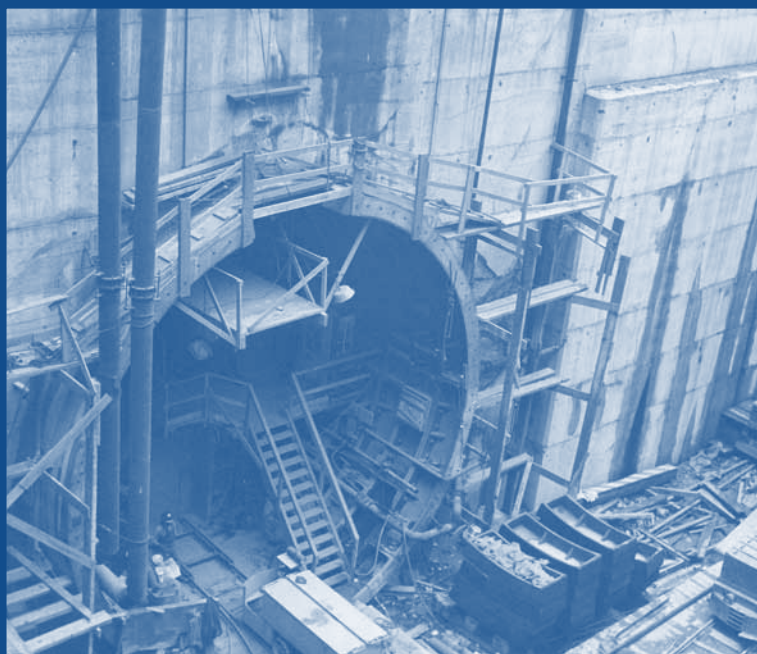


BRIDGES & TUNNELS:

Building Archival Connections



MARAC
Mid-Atlantic Regional Archives Conference

MARAC Fall 2009 Meeting October 29–31, 2009

The Westin Hotel Jersey City, New Jersey

Welcome!



The Program and Local Arrangement Committees for the Fall 2009 MARAC meeting warmly invite you to join us October 29th through the 31st in historic Jersey City, New Jersey.

Jersey City has much to offer in the fall. Enjoy the sprawling New York skyline from the west side of the Hudson River, a mere block from the conference site. Located in downtown Jersey City, the Westin Hotel is just steps away from a variety of shopping and dining opportunities. You will also have plenty of time to walk the beautiful and historic neighborhoods.

Our conference's theme of Bridges and Tunnels: Building Archival Connections takes its cue from the built environment of Jersey City, New York City, and the surrounding area. This theme also acknowledges the many and varied archival partnerships, collaborations, and initiatives underway that are forging connections between archivists, institutions, and colleagues. This three-day conference will include workshops, sessions, and tours of this historically rich metro New York region of MARAC.

In keeping with the idea of building bridges within the archival community, we are pleased to welcome plenary speakers Marc Holtman, Senior Digital Public Services Project Leader and Ellen Fleurbaay, Public Services Division Leader of the Amsterdam City Archives. In 2007, the archives launched the Archiefbank, an award-winning online database that allows users to request digitization of documents. It is in large part through this system of patron-initiated scanning that the Archiefbank has amassed over 6 million scans to date. Holtman and Fleurbaay will speak about their experiences in developing and utilizing Archiefbank, their vision of the Archiefbank as a full-service "digital reading room," and their work to promote high-quality, large-scale digitization at low cost. The plenary address should be of equal interest to those working on the more technical side of digitization projects and those providing reference service and access.

In addition, our program features twenty-three sessions on a broad array of subjects, a number of them reflecting our theme of creating connections and partnerships. Topics include archival education, EAD, digitization, African American collections, museum collections, sports archives, electronic records, work/life balance, and economic and budget issues.

This fall we are trying something different and will be offering an "on your own" lunch in lieu of the traditional luncheon. As an alternative to our luncheon speaker, you might want to attend the session dedicated to the history and cultural and physical landscapes of "The Sixth Borough," as Jersey City has often been called.

Our reception will be held at Jersey City's historic City Hall, where attendees and guests will be greeted by City officials, tour the building, and enjoy hors d'oeuvres. Please come and meet with your colleagues in this relaxed setting while admiring the recently restored City Council Chambers. The reception will be followed by hospitality hour at a local restaurant and beer garden. We look forward to seeing you in Jersey City and building new archival connections.

Christie Lutz
Kristen Turner

Co-Chairs, Program Committee

Althea Bernheim
Idelle Nissila

Co-Chairs, Local Arrangements Committee

**Please bring a copy of this program with you,
as it is the only one that you will receive!**

Program Committee

Co-Chairs

Christie Lutz, *Princeton University*

Kristen Turner, *Consulting Archivist*

Members

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Kenneth Cobb, *New York City Department of Records & Information Services*

Erika Gorder, *Rutgers University*

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Brian Keough, *University at Albany, SUNY*

Karen King, *National Public Broadcasting Archives, University of Maryland*

Lindsey Loeper, *University of Maryland, Baltimore County*

Jennifer McGillan, *Columbia University Medical Center*

Lisha Penn, *National Archives and Records Administration*

Caryn Radick, *Rutgers University*

Laura Ruttum, *New York Public Library*

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Cynthia Harris, *Jersey City Free Public Library*

Megan A. Hibbitts, *Freelance Archivist*

Michael Knies, *University of Scranton*

Chad Leinaweaver, *Newark Public Library*

Dale Patterson, *United Methodist Church Archives*

Fernanda Perrone, *Rutgers University*

Bonnie Marie Sauer, *National Archives at New York City*

Program Editor

Tammy L. Hamilton, *Hershey Community Archives*

SCHEDULE-AT-A-GLANCE

THURSDAY, October 29

- 8:00 am–6:30 pm Registration
- 9:00 am–4:30 pm **W1**—Records Management
for Archivists
- 9:00 am–12:30 pm **W2**—Archival Operations on a
Shoestring
- 9:30 am–5:00 pm **W3**—Strategies and Sources
for Funding
- 10:00 am–4:00 pm Tours 1–10
- 10:45 am–11:00 am Break
- 12:30 pm–1:30 pm Lunch (on your own)
- 1:00 pm–6:00 pm MARAC Committee Meetings
- 3:15 pm–3:30 pm Break
- 6:30 pm–10:00 pm Steering Committee Meeting
- 8:00 pm Hospitality Hour

FRIDAY, October 30

- 7:00 am–5:30 pm Registration
- 7:45 am–8:45 am Continental Breakfast
- 7:45 am–5:00 pm Exhibitors
- 8:00 am–8:45 am State Caucus Meetings
and New Member Orientation
- 9:00 am–10:15 am Plenary Session
- 10:15 am–10:45 am Break
- 10:45 am–12:15 pm **S1-S5**—Concurrent Sessions
- 12:15 pm–2:00 pm Lunch (on your own)
- 2:00 pm–3:30 pm **S6-S10**—Concurrent Sessions
- 3:30 pm–4:00 pm Break
- 4:00 pm–5:30 pm **S11-S15**—Concurrent Sessions
- 6:00 pm–8:00 pm Reception
- 8:00 pm Hospitality Hour

SATURDAY, October 31

- 7:30 am–11:30 am Registration
- 8:00 am–9:30 am Breakfast and Business Meeting
- 9:45 am–11:15 am **S16-S19**—Concurrent Sessions
- 11:15 am–11:30 am Break
- 11:30 am–1:00 pm **S20-S23**—Concurrent Sessions
- 1:00 pm Tour 11

For additional conference information and to register online:

www.lib.umd.edu/MARAC/conferences/2009/fall09/fall09.html

Conference Overview & Special Events

Thursday, October 29

8:00 am–6:30 pm	Registration <i>Second Floor Foyer</i>
9:00 am–5:00 pm	Workshops <i>See Page 6</i>
10:00 am–4:00 pm	Tours <i>See Pages 4–5</i>
1:00 pm–6:00 pm	MARAC Committee Meetings All committee chairs should contact their members before the meeting to provide meeting times and prepare agendas.
6:30 pm–10:00 pm	Steering Committee Meeting
8:00 pm	Hospitality Hour at Zeppelin Hall Restaurant & Biergarten Join your MARAC colleagues at Zeppelin Hall Restaurant and Biergarten, a casual setting where food and beverages will be available for purchase. Zeppelin Hall is located at the end of Liberty View Drive in the Liberty Harbor development near Jersey Avenue and Grand Street. The restaurant is also easily accessible from the Hudson-Bergen Light Rail station Jersey Avenue and the Grove Street PATH station. A free parking lot is accessible from Jersey Avenue, just south of Grant Street. www.zeppelinhall.com

Friday, October 30

7:00 am–5:30 pm	Registration <i>Second Floor Foyer</i>
7:45 am–8:45 am	Continental Breakfast <i>Second Floor Foyer</i>
7:45 am–5:00 pm	Exhibitors <i>Liberty Salon I & II</i>
8:00 am–8:45 am	State Caucus Meetings and New Member Orientation <i>Locations to be announced</i> New members and first time attendees, please take advantage of this opportunity to meet colleagues from your state, learn about MARAC, and share information about your institution.
9:00 am–10:15 am	Plenary <i>Newport Salon I & II</i>

You Ask, We Scan: The Amsterdam City Archives and the Archiefbank

In 2007, the Amsterdam City Archives launched the Archiefbank, an online database that allows users to search, request, consult, and download documents from the Archives. Marc Holtman, Senior Digital Public Services Project Leader, and Ellen Fleurbaay, Division Leader of Public Services, the developers and leaders of this patron-initiated digitization project, will speak about their experiences from initial planning to current usage and their vision for the project to grow into a full-scale “digital reading room.”



10:45 am–12:15 pm	S1–S5—Concurrent Sessions <i>See Pages 7–9</i>
12:15 pm–2:00 pm	Lunch (on your own) <i>An area guide will be provided at the time of registration.</i>
2:00 pm–3:30 pm	S6–S10—Concurrent Sessions <i>See Pages 9–10</i>
4:00 pm–5:30 pm	S11–S15—Concurrent Sessions <i>See Pages 11–12</i>
6:00 pm–8:00 pm	Reception at Jersey City City Hall Our reception will be held at Jersey City’s historic City Hall, where attendees and guests will be greeted by City officials, tour the building, and enjoy hors d’oeuvres. Please come and meet with your colleagues in this relaxed setting while admiring the recently restored City Council Chambers. The city completed a \$1.9 million historic restoration of the chambers, restoring original woodwork and ornamental plaster and repairing the stained glass windows and dome. City Hall is located approximately 0.5 mile southwest of the hotel at 280 Grove Street. City Hall is also easily accessible from the Hudson-Bergen Light Rail station Marin Boulevard and the Grove Street PATH station. A small outdoor parking lot, adjacent to City Hall, is accessible from Marin Boulevard.
8:00 pm	Hospitality Hour at Zeppelin Hall Restaurant & Biergarten

Saturday, October 31

7:30 am–11:30 pm	Registration <i>Second Floor Foyer</i>
8:00 am–9:30 am	Breakfast and Business Meeting <i>Newport Salon I & II</i> All conference attendees are welcome to attend the MARAC Business Meeting. You are not required to purchase the breakfast to attend. The Business Meeting starts 15 to 30 minutes after the start of the breakfast, depending on the needs of the MARAC chair.
9:45 am–11:15 am	S16–S19—Concurrent Sessions <i>See Pages 12–13</i>
11:30 am–1:00 pm	S20–S23—Concurrent Sessions <i>See Pages 13–14</i>

Tours

Registration and pre-payment required.

Getting There

Unless indicated, tour attendees must arrange their own transportation to tour locations. Please arrive prior to tour start time. Detailed directions for each tour are located on the MARAC website.

Thursday, October 29

T1. American Numismatic Society

Time: 10:00 am–11:00 am

Fee: \$5.00

Maximum registration: 20

Join us for a tour of the American Numismatic Society, Manhattan's second oldest continuously operating museum. In October 2008, the ANS officially opened its new state-of-the-art research and educational facility where international scholars, students and members of the general public can study the coins, medals and other treasures in the Society's superb numismatic collection and library. www.numismatics.org

T2. Federal Reserve Bank of New York Archives and Gold Vault Tour

Time: 10:30 am–12:30 pm

Fee: \$5.00

Maximum registration: 30

To accommodate security screening, please arrive 20 minutes before the tour. Government issued photo ID required.

Here is your opportunity to go behind the financial news headlines by visiting the Federal Reserve Bank located in the heart of New York City's financial district. The tour will begin with an overview of the Records Management and Archives programs, including stops in the Archives storage space and the records center. Participants will then see the Gold Vault, which rests on the solid bedrock of Manhattan Island, 50 feet below sea level, and holds billions of dollars worth of bars. The tour concludes with two museum exhibits. www.newyorkfed.org

T3. New-York Historical Society

Time: 11:00 am–12:00 pm

Fee: \$5.00, optional exhibition ticket available for purchase at location

Maximum registration: 20

Come visit New York's oldest museum. Founded in 1804, the museum and library of the New-York Historical Society provide access to collections relating to the political, legal, cultural, mercantile, and social history of the United States and New York in particular. The presentation will include an overview of the library collections along with examples of some of our greatest treasures. www.nyhistory.org

T4. New York Public Library for the Performing Arts

Time: 11:00 am–12:00 pm

Fee: \$5.00

Minimum registration: 10

Maximum registration: 40

Tour The New York Public Library for the Performing Arts. Located at Lincoln Center, this building houses an extensive circulating library of books, scores, scripts, 16mm films, CDs, and videos. It also includes a vast and unique research collection and archive covering numerous mediums devoted to music, dance, theater, film, and sound recording. www.nypl.org/research/lpa

T5. WNYC Radio and Archives

Time: 11:00 am–12:30 pm

Fee: \$5.00

Minimum registration: 2

Maximum registration: 10

A tour of WNYC's new facility at 160 Varick Street will show off our state-of-the-art studios, WPA artwork, vintage equipment, artifacts, historic photos, and archive preservation lab where we reformat and digitize a variety of legacy media. The WNYC Archives works with every audio format except cylinder and wire to recover more than 80 years of sonic history. We will discuss our new digital asset management system as well as the challenges of being an active broadcast archive. www.wnyc.org

T6. Federal Hall

Time: 11:00 am–12:00 pm

Fee: \$5.00

Maximum registration: 25

Tour Manhattan's historic Federal Hall and learn the significance of this site to the American people.

www.nps.gov/feha

T7. NYU and Washington Square

Time: 1:00 pm–3:00 pm

Fee: \$5.00

Maximum registration: 20

The tour will begin in the lobby of the Elmer Holmes Bobst Library, the Philip Johnson designed structure that serves as the home to three of the University's special collections repositories: the New York University Archives, Fales Library & Special Collections, and the Tamiment Library and Wagner Labor Archives. We'll learn about the history of the building and its design, and tour the lobby exhibit as well as the Fales exhibit space. Weather permitting, we'll then take a walk around Washington Square Park, which has anchored the University "campus" since its inception in 1831. We'll explore the history of the park—from parade ground to potters' field to protest site—and the buildings facing it. library.nyu.edu

T8. Trinity Church and Trinity Church Archives

Time: 2:00 pm–3:30 pm

Fee: \$5.00

Minimum registration: 5

Maximum registration: 15

Tour Trinity Church and Archives, which has stood at the head of Wall Street since 1697 when it was incorporated by William III of England. Trinity Church Archives has records going back to 1695 documenting the history of the Church as well as the development of New York. Records include the 1705 land grant from Queen Anne of England, legal opinions signed by Alexander Hamilton, and deeds signed by Aaron Burr. www.trinitywallstreet.org

T9. National Archives at New York City

Time: 2:00 pm–4:00 pm

Fee: \$5.00

Minimum registration: 15

Maximum registration: 30

Located in Greenwich Village, NARA's Northeast Region, New York City office is an integral part of the tri-state area's internationally renowned network of research and cultural institutions. Our holdings consist of Federal records from New Jersey, New York, Puerto Rico, and the U.S. Virgin Islands. Join us for a tour of our facility and a look at some of the treasures that connect all of us to both New York and world history. www.archives.gov/northeast/nyc

T10. Statue of Liberty/Ellis Island

Time: 10:00 am–3:00 pm

Fee: \$35.00

Minimum registration: 5

Maximum registration: 20

Meet in the hotel lobby at 10:00 am.

Take a refreshing ferry ride on the Hudson as we take a behind-the-scenes look at Ellis Island and the Statue of Liberty with archivist George Tselos, Supervisory Archivist and Head of Reference Services at the Statue of Liberty National Monument and Ellis Island Immigration Museum. Explore the history, preservation, and traditions of these national landmarks. This tour is a perfect complement to session 7 on Friday afternoon.

Saturday, October 31**T11. Central Park Fall Ramble**Time: 1:00 pm meet in lobby; or meet at Central Park West and West 72nd St at 2:00 pm

Tour cancelled in the event of rain.

Stroll through Central Park's Ramble area to enjoy the fall foliage and photo opportunities. We'll begin at the Dakota and go through Strawberry Fields then head to beautiful Bow Bridge. From there, we will meander through the Ramble, Shakespeare's Garden, Belvedere Castle, wander past the King of Poland Statue, the deteriorated Egyptian Obelisk, and then around the Metropolitan Museum of Art for exterior views of the American Wing and the pyramid. Participants must wear comfortable shoes.

Workshops

Thursday, October 29

W1. Records Management for Archivists

Full Day Workshop: 9:00 am–4:30 pm

Registration Minimum: 8

Registration Maximum: 30

Cost: \$75.00

Instructor: Ellie Kidd, *Records Management Analyst & Archivist, Salem County*

This all day workshop will be a crash course on records management. What is it and how is it similar and different from archiving? See how all of our jobs—archivists, records managers, and IT professionals—are constantly changing with developments in paper and electronic records. The workshop will provide examples of filing methods, records retention schedules, and storage options. Topics will include: planning for a vital records program; disaster recovery; media types and their storage; and training resources and certification options.

W2. Providing Quality Archival Operations On The Proverbial Shoestring

Half Day Workshop: 9:00 am–12:30 pm

Registration Minimum: 8

Registration Maximum: 25

Cost: \$40.00

Instructor: Alan Delozier, *University Archivist, Seton Hall University*

Space, staff, and the all important specie. These are the three entries most often found on almost every archival practitioners year-round wish list. In this fiscally-challenged time, the ability to setup a functioning archive, or move to an advanced stage of service can be an added obstacle where any prospect of funding can be hard to come by. This half-day workshop will explore some basic, logical, collaborative, and cost-effective ways to start you on the road to establishing an archival repository. Supportive advice and sharing operational status stories will help those in attendance better understand and commiserate on the nature of

economic realities and how they can make the best of their respective budgetary circumstances. An overview of examples from personal experience, directions to head in from here, and open discussion among colleagues will provide those in attendance with more perspective on how to stretch a dollar all the more effectively in the days ahead.

W3. Bringing Home the Bacon: Strategies and Sources for Funding the Archives

Full Day Workshop: 9:30 am–5:00 pm

Registration Minimum: 8

Registration Maximum: 25

Cost: \$75.00

Instructor: Ben Primer, *Associate University Librarian for Rare Books and Special Collections, Princeton University*

This workshop will focus on developing a comprehensive program to underwrite the archival activities of any institution. The leader will advocate the holistic approach to archival support enunciated by Elsie Freeman Finch in *Advocating Archives*: “Use is our reason for being. And, if archives are properly explained and made reasonably accessible, they will be used and likely be funded.” Among the topics to be covered: putting your house in order as a first step; dealing with resource allocators; building alliances within your organization; developing relationships with private donors, foundations and grants-giving agencies; dealing with the media and other public relations aspects of funding; creating potential marketing strategies; considering microform sales and the delicate matter of selling gifts. The instructor of this workshop took over a sleepy archival operation in 1990, more than doubled its staffing, reshaped the library’s image on campus and beyond, and raised over \$3 million from a wide variety of sources.

Sessions

Friday, October 30

10:45 am–12:15 pm

S1. Solutions to Acquiring and Accessing Electronic Records

Technology is only part of any solution to preserving and accessing electronic records. In addition to technology, one must consider other factors such as securing necessary resources, dealing with legal and regulatory requirements, working with information technology professionals, turning theory into practice, and having the courage to make mistakes. Our speakers will address some electronic solutions developed at their institutions including cultivating relationships between a state archive and state agencies, testing the advantages and limitations of using Google Mini to provide full text searching of archival documents, and the acquisition of email records from obsolete systems.

Chair:

Sharmila Bhatia, *National Archives and Records Administration*

Speakers:

Bonita L. Weddle, *New York State Archives*

Mark Wolfe, *University at Albany, SUNY*

Riccardo Ferante, *Smithsonian Institution Archive*



LOEW'S JERSEY THEATER, 1954

S2. Exploding Acid Free Inevitable: An Item Level Passageway Into the World of Andy Warhol

What happens when a collection's creator intended to sell it as a complete artistic entity alongside paintings, sculpture, and drawings? How would the designation "artwork" affect the processing, museum cataloguing, and mass digitization of an archival collection within the object-centered museum practice? What would strict item level processing entail if the collection contained exploded soup cans, pizza dough, and oozing bottles of port wine along with paper-based business records? These are some of the questions and challenges faced by those processing Andy Warhol's Time Capsules at the Andy Warhol Museum in Pittsburgh, PA. The museum's archivists will discuss item level processing procedures, the use of digitization metadata, and highlight the preservation challenges of an assortment of unusual finds.

Speakers:

Elizabeth Scott, *The Andy Warhol Museum*

Molly Tighe, *The Andy Warhol Museum*

S3. “Can You Hear Me Now?” African American History in Archival Collections

The voices and stories of countless African Americans can indeed be found in numerous archival collections across America, and this panel will examine how these rich materials reflect the lived experience of Black people. One panelist will reveal how archival collections can provide a glimpse into the struggle for equality in the post-Civil Rights era. Another will discuss how John Kinard’s influence, power, and relationships helped to diversify the archival collections of the Smithsonian’s National Museum of American History. And another will share how federal records were used to explore the practice of lynching women and the effect it had on African American people and their communities.

Chair:

Patrice Brown, *National Archives and Records Administration*

Speakers:

Trichita Chestnut, *National Archives and Records Administration*

Ida E. Jones, *Howard University*

Joy Kinard, *National Park Service*

S4. Finding Your Way in MARAC

Does MARAC and other professional archival organizations adequately serve the needs of its constituents? This session was offered at the Silver Spring meeting, so if you missed it, now is your chance to explore this topic. Panelists with a variety of experience will look at MARAC and the positive role professional organizations can play in bringing career success. Attendees are encouraged to bring questions and comments.

Chair:

Fynnette Eaton, *Eaton Consulting*

Speakers:

Bruce Ambacher, *University of Maryland*

Nancy Melley, *National Archives and Records Administration*

Evan Echols, *University of Delaware*



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55. Two Bridges and a Powerhouse: The Past, Present and Future of Jersey City-Area Landmarks

This session ventures off the New Jersey Turnpike (Exit 14C) to look at some iconic structures in and near Jersey City. Journalist and freelance writer Steven Hart will discuss Mayor Frank "Boss" Hague, union battles and the building of the Pulaski Skyway and read from his book, *The Last Three Miles: Politics, Murder, and the Construction of America's First Superhighway*. Michael Aaron Rockland, Professor of American Studies at Rutgers and co-author of "Looking for America on the New Jersey Turnpike" will transport attendees to nearby Bergen County through a reading from his book, *The George Washington Bridge: Poetry in Steel*. Finally, John Gomez, Founder and President of the Jersey City Landmarks Conservancy, will give a talk entitled "Preservation Dreams: Saving the Hudson & Manhattan Railroad Powerhouse and Other Jersey City Landmarks."

Chair:

Ron Becker, *Rutgers University*

Speakers:

John Gomez, *Jersey City Landmarks Conservancy*

Steven Hart, *Journalist and Author*

Michael Aaron Rockland, *Rutgers University*

2:00 pm–3:30 pm

56. Perspectives of EAD at the Institutional, Research, and National Level

This session will reflect on the status of EAD at three levels: within an institution, within academic research, and within the national EAD community. How are EAD users preparing for future collaborations? In what ways has EAD allowed us to use our descriptive and administrative data in new and more helpful ways? What changes would improve the effectiveness of EAD, and what developments are on the horizon? Our panelists will present their thoughts and encourage participation from attendees.

Chair:

Mark Matienzo, *New York Public Library*

Speakers:

Michael Rush, *Yale University*

Michele Combs, *Syracuse University*

Jeanne Kramer-Smyth, *University of Maryland*

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57. Documenting the Immigrant Experience: Before, During, and After Ellis Island

From 1892 to 1954, over twelve million immigrants entered the United States through the portal of Ellis Island. But immigration did not begin, or end, at Ellis Island. The panelists will discuss key milestones in the history of immigration and how these are reflected in federal documentation, with particular emphasis on the post-1924 period. Representatives from two institutions that interpret the immigrant experience—the Ellis Island National Monument and the Lower East Side Tenement House Museum—will discuss the challenges they experienced in using and finding documentation to interpret the immigrant experience.

Chair:

David Ment, *New York City Department of Records & Information Services*

Speakers:

Brian G. Andersson, *New York City Department of Records & Information Services*

Patrick Connelly, *National Archives at New York City*

David Favalaro, *Lower East Side Tenement House Museum*

58. CAPES: Celebrating 20 Years

The Caucus Archival Projects Evaluation Service (CAPES) program was established in December 1988 by the New Jersey Caucus of MARAC, with continued funding from the New Jersey Historical Commission. This session highlights some of the services that have been provided over the last 20 years. The presenters will offer a brief history and description of the program and its mission, give a brief overview of the qualifications and responsibilities of a consultant, and an organization's eligibility requirements. Time will be allotted for, and attendees are encouraged to, ask questions and share their own CAPES survey stories.

Chair:

Elizabeth Shepard, *Medical Center Archives of New York-Presbyterian/Weill Cornell*

Speakers:

Gary D. Saretzky, *Monmouth County Archives*

Lisa Mangiafico, *Soroptimist International of the Americas*

Jessica Myers, *Plainfield Public Library*

59. Archival Description and Cataloging: Building Bridges from Finding Aids to WorldCat Local

Adoption of description rules and encoding analogs is driving the success of online access tools from EAD finding aids to MARC records in the new OCLC service WorldCat Local. This session will explore how the archival description process is building new bridges between archivists, library catalogers, and vendors. A representative from OCLC will describe the progress and plans for archival description via WorldCat Local. A cataloger and archivist will review workflow, description, and cataloging issues based on experiences with a new record conversion project and their library's adoption of WorldCat Local. There will be time for audience participation and feedback which will help planners create a follow-up program for the spring 2010 MARAC meeting in Wilmington, DE.

Chair:

John Schalow, *University of Maryland*

Speakers:

John Chapman, *OCLC*

Jaime Marglotti, *University of Delaware*

Jennifer MacDonald, *University of Delaware*

510. "Change Begets Change": New Directions in Archival Education

As the needs of archives are changing, so are the educational programs geared towards training archivists. The educators in this session will discuss recent developments and innovations in education. Archival employers expect new hires to have grounding in a broad array of areas ranging from new media to digital preservation to oral history. The session will also address how archival education programs seek to adapt to changing realities without sacrificing their core offerings.

Chair:

Marianne I. Gaunt, *Rutgers University*

Speakers:

Amanda French, *New York University*

Ben Alexander, *Queens College, CUNY*

Mary Marshall Clark, *Columbia University*

4:00 pm–5:30 pm

S11. Scattered Treasures: The Stewardship of Private Collections in the 21st Century

PBS's *Antiques Roadshow* and the popular online auction company, eBay, regularly inform the general public and archivists about the acquisition and sale of manuscripts and memorabilia. The loss of family collections due to home foreclosure and the subsequent auctions pose great threats to archival stewardship. Panelists will share personal experiences, offer insight about how archivists can be more proactive in current times, and discuss recent trends which may impact how they operate.

Chair:

Wilda Logan, *National Archives and Records Administration*

Speakers:

Donna M. Wells, *Howard University*

Janet Fries, *Washington Area Lawyers for the Arts*

S12. Creative Funding: How to Survive When Your Budget Does Not Support Your Needs

Many archives and special collections departments struggle to accommodate the needs of their researchers, administrators, and collections with funding sources that are often inflexible or are drawn from ever shrinking budgets. How can archivists continue to provide researchers with the services they deserve without adequate supplies or staffing? One solution is to look outside your institutional budget for resources that will help you meet your goals. This session will provide real life examples including the use of volunteers, inventive donor programs, grants, and selling digital images for profit.

Chair:

Kristen Welzenbach, *National Agricultural Library*

Speakers:

R. Joseph Anderson, *American Institute of Physics*

Yvonne Carignan, *Historical Society of Washington, DC*

Matthew Lyons, *Historical Society of Pennsylvania*

S13. Walking the Tightrope: Women Archivists and Work/Life Balance

How can you excel at work and still enjoy a fulfilling personal life? Factors such as gender and stage of career play roles in the choices workers face regarding career and life. This panel discussion focuses on the many work/life balance issues faced by women in the archives and library field. Panelists will speak about their own experiences seeking balance and how, as managers, they address the needs of their staff.

Chair:

Jennie Levine, *University of Maryland*

Speakers:

Alexandra S. Gressitt, *Thomas Balch Library*

Jacqueline Haun, *The Lawrenceville School*

Linda Basler, *National Park Service*

S14. 'Newbie Networking': Gaining Know-how with No Budget

Aimed toward 'newbie' archivists, one shop persons, and those not formally trained, this session will examine the experience of 'lone arrangers.' Challenged by the limits of budgets and time constraints, they often need to develop connections with colleagues. Email and listservs enable 'lone arrangers' to expand their archival training, to undertake interim preservation measures, and to tackle basic repairs when budgeting does not allow for conservators. Additional areas, such as group purchasing possibilities, can be resolved by calling on the archival community. Primarily a panel discussion, the session will include presentations on procedures and offer practical tips.

Chair:

Joseph M. Ciccone, *Ciccone Archival Consulting, LLC*

Speakers:

Russell Gasero, *Reformed Church Archives*

Sharon A. Pullen, *Office of the Suffolk County Clerk*

Miriam Tierney, *Archival Consultant*

S15. NJVid: Moving Images Through the Digital Portal

NJVid is a statewide, online digital video portal and repository. Supported by an IMLS grant, the project, currently in development in New Jersey, aims to serve the state's K-20 educational institutions, as well as libraries, museums, archives, and cultural centers. NJVid enables these institutions to provide online access to their moving image material. Session participants will discuss some of the ground-breaking aspects of this project including development and implementation, technical considerations, the creation of policies and procedures involving intellectual property and rights management, as well as issues involving digitization, delivery, and preservation.

Chair:

Gary D. Saretzky, *Monmouth County Archives*

Speakers:

Sandra L. Miller, *William Paterson University*

Mary Mallery, *Montclair State University*

Isaiah Beard, *Rutgers University*

Saturday, October 31

9:45 am–11:15 am

S16. Sports Archives: After the Cheering Stops

Sports provide a window into the history and culture of American society. Big time athletic events, both on the professional and college level, are given ample coverage in the media. Less visible are the day-to-day activities that help maintain and preserve the culture and history of athletics. What challenges and opportunities do repositories and users face in working with sports collections? This panel brings together New Jersey archivists, library administrators, and historians to discuss the challenges and opportunities of preserving and providing access to athletic history.

Chair:

Bob Golon, *Rutgers University*

Speakers:

Tom Frusciano, *Rutgers University*

Alan Delozier, *Seton Hall University*

Lawrence D. Hogan, *Union County College*

David Pinto, *Richard Stockton College of New Jersey*

S17. Clio and Calliope, or Working with Muses: Unique Projects Using Primary Source Documents

How do artists and other cultural creators interact with and gain inspiration from library materials and other original documents? How can archives and libraries encourage non-traditional researchers to discover their collections? Join us for a refreshing look at creative projects using primary source materials—from letters to maps to sewing patterns—in unusual ways. Matthew Knutzen will present a cooperative project laying maps from the New York Public Library's collection into a Google framework; Stacy Renee Morrison will discuss her photo series inspired by the contents of an abandoned suitcase found on the streets of New York City; and Jessica Pigza will talk about using Web 2.0 technology to create a community of interest within the library.

Chair:

Regine Heberlein, *Princeton University*

Speakers:

Matthew Knutzen, *The New York Public Library*

Stacy Renee Morrison, *Montclair State University*

Jessica Pigza, *The New York Public Library*



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Evaluation and Duplication of Retrospective Microfilm Collection
Digital remastering of Brittle Vinegar Syndrome Film

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S18. Show 'em What You Got: Archives-Led Exhibitions

Through exhibitions, archives are able to share their rich resources and to celebrate institutional history and historic events. Curators of three archives-led collaborative exhibitions will describe their experiences developing exhibitions. Presenters will address practical aspects of exhibition building, such as selecting and safely exhibiting displayed items, researching for the exhibition, creating labels, borrowing from individuals and institutions, marketing the event, and creating exhibition publications.

Chair:

Jean L. Green, *Binghamton University*

Speakers:

Jocelyn K. Wilk, *Columbia University*

Mary M. Manning, *Adelphi University*

Clifford L. Muse, *Howard University*

S19. Collaboration and Local Communities: Challenges and Opportunities for Archives

Archival professionals and members of the local communities they document often have had relationships fraught with tension and misunderstanding, and yet there is also a range of opportunities for innovation and collaboration. The panelists will discuss the issues surrounding the interaction of archival institutions with communities based on ethnicity, gender, sexual orientation, language, and race. They will explore some of the specific issues archivists and curators need to be aware of when dealing with such communities and discuss some of the solutions and best practices they have developed in their work.

Chair:

Laura Helton, *New York University*

Speakers:

I-Ting Emily Chu, *New York University/UCLA*

Alex Lorch, *Virginia Commonwealth University*

Brian Purnell, *Fordham University*

Yasmin Ramirez, *Hunter College*

11:30 am–1:00 pm

S20. Bridging the Gap: What Professional Organizations Can Do to Help Unemployed and Underemployed Archivists

The economic downturn is affecting all of our archival institutions and the realities of the “new normal” are hitting some of our colleagues in painful ways. What can our professional organizations-like MARAC-do to help their members in these challenging times? Learn what other archival organizations across the country are doing and what MARAC’s own Steering Committee has planned. Audience members are encouraged to participate in a discussion about what they think would be most useful for those in need.

Facilitator:

Amy Schindler, *The College of William and Mary*

Speakers:

Kate Theimer, *Co-Chair, SAA Issues & Advocacy Roundtable*

Danna Bell-Russel, *Chair, MARAC*

S21. Working on the (Digital) Highway: Laying the Groundwork for Successful Web Projects

Developing and implementing successful digital projects requires the collaboration of numerous experts from within an institution. In this session, panelists will use case studies to share the trials and tribulations of creating digital resources. Join us to learn how to maximize your resources and share your treasures with the world.

Chair:

Jason Kucsma, *Metropolitan New York Library Council*

Speakers:

Angela Sidman, *CUNY Graduate Center*

Kevin Reiss, *City University of New York*

Roberta Blitz, *Columbia University*

522. Disaster Planning: Lessons Learned

The unique geography of New Jersey's Cape May County mandates that its governing body take disaster recovery and continuity of operations very seriously. Records Manager Lizabeth Shay will discuss lessons learned by the county's Records & Information Management (RIM) team in developing a unique program for identifying vital electronic data. The RIM team also implemented a program that provides off-site data storage and recovery services for both county government and municipalities. Ellie Kidd will share many of her experiences in recovering from disasters ranging from mold, flooded basements, post-fire clean-up, and cockroach invasion. Audience members are encouraged to share their own experiences with disasters and recovery.

Chair:

Cheryl Stoeber-Goff, *Monmouth County Park System*

Speakers:

Ellie Kidd, *Salem County*

Lizabeth Shay, *Cape May County*

523. Taking Sides: Using Documents of the American Revolution in K-8 Education

Using historical documents in the classroom introduces new learning tools to students and exposes them to different ways of understanding history. This session focuses on a project developed by Michelle Yokell for fifth graders studying the era of the American Revolution. In addition, Brenda Parnes will demonstrate how historical resources from the British Parliamentary Papers can be used to deepen students' understanding of the war.

Chair:

Doris Malkmus, *Pennsylvania State University*

Speaker:

Michelle Yokell, *Public School 116, Manhattan*

Brenda Parnes, *New York State Archives*



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Transportation & Parking

BY CAR

PARKING INFORMATION

A parking garage is located a block away from the hotel. From Marin Boulevard, turn onto 6th Street (Thomas Gangemi Drive), then make a left turn onto Mall Drive East. Mall Drive East is the second intersection on 6th Street. There is no traffic signal at this intersection. Alternatively, make a U-Turn at 6th Street and Washington Boulevard and turn right onto Mall Drive East. Parking is \$22 per day for self-park and \$28 for valet parking.

From the Holland Tunnel

After exiting the Holland Tunnel move into the left lane
Turn left onto Luis Marin Boulevard
Turn left on 6th Street. (Thomas Gangemi Drive)
Hotel is on the left at the corner of Washington Boulevard and 6th Street

See parking information above

From the New Jersey Turnpike

Due to heavy traffic traveling through the Holland Tunnel into NYC, taking the Marin Boulevard exit is not recommended.

Take exit 14 A-B-C
Go through the 14C toll and stay in the far right lane.
Take exit toward Jersey City / Columbus Drive
Continue straight onto Center Street
Turn right onto Christopher Columbus Drive
Turn left onto Luis Marin Boulevard.
Turn right on 6th Street (Thomas Gangemi Drive)
Hotel is on the left at the corner of Washington Boulevard and 6th Street

See parking information above

BY AIR

Jersey City is located near several major airports, JFK, LaGuardia, and Newark. The hotel operates a shuttle from Newark airport (surcharge applies). Shuttle travel time is approximately 30 minutes. Contact the hotel for more information: 201-626-2900

BY PUBLIC TRANSPORTATION

Train: NJ Transit operates the state's commuter rail network and serves Newark Penn Station via the Northeast Corridor, Raritan Valley, and North Jersey Coast lines. Newark Penn Station is also accessible via Amtrak. For schedules, fares, and maps see: www.njtransit.com or www.amtrak.com

From Newark Penn Station, take the PATH Newark to WTC line. Transfer at the Journal Square PATH Station. Take the Journal Square to 33rd Street line to the Pavonia/Newport station. For schedules, fares, and maps see: www.panynj.gov/path

PATH: Use the Pavonia/Newport station located two blocks north of the hotel at the intersection of Washington Boulevard and Pavonia Avenue. For more information on PATH Rail see: www.panynj.gov/path

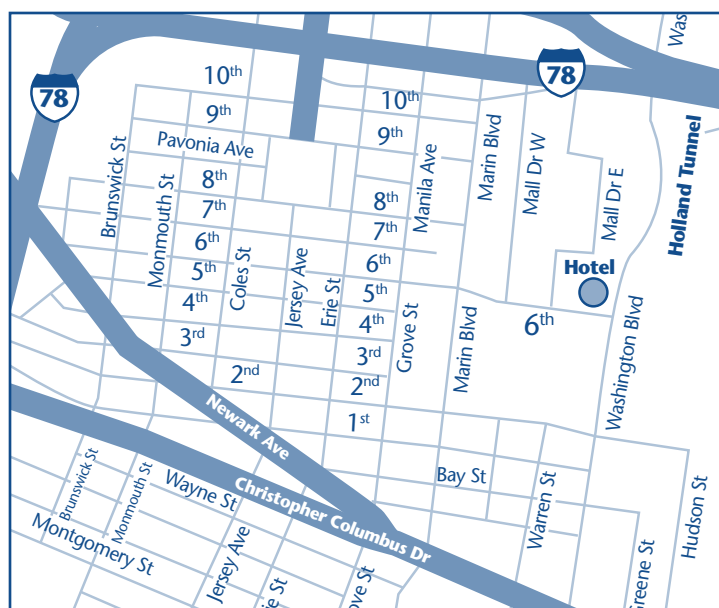
Light Rail: Use the Hudson-Bergen Light Rail (HBLR) station Pavonia/Newport. The station is located on Mall Drive East, approximately two blocks northwest of the hotel. For more information on Light Rail see: www.njtransit.com

From New York City via PATH:

Using the 33rd Street to Journal Square line. The 33rd Street PATH station is located in midtown Manhattan at Avenue of the Americas (6th Avenue) between 32nd and 33rd Street. From 33rd Street to Pavonia/Newport travel time is 19 minutes. This line does not operate on weekends. On Saturday, use the 33rd Street to Journal Square (via Hoboken) schedule. For schedules, fares, and maps see: www.panynj.gov/path

Using the WTC to Hoboken line. The WTC station is located at Vessey Street and West Broadway. From WTC station to Pavonia/Newport travel time is 7 minutes. This line does not operate on weekends. On Saturday, use the WTC to Newark line. At the Grove Street PATH station, transfer to the Journal Square to 33rd Street line and exit at the Pavonia/Newport station. For schedules, fares, and maps see: www.panynj.gov/path

MAP



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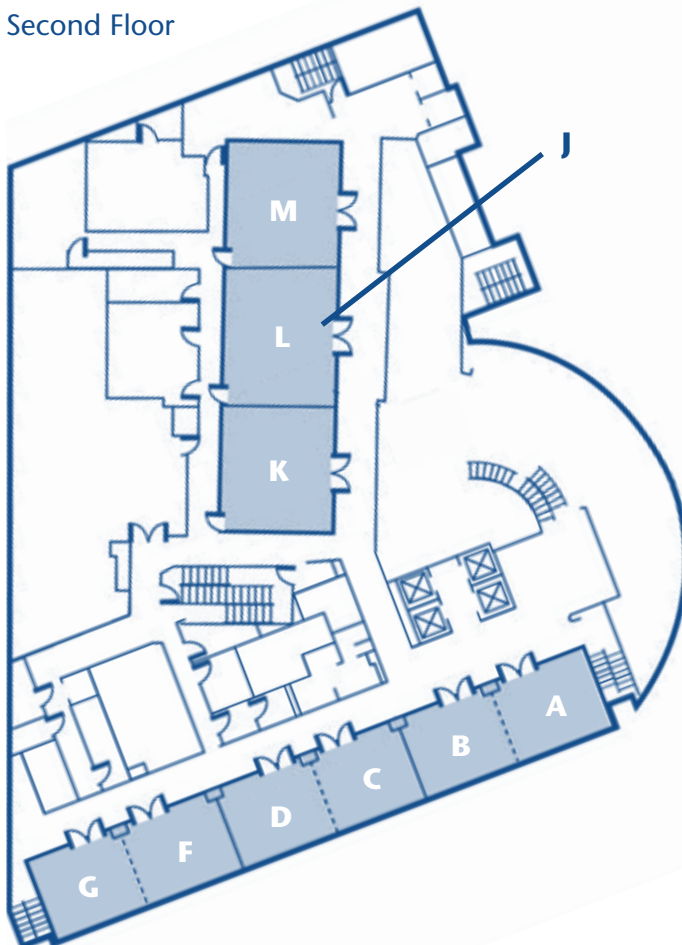
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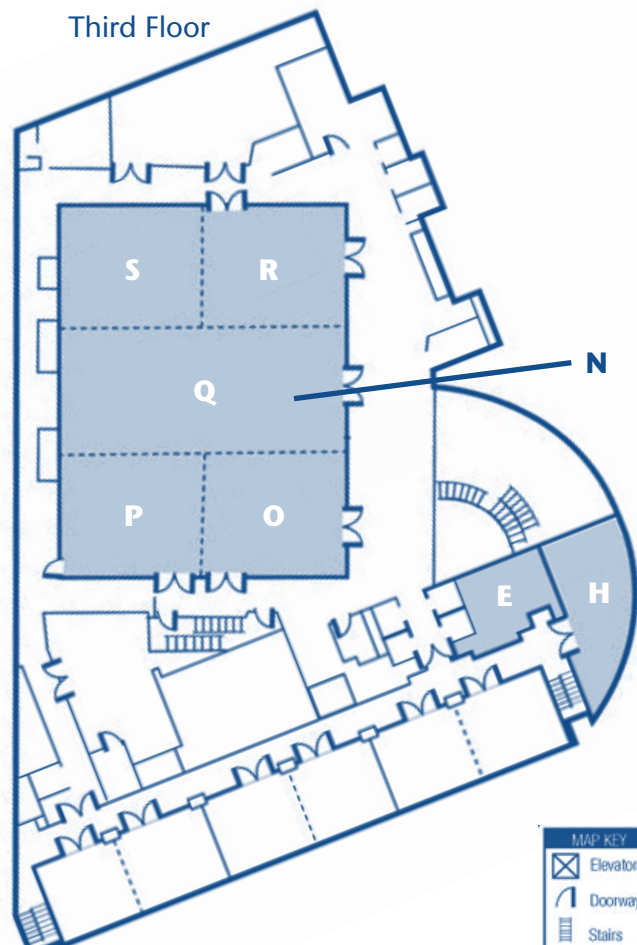
Reservations should be made by telephone. Please identify yourself as part of the MARAC group. No advance deposit is required, but a credit card is needed to hold your room. All major credit cards accepted.

The MARAC room rate is \$179.00 per night. Taxes are 14% per night. Rates are available October 28–November 1, 2009. Check in is at 3:00 pm, while check out is 12 noon. The cut-off date for the guaranteed rate availability is 5:00 pm October 9, 2009.

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Third Floor



A. America I
B. America II
C. Enterprise I
D. Enterprise II
E. Executive Boardroom

F. Freedom I
G. Freedom II
H. Intrepid
J. Liberty Ballroom
K. Liberty Salon I

L. Liberty Salon II
M. Liberty Salon III
N. Newport Ballroom
O. Newport Salon I
P. Newport Salon II

Q. Newport Salon III
R. Newport Salon IV
S. Newport Salon V

Fall 2009 Meeting of the Mid-Atlantic Regional Archives Conference
The Westin Hotel—Jersey City, NJ, October 29–31, 2009

Registration

Name (to appear on badge): _____

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City: _____ State: _____ Zip code: _____

Telephone: _____ Fax: _____ E-mail: _____

MARAC Member? ☐ YES ☐ NO

New member? ☐ YES ☐ NO

Please list any special assistance required: _____

REGISTRATION

Postmarked by September 30:	MARAC member \$75.00	Non-member \$120.00*
Postmarked October 1–October 15:	MARAC member \$85.00	Non-member \$130.00*
After October 16 (register on-site):	MARAC member \$95.00	Non-member \$140.00*

*The non-member fee entitles you to membership in MARAC through September 30, 2010.

If you do not wish to join MARAC at this time, please check this box: ☐

Student Rate (please include photocopy of valid Student ID): \$35.00

If ONLY attending Thursday Workshop MARAC member \$5.00 Non-member \$10.00

Registration Fee \$_____

WORKSHOPS (Confirmations will be made by the MARAC Meetings Coordinating Committee.)

W1 Thursday	<input type="checkbox"/> Records Management for Archivists	# _____ @ \$75/person \$_____
W2 Thursday	<input type="checkbox"/> Archival Operations on a Shoestring	# _____ @ \$40/person \$_____
W3 Thursday	<input type="checkbox"/> Strategies and Sources for Funding	# _____ @ \$75/person \$_____

Note: Workshop size is strictly limited, and MARAC workshops often fill completely. Participants who register for a workshop will receive a confirmation note. DO NOT REPORT FOR A WORKSHOP UNLESS YOU HAVE RECEIVED NOTIFICATION.

TOURS (Please check the box for each tour you plan to attend.)

T1 Thursday	<input type="checkbox"/> American Numismatic Society	# _____ @ \$5/person \$_____
T2 Thursday	<input type="checkbox"/> Federal Reserve Bank	# _____ @ \$5/person \$_____
T3 Thursday	<input type="checkbox"/> New-York Historical Society	# _____ @ \$5/person \$_____
T4 Thursday	<input type="checkbox"/> NYPL for the Performing Arts	# _____ @ \$5/person \$_____
T5 Thursday	<input type="checkbox"/> WNYC Radio and Archives	# _____ @ \$5/person \$_____
T6 Thursday	<input type="checkbox"/> Federal Hall	# _____ @ \$5/person \$_____
T7 Thursday	<input type="checkbox"/> NYU and Washington Square	# _____ @ \$5/person \$_____
T8 Thursday	<input type="checkbox"/> Trinity Church and Trinity Church Archives	# _____ @ \$5/person \$_____
T9 Thursday	<input type="checkbox"/> National Archives at New York City	# _____ @ \$5/person \$_____
T10 Thursday	<input type="checkbox"/> Statue of Liberty/Ellis Island	# _____ @ \$35/person \$_____
T11 Saturday	<input type="checkbox"/> Central Park	# _____ @ _____ FREE

Please help us plan meeting arrangements by checking the activities you plan to attend:

☐ Friday State Caucus Meeting and Continental Breakfast FREE

☐ Friday Reception at City Hall FREE

☐ Guest Ticket # _____ @ \$16/person \$_____

☐ Saturday Morning Breakfast before Business Meeting # _____ @ \$20/person \$_____

All Conference attendees are welcomed and encouraged to attend the business meeting without purchasing the breakfast.

Please circle the program sessions you plan to attend:

S1 S2 S3 S4 S5 S6 S7 S8 S9 S10 S11 S12 S13 S14 S15 S16 S17 S18 S19 S20 S21 S22 S23

TOTAL \$_____

PAYMENT INFORMATION

To pay by credit card, see www.marac.info for instructions. To pay by check, make the check payable to MARAC, and mail with this form to MARAC, Dickinson College, P.O. Box 1773, Carlisle, PA 17013. Please note: MARAC cannot take purchase orders. No refunds for cancellations will be made after October 16, 2009.

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Photographs courtesy of the New Jersey Room, Jersey City Free Public Library.

Cover Photographs (Clockwise from top left): Pulaski Skyway, August 1978; Construction on third tube of Lincoln Tunnel, ca. 1955; Lincoln Tunnel, ca. 1955; Construction on third tube of Lincoln Tunnel, ca. 1955