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Gemstone Team: Small Business Solutions

Title: The Impact of Customer Relationship and Inventory Management Software in Small Retailers: Multiple Case Studies

Date: 4-1-2011

Team Members: Elizabeth Ahn, Michael Andrews, Esther Blinkoff, Nicholas Deckard, Akhila Iruku, Max Koehler, Jade Lee, Jeffrey Lue, Vidya Sathyamoorthy, Taylor Schulz

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