

**BBC World Service Poll:  
Global Views of Countries  
Questionnaire and Methodology**

**B1at.** Please tell me if you think each of the following are having a mainly positive or mainly negative influence in the world . . . China.

<b>Countries</b>	<b>Mainly positive</b>	<b>Mainly negative</b>	<b>Depends (vol)</b>	<b>Neither, no difference (vol)</b>	<b>DK/NA (vol)</b>
<b>Afghanistan</b>	58	13	14	6	9
<b>Argentina</b>	41	27	4	2	26
<b>Australia</b>	43	38	7	4	8
<b>Brazil</b>	57	27	2	2	12
<b>Canada</b>	36	44	3	5	12
<b>Congo</b>	59	12	14	3	12
<b>Finland</b>	24	54	11	3	8
<b>France</b>	31	53	6	1	9
<b>Germany</b>	31	44	11	8	6
<b>Ghana</b>	46	9	21	9	15
<b>Great Britain</b>	40	44	3	3	10
<b>India</b>	44	15	16	8	18
<b>Indonesia</b>	60	23	11	2	4
<b>Iran</b>	66	25	4	3	2
<b>Iraq</b>	55	15	22	5	2
<b>Italy</b>	22	55	5	7	11
<b>Kenya</b>	59	7	12	3	19
<b>Mexico</b>	28	26	26	4	17
<b>Nigeria</b>	68	11	7	3	11
<b>Philippines</b>	54	30	6	1	8
<b>Poland</b>	28	34	7	8	23
<b>Russia</b>	32	33	16	7	11
<b>Saudi Arabia</b>	54	7	23	5	11
<b>Senegal</b>	73	6	6	2	13
<b>South Africa</b>	34	21	15	8	22
<b>South Korea</b>	40	58	1	0	1
<b>Spain</b>	45	32	11	3	8
<b>Sri Lanka</b>	45	5	5	2	44
<b>Tanzania</b>	53	14	20	4	9
<b>Turkey</b>	27	31	14	9	18

<b>United States</b>	35	53	2	3	7
<b>Zimbabwe</b>	34	17	34	6	9
<b>Average (w/o China)</b>	45	27	11	4	12
<b>China</b>	86	6	4	1	4
<b>Average (w/China)</b>	46	27	11	4	12

**B1bt.** Please tell me if you think each of the following are having a mainly positive or mainly negative influence in the world . . . Britain.

<b>Countries</b>	Mainly positive	Mainly negative	Depends (vol)	Neither, no difference (vol)	DK/NA (vol)
<b>Afghanistan</b>	47	21	18	6	9
<b>Argentina</b>	16	51	3	2	29
<b>Australia</b>	59	26	5	5	5
<b>Brazil</b>	49	29	3	3	16
<b>Canada</b>	60	19	4	6	12
<b>China</b>	50	26	11	3	12
<b>Congo</b>	36	28	15	4	17
<b>Finland</b>	49	26	14	4	8
<b>France</b>	50	32	8	1	10
<b>Germany</b>	43	33	11	9	5
<b>Ghana</b>	67	10	14	2	7
<b>India</b>	43	15	18	9	16
<b>Indonesia</b>	53	29	9	2	7
<b>Iran</b>	29	66	2	2	2
<b>Iraq</b>	28	57	12	2	2
<b>Italy</b>	49	26	4	10	10
<b>Kenya</b>	60	13	11	3	13
<b>Mexico</b>	15	36	21	5	24
<b>Nigeria</b>	75	11	6	1	7
<b>Philippines</b>	39	33	9	1	19
<b>Poland</b>	72	5	5	4	13
<b>Russia</b>	45	13	16	7	18
<b>Saudi Arabia</b>	31	30	24	6	9
<b>Senegal</b>	37	16	16	5	26
<b>South Africa</b>	41	14	15	6	23
<b>South Korea</b>	75	18	1	1	5
<b>Spain</b>	53	26	11	3	8
<b>Sri Lanka</b>	34	11	5	2	48
<b>Tanzania</b>	61	16	16	4	4

<b>Turkey</b>	17	41	18	8	17
<b>United States</b>	71	14	2	5	8
<b>Zimbabwe</b>	45	19	22	5	10
<b>Average (w/o Britain)</b>	47	25	11	4	13
<b>Great Britain</b>	63	26	3	3	5
<b>Average (w/Britain)</b>	47	25	11	4	13

**B1ct.** Please tell me if you think each of the following are having a mainly positive or mainly negative influence in the world . . . Russia.

<b>Countries</b>	Mainly positive	Mainly negative	Depends (vol)	Neither, no difference (vol)	DK/NA (vol)
<b>Afghanistan</b>	30	33	20	10	7
<b>Argentina</b>	19	34	3	8	36
<b>Australia</b>	26	43	7	10	14
<b>Brazil</b>	34	40	4	4	18
<b>Canada</b>	31	40	3	7	18
<b>China</b>	56	16	10	3	15
<b>Congo</b>	26	20	21	8	24
<b>Finland</b>	17	65	9	2	6
<b>France</b>	21	62	4	2	12
<b>Germany</b>	27	45	12	10	6
<b>Ghana</b>	31	14	33	8	13
<b>Great Britain</b>	27	50	3	6	16
<b>India</b>	43	14	18	8	17
<b>Indonesia</b>	28	44	10	2	16
<b>Iran</b>	50	44	2	2	2
<b>Iraq</b>	35	31	28	4	2
<b>Italy</b>	22	45	5	13	15
<b>Kenya</b>	28	20	17	7	28
<b>Mexico</b>	17	22	18	10	33
<b>Nigeria</b>	55	18	8	3	16
<b>Philippines</b>	21	52	7	1	18
<b>Poland</b>	19	56	8	4	13
<b>Saudi Arabia</b>	28	21	33	6	11
<b>Senegal</b>	29	15	16	7	33
<b>South Africa</b>	19	20	18	10	32
<b>South Korea</b>	41	48	1	3	7
<b>Spain</b>	34	35	11	10	11
<b>Sri Lanka</b>	28	11	7	2	52
<b>Tanzania</b>	36	23	23	7	11

<b>Turkey</b>	13	38	22	9	18
<b>United States</b>	34	40	3	10	13
<b>Zimbabwe</b>	16	9	32	23	20
<b>Average (w/o Russia)</b>	30	33	13	7	17
<b>Russia</b>	69	6	14	5	7
<b>Average (w/Russia)</b>	31	33	13	7	17

**B1dt.** Please tell me if you think each of the following are having a mainly positive or mainly negative influence in the world . . . France

<b>BBC, January 2006</b>					
<b>Countries</b>	Mainly positive	Mainly negative	Depends (vol)	Neither, no difference (vol)	DK/NA (vol)
<b>Afghanistan</b>	49	15	18	8	10
<b>Argentina</b>	39	20	3	5	33
<b>Australia</b>	41	37	6	6	11
<b>Brazil</b>	60	22	1	3	14
<b>Canada</b>	45	31	3	7	15
<b>China</b>	64	12	8	3	14
<b>Congo</b>	57	15	16	3	9
<b>Finland</b>	48	26	13	4	10
<b>Germany</b>	58	20	10	9	4
<b>Ghana</b>	53	11	21	5	10
<b>Great Britain</b>	35	47	2	5	10
<b>India</b>	42	11	20	11	16
<b>Indonesia</b>	54	21	8	2	14
<b>Iran</b>	35	58	3	2	2
<b>Iraq</b>	42	22	30	4	2
<b>Italy</b>	50	24	4	11	11
<b>Kenya</b>	44	12	15	6	24
<b>Mexico</b>	30	20	21	9	20
<b>Nigeria</b>	62	18	8	3	10
<b>Philippines</b>	44	32	8	0	16
<b>Poland</b>	59	14	7	6	14
<b>Russia</b>	57	8	14	6	15
<b>Saudi Arabia</b>	37	16	32	7	8
<b>Senegal</b>	72	10	11	2	6
<b>South Africa</b>	31	13	17	9	30
<b>South Korea</b>	74	18	0	2	5
<b>Spain</b>	67	15	7	5	6
<b>Sri Lanka</b>	26	9	7	2	56
<b>Tanzania</b>	57	12	19	6	7
<b>Turkey</b>	15	40	19	8	18
<b>United States</b>	34	48	3	5	10
<b>Zimbabwe</b>	31	5	27	17	19
<b>Average (w/o France)</b>	47	21	12	6	14
<b>France</b>	68	16	10	1	5
<b>Average (w/France)</b>	48	21	12	6	14

**B1et.** Please tell me if you think each of the following are having a mainly positive or mainly negative influence in the world . . . the United States.

<b>Countries</b>	Mainly positive	Mainly negative	Depends (vol)	Neither, no difference (vol)	DK/NA (vol)
<b>Afghanistan</b>	72	14	7	3	4
<b>Argentina</b>	19	62	2	1	16
<b>Australia</b>	29	60	5	3	4
<b>Brazil</b>	33	60	2	1	4
<b>Canada</b>	30	60	4	2	4
<b>China</b>	22	62	9	1	7
<b>Congo</b>	47	28	13	4	8
<b>Finland</b>	19	65	9	2	5
<b>France</b>	25	65	6	0	4
<b>Germany</b>	21	65	10	3	1
<b>Ghana</b>	61	20	11	2	6
<b>Great Britain</b>	36	57	2	2	4
<b>India</b>	44	17	17	8	14
<b>Indonesia</b>	40	47	9	1	2
<b>Iran</b>	26	65	3	3	3
<b>Iraq</b>	27	56	14	2	2
<b>Italy</b>	34	46	5	8	7
<b>Kenya</b>	65	12	13	1	8
<b>Mexico</b>	10	55	10	9	16
<b>Nigeria</b>	76	17	3	0	4
<b>Philippines</b>	85	10	3	1	2
<b>Poland</b>	62	15	8	3	11
<b>Russia</b>	22	52	14	4	8
<b>Saudi Arabia</b>	38	38	13	3	9
<b>Senegal</b>	54	25	12	3	7
<b>South Africa</b>	49	18	11	5	17
<b>South Korea</b>	44	53	1	1	1
<b>Spain</b>	33	53	9	1	4
<b>Sri Lanka</b>	30	20	7	2	42
<b>Tanzania</b>	63	16	14	4	4
<b>Turkey</b>	15	49	15	8	13
<b>Zimbabwe</b>	38	28	18	6	9
<b>Average (w/o US)</b>	40	41	9	3	8
<b>United States</b>	63	30	2	3	2
<b>Average (w/US)</b>	40	41	8	3	8

**B1ft.** Please tell me if you think each of the following are having a mainly positive or mainly negative influence in the world . . . Europe

<b>Countries</b>	Mainly positive	Mainly negative	Depends (vol)	Neither, no difference (vol)	DK/NA (vol)
<b>Afghanistan</b>	57	11	16	8	8
<b>Argentina</b>	48	20	6	2	24
<b>Australia</b>	61	17	7	5	9
<b>Brazil</b>	63	20	3	2	12
<b>Canada</b>	66	15	4	5	12
<b>China</b>	63	12	10	2	13
<b>Congo</b>	53	14	19	5	10
<b>Finland</b>	70	10	12	2	6
<b>France</b>	72	15	9	0	4
<b>Germany</b>	81	7	7	4	2
<b>Ghana</b>	67	9	12	4	7
<b>Great Britain</b>	65	22	4	3	5
<b>India</b>	41	12	15	12	20
<b>Indonesia</b>	59	19	10	2	10
<b>Iran</b>	53	36	7	2	2
<b>Iraq</b>	34	24	35	4	4
<b>Italy</b>	65	12	5	12	7
<b>Kenya</b>	62	9	11	3	14
<b>Mexico</b>	37	13	16	10	25
<b>Nigeria</b>	73	12	6	1	8
<b>Philippines</b>	62	21	6	1	11
<b>Poland</b>	81	2	5	2	11
<b>Russia</b>	55	7	18	6	14
<b>Saudi Arabia</b>	33	18	34	6	11
<b>Senegal</b>	65	6	14	3	12
<b>South Africa</b>	45	9	15	6	24
<b>South Korea</b>	80	15	1	1	4
<b>Spain</b>	82	6	7	2	4
<b>Sri Lanka</b>	25	11	7	3	54
<b>Tanzania</b>	49	13	21	8	9
<b>Turkey</b>	31	19	27	8	16
<b>United States</b>	60	24	3	4	8
<b>Zimbabwe</b>	42	9	26	9	14
<b>Average (w/o Europe*)</b>	53	15	13	5	14
<b>Average (w/Europe*)</b>	58	14	12	4	12

**B1h.** Please tell me if you think each of the following are having a mainly positive or mainly negative influence in the world . . . India.

<b>Countries</b>	<b>Mainly positive</b>	<b>Mainly negative</b>	<b>Depends (vol)</b>	<b>Neither, no difference (vol)</b>	<b>DK/NA (vol)</b>
<b>Afghanistan</b>	59	11	16	7	7
<b>Argentina</b>	18	29	3	10	40
<b>Australia</b>	41	32	6	8	13
<b>Brazil</b>	33	42	3	5	17
<b>Canada</b>	34	33	4	8	21
<b>China</b>	39	32	10	3	16
<b>Congo</b>	30	17	19	10	24
<b>Finland</b>	27	44	10	4	15
<b>France</b>	27	44	6	3	20
<b>Germany</b>	30	31	11	18	10
<b>Ghana</b>	29	8	27	23	13
<b>Great Britain</b>	49	30	3	4	14
<b>Indonesia</b>	50	22	13	3	13
<b>Iran</b>	71	21	3	3	2
<b>Iraq</b>	33	20	32	10	6
<b>Italy</b>	31	29	4	15	21
<b>Kenya</b>	29	20	18	9	23
<b>Mexico</b>	33	22	19	8	17
<b>Nigeria</b>	43	29	8	2	18
<b>Philippines</b>	20	57	9	1	14
<b>Poland</b>	33	16	6	11	34
<b>Russia</b>	47	10	13	11	19
<b>Saudi Arabia</b>	24	8	35	16	17
<b>Senegal</b>	33	10	14	9	35
<b>South Africa</b>	24	18	18	10	30
<b>South Korea</b>	44	47	1	1	7
<b>Spain</b>	33	28	11	14	15
<b>Sri Lanka</b>	49	4	5	2	40
<b>Tanzania</b>	33	20	26	10	11
<b>Turkey</b>	12	20	23	21	25
<b>United States</b>	39	35	4	6	16
<b>Zimbabwe</b>	15	7	34	24	21
<b>Average (w/o India)</b>	35	25	13	9	19
<b>India</b>	47	10	16	11	17
<b>Average (w/India)</b>	35	24	13	9	18



**B1i.** Please tell me if you think each of the following are having a mainly positive or mainly negative influence in the world . . . Japan.

<b>Countries</b>	Mainly positive	Mainly negative	Depends (vol)	Neither, no difference (vol)	DK/NA (vol)
<b>Afghanistan</b>	65	11	13	5	6
<b>Argentina</b>	47	19	2	2	28
<b>Australia</b>	60	22	6	5	8
<b>Brazil</b>	73	15	1	1	9
<b>Canada</b>	62	18	3	4	12
<b>China</b>	16	71	5	1	8
<b>Congo</b>	51	11	14	6	17
<b>Finland</b>	57	20	10	3	10
<b>France</b>	47	36	5	1	11
<b>Germany</b>	54	19	9	11	7
<b>Ghana</b>	52	6	20	12	10
<b>Great Britain</b>	57	25	1	4	13
<b>India</b>	48	13	16	8	14
<b>Indonesia</b>	85	8	4	1	2
<b>Iran</b>	57	33	6	2	3
<b>Iraq</b>	54	14	23	5	4
<b>Italy</b>	48	24	3	9	16
<b>Kenya</b>	68	5	8	4	15
<b>Mexico</b>	29	24	26	5	16
<b>Nigeria</b>	70	9	8	1	12
<b>Philippines</b>	79	13	3	0	4
<b>Poland</b>	58	9	4	6	23
<b>Russia</b>	58	11	11	5	14
<b>Saudi Arabia</b>	42	5	25	12	16
<b>Senegal</b>	61	6	9	4	20
<b>South Africa</b>	39	12	14	8	26
<b>South Korea</b>	44	54	1	1	1
<b>Spain</b>	69	12	7	4	9
<b>Sri Lanka</b>	50	4	3	1	41
<b>Tanzania</b>	59	13	18	6	4
<b>Turkey</b>	42	12	19	9	18
<b>United States</b>	66	18	2	4	9
<b>Zimbabwe</b>	31	6	29	14	20
<b>Average (w/o Japan)</b>	55	18	10	5	13

**B1j.** Please tell me if you think each of the following are having a mainly positive or mainly negative influence in the world . . . Iran.

<b>Countries</b>	Mainly positive	Mainly negative	Depends (vol)	Neither, no difference (vol)	DK/NA (vol)
<b>Afghanistan</b>	47	20	20	8	6
<b>Argentina</b>	7	53	2	6	33
<b>Australia</b>	10	69	4	5	12
<b>Brazil</b>	11	75	2	1	11
<b>Canada</b>	10	73	2	3	12
<b>China</b>	32	37	11	2	19
<b>Congo</b>	21	23	18	11	27
<b>Finland</b>	8	74	6	3	9
<b>France</b>	11	68	3	1	18
<b>Germany</b>	3	84	7	5	2
<b>Ghana</b>	19	23	19	22	16
<b>Great Britain</b>	9	72	2	3	13
<b>India</b>	25	24	19	13	19
<b>Indonesia</b>	39	32	11	3	15
<b>Iraq</b>	33	44	16	3	3
<b>Italy</b>	4	77	2	5	11
<b>Kenya</b>	15	37	11	8	28
<b>Mexico</b>	22	21	19	4	34
<b>Nigeria</b>	30	40	8	4	19
<b>Philippines</b>	18	61	7	1	13
<b>Poland</b>	11	60	4	4	21
<b>Russia</b>	15	43	12	8	22
<b>Saudi Arabia</b>	24	7	32	16	21
<b>Senegal</b>	31	15	12	8	33
<b>South Africa</b>	13	30	14	10	34
<b>South Korea</b>	21	71	0	1	6
<b>Spain</b>	12	66	7	5	10
<b>Sri Lanka</b>	21	16	6	2	56
<b>Tanzania</b>	25	35	19	8	14
<b>Turkey</b>	11	34	21	14	20
<b>United States</b>	7	81	1	3	6
<b>Zimbabwe</b>	9	26	28	13	24
<b>Average (w/o Iran)</b>	18	47	11	6	18
<b>Iran</b>	68	18	7	2	4
<b>Average (w/Iran)</b>	19	46	11	6	18

## Methodology

The following table describes the methodologies used in each of the 33 countries:

Country	Sample Size (unweighted)	Field dates	Sample frame	Survey methodology	Type of sample
Afghanistan	2098	Oct 23 – 29, 2005	18+	Face-to-Face	National
Argentina	1003	Oct 26 – Nov 22, 2005	18+	Face-to-Face	National
Australia	1026	Nov 25 – Dec 9, 2005	18+	Telephone	National
Brazil	800	Nov 3 – 21, 2005	18-69	Face-to-Face	Urban <sup>1</sup>
Canada	1004	Nov 14 – 26, 2005	18+	Telephone	National
China	1863	Nov 11 – 20, 2005	18-65	Telephone	Urban <sup>2</sup>
Democratic Republic of Congo	1000	Nov 10 – 27, 2005	18+	Face-to-Face	National
Finland	1069	Nov 15 – Dec 11, 2005	18-79	Telephone	National
France	1002	Nov 10 – 19, 2005	15+	Telephone	National
Germany	1006	Nov 11 – Dec 12, 2005	16-70	Telephone	National
Ghana	1006	Nov 15 – 30, 2005	18+	Face-to-Face	National
Great Britain	1000	Nov 11 – 27, 2005	18+	Telephone	National
India	1452	Nov 20 – 30, 2005	18+	Face-to-Face	National
Indonesia	1000	Nov 23 – Dec 07, 2005	18-60	Face-to-Face	Major Metropolitan Areas <sup>3</sup>
Iran	1118	Dec 14 – 20, 2005	17+	Face-to-Face	National
Iraq	2200	Oct 18 – 22, 2005	18+	Face-to-Face	National
Italy	1015	Nov 07 – 14, 2005	18+	Telephone	National
Kenya	1005	Dec 1 – 8, 2005	18+	Face-to-Face	National
Mexico	1000	Nov 05 – 18, 2005	18+	Face-to-Face	National
Nigeria	1000	Nov 21 – Dec 14, 2005	18+	Face-to-Face	National
Philippines	1000	Nov 21 – Dec 07, 2005	18+	Face-to-Face	Urban <sup>4</sup>
Poland	1026	Nov 11 – 14, 2005	18+	Face-to-Face	National

Russia	1004	Nov 23 – Dec 08, 2005	18+	Face-to-Face	National
Saudi Arabia	1000	Nov 10 – Dec 07, 2005	18-59	Face-to-Face	National
Senegal	1005	Dec 10 – 17, 2005	18+	Face-to-Face	National
South Africa	3497	Oct 20 – Nov 24, 2005	16+	Face-to-Face	National
South Korea	1000	Nov 15 – 18, 2005	19+	Telephone	National
Spain	1012	Nov 30 – Dec 14, 2005	18+	Telephone	National
Sri Lanka	1214	Nov 10 – 20, 2005	18+	Face-to-Face	National
Tanzania	1000	Dec 04 – 16, 2005	18+	Face-to-Face	National
Turkey	1000	Oct 17 – Nov 7, 2005	15+	Face-to-Face	Urban <sup>5</sup>
United States	1000	Nov 14 – 30, 2005	18+	Telephone	National
Zimbabwe	1010	Dec 1 – 10, 2005	18+	Face-to-Face	National

<sup>1</sup> In Brazil the survey was conducted in Belo Horizonte, Brasilia, Curitiba, Porto Alegre, Recife, Rio de Janeiro, Salvador, and São Paulo, representing 17.8% of the total population.

<sup>2</sup> In China the survey was conducted in Beijing, Chengdu, Guangzhou, Hangzhou, Shanghai, Shenyang, Wuhan, Xi'an, and Zhengzhou, representing 36% of the total urban population.

<sup>3</sup> In Indonesia the survey was conducted in Jakarta and Surabaya, representing 13% of the total urban population.

<sup>4</sup> In the Philippines the survey was conducted in the National Capital Region representing 27% of the total urban population.

<sup>5</sup> In Turkey the survey was conducted in Adana, Ankara, Antalya, Bursa, Diyarbakir, Erzurum, Istanbul, Izmir, Konya, Samsun, and Zonguldak, representing 45% of the total population.

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