-450. <http://doi.org/10.1108/00907321111161421>

Conclusions

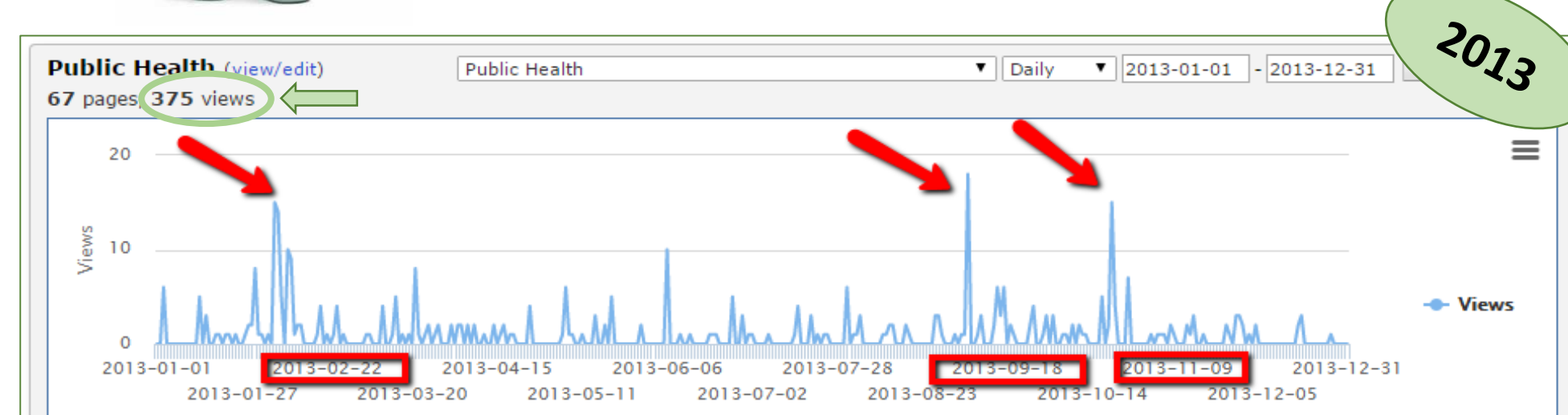
To satisfy different learning styles, a variety of tools, methods and techniques were used to empower students to become effective researchers.

Building a relationship with your department is essential to librarian's liaison work. Due to **weekly emails** promoting library services and **helpful searching tips**, students seeking individual research consultations outside of Librarian's Open Hours have increased noticeably. Research consultations have been shown to impact students' research skills and develop information-seeking behaviors and strategies that can be transferred beyond the assignment at hand. All students reported they felt more confident in their ability to conduct a research on their own after meeting with a librarian.

LibGuides

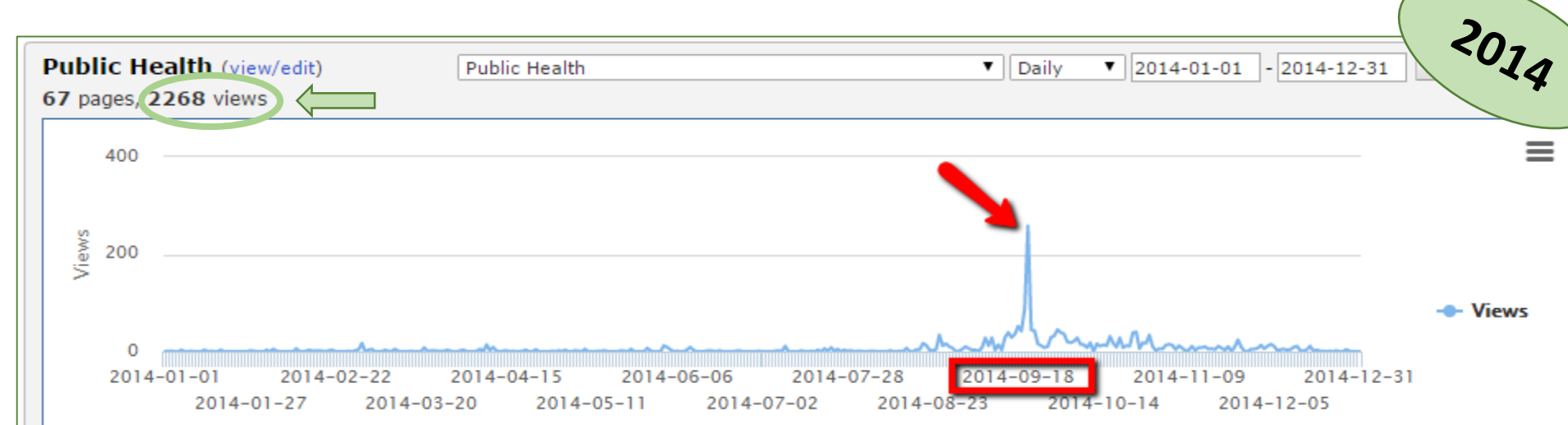


Tools: Jing, MS Power Point



Marketing Strategies:

- "Tip of the Week" weekly emails
- "Flipped Classroom" using ELMS/Canvas



Further reading: Foster, M., Wilson, H., Allensworth, N., & Sands, D. T. (2010). Marketing research guides: An online experiment with LibGuides. *Journal of Library Administration*, 50(5-6), 602-616. Available at <http://doi.org/10.1080/01930826.2010.488922>

Building relationships

Visibility

Contact, meet and greet:

- Department Heads every academic year.
- Administrators, coordinators, Director of Communications.
- New faculty.
- Students via research fairs and email listserv.

Usefulness

Look out for opportunities to save faculty's time by:

- Training their teaching/research assistants.
- Offer services to assist with faculty's promotion (e.g. citation analysis, open access, etc.)

Timeliness

Provide point-of-need services:

- Offer Open Hours at school's location.
- Coordinate on-site services with departmental events.
- Collaborate on syllabi to ensure access to resources.

Further reading: Pasek, J. (2015). Conceptualizing the librarian liaison role. *C&RL News*, 202-205.

