

CUE CHARM CITY!

OCTOBER 16-18, 2014
BALTIMORE, MARYLAND



WELCOME TO BALTIMORE!



Baltimore, Maryland, ca. 1911 : City Hall. ca. 1911. Colored Postcard. Enoch Pratt Free Library. Illustrated Post Card & Novelty Company, New York, NY.

Welcome back to Charm City, MARAC! We have worked hard to make the fall 2014 meeting—the 7th held in the Baltimore area—an eclectic, educational and engaging event showcasing some of the best that MARAC and our city have to offer. The meeting will be held once again at the newly renamed Grand Historic Venue, the former Grand Lodge of the Freemasons of Maryland. Restored and reopened in 2006, the Venue is a destination unto itself; original stained glass, parchment and fabric wallpaper, ornate wooden carvings, and multiple types of marble floors and columns are found throughout the space. It is truly a grand and unique meeting environment.

Start your week off with a workshop to hone your skills in building a donor program to support your archives, increasing accessibility to your holdings through a catablog, processing audiovisual materials, or working with born-digital content. You might opt instead for a more experiential education with a tour of Fort McHenry, whose bombardment during the war of 1812 inspired the lyrics to the Star Spangled Banner, or Green Mount Cemetery, the final resting place of Sydney Lanier, John Wilkes Booth, Johns Hopkins, and some 65,000 others. See Baltimore in a new light with a historic walking tour featuring the lions, grotesques, fairies, and gargoyles watching from atop its buildings, or eat your way through a tour of the Little Italy neighborhood.

On Friday, join with your colleagues from throughout the MARAC region to hear from our plenary speaker Tim Baker, the acting Maryland state archivist. You won't want to miss the luncheon this year, which will feature a program of music from the War of 1812 presented live by musician David Hildebrand of the Colonial Music Institute. Also, please

plan to attend the special MARAC town hall where MARAC leadership will discuss proposed changes to our organization. In your down time, we hope you'll explore Baltimore. Our venue is in the heart of the Cathedral Hill historic district, a walkable half mile south of the Washington Monument in Mount Vernon and a half mile north of the popular Inner Harbor area. The Walters Art Museum, the Central Branch of the Enoch Pratt Free Library, the Maryland Historical Society, and the Baltimore Basilica (the first Catholic basilica built in the U.S.) are all nearby. You can also hop on the free Charm City Circulator system of buses and visit the main street shopping and dining areas of Federal Hill or Fell's Point. Be sure to visit the Local Arrangements blog before your visit for more suggestions, restaurant reviews, and events in Baltimore: <http://marac2014baltimore.wordpress.com>.

This year we are pleased to feature two evening receptions. Thursday evening, Case[werks], a Baltimore-based manufacturer of furniture, lighting, and fixtures for exhibits of all kinds, will host attendees at their Baltimore showroom and gallery in the arts district of Station North. Then on Friday, the main reception will be held at the George Peabody Library, a 19th-century "cathedral of books" featuring a stunning five-story atrium surrounded by stacks.

And as if all this weren't enough to keep you busy, there are the sessions. We will have sessions on the future of appraisal, creative uses of social media, making the most of your new job, and changing practices at your institution, among many others. Also, we will have a special student session which will actually be two sessions in one. There is sure to be something for everyone.

We hope to see you in Baltimore to take advantage of all this meeting and our city have to offer!

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Lindsey Loeper, *University of Maryland, Baltimore County*

Nadia Nasr, *Towson University*

CO-CHAIRS, PROGRAM COMMITTEE

Laura Drake Davis, *James Madison University*

Arian Ravanbakhsh,
National Archives and Records Administration

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Rachel Grove Rohrbaugh, *Chatham University*
Melanie Scala
Kelly Spring, *The Johns Hopkins University*
Charlotte Sturm, *National Archives and Records Administration*
Anna Yallouris, *National Archives and Records Administration*

Workshop Coordinators

David Ranzan, *Adelphi University*
Ilhan Citak, *Lehigh University*

Vendor Coordinator

Donald Cornelius, *New Jersey State Archives*

Program Editor

Emily Rafferty, *The Baltimore Museum of Art*

For additional conference information: www.marac.info

SCHEDULE-AT-A-GLANCE

WEDNESDAY, OCTOBER 15

6:00 pm - 8:00 pm.....Registration

THURSDAY, OCTOBER 16

8:00 am - 6:00 pm.....Registration
8:00 am - 6:00 pm.....MARAC Salon
9:00 am - 12:00 pm.....W1 Building Donor Programs
for Archives
9:00 am - 4:00 pm.....W2 Audiovisual Processing
9:00 am - 4:00 pm.....W3 Ingest and Management of
Digital Collections
9:00 am - 4:00 pm.....W4 Digital Forensics
10:00 am - 11:30 am.....T1 - Walters Art Museum
10:00 am - 1:00 pm.....T2 - Green Mount Cemetery
10:15 am - 10:30 am.....Workshop Break
12:00 pm - 1:00 pm.....Lunch on your own
12:30 pm - 3:30 pm.....T3 - Little Italy Culinary Tour
1:00 pm - 2:30 pm...T4 - Look Up Downtown Walking Tour
1:00 pm - 4:00 pm.....T5 - Fort McHenry
1:00 pm - 4:00 pm.....W5 How to Build a "Catablog"
2:30 pm - 2:45 pm.....Workshop Break
3:00 pm - 4:30 pm.....T6 - 1904 Fire walking tour
4:00 pm - 7:30 pm...MARAC Steering Committee Meeting
6:30 pm - 9:00 pm.....Welcome Reception at Case[werks]
Showroom & Gallery

FRIDAY, OCTOBER 17

7:30 am - 6:00 pm.....Registration
8:00 am - 9:15 am.....Continental Breakfast
8:00 am - 11:00 pm.....MARAC Salon
8:00 am - 5:00 pm.....Vendor Exhibits
8:30 am - 9:00 am.....MARAC New Member Orientation
9:15 am - 10:15 am.....Plenary
10:15 am - 10:30 am.....Break
10:30 am - 12:00 pm.....S1 - S4 Concurrent Sessions
12:15 pm - 1:45 pm.....Lunch
1:45 pm - 3:15 pm.....S5 - S8 Concurrent Sessions
3:15 pm - 4:00 pm.....Break
3:30 pm - 4:00 pm.....State Caucus Meetings
4:00 pm - 5:30 pm.....MARAC Town Hall
6:00 pm - 8:00 pm.....Reception
8:30 pm - 10:30 pm.....Salon After Dark

SATURDAY, OCTOBER 18

7:30 am - 1:00 pm.....Registration
8:00 am - 9:30 am.....Breakfast and Business Meeting
8:00 am - 3:00 pm.....MARAC Salon
9:45 am - 11:15 am.....S9 - S13 Concurrent Sessions
11:30 am - 1:00 pm.....S14 - S18 Concurrent Sessions

**PLEASE BRING A COPY OF THIS PROGRAM WITH YOU,
AS IT IS THE ONLY ONE THAT YOU WILL RECEIVE!**

CONFERENCE OVERVIEW & SPECIAL EVENTS

WEDNESDAY, OCTOBER 15

6:00 pm - 8:00 pm Registration | The Colonnade, 3rd floor

THURSDAY, OCTOBER 16

8:00 am - 6:00 pm Registration | *The Colonnade, 3rd floor*

8:00 am - 6:00 pm MARAC Salon | *Roman Strada, 2nd floor*

The MARAC Salon will be open each day as a gathering place for the attendees. Relax and catch up with new and old friends or use the space to continue discussions from the sessions and presentations.

9:00 am - 4:00 pm Workshops | *SEE PAGES 6 - 7*

10:00 am - 4:30 pm Tours | *SEE PAGE 5*

1:00 pm - 6:00 pm MARAC Committee Meetings
All committee chairs should contact their members before the meeting to provide meeting times and prepare agendas.

4:00 pm - 7:30 pm MARAC Steering Committee Meeting
Veterans Room (3rd floor)

6:30 pm - 9:00 pm Welcome Reception at Case[werks]
Showroom & Gallery

Enjoy a warm welcome in the Station North Arts & Entertainment District, the cultural heart of Baltimore, with a reception and exhibition at Case[werks] Gallery & Showroom. Casual food & drink will accompany an exhibition entitled Product Lines II: Prototypes featuring local artists & artisans. The Station North neighborhood boasts a diverse collection of artist live-work spaces, galleries, and creative businesses—all just steps away from Penn Station and Mount Vernon. All MARAC attendees are encouraged to join colleagues to for a fun & lively evening in this unique venue.

Case[werks] is a nationally recognized supplier of archival display cases, exhibit fixtures and display products. Since 2008, the Gallery@Case[werks] has collaborated on projects with numerous cultural organizations and showcased hundreds of Baltimore area artists. Lori Rubeling, Professor of Art at Stevenson University is Curator-in-Residence for 2014.

Arrive by foot, taxi, light rail or Baltimore's FREE shuttle, the Charm City Circulator—Case[werks] is directly adjacent to Penn Railway Station at 1501 St. Paul Street, Suite 116. Follow the signs to the south parking deck.

FRIDAY, OCTOBER 17

7:30 am - 6:00 pm Registration
Corinthian Lobby, 2nd floor

8:00 am - 11:00 pm MARAC Salon
Roman Strada, 2nd floor

8:00 am - 9:15 am Continental Breakfast
Marble Room, 1st floor

8:00 am - 5:00 pm Vendor Exhibits
Marble Room, 1st floor

8:30 am - 9:00 am MARAC New Member Orientation
Marble Room, 1st floor

9:15 am - 10:15 am Plenary | *Corinthian, 2nd floor*

THE STATE OF THE STATE ARCHIVES

Tim Baker, *Acting Maryland State Archivist*

Timothy D. Baker, Acting Maryland State Archivist and Commissioner of Land Patents will offer reflections on the Maryland State Archives—its past and its future directions following the retirement of Edward C. Papenfuse after 38 years of service. Mr. Baker served as the Deputy State Archivist for over twelve years. Prior to that, he worked in a variety of capacities in federal, state and local government including serving on the staff of the Governor of Maryland and as Director of Information Services for the Maryland Department of Planning. Baker holds a degree in History from Frostburg State University and has a Masters Degree from the Johns Hopkins University.

10:15 am - 10:30 am Break | *Marble Room, 1st floor*
During the break, please visit with the vendors

10:30 am - 12:00 pm S1 - S4 Concurrent Sessions
SEE PAGES 8 - 9

12:15 pm - 1:45 pm Luncheon | *Corinthian, 2nd floor*

THE BIRTH OF THE STAR-SPANGLED BANNER

David Hildebrand, *Colonial Music Institute*

An expert on Early American music, Dr. David Hildebrand will share his musical talent and knowledge of music from the period around the War of 1812. Playing period instruments, Dr. Hildebrand will explore the music of the War of 1812 including ballads and popular songs highlighting party politics, dramatizations of great sea battles, and songs lauding heroes such as Commodores Isaac Hull and Oliver Hazzard Perry. Dr. Hildebrand will also discuss The Battle of Baltimore as well as the true telling of the birth of "The Star Spangled Banner."

1:45 pm - 3:15 pm S5 - S8 Concurrent Sessions
SEE PAGES 9 - 10

3:15 pm - 4:00 pm Break | *Marble Room | 1st floor*
During the break, please visit with the vendors

3:30 pm - 4:00 pm State Caucus Meetings
Meet colleagues from your state, learn about MARAC, and share information about your institution. Everyone is encouraged to attend!

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WE HAVE A PASSION FOR PRESERVATION.

Hoc Committee Chair Lisa Mangiafico, and other MARAC Steering Committee Members will discuss the process and explain the issues that are being suggested for revision. Bylaws changes will be announced and submitted to the membership for a vote in 2015.

Another item for discussion will be the Task Force on the MARAC Meeting Model established after the spring 2014 MARAC Meeting. Based on suggestions from the membership, MARAC is looking at ways to make the semiannual conferences run more smoothly and be accessible for all members.

6:00 pm - 8:00 pm Reception

Join us for a relaxing reception with light refreshments at the historic George Peabody Library, one of the premiere architectural masterpieces of downtown Baltimore. Located on Baltimore's historic Mount Vernon Place and adjacent to the Washington Monument, the Library has been serving the public since its founding 1878 as part of the Peabody Institute, which also included the first music conservatory in the United States. Enjoy a glass of wine while strolling through the Exhibition Gallery or admire the library's towering stacks and sky-lit research room. Attendees will be able to view the fall exhibit, "Lies, Fakes, and Forgeries: Rare Books and Manuscripts from the Arthur and Janet Freeman Collection of Literary Forgeries," and will have the opportunity to sign-up for a tour of the stacks.

MARAC gratefully acknowledges Johns Hopkins University and the George Peabody Library for hosting this event. Beer has been generously provided by Heavy Seas Brewing Co., a local Baltimore brewery. Transportation will be provided from the hotel if needed, although attendees are encouraged to walk. See p. 17 for directions.

8:30 pm - 10:30 pm Salon After Dark
Roman Strada, 2nd floor

The MARAC Salon will be open late on Friday for your enjoyment. Stop by and enjoy a cocktail in the swanky digs of the Grand Historic Venue before or after you step out on the town. A cash bar will be available from 8:30 pm to 10:30 pm.

SATURDAY, OCTOBER 18

7:30 am - 1:00 pm Registration
Corinthian Lobby, 2nd floor

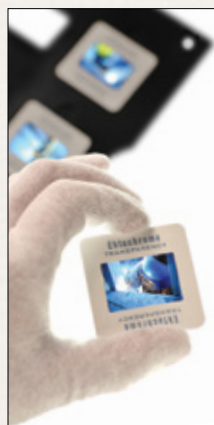
8:00 am - 3:00 pm MARAC Salon
Roman Strada, 2nd floor

8:00 am - 9:30 am Breakfast and Business Meeting
Corinthian, 2nd floor

All conference attendees are welcome to attend the MARAC Business Meeting. You are not required to purchase the breakfast to attend. The Business Meeting starts 15 to 30 minutes after the start of the breakfast, depending on the needs of the MARAC chair.

10:00 am - 11:15 am S9 – S13 Concurrent Sessions
SEE PAGES 10 - 11

11:30 am - 1:00 pm S14 - S18 Concurrent Sessions
SEE PAGES 12 - 14



Welcome MARAC Attendees!

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4:00 pm - 5:30 pm MARAC Town Hall
Corinthian, 2nd floor

MARAC is making changes! Come to the Town Hall and hear the plans being discussed so MARAC can continue to grow and operate efficiently! You will also have an opportunity for your voice to be heard by the MARAC leadership.

The Ad Hoc Committee on Bylaws Revisions was established by the Steering Committee in July to revise the MARAC Governing Documents based on recommendations from the MARAC Committee on Committees. MARAC Chair John LeGloahac, Ad



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TOURS

Registration and pre-payment required. All tours leave from the Hotel Lobby unless otherwise noted.

THURSDAY, OCTOBER 16

T1. WALTERS ART MUSEUM

Time: 10:00 am - 11:30 am
Fee: \$5.00
Minimum: 5
Maximum: 15

The Walters Art Museum is internationally renowned for its encyclopedic collection of art, which was amassed by William and Henry Walters and bequeathed to the City of Baltimore in 1931. The permanent collection includes ancient art, medieval art, decorative objects, Asian art, and Old Master and 19th-century paintings. This tour will feature a behind-the-scenes look at the museum's archives, which document the activities of one of America's great art-collecting families, and will include a visit inside the vault that houses 925 medieval illuminated manuscripts, nearly 1,300 incunabula, and significant holdings of rare books printed after 1500. *Meet at the Museum's main entrance on Centre Street.*

T2. GREEN MOUNT CEMETERY

Time: 10:00 am - 1:00 pm
Fee: \$20.00
Minimum Registration: 20
Maximum Registration: 28

Stroll through Baltimore's past as seen through the tombstones at one of the city's oldest and best known cemeteries. Dedicated in 1839, Green Mount Cemetery is one of the earliest garden cemeteries in the country. Situated on the former country estate of Robert Oliver, a prosperous Baltimore merchant, Green Mount is the final resting place for many of Baltimore's prominent citizens, including Johns Hopkins, Enoch Pratt, John Wilkes Booth, and Elizabeth Patterson Bonaparte as well as numerous artists, authors, military leaders, and statesmen. Tour includes a brief history of the cemetery, icon interpretation, and a visit to some of the cemetery's notable sites. Wear comfortable walking shoes— tour will cover approximately one mile at a comfortable pace. *Bus transportation will be provided.*

T3. LITTLE ITALY CULINARY TOUR

Time: 12:30 pm - 3:30 pm
Fee: \$55.00
Minimum Registration: 6
Maximum Registration: 9

For more than a century, Baltimore's Little Italy neighborhood has been the home of some of the best Italian food and wine (and bocce ball games) the city has to offer. This two-and-a-half hour walking tour will cover history and interesting facts about the neighborhood while visiting five of its incredible restaurants. Each restaurant will offer a small-plate meal that goes way beyond spaghetti and meatballs and a glass of wine or beer, concluding with

a delectable dessert accompanied by coffee or tea. You will also have the opportunity to go behind the scenes of some of the restaurants to meet the chefs. Each stop will offer vegetable, pasta, beef, pork, or dairy selections with vegetarian and non-pork options. The tour cannot accommodate vegan, gluten-free, dairy-free, or kosher diets or any food allergies.

T4. GARGOYLES, OH MY: LOOK UP DOWNTOWN WALKING TOUR

Time: 1:00 pm - 2:30 pm
Cost: \$10.00
Minimum Registration: 8
Maximum Registration: 30

Discover some of Baltimore's unique architectural features as you turn your gaze toward the heights of the city's buildings. You will be amazed to see who (and what) is staring down at you. Thousands of eyes belonging to lions, grotesques, fairies, and gargoyles peer down on unsuspecting pedestrians. Do they mean you harm, or are they merely watching over you? Be sure to wear comfortable walking shoes for this unusual walking tour, led by a Baltimore Heritage staff member. Baltimore Heritage has served as the city's historic and architectural preservation organization since 1960.

T5. FORT MCHENRY

Time: 1:00 pm - 4:00 pm
Fee: \$25.00
Minimum Registration: 20
Maximum Registration: 28

Two hundred years ago Baltimore's Fort McHenry was the focal point of the United States' second war of independence, the War of 1812. The fort's staunch defenders held off a British bombardment and Francis Scott Key, watching from a British ship, wrote the poem that would eventually become the national anthem, "The Star-Spangled Banner." Be a part of the bicentennial celebration of the victory by touring this national monument and shrine. The tour will include a 20-minute presentation on the aspects of the battle and war that did not make it into Francis Scott Key's famous poem. There will also be an opportunity to tour the fort at your own pace. *Bus transportation to the fort will be provided.*

T6. THE 1904 FIRE AND HOW IT SHAPED DOWNTOWN BALTIMORE WALKING TOUR

Time: 3:00 pm - 4:30 pm
Cost: \$10.00
Minimum Registration: 8
Maximum Registration: 30

Disasters like fires exert powerful destructive forces in urban areas, yet amid the ashes emerges a new cityscape and a new future. One of the worst urban fires in U.S. history, Baltimore's 1904 fire devastated a large swath of the downtown and necessitated a major rebuilding and reform effort. On this walking tour, led by a Baltimore Heritage staff member, you will learn about the fire and its impact on the city, touch the only remnant of the fire still remaining, and gain a deeper understanding of Baltimore's history and architecture. Lace up your comfortable walking shoes for this engaging lesson in urban history. Baltimore Heritage has served as the city's historic and architectural preservation organization since 1960.

WORKSHOPS

W1. BUILDING DONOR PROGRAMS FOR ARCHIVES

Half Day Workshop: 9:00 am - 12:00 pm

Registration Minimum: 15

Registration Maximum: 25

Cost: \$45.00

INSTRUCTOR: Aaron Purcell, *Virginia Tech*

Donors and potential donors are central to the success of archival programs. Without new collections, new funding, and new supporters, archives programs can stagnate and their operations can be vulnerable to economic downturns. Archivists must consider the material that makes up their collections, where it comes from, and how those collections and the sources of the material can be valuable tools for advocacy, promotion, and fundraising.

Although presentations at SAA and MARAC offer in-the-trenches accounts of unusual finds and provide attendees with basic advice, there is a lack of literature and professional training available for archivists who are suddenly faced with the reality of working with donors to bring in new collections, raise funds, and create greater awareness. This half-day workshop provides archivists with the basics of building a strong donor program. Attendees will discuss how to create and maintain a donor program by analyzing four major themes: planning for a donation; the process of a donation; the partners involved in a donation; and the benefits of a donation. Throughout the interactive workshop attendees will address more specific topics such as the deed of gift, balancing donors' privacy with access, tax deductions for donors, working with central development offices and officers, how to conduct site-visits, and learning how to say "no" to potentially bad donations.

W2. AUDIOVISUAL PROCESSING

Full Day Workshop: 9:00 am - 4:00 pm

Registration Minimum: 15

Registration Maximum: 25

Cost: \$80.00

INSTRUCTOR: Siobhan Hagan, *University of Baltimore*

This workshop will provide the knowledge and hands-on experience for archivists to initiate preservation of audiovisual items at their current or future places of work. Attendees will leave the workshop able to identify audiovisual formats, process collections with AV materials quickly, decide on processing policies depending on several factors, create a basic conditions assessment of AV materials, and properly store them for preservation.

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W3. INGEST AND MANAGEMENT OF DIGITAL COLLECTIONS

Full Day Workshop: 9:00 am - 4:00 pm

Registration Minimum: 15

Registration Maximum: 25

Cost: \$80.00

INSTRUCTOR: Bertram Lyons, AVPreserve

As technology makes it easier to create image, audio, and video files and archivists continue digitizing analog collections, the impact of electronic records on our work only increases. For archives there is a heightened risk of loss or inability to access these records if regular workflows for ingest, management, and preservation are not instituted. This full-day workshop will present case studies of such workflows for large and small institutions dealing with digitized and born digital collections. It will also provide hands-on training in the use of free digital curation tools such as Fixity, MDQC, Bagger/BagIt, and exiftool that support ingest, transfer, storage, metadata generation, and monitoring of electronic records. Participants will come away with a clear knowledge of how to use these tools, what role they play in collection management workflows, and a sense of how to implement their use. *Attendees should bring a laptop with all applications downloaded and installed to participate in hands-on exercises. All applications are available free of charge on the internet.*

W4. DIGITAL FORENSICS IN THE ARCHIVES: INTEGRATING DIGITAL FORENSICS INTO BORN-DIGITAL PRESERVATION WORKFLOWS WITH BITCURATOR

Full Day Workshop: 9:00 am - 4:00 pm

Registration Minimum: 15

Registration Maximum: 25

Cost: \$80.00

INSTRUCTOR: Porter Olsen, Maryland Institute for Technology in the Humanities

This workshop introduces participants to the basics of digital forensics and its significance in the preservation of born-digital and hybrid collections. Attendees will learn fundamental properties of digital media (floppy disks, hard disks, USB jump drives, CD-ROMs, etc.) and how data found on those media can be safely captured and preserved in a long-term preservation format. The workshop will focus on the suite of open source digital forensics tools included in the BitCurator Environment. With these tools, participants will be able to create forensics disk images (bit-for-bit copies of the original media saved as a single file), scan a disk image for personally identifiable information, generate a digital forensics XML (DFXML) document that contains metadata about each individual file on



Cator Print 182: Greenmount Cemetery. 1848. Lithograph. Enoch Pratt Free Library. Kollner, August, Laurent DeRoy, Cattier, and Goupil, Vibert, & Co.

a disk, generate a series of human and machine readable reports through the BitCurator reporting tool, and more. Attendees of the workshop will gain important insights into our digital heritage contained on legacy and contemporary media, and also be ready to begin integrating BitCurator into their digital preservation workflows.

W5. HOW TO BUILD A "CATABLOG"

Half Day Workshop: 1:00 pm - 4:00 pm

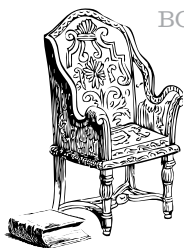
Registration Minimum: 15

Registration Maximum: 25

Cost: \$45.00

INSTRUCTOR: Lindsey Turley, Museum of the City of New York

A catablog is an online website for sharing finding aids, built using blog technology. Even with the availability of free applications such as ArchivesSpace, a repository may still lack the IT resources to install and troubleshoot the software. Due to the simplicity and affordability of blog applications, many institutions have adopted this approach to hosting finding aids online. A catablog is also an excellent alternative for publicly hosting legacy finding aids that can easily be saved or scanned as PDFs, but are waiting in the backlog to be marked up in EAD. Most blog sites offer a free option, with incremental annual charges for additional features. Once set up, the catablog is easy to maintain, simple to train volunteers and interns to use, and allows for different administration levels so finding aids are not accidentally shared without proper review. This workshop will provide step-by-step instructions on building the site from scratch, implementing built-in widgets that allow for tagging, searching, sharing repository information, and browsing departments and collections. *Attendees should bring a laptop in order to follow along for the hands-on portion of the workshop.*



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CONCURRENT SESSIONS

FRIDAY, OCTOBER 17 | 10:30 AM – 12:00 PM

S1. GOING VIRAL: CREATIVE SOCIAL MEDIA USE AT COLLECTING INSTITUTIONS

Traditionally, archives and libraries are known for their restrictive hours (No evenings! One Saturday a month!) and quirky conventions (Call slips! Pencils only!). Lately, however, more and more institutions are using social media to increase the visibility and accessibility of their collections, as well as de-mystify the work that archivists do. Speakers in this session will share their strategies for meaningful public engagement through a variety of social media platforms, including Tumblr, Twitter, Pinterest, and Instagram, and relate stories of posts that went viral and others that fell flat. Speakers will also discuss how archivists can use social media to enhance their professional community and advocate on behalf of themselves and their institutions.

MODERATOR:

Hilary Kativa, *Chemical Heritage Foundation*

SPEAKERS:

Allison Chomet, *Historical Society of Pennsylvania*
Kelly Murphy, *Philadelphia History Museum at the Atwater Kent*
Helen Schubert Fields, *Simmons College*
Ashley Stevens, *National Archives at Philadelphia*

S2. EXPLORING THE AFRICAN-AMERICAN EXPERIENCE THROUGH UNIQUE RESEARCH COLLECTIONS

This session will explore the unique archival holdings of the Maryland State Archives, specifically those record groups related to African Americans. A resounding theme among the speakers is the

intention to move beyond the perception of the archives as merely a repository. They will discuss how research and reference archivists address the consistent demands of the public to search within African-American records for genealogical information but also for scholarly research. Additionally they will address the challenges of preserving, digitizing, and conducting historical research within these collections and how archival records can inspire community involvement as well as encourage outreach.

MODERATOR:

Ryan Cox, *Maryland State Archives*

SPEAKERS:

Christopher Schini, *Maryland State Archives*
Allison Seyler, *Maryland State Archives*
Jennifer McDaid, *Norfolk Southern Corporation*

S3. IT'S ALL ABOUT CHANGE

This panel discussion brings together four archivists to share their experiences with change within their career trajectories and as new hires expected to change practices, processes, and procedures at their institutions. All panelists will discuss how their professional backgrounds affected their approaches, challenges they met, and the lessons they learned as they worked to change established procedures or implement new ones. The audience is encouraged to engage the speakers in a conversation about managing change in different levels of work: capturing institutional knowledge during times of transition, policies, descriptive practice, tools they relied on, and the mistakes they made.

MODERATOR:

Caryn Radick, *Rutgers University*

SPEAKERS:

Wesley Chanault, *Virginia Commonwealth University*
Adriana Cuervo, *Rutgers – Newark*
Lynn Eaton, *James Madison University*
Elizabeth Surles, *Rutgers – Newark*

S4. FINDING AID AWARD WINNERS

MARAC has been presenting the Fredric M. Miller Finding Aid award since 1983. In this session, several recent award recipients will talk about the decisions that went into creating their finding aids.

- From 2013, Rona Razon of the Dumbarton Oaks Research Library and Collection, for The Byzantine Institute and Dumbarton Oaks Fieldwork Records and Papers, ca. late 1920s-2000s.
- From 2012, Tanya Elder of the American Jewish Historical Society, for the Guide to the Papers of Mordecai Sheftall, and Jonathan Lill of The Museum of Modern Art, for the MoMA PS1 Archives.
- From 2011, Celia Hartmann of the Metropolitan Museum of Art Archives, for the Finding Aid for the Edward Steichen Archive



John E. Hurst and Company Building Engulfed in Flame Soon after Start of Fire. 1904. Enoch Pratt Free Library. J. H. Schaefer and Son.

created at the Museum of Modern Art, and Kerry Lynch of the State University of New York-Albany, for the Finding Aid for the Vincent Schaefer Papers.

SPEAKERS:

Rona Razon, *Dumbarton Oaks Research Library and Collection*
Tanya Elder, *American Jewish Historical Society*
Jonathan Lill, *The Museum of Modern Art*
Celia Hartmann, *The Metropolitan Museum of Art*
Kerry Lynch, *State University of New York – Albany*

FRIDAY, OCTOBER 17 | 1:45 PM – 3:15 PM

S5. WHAT IS THE FUTURE OF APPRAISAL IN THE ERA OF BORN-DIGITAL CONTENT?

Archivists have been working with electronic records for years while at the same time relying on traditional appraisal practices to identify permanent electronic records. The growth of the big data movement, federal requirements such as the Managing Government Records Directive, and evolving techniques in research require a review of those appraisal practices. In this session, the panelists will lead a discussion about archival appraisal and provide their thoughts about what the future may hold. Audience participation in this discussion will be welcomed and encouraged. We look forward to a spirited discussion with you as we explore this challenging issue together!

MODERATOR:

Meg Phillips, *National Archives and Records Administration*

SPEAKERS:

Paul M. Wester, Jr., *National Archives and Records Administration*
Jordon Steele, *The Johns Hopkins University*
Joshua Sternfeld, *National Endowment for the Humanities*

S6. ORGANIZING FOR CHANGE: AN OPEN FORUM WITH NEW PROFESSIONALS GROUP LEADERS

Increasingly, students and new professionals find themselves in or looking for positions that offer leadership opportunities. Although many MLS programs offer classes addressing these soft skills, often professional organizations lack the forums to help further develop leadership skills and provide community. Forming organizations or chapters dedicated to issues specific to students and new professionals is one way to address this professional development gap in our field. In this session, presenters will share their experiences founding or serving in new professional groups within larger archival or library organizations. The discussion will include developing networks among archivists and librarians, advocacy by and for students and new professionals, and initiatives and programming.

MODERATOR:

Lori Birrell, *University of Rochester*

SPEAKERS:

Rebecca Goldman, *La Salle University*
Caitlin Birch, *WGBH Educational Foundation*
Haruko Yamauchi, *Hostos Community College, CUNY*
Frances Lund, *De Montfort University*



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Palazzo Courtyard of the Walters Art Museum. Baltimore, MD. Designed by William Adams Delano based on the courtyard of the Palazzo dell'Università, Genoa, Italy. Photograph by Patrick O'Brien.

S7. CUE CHARM CITY!

Library special collections are acting as ad hoc regional moving image archives across the United States; nowhere is this more apparent than in Baltimore, Maryland. This panel introduces three of Charm City's special collections with rare audiovisual holdings, ranging from silent home movies from the 1920s, to 1970s oral histories, to local television programs from the 1950s. Learn how Baltimore is saving its unique audiovisual heritage and how we can apply these experiences to the rest of the Mid-Atlantic region.

SPEAKERS:

Siobhan Hagan, *University of Baltimore*
James Stimpert, *The Johns Hopkins University*
Eben Dennis, *Maryland Historical Society*

S8. STUDENT PAPER DOUBLE SESSION: APPRAISAL TO ACCESS AND OUTREACH

During graduate school there are endless opportunities to not only pursue scholarly archival research, but also to take part in exciting projects. In the first half of this session, graduate students and new professionals discuss their experiences with appraisal: re-evaluating Schellenberg's theories, challenges faced by religious institutions, and documenting the Occupy Wall Street Movement. In the second half, presenters will discuss their experiences with access and outreach: challenges faced by local cultural institutions in the Chesapeake Bay Watershed, the collaborative implementation of EAD, and hidden collections.

SPEAKERS:

David McAllister, *Drexel University*
Ian McGlory, *University of Pittsburgh*
Amy Roberts, *Queens College*
Sheridan Sayles, *University of Maryland*
Anne Musella, *San Jose University*
Anita Kinney, *Catholic University of America*

SATURDAY, OCTOBER 18 | 10:00 AM – 11:15 AM

S9. THE FRUITS OF LABOR: MERGING THE MICROFILM AGE WITH DIGITAL ACCESS

In the past, many institutions with labor collections collaborated to microfilm full runs of selected labor publications. Some are now moving forward to establish digitization efforts to maintain access to these rare publications. This discussion will focus around the idea of using microfilm, which is potentially low-hanging fruit, for digitization. How can archivists take advantage of what has already been done, including existing metadata? What kinds of copyright issues and union contracts could impact digitization? Come to this session to learn more about what these institutions are doing to address these questions.

MODERATOR:

Chela Weber, *New York University*

SPEAKERS:

Jennifer Eidson, *University of Maryland*
Cheryl Beredo, *Cornell University*
Christopher Walker, *International Brotherhood of Teamsters*

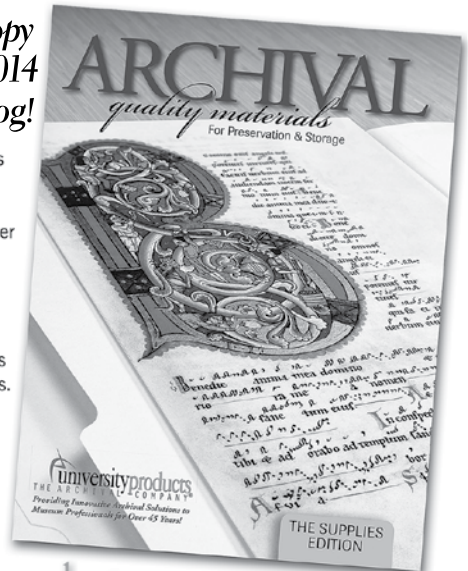
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S10. CAPES AT 25 YEARS!

The Caucus Archival Projects Evaluation Service (CAPES) is celebrating its 25th anniversary. CAPES is a special program of the New Jersey Caucus, made possible by a grant from the New Jersey Historical Commission (NJHC) and the Department of State. CAPES provides non-profit organizations in New Jersey free general assessment surveys that include reviewing and providing recommendations regarding physical facility, environmental factors, fire and security protection, storage, reformatting, collection arrangement and description, and operational policies. To date, more than 450 consultations have been provided to libraries, museums, churches, schools and historical societies in every corner of New Jersey. The presenters will discuss the history, operations, and the impact of CAPES.

MODERATOR:

Lisa Mangiafico, *Soroptimist*

SPEAKERS:

Karl Niederer, *State of New Jersey*

Frederic C. Pachman, *CAPES*

Laura Poll, *Monmouth County (New Jersey) Historical Association*

S11. DOUBLE AGENTS: THE INSIDE SCOOP FROM OUTSIDE USERS

How much do we really know about the researchers in the archives? How often do we have the time to thoroughly debrief them on their archival endeavors? Surveys, exit interviews, and chance conversations are sometimes the only means we have to learn of reactions to the services and resources we provide. Do we learn the whole story? Two doctoral candidates and a reenactor, visitors to various repositories for unique research ventures, will offer brief reports of their experiences. They will highlight the positive as well as the challenging aspects of their use of archives. Ample time will be reserved to open the floor for questions from the audience, with the expectation that this single discussion with users will inspire many more as we continue to learn and provide increasingly excellent service to our most valuable, but sometimes elusive, stakeholders.

MODERATOR:

Dan Horvath, *Carnegie Mellon University*

SPEAKERS:

Rudi Batzell, *PhD Candidate, Harvard University*

Zachary Nowak, *PhD Candidate, Harvard University*

David Phipps

S12. PROJECT MANAGEMENT IN DIGITAL COLLECTIONS

In this session, speakers will address some of the opportunities and challenges faced by archivists managing digital collections and digital projects. Topics include: developing and implementing a plan to modernize collection management practices and establish a digitization program in a museum setting; techniques utilized in managing a multi-lingual collection of over 3.6 TB of material, including material in non-Roman character sets, at a major university; and strategies for navigating the colliding worlds of library-centric metadata standards with the descriptive standards of numismatics as found in a collection of Roman Republican coins.



Cator Print 001: Heart of Baltimore. 1931. Etching. Enoch Pratt Free Library. Gabrielle de Veaux Clements.

Join us to hear the speakers share details about how these challenges were met.

MODERATOR:

Rebecca Bruner, *Glenstone*

SPEAKERS:

Tessa Brawley-Barker, *Glenstone*

Alex R. Champion, *Glenstone*

Jane Gorjevsky, *Columbia University*

Annamarie Klose, *Rutgers University*

Dina Sokolova, *Columbia University*

S13. CREATING DIGITIZATION WORKFLOWS THAT WORK

Speakers in this session will share how they have created digitization workflows for print and audiovisual materials at their institutions. Jessica Wagner will focus on print materials, while Eric Cartier will center on audiovisual materials. Both will discuss how to set up priorities for digitization, acquiring appropriate hardware, deciding what metadata to include and when, storing digital files, and coordinating who does what part of the work. Find out lessons they have learned and challenges they have faced in their experiences. Attendees will have an opportunity to ask questions and discuss how these types of workflows might work at their own institutions.

SPEAKERS:

Eric Cartier, *University of Maryland*

Jessica Wagner, *Baruch College*

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E. Sachse & Co's bird's eye view of the city of Baltimore 1869. 1869. Lithograph. Enoch Pratt Free Library. E. Sachse & Co.

SATURDAY, OCTOBER 18 | 11:30 AM – 1:00 PM

S14. JUMP PAST THE JOB POSTING: HOW TO TURN THE JOB YOU'VE GOT INTO THE JOB YOU LOVE

The job market is tough, especially for new archives professionals. Internships, term and temporary positions are what often pass for “entry level” in our profession. This lightning talk panel will chronicle how five archivists made the most of their jobs and flourished in difficult situations. Whether cultivating a temporary situation into a stable position, transforming a set of job duties into one that plays to their strengths, or proposing a new appointment for themselves, these archivists found great jobs—their own!

MODERATOR:

Amanda May, *University of Maryland*

SPEAKERS:

Dara Baker, *Export-Import Bank of the United States*
Savannah Gignac, *American Institute of Physics*
Amanda Hawk, *University of Maryland*
Leslie Van Veen McRoberts, *Salisbury University*
David Travis, *Wesley Theological Seminary*

S15. WIKIPEDIA: GETTING INVOLVED AND INCREASING DISCOVERABILITY

Interested in harnessing the power of Wikipedia to make your collections more discoverable? This session will review tangible examples of how to use Wikipedia to make digital collections and finding aids more accessible, including editing content, embedding citations, hiring a Wikipedian-in-Residence, creating student internships, and evaluating the success of a Wikipedia project. Presenters will outline the resources and tools needed to embark on Wikipedia projects from both the institutional and the Wikipedia perspective.

MODERATOR:

Rebecca Hopman, *Corning Museum of Glass*

SPEAKERS:

Elizabeth Caringola, *University of Maryland*
David R. Grinnell, *University of Pittsburgh*
Jennifer Needham, *University of Pittsburgh*
Jake Orlowitz, *The Wikipedia Library*

S16. THOUGHTS ON COLLECTION DEVELOPMENT

Collection development is a challenge in today's world. Even with a sharply crafted collecting mandate, archivists collecting and acquiring material for their institutions face limited resources, a seemingly growing number of collecting categories (just think of Twitter), and other challenges. This lightning round demonstrates how a variety of institutions have responded to the collection development challenge.

MODERATOR:

Susan Anderson, *Philadelphia Museum of Art*

SPEAKERS:

Alan Delozier, *Seton Hall University*

Dan Linke, *Princeton University*

Christie Peterson, *The Johns Hopkins University*

S17. CROSSWALKS AND THE PATH NOW TAKEN: A LOOK AT MARC AND DACS

Discoverability and access are two levels of the same concept: while access allows for identification and retrieval of an item, discoverability widens the path to unknown materials. Combining the skill sets of a cataloger and an archivist allows for the building of broader searching platforms. This presentation will focus on the collaboration of MARC and DACS, cataloger and archivist. Specifically, there will be an examination of archival records in MARC and the strengths and weaknesses of this format, a discussion of DACS and how it translates into MARC, as well as the manner in which Archon translates to MARC. Finally, there will be a brief look at RDA and its effects on the description of archival collections.

SPEAKERS:

Barry Gray, *Edinboro University*

Dave Obringer, *Edinboro University*

S18: VARSITY LESSONS: COLLEGE SPORTS ARCHIVES AND THE HUMAN EXPERIENCE

This panel will cover the importance of collegiate athletics from an archival perspective, how archives have helped tell the story of individuals and teams, and inspiring tales that have given identity to the institutions they represent. Panelists will explain how a team and school are forever linked through long-term and consistent excellence on the field, what happens when an underdog team is suddenly thrust into the national spotlight, and how a college honors tragic circumstances and finds healing. The information in college sports archives is as varied as source and circumstances allow, but what they offer to their administrators, faculty, student body, alumni, and the general public alike helps others understand the importance of athletic history as part of a grander purpose.

MODERATOR:

Bob Golon, *Sports Scholar*

SPEAKERS:

Nat DeBruin, *Marshall University*

Alan Delozier, *Seton Hall University*

Jason Speck, *University of Maryland*



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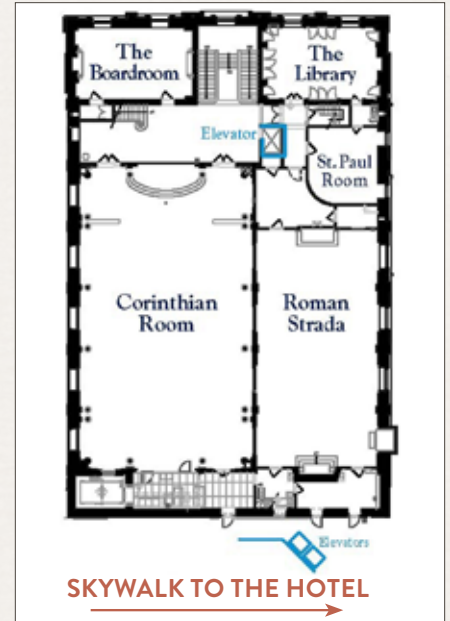
Valet parking is available from the front entrance of the Embassy Suites Baltimore Inner Harbor and Grand Historic Venue at 222 St. Paul Place; the 24-hour service includes unlimited in-and-out privileges and **costs \$32 per day**. Self-parking is available in a city-owned garage adjacent to the hotel, located at 210 St. Paul Place, for **\$16 per day**. The website <http://baltimore.bestparking.com> provides the locations and rates of many other area garages within walking distance of the hotel and meeting venue.

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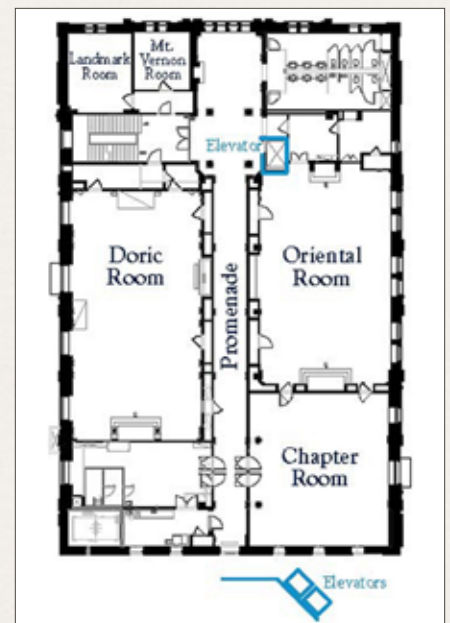


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FROM I-95 NORTH OR SOUTH: From Washington or the Fort McHenry Tunnel, take Exit 53 I-395 heading downtown, and stay in the lane for Downtown/Inner Harbor. At the first light, bear right onto Conway Street. At the second traffic light, turn left onto Charles Street. At the 7th traffic light, turn right onto Saratoga Street, and travel one block to St. Paul Place. Turn right. The Embassy Suites Baltimore Inner Harbor is on the corner of Saratoga and St. Paul Place.

FROM I-70: Take I-695 towards Glen Burnie. Follow I-95 north to Baltimore and follow the above directions (from south on I-95).

FROM BALTIMORE-WASHINGTON INTERNATIONAL AIRPORT (BWI): Take I-195 West, to Exit 4A, I-95 North to Baltimore. Follow I-95 north to Baltimore and follow the above directions (from south on I-95).

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The Embassy Suites Baltimore is approximately 10 miles from Baltimore-Washington International (BWI) airport. A \$35 flat-rate service through a private transportation company is available between the hotel and BWI airport for guests. Reservations are required one hour in advance by calling the hotel directly at: 410-727-2222. The service is available 5:00 am - 9:00 pm. Super Shuttle shared van service is available for \$15 each way. Contact 800-BLUE-VAN or www.supershuttle.com.

MARC commuter trains run between BWI and Penn Station multiple times daily for \$4 (see "By Train" for details)

MTA light rail runs every 30 minutes from BWI to the Baltimore Street stop, which is approximately a half-mile southwest of the hotel, or to Penn Station. The Light Rail runs 5:00 am - 12:00 am weekdays; 6:00 am - 12:00 am Saturdays; 11:00 am - 7:00 pm Sundays. Visit mta.maryland.gov/light-rail for details.

Airport taxi fares cost \$40-60 each way.

BY TRAIN:

Baltimore's Amtrak station is Penn Station, Baltimore (BAL), 1500 North Charles Street. Local travelers may also take the MARC Train to Penn Station; weekend service is now available. For more information: <http://mta.maryland.gov/marc-train>.

The station is approximately 1 mile from the hotel. Taxi fares are less than \$10 each way. Reservations may be arranged through the hotel with their private transportation company by calling the hotel directly at: 410-727-2222 one hour in advance.

Alternately, the free Charm City Circulator Bus (Purple Line) will take you right to the Hotel! Catch the Circulator at Penn Station on St. Paul Street (to your left when you exit the station). Take the bus six stops and get off at the Saratoga Street stop. Cross Saratoga Street to the Hotel entrance. Buses run every 10 to 15 minutes.



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Cator Print 189: Birth of our nation's flag, 1896. Lithograph. Enoch Pratt Free Library. H. A. Thomas & Wylie Lithograph Co.

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Within Baltimore, the Charm City Circulator is a free system of shuttle buses that run every 15 minutes until 8 pm during the week, and until midnight on Friday and Saturday. The hotel and conference venue are conveniently located on the Purple line near the Fayette Street stops (318 Southbound, 304 Northbound). Visit www.charmcitycirculator.com/ for more information and route maps. MTA Maryland also runs a local bus system; visit <http://mta.maryland.gov/local-bus> for ticket costs and route maps.



Atrium of the George Peabody Library

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WORKSHOPS (Confirmations will be made by the MARAC Meetings Coordinating Committee)

W1 Thursday - Building Donor Programs for Archives# _____ @ \$45/person \$ _____

W2 Thursday - Audiovisual Processing# _____ @ \$80/person \$ _____

W3 Thursday - Ingest and Management of Digital Collections# _____ @ \$80/person \$ _____

W4 Thursday - Digital Forensics in the Archive# _____ @ \$80/person \$ _____

W5 Thursday - How to Build a "Catablog"# _____ @ \$45/person \$ _____

Note: Workshop size is strictly limited, and MARAC workshops often fill completely. Participants who register for a workshop will receive a confirmation note. DO NOT REPORT FOR A WORKSHOP UNLESS YOU HAVE RECEIVED NOTIFICATION.

TOURS

T1 Thursday - Walters Art Museum# _____ @ \$5/person \$ _____

T2 Thursday - Green Mount Cemetery# _____ @ \$20/person \$ _____

T3 Thursday - Little Italy Culinary Tour# _____ @ \$55/person \$ _____

T4 Thursday - Look Up Downtown Walking Tour# _____ @ \$10/person \$ _____

T5 Thursday - Fort McHenry# _____ @ \$25/person \$ _____

T6 Thursday - 1904 Fire Walking Tour# _____ @ \$10/person \$ _____

PLEASE HELP US PLAN MEETING ARRANGEMENTS BY CHECKING THE ACTIVITIES YOU PLAN TO ATTEND:

Thursday Welcome Reception at the Case[works] Showroom & Gallery# _____ FREE

Friday Continental Breakfast# _____ FREE

Friday Luncheon (check entree choice): ☐ Herbed Pan Seared Chicken OR ☐ Asparagus Mushroom Purse
_____ @ \$25/person \$ _____

Friday Reception at the George Peabody Library at the Peabody Institute# _____ FREE

Guest Ticket# _____ @ \$20/person \$ _____

Saturday Morning Breakfast before Business Meeting# _____ @ \$20/person \$ _____

All Conference attendees are welcomed and encouraged to attend the business meeting without purchasing the breakfast.

Please list any dietary restrictions: _____

PLEASE CIRCLE THE PROGRAM SESSIONS YOU PLAN TO ATTEND:

S1 S2 S3 S4 S5 S6 S7 S8 S9 S10 S11 S12 S13 S14 S15 S16 S17 S18
TOTAL \$ _____

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