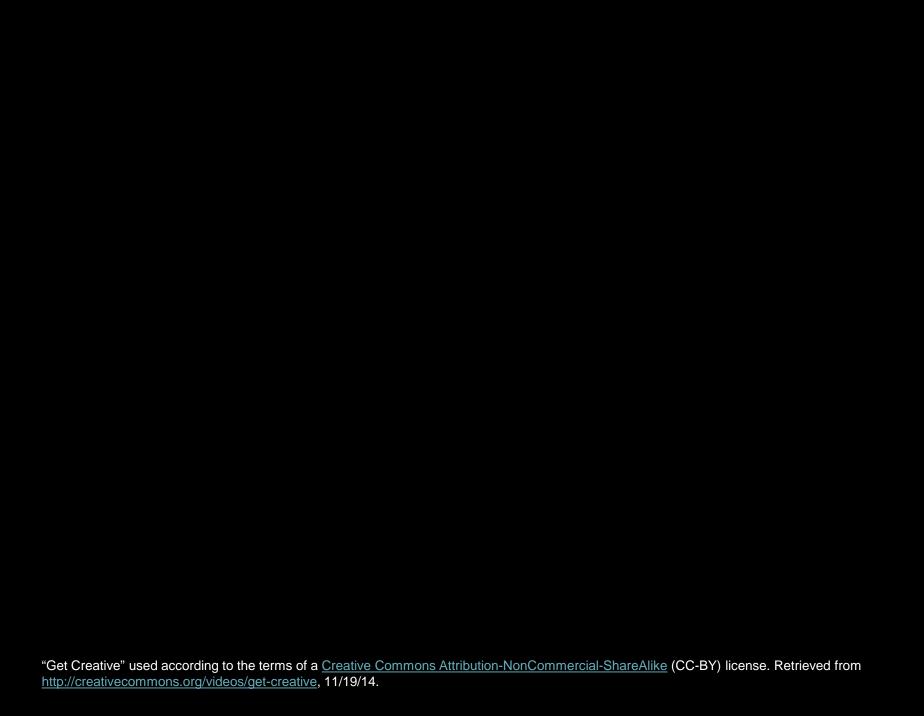
Creative Commons Licenses and You

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Emerging Technologies Discussion Group
University of Maryland Libraries
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Outline

- 1. What are Creative Commons licenses?
- 2. How do they work?
- 3. How do I use Creative Commons licenses?
- 4. How can I find Creative Commons-licensed materials?
- 5. Library applications



How Creative Commons Licenses Work: Three Layers of Licenses

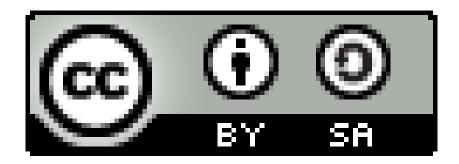
- Legal code to ensure that the licenses holds up in courts around the world
- "Human readable" to ensure that people understand what rights are being given and what rights are being reserved
- Machine readable to facilitate discovery

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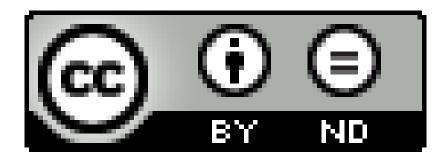
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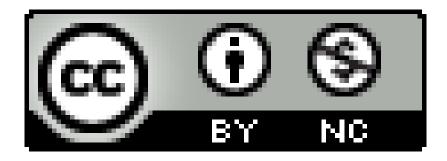
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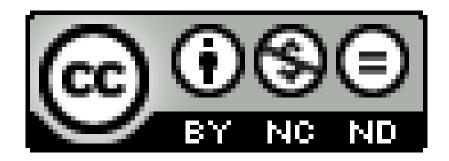
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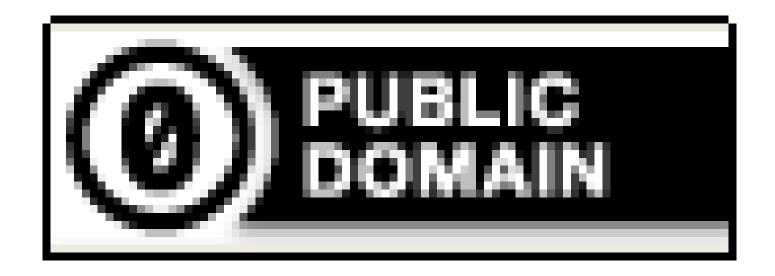
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"This license is the most restrictive of our six main licenses, only allowing others to download your works and share them with others as long as they credit you, but they can't change them in any way or use them commercially."

How To Use Creative Commons Licenses: CC 0



How To Use Creative Commons Licenses: FAQ

Q: Are Creative Commons licenses enforceable in a court of law?

A: Creative Commons licenses are drafted to be enforceable around the world, and have been <u>enforced in court</u> in various jurisdictions. To CC's knowledge, the licenses have never been held unenforceable or invalid.

Q: What if I change my mind about using a CC license?

A: CC licenses are not revocable. Once something has been published under a CC license, licensees may continue using it according to the license terms for the duration of applicable copyright and similar rights. As a licensor, you may stop distributing under the CC license at any time, but anyone who has access to a copy of the material may continue to redistribute it under the CC license terms

--https://wiki.creativecommons.org/FAQ

Digression: Do You Own the Copyright to Your LibGuides?

<u>University of Maryland Policy on Intellectual Property:</u>

- V.A.1: "Personnel shall own works and all rights under copyright in works they create that are not otherwise subject to University ownership under Section V.A.2 below."
- V.A.2.(a): "Works Created by Non-faculty Personnel. The University shall own all works and all rights under copyright in works created by non-Faculty Personnel within the Scope of Employment."

Digression: Do You Own the Copyright to Your LibGuides?

Columbia University Libraries' Copyright Advisory Office:

• "A few courts have ruled on the question of whether works created by faculty members are works made for hire, and whether the policy at the college or university effectively resolves questions about copyright ownership. These cases might address some leg questions, but they leave unclear whether general university copyright policies are enforceable. [...] [T]hese policies should be supplemented with written and signed agreements when the need for resolution of the ownership issues is critical."

How Can I Find Creative Commons-Licensed Materials?

http://search.creativecommons.org

Library Applications

- Help you find materials *you* can use
- Help you help your faculty and students find materials *they* can use: CC-licensed materials are Open Educational Resources (OER) compatible and can be used in MOOCs
- Help you teach faculty and students about copyright with a positive theme (here's what you CAN do) instead of the negative one often associated with copyright education (here's what you CAN'T do)

Contact + Slides

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