

**Views of Steps to Address Climate Change  
Questionnaire and Methodology  
November 2007**

Q1-M6a. Please tell me how necessary you think it is? To increase the cost of the types of energy that most cause climate change, such as coal and oil/petrol, in order to encourage individuals and industry to use less.

	<b>Will definitely be necessary</b>	<b>Probably be necessary</b>	<b>Necessary<sup>1</sup></b>	<b>Probably not be necessary</b>	<b>Definitely not be necessary</b>	<b>Not Necessary</b>	<b>DK / NA</b>
<b>Australia</b>	42	38	81	10	7	17	2
<b>Brazil</b>	28	36	64	14	18	32	4
<b>Canada</b>	39	33	72	12	12	25	3
<b>Chile</b>	38	41	79	8	4	12	9
<b>China</b>	57	26	83	10	4	14	3
<b>Egypt</b>	24	37	61	25	13	38	1
<b>France</b>	25	36	61	20	16	35	4
<b>Germany</b>	19	52	70	20	8	28	2
<b>Great Britain</b>	35	41	77	11	9	20	3
<b>India</b>	25	24	50	18	10	27	23
<b>Indonesia</b>	36	47	83	8	2	9	8
<b>Italy</b>	24	23	47	26	24	50	3
<b>Kenya</b>	25	28	53	23	19	43	4
<b>Mexico</b>	31	30	61	10	23	33	6
<b>Nigeria</b>	17	30	47	28	23	52	1
<b>Philippines</b>	16	32	48	29	21	49	3
<b>Russia</b>	12	24	35	30	20	50	15
<b>South Korea</b>	5	44	49	37	12	49	2
<b>Spain</b>	33	19	53	29	13	43	4
<b>Turkey</b>	13	28	41	30	14	44	15
<b>USA</b>	29	36	65	17	15	32	3
<b>Average</b>	27	34	61	20	14	33	6

Q2-M6b. Please tell me how necessary it is? For individuals in [country] to make changes in their life style and behavior in order to reduce the amount of climate changing gases they produce.

	<b>Will definitely be necessary</b>	<b>Probably be necessary</b>	<b>Necessary<sup>2</sup></b>	<b>Probably not be necessary</b>	<b>Definitely not be necessary</b>	<b>Not necessary</b>	<b>DK / NA</b>
<b>Australia</b>	55	32	87	7	5	11	2
<b>Brazil</b>	50	38	89	5	2	7	4

<sup>1</sup> Differences between individual numbers and aggregate sums is due to the effects of rounding

<sup>2</sup> Differences between individual numbers and aggregate sums is due to the effects of rounding

<b>Canada</b>	63	28	91	4	3	7	1
<b>Chile</b>	49	41	90	5	1	5	5
<b>China</b>	59	28	86	6	5	12	2
<b>Egypt</b>	31	41	71	16	12	29	0
<b>France</b>	49	42	91	5	3	8	1
<b>Germany</b>	36	52	87	10	2	12	1
<b>Great Britain</b>	53	33	87	9	3	12	1
<b>India</b>	34	27	61	12	6	18	21
<b>Indonesia</b>	46	38	84	8	2	10	6
<b>Italy</b>	62	31	93	5	2	6	1
<b>Kenya</b>	36	34	70	16	9	25	5
<b>Mexico</b>	64	28	92	3	4	7	1
<b>Nigeria</b>	30	35	65	22	11	33	2
<b>Philippines</b>	46	41	87	8	3	11	2
<b>Russia</b>	27	49	76	10	3	13	11
<b>South Korea</b>	28	58	86	13	1	13	1
<b>Spain</b>	68	24	93	4	2	7	1
<b>Turkey</b>	22	55	77	9	2	11	12
<b>USA</b>	48	31	79	10	9	19	2
<b>Average</b>	46	37	83	9	4	13	4

Q3-M7. Would you favor or oppose raising taxes on the types of energy, such as coal and oil/petrol, that most cause climate change in order to encourage individuals and businesses to use less of these?

	<b>Strongly favor</b>	<b>Somewhat favor</b>	<b>Favor<sup>3</sup></b>	<b>Somewhat oppose</b>	<b>Strongly oppose</b>	<b>Oppose</b>	<b>DK / NA</b>
<b>Australia</b>	25	36	61	17	20	36	3
<b>Brazil</b>	14	28	41	16	39	55	4
<b>Canada</b>	31	26	57	18	22	41	2
<b>Chile</b>	24	37	61	17	13	30	9
<b>China</b>	50	35	85	10	4	13	2
<b>Egypt</b>	16	32	48	25	27	52	0
<b>France</b>	18	29	47	26	22	48	4
<b>Germany</b>	17	43	59	25	13	38	2
<b>Great Britain</b>	20	34	54	17	26	42	4
<b>India</b>	18	20	38	13	23	36	26
<b>Indonesia</b>	24	33	56	25	11	36	8
<b>Italy</b>	17	18	35	22	40	62	3
<b>Kenya</b>	19	30	50	23	25	48	2
<b>Mexico</b>	31	19	50	16	30	46	4
<b>Nigeria</b>	22	30	52	23	23	46	2
<b>Philippines</b>	14	22	37	30	28	58	5
<b>Russia</b>	13	28	41	32	12	44	16
<b>South Korea</b>	4	35	39	44	15	59	3
<b>Spain</b>	25	24	49	32	15	47	4
<b>Turkey</b>	11	32	42	31	11	43	15
<b>USA</b>	20	26	46	19	32	51	3
<b>Average</b>	21	29	50	23	21	44	6

<sup>3</sup> Differences between individual numbers and aggregate sums is due to the effects of rounding

Q4a-M8a. What if the revenues of this energy tax were devoted only to increasing energy efficiency and developing energy sources that do not produce climate change?

	<b>Somewhat or strongly favor</b>	<b>Somewhat or strongly oppose</b>	<b>DK / NA</b>
<b>Australia</b>	26	11	2
<b>Brazil</b>	24	29	5
<b>Canada</b>	23	17	3
<b>Chile</b>	20	9	10
<b>China</b>	12	2	1
<b>Egypt</b>	25	27	0
<b>France</b>	32	15	5
<b>Germany</b>	20	20	1
<b>Great Britain</b>	22	18	6
<b>India</b>	22	16	24
<b>Indonesia</b>	23	12	9
<b>Italy</b>	43	18	4
<b>Kenya</b>	31	14	5
<b>Mexico</b>	24	11	15
<b>Nigeria</b>	24	21	3
<b>Philippines</b>	32	27	4
<b>Russia</b>	31	13	15
<b>South Korea</b>	31	30	1
<b>Spain</b>	37	12	3
<b>Turkey</b>	33	14	11
<b>US</b>	28	23	3
<b>Average</b>	27	17	6

Q4b-M8b. What if this energy tax was introduced at the same time as your other taxes were reduced by the same amount, keeping your total taxes at the current level even with the energy tax?

	<b>Somewhat or strongly favor</b>	<b>Somewhat or strongly oppose</b>	<b>DK / NA</b>
<b>Australia</b>	17	19	3
<b>Brazil</b>	24	30	4
<b>Canada</b>	24	16	2
<b>Chile</b>	17	11	12
<b>China</b>	8	6	1
<b>Egypt</b>	34	19	0
<b>France</b>	32	16	4
<b>Germany</b>	30	11	0
<b>Great Britain</b>	23	20	3
<b>India</b>	28	13	21
<b>Indonesia</b>	28	9	6
<b>Italy</b>	34	24	7
<b>Kenya</b>	28	17	6
<b>Mexico</b>	14	27	8
<b>Nigeria</b>	22	23	3
<b>Philippines</b>	29	21	13
<b>Russia</b>	34	12	13
<b>South Korea</b>	31	27	4
<b>Spain</b>	24	22	6

<b>Turkey</b>	36	13	9
<b>USA</b>	17	31	5
<b>Average</b>	26	18	6

Q5-CC4f. Do you agree or disagree with the following statement? I am ready to make significant changes to the way I live to help prevent global warming or climate change.

	<b>Strongly agree</b>	<b>Somewhat agree</b>	<b>Agree<sup>4</sup></b>	<b>Somewhat disagree</b>	<b>Strongly disagree</b>	<b>Disagree</b>	<b>DK / NA</b>
<b>Brazil</b>	37	41	78	14	5	19	3
<b>Canada</b>	55	30	86	6	6	12	2
<b>Chile</b>	37	44	80	12	3	14	6
<b>China</b>	47	37	83	9	5	14	3
<b>Egypt</b>	32	46	77	15	8	23	0
<b>Germany</b>	20	49	69	21	7	28	3
<b>Great Britain</b>	37	44	81	9	7	16	3
<b>India</b>	30	25	55	6	11	17	28
<b>Indonesia</b>	29	53	82	11	2	13	5
<b>Italy</b>	53	40	93	4	2	6	1
<b>Kenya</b>	45	33	78	15	5	19	2
<b>Mexico</b>	53	27	81	6	4	10	10
<b>Nigeria</b>	32	46	78	14	5	20	2
<b>Philippines</b>	49	47	95	3	1	4	1
<b>Russia</b>	7	36	43	25	15	41	17
<b>South Korea</b>	7	59	66	27	4	30	4
<b>Spain</b>	50	36	86	8	4	12	2
<b>Turkey</b>	29	50	79	11	3	14	7
<b>USA</b>	43	32	76	8	14	22	3
<b>Average</b>	36	41	77	12	6	17	5

<sup>4</sup> Differences between individual numbers and aggregate sums is due to the effects of rounding

## Methodology

Country	Sample Size (unweighted)	Field dates	Sample frame	Survey methodology	Type of sample
Australia	1,000	June 13 - July 06, 2007	18+	Telephone	National
Brazil	802	June 06 - June 25, 2007	18-69	Face-to-face	Urban <sup>1</sup>
Canada	1,000	May 29 - June 24, 2007	18+	Telephone	National
Chile	1,000	July 05-July 16, 2007	18+	Face-to-face	Urban <sup>2</sup>
China	1,800	June 24 - July 04, 2007	18-65	Telephone	Urban <sup>3</sup>
Egypt	1,000	May 31 - June 08, 2007	18+	Face-to-face	Urban <sup>4</sup>
France	1,002	June 18 - June 21, 2007	15+	Telephone	National
Germany	1,010	May 31 - June 21, 2007	16-70	Telephone	National
Great Britain	1,010	June 06 - June 29, 2007	18+	Telephone	National
India	1,521	July 17 - July 26, 2007	18+	Face-to-face	National
Indonesia	1,000	June 18 - 28, 2007	17+	Face-to-face	Urban <sup>5</sup>
Italy	1,003	June 19 - June 27, 2007	18+	Telephone	National
Kenya	1,000	June 11 - June 20, 2007	18-65	Face-to-face	National
Mexico	1,000	June 25 - July 08, 2007	18+	Face-to-face	National
Nigeria	1,000	July 10 - July 22, 2007	18+	Face-to-face	National
Philippines	1,000	June 21 - July 08, 2007	18+	Face-to-face	Urban <sup>6</sup>
Russia	1,034	June 29 - July 12, 2007	18+	Face-to-face	National
South Korea	1,000	June 07 - June 27, 2007	20-59	Face-to-face	Urban <sup>7</sup>
Spain	1,000	June 18 - June 28, 2007	18+	Telephone	National
Turkey	1,000	June 09 - June 25, 2007	15+	Face-to-face	Urban <sup>8</sup>
US	1,000	June 21 - July 18, 2007	18+	Telephone	National

<sup>1</sup> In Brazil the survey was conducted in Belo Horizonte, Brasília, Curitiba, Porto Alegre, Recife, Rio de Janeiro, Salvador, and São Paulo, representing 15% of the total national adult population.

<sup>2</sup> In Chile the survey was conducted in Antofagasta, Arica, Calama, Chiguayante, Chillán, Concepción, Copiapó, Coquimbo, Coronel, Curicó, Gran Santiago (includes San Bernardo and Puente Alto), Iquique, La Serena, Linares, Los Angeles, Lota, Osorno, Ovalle, Puerto Montt, Quillota, Quilpué, Rancagua, San Antonio, Talca, Talcahuano, Temuco, Valdivia, Valparaíso, Villa Alemana, and Viña, representing 65% of the total national adult population.

<sup>3</sup> In China the survey was conducted in Beijing, Chengdu, Guangzhou, Hangzhou, Shanghai, Shenyang, Wuhan, Xi'an, and Zhengzhou, representing 4% of the total national adult population.

<sup>4</sup> In Egypt the survey was conducted in Cairo, Giza, Shobra Al Khema, and Alexandria, representing 21% of the total national adult population.

<sup>5</sup> In Indonesia the survey was conducted in Bandung, Jakarta, Medan, Semarang, and Surabaya, representing 5% of the total national adult population.

<sup>6</sup> In the Philippines the survey was conducted in the National Capital Region, representing 12% of the total national adult population.

<sup>7</sup> In South Korea the survey was conducted in Busan, Daegu, Daejeon, Gwangju, Incheon, Seoul, and Ulsan,

representing 45% of the total national adult population.

<sup>8</sup>In Turkey the survey was conducted in Adana, Ankara, Antalya, Bursa, Diyarbakir, Erzurum, Istanbul, Izmir, Konya, Samsun, and Zonguldak, representing 30% of the total national adult population.

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