Wikipedia and Archives #s11
https://en.wikipedia.org/wiki/Wikipedia:Meetup/FilmFreedomAndFeminism

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"The end of all archival effort is to preserve valuable records and make them available for use. Everything an archivist does is concentrated on this dual objective."

T.R. Schellenberg, 1956
“Recognizing that use is the fundamental reason for keeping archives, archivists actively promote open and equitable access to the records in their care within the context of their institutions’ missions and their intended user groups. They minimize restrictions and maximize ease of access. They facilitate the continuing accessibility and intelligibility of archival materials in all formats. Archivists formulate and disseminate institutional access policies along with strategies that encourage responsible use. They work with donors and originating agencies to ensure that any restrictions are appropriate, well-documented, and equitably enforced. When repositories require restrictions to protect confidential and proprietary information, such restrictions should be implemented in an impartial manner. In all questions of access, archivists seek practical solutions that balance competing principles and interests.”

SAA Code of Ethics, 2012
Strategic Goal: Make Access Happen

*Make Access Happen* establishes “public access” as NARA’s core purpose, adds strategic context to our daily operations, and inspires our workforce to develop new, innovative approaches to delivering government information to the public. *Make Access Happen* signals a significant shift in strategy and purpose: NARA will reach **beyond its traditional role** of making records available for others to discover, and will **make access happen by providing flexible tools and accessible resources that promote public participation**. NARA will be a recognized expert and leader in delivering information to customers in **ways that are the most useful and meaningful to them**.

National Archives Strategic Plan, Feb. 2014
How do we think access happens?
How do we think access happens?

Knowledge Check

Select all that apply. Select the Submit button to check your answers.

How can a member of the public find archival government records?

- a. Getting a copy of NARA’s Lifecycle Data Requirements Guide.
- b. Reviewing the Archival Research Catalog.
- c. Search the Online Public Access site.
- d. Using a standard search engine.

That is incorrect. Make sure you read all of the answers. Please try again.
How do we think access happens?

Select all that apply. Select the Submit button to check your answers.

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That is correct. Good job recalling the record locations services.
How does access happen?

<table>
<thead>
<tr>
<th>Platform</th>
<th>Views</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wikipedia</td>
<td>1,274,000,000</td>
</tr>
<tr>
<td>Partners</td>
<td>238,000,000</td>
</tr>
<tr>
<td>archives.gov (incl. OPAC)</td>
<td>96,000,000</td>
</tr>
<tr>
<td>Facebook</td>
<td>39,500,000</td>
</tr>
<tr>
<td>Flickr</td>
<td>11,000,000</td>
</tr>
</tbody>
</table>

Total views (or FB reach) across NARA channels (2013)
What are we?

NARA drives **openness**, cultivates **public participation**, and strengthens our nation’s democracy through public **access to high-value government records**.

<table>
<thead>
<tr>
<th>MISSION</th>
<th>VISION</th>
</tr>
</thead>
<tbody>
<tr>
<td>The mission of the Wikimedia Foundation is to empower and engage people around the world to <strong>collect and develop educational content</strong> under a free license or in the public domain, and to <strong>disseminate it effectively and globally</strong>. The Foundation will make and keep useful information from its projects available on the Internet <strong>free of charge, in perpetuity</strong>.</td>
<td>Imagine a world in which every single human being can <strong>freely share in the sum of all knowledge</strong>. That’s our commitment.</td>
</tr>
<tr>
<td>We will be known for <strong>cutting-edge delivery</strong> of extraordinary volumes of high-value government information and <strong>unprecedented engagement</strong> to bring greater meaning to the American experience.</td>
<td></td>
</tr>
</tbody>
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New model

“Our work with Wikipedia is changing the way we think”

David Ferriero, Archivist of the United States National Archives Open Government Plan, 2012
Is it reliable?
Things to keep in mind

- The main goal is to share the work of the archives on Wikipedia by spotlighting areas of expertise—like holdings and research areas—not by focusing on polishing our image.
- Archives staff who participate on Wikipedia are on equal footing with all other editors, and must use individual, rather than shared or departmental, accounts.
- Contributors must accept that their edits may be changed or contested. This may even be the start of a positive dialogue.